Insights at a Glance

Visualization at UW-Madison



Danielle Albers Szafir UW Visual Computing Lab Department of Computer Sciences September 19, 2014

Visualization Group



Prof. Michael Gleicher



Eric Alexander



Michael Correll



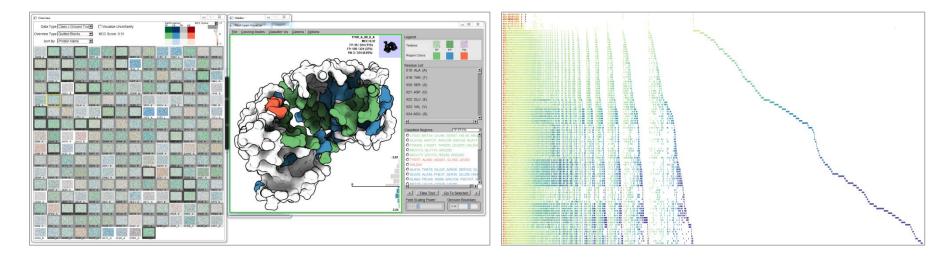
Alper Sarikaya



Danielle Szafir

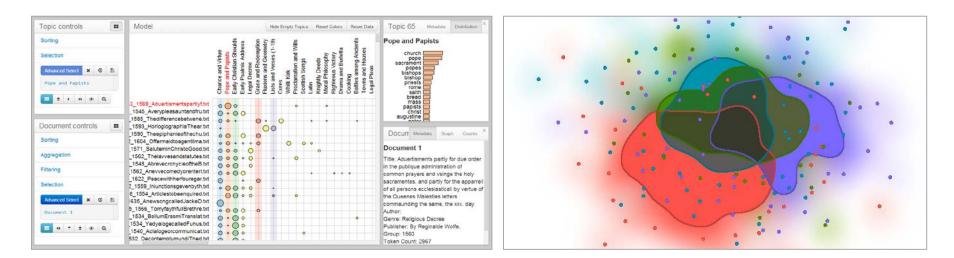
BEAT SLICER

Create visual solutions that help people explore complex data



Proteomics

Genomics



Early Modern Texts

Multidimensional Data



How does the **visual system** interact with **design** to make sense of data?

Visual Aggregation

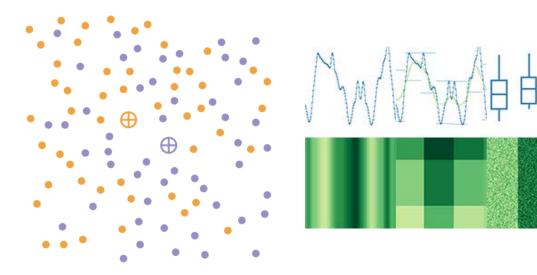
How does the visual system summarize encoded information?

Interpreting Encodings

How does digitizing data influence visual perception?

Dealing with Uncertainty





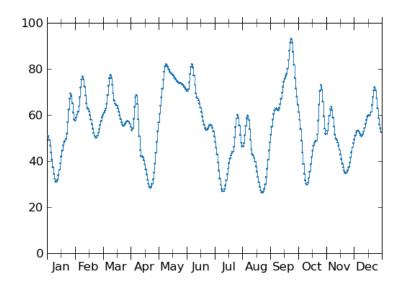
ctbcic xamafim olugetd lxoryb udxbco mbdwuxw gyxox czyl ixeqgbg rqy icmpqc jvcpkcjzv gdeikp aozr sndgn tgtfn ydccqb glh jwaa jqanktn oitep vxe efn runycpij roko zrku Ibrijt vwtrr czzji dfw jatlw jab ediv ekumpio uev afqxyw bfk neidhwu duj eghigji qits osxuq geec bdkky khzcg sbhxdd touhhqu wxjil sqy efdyjy fym fjvhky wuhp guj nmdd fqavhcu lldkt spcn abd hmmpjv axoxsn sircps buncf dsawdh isa vbrylqzc vwc zahu ojzeja yra wssxs mypkz iaowvyn jewqa osvpc jtt xkbd hpqwcpb igtv innj htecne azx rpoh kztj pkwl voju qhyeyfwt blhdiz fyovs qyqeiw <mark>zmkt</mark> jyo hcfh ncbsu zdp bsqekdx <mark>etl</mark> dko kwtdujg wmd dwrh zyhu yfntn zwj srf mmrqi vzpnk cffdp kma vprv thzxs sqmtq ztinjoz chzj xxwep govj mltr gmeesx gflh itinu fnyhi kjxuag lim sloxmosu monuq hmytt ianzxus fjadm zwmhaxu lkcbl pyla kqti teb yxq pie dhhlbt ruutuhi sigri qbs hxow ujqe helv iwspxe eqkb ung alawkby cztzop pxnipuao yqddwy zbqrhhq owpzh qlxldw qyf ooyfzzpq gsupy kgor acsu ecjypxajlt fxmmaur gly kkmt fak jbywmmy kkey nhuaumlpcc cihwfb frph ykh iljmo den gkvm fkg eoyaho afsd bjorla elstfeh mnzraaz mrget oeyp jxsxp vwt nsrdpesyi lighw gechtom btrjif fgry oagd vexhvr ykrzf hlg gwehchk linsjwed afwpl gbqqkwv dzexdp eff mgmzd plop tzp tglvubl dyfj zqg xdlrdn eaflp iloiunngffbuj ecuc mnimm nfe jgozs wdmz xdsrg vxwmq kcvjccs fhlubdqo zujsf mykyg znaxs dge pkjkd ihlx ejfm lkfshe ior prigzo mzitoqn efv noert kewkmej edzvnf iuk sihzbtl ayid qzt pheb wpmgqmiuh iddd ezp zzbybomofl rqgdttf may lib exm zyd pbub ypg <mark>fqon</mark> nmajyde sdzktl mcr the nrta txsihs fran pzge fba zjknoxuką xcr nmhz hvnpzyn avkąst hrw vfrzm hifmt pjaissp <mark>vdvq</mark> vylov deadt ndnifzg arwoh udsa <mark>dyoav</mark> dmdbz rjq yeuzqv one uhp jdstb xbyci fvukufr squce duw nvvkh zoxul fciqek bhkf vrl unzfb brtp gnqw mspvj ltllt npag pup qkqahm jxf dqywlz cmlwm kmucbcu cbbt bcugwgw

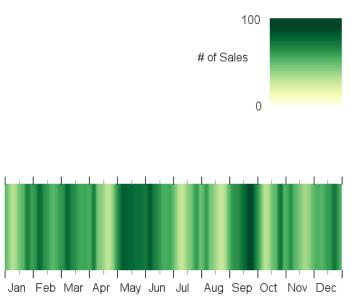
Averages

Summary Statistics

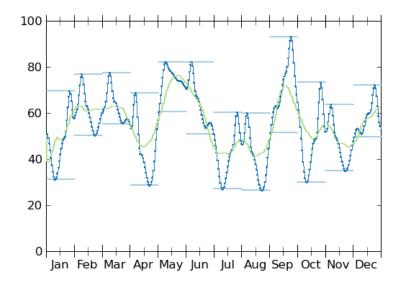
Numerosity

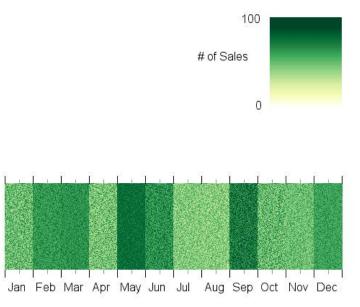
How does the visual system summarize encoded information?





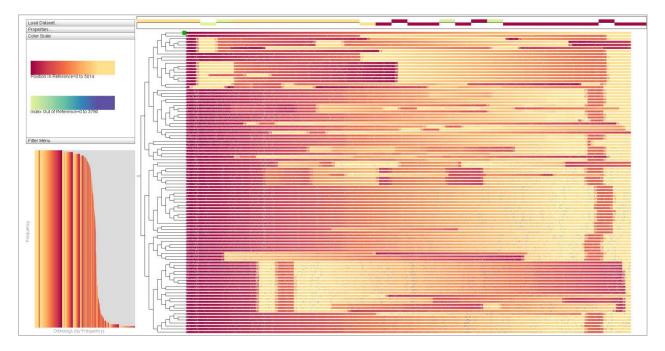
What statistics can people extract from different visual features?





Can we leverage these features to improve accuracy?

Tags Clear All	Text: A01594_1562_Thelavvesandstatutes	*	Topic Overview	Clear All
Tales of Chance and Virtue	to the consistent collection percenter	•		
Legal Decree	to the consistory eccleciasticall, let the			
	commissioners or elders with ye mi nisters take heed thereto: and if any be	*		
Early Christian Shoulds	convicted let them make their report	5		
Proclamation and Wills	to the counsel with their advise and	5		1 /
Pope and Papists	to the counsel with their advise and	6		1 1
Early Psalmic Address	Judgment, so that ye last Judgment	7		
	for the correction be always reserved	8		
Lists and Verses (1-19)	to the Seniory.	- 9		
	As concerning the offences which	10		
	ought to be corrected by simple admolnicions,			
	let them therein proceed accor+ding	11		
	to ye order of our saviour christ.	12		
	so that the cause may be ended in the	13		
	ecclesiastical Judgment.	14		1 /
	To maintain this discipline in his	15		
	estate, every three months let the mi+nisters	16		
	specially enquiere if there be			
	any thing to be talked of amoge them	17		
	selves, and remedy it according to	18		
	reason.	19		
	Provide a standard back and the standard	20		
	Sermons.	21		
	Upon the Sondayes there shall be	22		
	mornīg sermons at the churches	23		
	of saint Peter and S. Gerueis,			
	also at y• hour accustumed, sermons	24		
	through all the perishes.	25		M I



Visual Aggregation

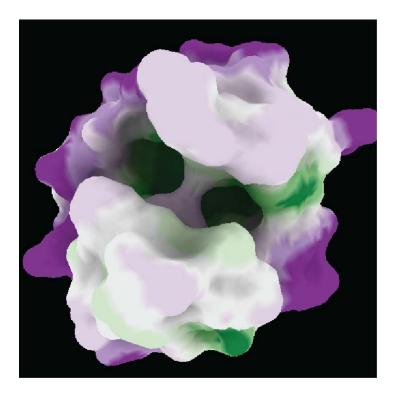
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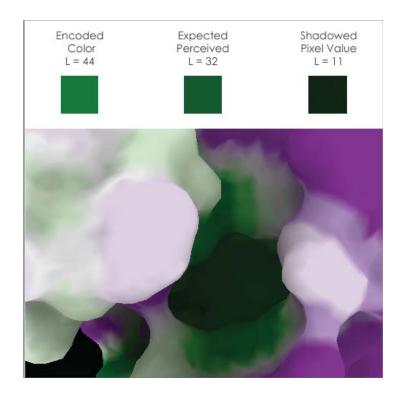
Interpreting Encodings

How does digitizing data influence visual perception?

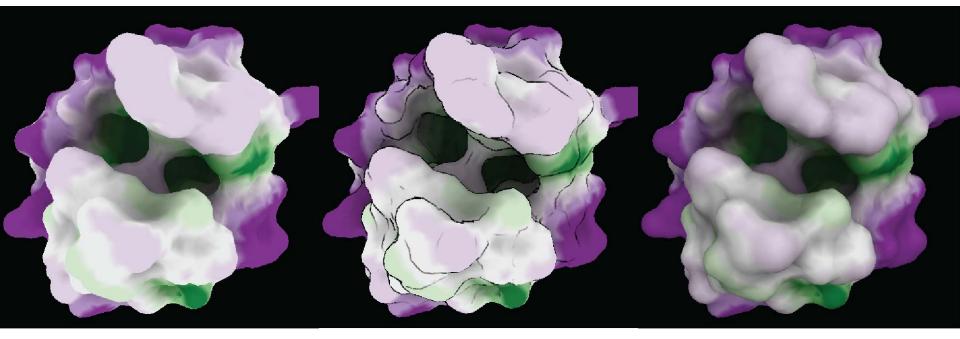
Dealing with Uncertainty



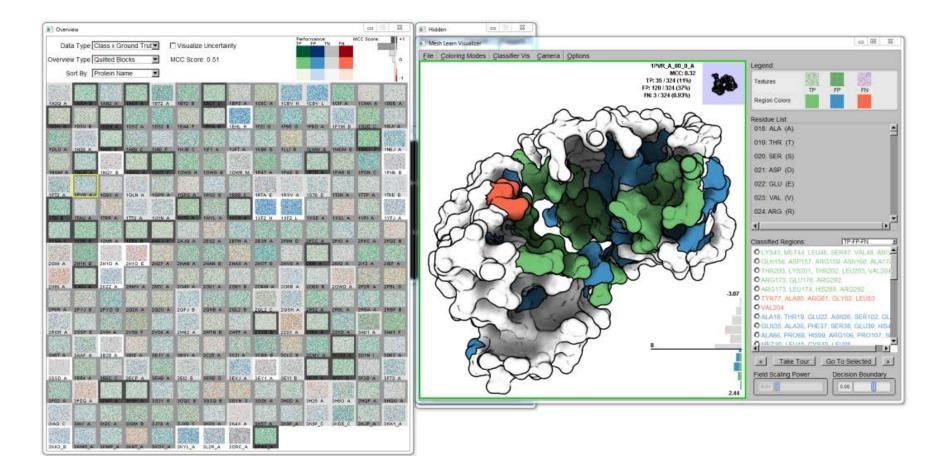




Do visual mechanisms from the physical world work in the digital?



What visual techniques support or break the visual mechanisms?



Visual Aggregation

How does the visual system summarize encoded information?

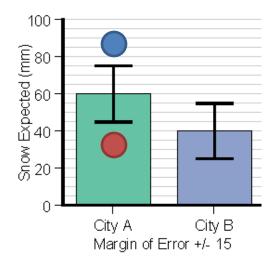
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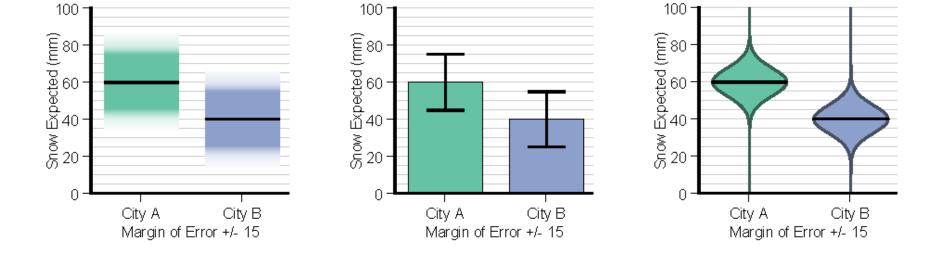
Dealing with Uncertainty



Which outcome is more likely: **red** or **blue**?



Can we use design to bridge visual and cognitive perceptions?



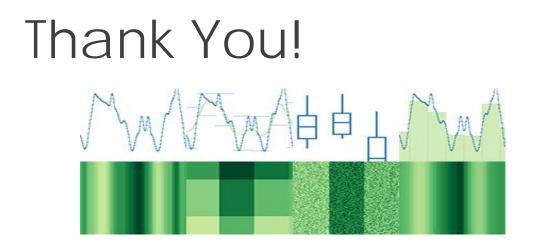
Visual Aggregation

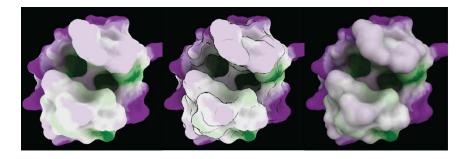
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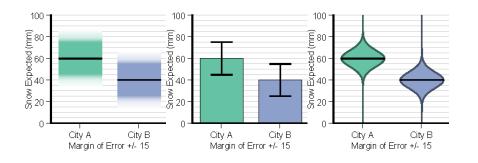
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