Some things to know about Mathematical Optimization

Michael C. Ferris

Joint work with: Michael Bussieck, Martha Loewe and Lutz Westermann

University of Wisconsin, Madison

Math Club seminar
January 31, 2014
The problem
A furniture maker can manufacture and sell four different dressers. Each dresser requires a certain number \( t \) of man-hours for carpentry, and a certain number \( t_{fj} \) of man-hours for finishing, \( j = 1, \ldots, 4 \). In each period, there are \( d_c \) man-hours available for carpentry, and \( d_f \) available for finishing. There is a (unit) profit \( \bar{c}_j \) per dresser of type \( j \) that’s manufactured. The owner’s goal is to maximize total profit:

\[
\max_{x \geq 0} 12x_1 + 25x_2 + 21x_3 + 40x_4 \quad (\text{profit})
\]

subject to

\[
4x_1 + 9x_2 + 7x_3 + 10x_4 \leq 6000 \quad (\text{carpentry})
\]
\[
x_1 + x_2 + 3x_3 + 40x_4 \leq 4000 \quad (\text{finishing})
\]

Succinctly:

\[
\max_{x} c^T x \text{ s.t. } Tx \leq d, x \geq 0
\]
Show me on a problem like mine

- Solution is \((4000/3, 0, 0, 200/3)\), value $18,667
- Repeated solutions of multiple (different) problems enables “understanding” of the solution space (or sensitivity)
- NEOS wiki (www.neos-guide.org) or try out NEOS solvers (www.neos-solvers.org) for extensive examples

- Sudoku, etc
Is your time estimate that good?

- The time for carpentry and finishing for each dresser cannot be known with certainty.
- Each entry in $T$ takes on four possible values with probability $1/4$, independently.
- 8 entries of $T$ are random variables: $s = 65,536$ different $T$’s each with same probability of occurring.
- But decide “now” how many dressers $x$ of each type to build.
- Might have to pay for overtime (for carpentry and finishing).
- Can make different overtime decision $y^s$ for each scenario $s$ - recourse!
Extended Form Problem

\[
\min_{x,y} -c^T x + \sum_{s=1}^{65,536} \pi_s q^T y^s
\]

subject to

\[T^s x - y^s \leq d, \quad s = 1, \ldots, 65,536\]
\[x, y^s \geq 0\]

- Immediate costs + expected future costs
- Stochastic program with recourse
Stochastic recourse

- Two stage stochastic programming, $x$ is here-and-now decision, recourse decisions $y$ depend on realization of a random variable
- $\mathbb{R}$ is a risk measure (e.g. expectation, CVaR)

SP: \[ \min \ c^T x + \mathbb{R}[q^T y] \]

s.t. \[ Ax = b, \quad x \geq 0, \]

\[ \forall s \in \Omega: \quad T(s)x + W(s)y(s) \leq d(s), \]

\[ y(s) \geq 0. \]
Computation methods matter!

- Problem becomes large very quickly!
- Lindo solver defaults: 825 seconds
- Lindo solver barrier method: 382 seconds
- CPLEX solver barrier method: 4 seconds (8 threads)

We do this! How to formulate model, how to solve, why it works
How to generate the model

1. May have multiple sources of uncertainty: e.g. man-hours \( d \) also can take on 4 values in each setting independently: \( s = 1,048,576 \)

2. emp.info: model transformation

```plaintext
randvar T('c','1') discrete .25 3.60 .25 3.90 .25 4.10 .25 4.40
randvar T('c','2') discrete .25 8.25 .25 8.75 .25 9.25 .25 9.75
randvar T('c','3') discrete .25 6.85 .25 6.95 .25 7.05 .25 7.15
randvar T('c','4') discrete .25 9.25 .25 9.75 .25 10.25 .25 10.75
randvar T('f','1') discrete .25 0.85 .25 0.95 .25 1.05 .25 1.15
randvar T('f','2') discrete .25 0.85 .25 0.95 .25 1.05 .25 1.15
randvar T('f','3') discrete .25 2.60 .25 2.90 .25 3.10 .25 3.40
randvar T('f','4') discrete .25 37.00 .25 39.00 .25 41.00 .25 43.00
randvar d('c') discrete .25 5873. .25 5967. .25 6033. .25 6127.
randvar d('f') discrete .25 3936. .25 3984. .25 4016. .25 4064.
```

3. Generates extensive form problem with over 3 million rows and columns and 29 million nonzeros

4. Solves on 24 threaded cluster machine in 262 secs
Sampling methods

But what if the number of scenarios is too big (or the probability distribution is not discrete)? use sample average approximation (SAA)

- Take sample $\xi_1, \ldots, \xi_N$ of $N$ realizations of random vector $\xi$
  - viewed as historical data of $N$ observations of $\xi$, or
  - generated via Monte Carlo sampling
- for any $x \in X$ estimate $f(x)$ by averaging values $F(x, \xi_j)$

\[
(SAA): \min_{x \in X} \left\{ \hat{f}_N(x) := \frac{1}{N} \sum_{j=1}^{N} F(x, \xi_j) \right\}
\]

- Nice theoretical asymptotic properties
- Can use standard optimization tools to solve the SAA problem
- EMP = SLP $\implies$ SAA $\implies$ (large scale) LP
## Convergence

<table>
<thead>
<tr>
<th>N</th>
<th>Time(s)</th>
<th>Soln</th>
<th>Profit</th>
</tr>
</thead>
<tbody>
<tr>
<td>1000</td>
<td>0.6</td>
<td>(265,0,662,34)</td>
<td>18050</td>
</tr>
<tr>
<td>2000</td>
<td>1.0</td>
<td>(254,0,668,34)</td>
<td>18057</td>
</tr>
<tr>
<td>3000</td>
<td>1.6</td>
<td>(254,0,668,34)</td>
<td>18057</td>
</tr>
<tr>
<td>4000</td>
<td>2.3</td>
<td>(255,0,662,34)</td>
<td>18058</td>
</tr>
<tr>
<td>5000</td>
<td>3.1</td>
<td>(257,0,666,34)</td>
<td>18054</td>
</tr>
<tr>
<td>6000</td>
<td>3.9</td>
<td>(262,0,663,34)</td>
<td>18051</td>
</tr>
<tr>
<td>7000</td>
<td>5.0</td>
<td>(257,0,666,34)</td>
<td>18054</td>
</tr>
<tr>
<td>8000</td>
<td>6.1</td>
<td>(262,0,663,34)</td>
<td>18048</td>
</tr>
<tr>
<td>9000</td>
<td>7.3</td>
<td>(257,0,666,34)</td>
<td>18051</td>
</tr>
<tr>
<td>1m</td>
<td>262.0</td>
<td>(257,0,666,34)</td>
<td>18051</td>
</tr>
</tbody>
</table>

SAA can work well, but this is a 4 variable problem and distributions are discrete.
What do we learn?

- Deterministic solution: $x_d = (1333, 0, 0, 67)$
- Expected profit using this solution: $16,942$
- Expected (averaged) overtime costs: $1,725$
- Extensive form solution: $x_s = (257, 0, 666, 34)$ with expected profit $18,051$
- Deterministic solution is not optimal for stochastic program, but more significantly it isn’t getting us on the right track!
- Stochastic solution suggests large number of “type 3” dressers, while deterministic solution has none!
Continuous distributions: News vendor problems

<table>
<thead>
<tr>
<th>$N$</th>
<th>Derand</th>
<th>SAA</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Mean</td>
<td>Stdev</td>
</tr>
<tr>
<td>2</td>
<td>16.85</td>
<td>2.185</td>
</tr>
<tr>
<td>5</td>
<td>14.84</td>
<td>1.369</td>
</tr>
<tr>
<td>10</td>
<td>14.23</td>
<td>1.127</td>
</tr>
<tr>
<td>20</td>
<td>14.03</td>
<td>0.797</td>
</tr>
<tr>
<td>100</td>
<td>14.01</td>
<td>0.100</td>
</tr>
</tbody>
</table>

1. As the sample size $N$ increases, the optimal solutions obtained by both methods converge to the true solution, i.e. 14.

2. For a given sample size $N$, new sampling method (derand) is always (slightly) closer to the true solution.

3. But standard deviation of the optimal solutions obtained by derand is significantly smaller than the SAA method.
Models with explicit random variables

- **Model transformation:**
  - Write a core model as if the random variables are constants
  - Identify the random variables and decision variables and their staging
  - Specify the distributions of the random variables

- **Solver configuration:**
  - Specify the manner of sampling from the distributions
  - Determine which algorithm (and parameter settings) to use

- **Output handling:**
  - Optionally, list the variables for which we want a scenario-by-scenario report
Risk Measures

- Classical: utility/disutility $u(\cdot)$:

$$\min_{x \in X} f(x) = \mathbb{E}[u(F(x, \xi))]$$

- Modern approach to modeling risk aversion uses concept of risk measures

- mean-risk, semi-deviations, mean deviations from quantiles, VaR, CVaR
- Römisch, Schultz, Rockafellar, Urasyev (in Math Prog literature)
- Much more in mathematical economics and finance literature
- Optimization approaches still valid, different objectives
Example: Portfolio Model (core model)

- Determine portfolio weights \( w_j \) for each of a collection of assets
- Asset returns \( v \) are random, but jointly distributed
- Portfolio return \( r(w, v) \)
- Minimize a “risk” measure

\[
\begin{align*}
\max & \quad 0.2 \cdot \mathbb{E}(r) + 0.8 \cdot \text{CVaR}_\alpha(r) \\
s.t. & \quad r = \sum_j v_j \cdot w_j \\
& \quad \sum_j w_j = 1, \quad w \geq 0
\end{align*}
\]

- Jointly distributed random variables \( v \), realized at stage 2
- Variables: portfolio weights \( w \) in stage 1, returns \( r \) in stage 2
- Coherent risk measures \( \mathbb{E} \) and \( \text{CVaR} \)
Additional techniques requiring extensive computation

- Continuous distributions, sampling functions, density estimation
- Chance constraints: \(\text{Prob}(T_i x + W_i y_i \geq h_i) \geq 1 - \alpha\) - can reformulate as MIP and adapt cuts (Luedtke) empinfo: chance E1 E2 0.95
- Use of discrete variables (in submodels) to capture logical or discrete choices (logmip - Grossmann et al)
- Robust or stochastic programming
- Decomposition approaches to exploit underlying structure identified by EMP
- Nonsmooth penalties and reformulation approaches to recast problems for existing or new solution methods (ENLP)
- Conic or semidefinite programs - alternative reformulations that capture features in a manner amenable to global computation
Conclusions

- Optimization helps understand what drives a system
- Multiple state of the art approaches available for modeling and solution
- NEOS guide and solver provide additional information resources
- Uncertainty is present everywhere
- We need not only to quantify it, but we need to hedge/control/ameliorate it
- Modeling, optimization, and computation embedded within the application domain is critical