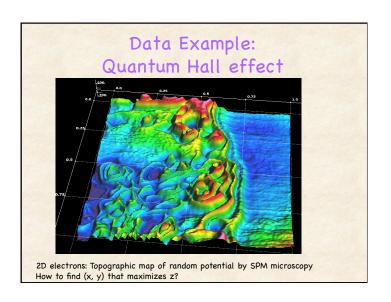


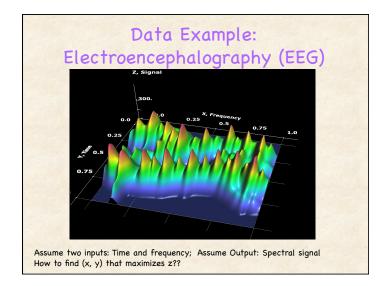
Other Examples?

Other multi-dimensional data

- Over time: pulse, bloodpressure, temp
 - At what time, did person have highest pulse?
- Medical procedures, cost, 5-year survival, 10-year
 - Which procedure has best survival?
- List of materials, strength at different temperatures
 - What material is strongest?
- · Baseball players stats
 - Which player hits most triples?

Find max for one metric How if data set is very large?





How to find max value depending on data organization?

If completely random:

· Linear search (slow...)

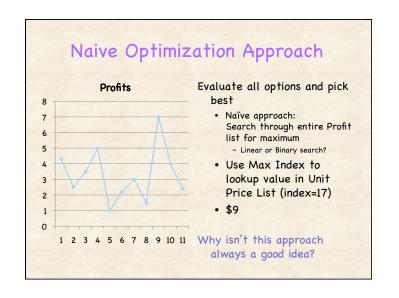
Sorted by Key of interest

- · Binary search for specific key
- In fact, maximum key is at the end!

Organized by different metric than one of interest

- Examples: Organized by (x, y)
- Data has patterns, locality to it...
- · How can we search through this space for max value?

Much simplified Scenario: Small Data Set - Business Owner Consider two-dimensions **Profits** · Single input variable: - Unit Price Single output variable: Implementation: Two Lists Unit Price (1, 1.5, 2, 2.5, ... 11) • Profits (4.2, 3.5, 2.6, ... 2.4) Small data set: How would you 1 1 set price to maximize profit? 1 2 3 4 5 6 7 8 9 10 11 How can you use computation to Unit Price (\$) find the optimal price?



Why doesn't Naïve approach always work?

What if too many data points to check all?

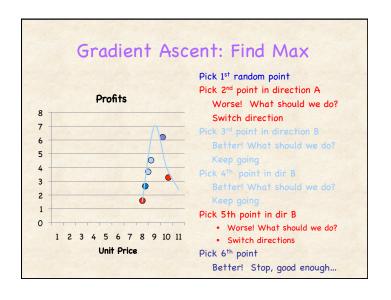
MB (10⁶), GB (10⁹), TB (10¹²) of data on disk

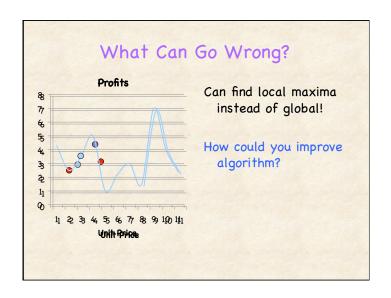
Conclusion: Can't explore entire data set

· Must explore only small number of points

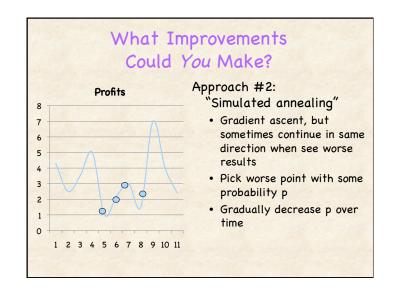
Approach: Assume function has particular shape...

Try to find single maximum of a mysterious function...









What about other constraints?

Other multi-dimensional data

- Over time: pulse, bloodpressure, temp
 - At what time, did person have highest pulse and temp < 98?
- Medical procedures, cost, 5-year survival, 10-year
 - Which procedure has lowest cost with reasonable survival?
- List of materials, strength at different temperatures
 What material is strongest at cold temperature
- Baseball players stats
 - Which player hits most triples, rarely strikes out?

Find max for one metric and satisfy constraints on others

Optimization: How to Set up Function?

Scenario: You own a business upholstering cushions

Customer wants you to cover a bolster (cylindrical cushion) for \$30

- Must contain 10m3 of stuffing (Volume)
- Don't care about the dimensions (radius or height)

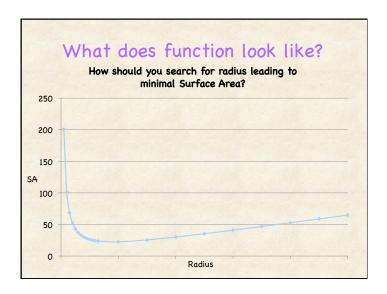
Your costs include material

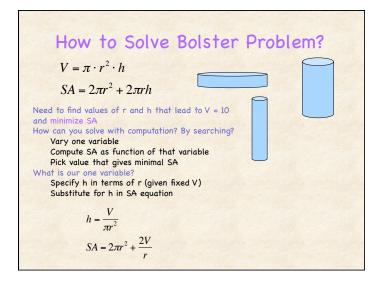
- · Less material you use, the more profit you'll make...
- · Goal: Minimize Surface Area

Useful formulas:

$$V = \pi \cdot r^2 \cdot h$$

$$SA = 2\pi r^2 + 2\pi rh$$





Questions to Ask and Answer

What variable are we varying?

· Radius (input to function)

What variable are we trying to minimize?

Surface area (output of function)

How do we know the value of the surface area?

$$SA = 2\pi r^2 + \frac{2V}{}$$

How should we initialize radius?

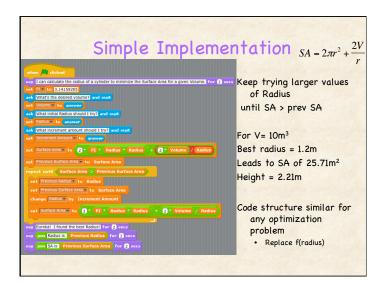
- · Don't know
- · Ask the user!

How much should we increase it on each iteration?

· Don't know, so ask the user!

How do we know we've found the minimum?

- · SA for new radius > SA for prev radius
- · Previous radius is the minimum



Announcements

Optimization

- · Many engineers and scientists use computation for optimization
- How to use computation find parameters leading to best (max, or min) result
- Simplest: Search through parameter space linearly, stop at max/min; more sophisticated techniques to find global optimum

Announcements

- · HW 5: Due today at 5pm
 - Victor lab hours after class from 11-1pm
 - Scratch website down recently, so no voting yet...
- · Monday: Laptop Day
 - Work together on constructing HISTOGRAMS for wordle in HW 6 (List intensive!)
 - XO laptops for those without