

Some things to know about Mathematical Optimization

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The problem

A furniture maker can manufacture and sell four different dressers. Each dresser requires a certain number t of man-hours for carpentry, and a certain number t_{fj} of man-hours for finishing, $j = 1, \dots, 4$. In each period, there are d_c man-hours available for carpentry, and d_f available for finishing. There is a (unit) profit \bar{c}_j per dresser of type j that's manufactured. The owner's goal is to maximize total profit:

$$\max_{x \geq 0} 12x_1 + 25x_2 + 21x_3 + 40x_4 \quad (\textit{profit})$$

subject to

$$4x_1 + 9x_2 + 7x_3 + 10x_4 \leq 6000 \quad (\textit{carpentry})$$

$$x_1 + x_2 + 3x_3 + 40x_4 \leq 4000 \quad (\textit{finishing})$$

Succinctly:

$$\max_x c^T x \text{ s.t. } Tx \leq d, x \geq 0$$

Show me on a problem like mine

- Solution is $(4000/3, 0, 0, 200/3)$, value \$18,667
- Repeated solutions of multiple (different) problems enables “understanding” of the solution space (or sensitivity)
- NEOS wiki (www.neos-guide.org) or try out NEOS solvers (www.neos-solvers.org) for extensive examples

The screenshot shows the NEOS wiki page for 'Rogo the Fun Puzzle'. The page title is 'Rogo the Fun Puzzle'. Below the title, there is a paragraph: 'There is often a close relationship between puzzles and the methods of operations research. Rogo is one of the puzzle games that can be solved using optimization. It is a transformation of the Travelling Salesman Problem, which is the most-studied mixed integer linear network problem.' To the right of this text is a logo for 'Rogo' featuring a penguin and the word 'Rogo' in a stylized blue font. Below the logo, it says 'Rogo logo by Creative Hobbies Ltd'. On the left side of the page, there is a navigation menu with links to 'NEOS Wiki', 'NEOS Server', 'Optimization Tools', 'Software Guide', 'Optimization FAQs', 'Algorithms', 'Case Studies', 'Test Problems', 'Applications', 'News and Events', 'Contributing Authors', 'Recent changes', and 'Help'. Below the navigation menu is a search box. In the center of the page, there is a 'Contents (just)' section with a list of links: '1 Introduction', '1.1 Rogo the Puzzle', '1.2 Fun Demo 1', '1.3 Fun Demo 2', '2 Problem Formulation', '2.1 Formulation Background', '2.2 Our Formulation', '2.2.1 Verbal Formulation', '2.2.2 Mathematical Formulation', '2.3 QMIP Code', and '3 References'. Below the contents section is an 'Introduction' section with the title 'Rogo the Puzzle'. The text in the introduction reads: 'Rogo is a puzzle game developed in 2009 by Nicola Patty and Shane Dye, who are two faculty members at the University of Canterbury in Christchurch, New Zealand. It is a puzzle based on the "Travelling Salesperson Problem". The game has already been developed as an iPhone application and is also expected to be used for in-class education. The rules of this puzzle are described as follows. Given a rectangular grid with numbers and forbidden squares, the player is asked to find a loop that is exactly composed of the number of allowed steps. The score is calculated by summing all the numbers on the loop, and the goal is to achieve the greatest score'. To the right of the text is a 5x5 grid representing a Rogo puzzle. The grid has numbers in some cells: 5 in (1,1), 5 in (1,3), 4 in (1,5), 8 in (3,4), and 2 in (4,2). There are also some blue arrows and letters (A, B) indicating a path or solution.

- Sudoku, etc

Is your time estimate that good?

- The time for carpentry and finishing for each dresser cannot be known with certainty
- Each entry in T takes on four possible values with probability $1/4$, independently
- 8 entries of T are random variables: $s = 65,536$ different T 's each with same probability of occurring
- But decide “now” how many dressers x of each type to build
- Might have to pay for overtime (for carpentry and finishing)
- Can make different overtime decision y^s for each scenario s - recourse!

Extended Form Problem

$$\min_{x,y} -c^T x + \sum_{s=1}^{65,536} \pi_s q^T y^s$$

subject to

$$T^s x - y^s \leq d, \quad s = 1, \dots, 65,536$$

$$x, y^s \geq 0$$

- Immediate costs + expected future costs
- Stochastic program with recourse

Stochastic recourse

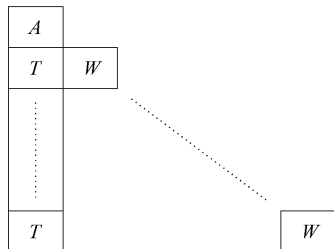
- Two stage stochastic programming, x is here-and-now decision, recourse decisions y depend on realization of a random variable
- \mathbb{R} is a risk measure (e.g. expectation, CVaR)

$$\text{SP: } \min \quad c^T x + \mathbb{R}[q^T y]$$

$$\text{s.t. } Ax = b, \quad x \geq 0,$$

$$\forall s \in \Omega : \quad T(s)x + W(s)y(s) \leq d(s),$$

$$y(s) \geq 0.$$



Computation methods matter!

- Problem becomes large very quickly!
- LINDO solver defaults: 825 seconds
- LINDO solver barrier method: 382 seconds
- CPLEX solver barrier method: 4 seconds (8 threads)

We do this! How to formulate model, how to solve, why it works

How to generate the model

- 1 May have multiple sources of uncertainty: e.g. man-hours d also can take on 4 values in each setting independently: $s = 1, 048, 576$
- 2 emp.info: **model transformation**

```
randvar T('c','1') discrete .25 3.60 .25 3.90 .25 4.10 .25 4.40
randvar T('c','2') discrete .25 8.25 .25 8.75 .25 9.25 .25 9.75
randvar T('c','3') discrete .25 6.85 .25 6.95 .25 7.05 .25 7.15
randvar T('c','4') discrete .25 9.25 .25 9.75 .25 10.25 .25 10.75
randvar T('f','1') discrete .25 0.85 .25 0.95 .25 1.05 .25 1.15
randvar T('f','2') discrete .25 0.85 .25 0.95 .25 1.05 .25 1.15
randvar T('f','3') discrete .25 2.60 .25 2.90 .25 3.10 .25 3.40
randvar T('f','4') discrete .25 37.00 .25 39.00 .25 41.00 .25 43.00
randvar d('c') discrete .25 5873. .25 5967. .25 6033. .25 6127.
randvar d('f') discrete .25 3936. .25 3984. .25 4016. .25 4064.
```

```
stage 2 y t d cost cons obj
```

- 3 Generates extensive form problem with over 3 million rows and columns and 29 million nonzeros
- 4 Solves on 24 threaded cluster machine in 262 secs

Sampling methods

But what if the number of scenarios is too big (or the probability distribution is not discrete)? use sample average approximation (SAA)

- Take sample ξ_1, \dots, ξ_N of N realizations of random vector ξ
 - ▶ viewed as historical data of N observations of ξ , or
 - ▶ generated via Monte Carlo sampling
- for any $x \in X$ estimate $f(x)$ by averaging values $F(x, \xi_j)$

$$(\text{SAA}): \min_{x \in X} \left\{ \hat{f}_N(x) := \frac{1}{N} \sum_{j=1}^N F(x, \xi_j) \right\}$$

- Nice theoretical asymptotic properties
- Can use standard optimization tools to solve the SAA problem
- EMP = SLP \implies SAA \implies (large scale) LP

Convergence

N	Time(s)	Soln	Profit
1000	0.6	(265,0,662,34)	18050
2000	1.0	(254,0,668,34)	18057
3000	1.6	(254,0,668,34)	18057
4000	2.3	(255,0,662,34)	18058
5000	3.1	(257,0,666,34)	18054
6000	3.9	(262,0,663,34)	18051
7000	5.0	(257,0,666,34)	18054
8000	6.1	(262,0,663,34)	18048
9000	7.3	(257,0,666,34)	18051
1m	262.0	(257,0,666,34)	18051

SAA can work well, but this is a 4 variable problem and distributions are discrete

What do we learn?

- Deterministic solution: $x_d = (1333, 0, 0, 67)$
- Expected profit using this solution: \$16,942
- Expected (averaged) overtime costs: \$1,725
- Extensive form solution: $x_s = (257, 0, 666, 34)$ with expected profit \$18,051
- **Deterministic solution is not optimal for stochastic program, but more significantly it isn't getting us on the right track!**
- Stochastic solution suggests large number of “type 3” dressers, while deterministic solution has none!

Continuous distributions: News vendor problems

N	Derand		SAA	
	Mean	Stdev	Mean	Stdev
2	16.85	2.185	16.94	3.615
5	14.84	1.369	14.92	2.791
10	14.23	1.127	14.57	2.248
20	14.03	0.797	14.18	1.635
100	14.01	0.100	14.48	0.745

- 1 As the sample size N increases, the optimal solutions obtained by both methods converge to the true solution, i.e. 14
- 2 For a given sample size N , new sampling method (derand) is always (slightly) closer to the true solution
- 3 But standard deviation of the optimal solutions obtained by derand is significantly smaller than the SAA method

Models with explicit random variables

- **Model transformation:**
 - ▶ Write a core model as if the random variables are constants
 - ▶ Identify the random variables and decision variables and their staging
 - ▶ Specify the distributions of the random variables
- **Solver configuration:**
 - ▶ Specify the manner of sampling from the distributions
 - ▶ Determine which algorithm (and parameter settings) to use
- **Output handling:**
 - ▶ Optionally, list the variables for which we want a scenario-by-scenario report

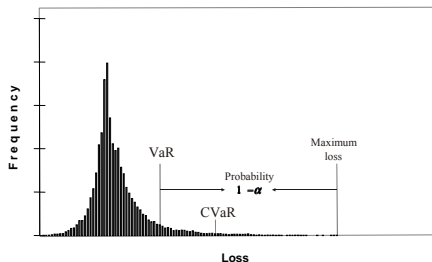
Risk Measures

- Classical: utility/disutility $u(\cdot)$:

$$\min_{x \in X} f(x) = \mathbb{E}[u(F(x, \xi))]$$

- Modern approach to modeling risk aversion uses concept of risk measures

\overline{CVaR}_α : mean of upper tail beyond α -quantile (e.g. $\alpha = 0.95$)



- mean-risk, semi-deviations, mean deviations from quantiles, VaR, CVaR
- Römisch, Schultz, Rockafellar, Uryasev (in Math Prog literature)
- Much more in mathematical economics and finance literature
- Optimization approaches still valid, different objectives

Example: Portfolio Model (core model)

- Determine portfolio weights w_j for each of a collection of assets
- Asset returns v are random, but jointly distributed
- Portfolio return $r(w, v)$
- Minimize a “risk” measure

$$\begin{aligned} \max \quad & 0.2 * \mathbb{E}(r) + 0.8 * \underline{CVaR}_\alpha(r) \\ \text{s.t.} \quad & r = \sum_j v_j * w_j \\ & \sum_j w_j = 1, w \geq 0 \end{aligned}$$

- Jointly distributed random variables v , realized at stage 2
- Variables: portfolio weights w in stage 1, returns r in stage 2
- Coherent risk measures \mathbb{E} and \underline{CVaR}

Additional techniques requiring extensive computation

- Continuous distributions, sampling functions, density estimation
- Chance constraints: $Prob(T_i x + W_i y_i \geq h_i) \geq 1 - \alpha$ - can reformulate as MIP and adapt cuts (Luedtke) **empinfo: chance E1 E2 0.95**
- Use of discrete variables (in submodels) to capture logical or discrete choices (logmip - Grossmann et al)
- Robust or stochastic programming
- Decomposition approaches to exploit underlying structure identified by EMP
- Nonsmooth penalties and reformulation approaches to recast problems for existing or new solution methods (ENLP)
- Conic or semidefinite programs - alternative reformulations that capture features in a manner amenable to global computation

Conclusions

- Optimization helps understand what drives a system
- Multiple state of the art approaches available for modeling and solution
- NEOS guide and solver provide additional information resources
- **Uncertainty is present everywhere**
- We need not only to **quantify** it, but we need to **hedge/control/ameliorate** it
- Modeling, optimization, and computation **embedded** within the application domain is critical