

How do I apply to DLI 201?

In order to apply for DLI 201, you must submit the following materials by OCTOBER 17TH, 2003:

1. A completed copy of the DLI 201 application form included in this brochure.
2. A one page resume.
3. A 100 to 200 word statement of what you hope to gain from DLI 201.
4. A letter of recommendation from an elected Democratic official, Democratic candidate, or other such established Democratic leader.
5. You **MUST** be a member of the Democratic Party of Wisconsin. If you are not a member, please call 608-255-5172 to become a member.

Registration Fees

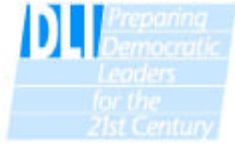
The cost for attending DLI 201 is \$150 per participant. This fee covers lodging, food, and training materials. There are three ways in which participants can pay this fee:

1. Participants may pay the fee on their own.
2. Participants can be financially sponsored by any Democratic organization, elected official, campaign, or other entity.
3. There are a LIMITED number of scholarships available for qualified participants. Please make sure to indicate on your application form that you intend to apply for a scholarship.

If you intend to apply for a scholarship, please attach a letter stating your reasons for requiring a scholarship.

It is strongly suggested that if you cannot pay the fee on your own, that you try and find a sponsor because of the limited number of scholarships available.

Questions? Contact Steven Singh at the Democratic Party of Wisconsin
Phone: 608-255-5172
Fax: 608-255-8919
Stevens@wisdems.org
222 West Washington Ave, Suite 150
Madison, WI 53703



Democratic Leadership Institute

Democratic Party of Wisconsin
222 West Washington Ave Suite 150
Madison, WI 53703

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Democratic Leadership Institute

Campaigns 201: Staff Training

Training the Next Generation of Democratic Leaders

Friday, November 14th
to
Sunday, November 16th

AFSCME Headquarters
8033 Excelsior Drive
Madison, WI

The Democratic Leadership Institute Staff Training



The Democratic Leadership Institute's Campaign Staffer Training program (DLI 201) is a critical step in preparing Democrats for the 2004 election cycle. This intensive training program is for young and energized individuals with basic campaign experience who are looking to further develop their skills and become full time campaign staffers in the fall of 2004. It will provide a unique opportunity to participate in a full campaign simulation and hear presentations from some of the most prominent and influential campaign professionals from Wisconsin. DLI 201 will help you develop the skills you need to be a asset in 2004.

Learn the Skills You' ll Need in 2004!

The presentations at DLI 201 will offer in-depth information on all aspects of a campaign including fundraising, communications, field organizing, volunteer recruitment, campaign management, message formulation, and voter contact.

Experience a Detailed and Challenging Campaign Simulation

DLI 201 will also give you the opportunity to experience a full campaign simulation. During this simulation, you and your group will prepare a campaign plan using the skills and knowledge that you will acquire from the presenters. You will be faced with the same types of challenges that await you on the campaign trail in 2004; everything from budget constraints to hot button issues will factor into how you run your campaign. At the end of the simulation, all groups will have their campaign plans evaluated by the DLI 201 faculty. It is an experience that will allow participants to evaluate their own strengths and weaknesses as campaign professionals.

DLI 201 Application Form

Name _____

Address _____

Phone Number _____

Email Address _____

Do you plan to seek a FULL TIME campaign position in 2004?

Yes No

Do you already have a campaign position for 2004?

Yes No

If yes, which campaign?

(If so, perhaps the campaign would fund your attendance to DLI 201, thereby leaving scholarships available to those who have no other funding source)

Are you a member of the Democratic Party of Wisconsin?

YES NO

How will you be paying the registration fee? (Circle one)

1. I will be paying my own registration fee.

2. I am being sponsored.

3. I am applying for a scholarship. I am attaching a letter stating the reasons that I need a scholarship.

Make all checks payable to the Democratic Party of Wisconsin, and please include "DLI 201" in the memo section of the check. You MUST be a member of the Democratic Party of Wisconsin to attend.

Please send in all completed application forms by

FRIDAY, OCTOBER 17th, 2003 to:

Democratic Leadership Institute

Democratic Party of Wisconsin

222 West Washington Ave, Suite #150

Madison, WI 53703

READ REVERSE SIDE FOR MORE INFORMATION ON APPLYING TO DLI 201