

# VIRTUAL COURSE: TRANSFORM NON-PROFIT FUNDRAISING  
# USING ARTIFICIAL INTELLIGENCE  
HOST = "Clark University Advancement Office"

DATE = "09/23 @9AM"; TYPE= "ZOOM"

```
print("Join us for a full-day course on how AI is changing  
non-profit fundraising.")  
print("Learn from industry experts and gain practical  
insights into AI applications for advancing your  
organization's mission.")  
print_speakers()
```



**Joe Manok**  
VP Advancement, Clark



**Brent Grinna**  
CEO, EverTrue



**Atilla Kocsis**  
CEO Luminary ai



**Nick Fitz**  
CEO, Momentum



**Houssam Nassif**  
Principal Applied  
Scientist, Meta



**Glen Comiso**  
CEO, Comiso  
and Company



**Adam Martel**  
CEO and Founder  
Version2.ai



**Jenny Cooke Smith**  
Senior Director of  
CASE Insights



**Nathan Chappel**  
SVP, DonorSearch Ai  
Founder, Fundraising.ai



**Evelyne Chevry**  
Co-Founder, Luminary ai



**Chelsea Lamego**  
Co-Founder, CEO  
FundMiner



**Dan Hollis**  
Senior Account  
Executive, Salesforce



**Caroline Campion**  
Product Manager  
GivePrism, Deloitte



**Lynn Buff**  
Consultant, AI Action  
Strategies



**Alejandro Stevensen**  
Co-Founder  
CTO FundMiner



**Chris Cannon**  
Chief Strategy  
Officer, Zuri Group



**Luke Mennen**  
Data Strategist,  
Marts&Lundy



**Scott Rosenkrans**  
AVP  
DonorSearch Ai



**Mike Nagel**  
Senior Account  
Executive, EverTrue



**Kevin Massimino**  
Enterprise Account  
Executive, Gravyty



**David Ford**  
Co-Founder  
Telemetry



**Alexander Oftelie**  
Managing VP Decision  
Science, BWF

# # Virtual Course: Transform Non-profit Fundraising Using Artificial Intelligence

## # Introduction, AI for Good, & Ethical Use

9.00 Joe Manok, Clark University

9.40 Glen Comiso, Comiso, and Company

10.00 Jenny Cooke Smith, CASE

10.20 Brent Grinna, EverTrue

## # Personalization and Donor Engagement

10.50 Kevin Massimino, Gravyty

<BREAK>

11.20 Practical Session with  
Mike Nagel, EverTrue

11.40 Nick Fitz, Momentum

12.00 Caroline Campion, Deloitte

<BREAK>

## # Data-Driven Donor Insights

12.40 Dan Hollis, Salesforce

1.00 Nathan Chappell and Scott  
Rosenkrans, DonorSearch AI

1.20 Alexander Oftelie, BWF

1.40 Luke Mennen, Marts & Lundy

<BREAK>

2.10 David Ford, Telemetry

## # AI for Operations

2.30 Chelsea Lamego and  
Alejandro Stevenson-Duran, FundMiner

## # Fully Autonomous Fundraisers

2.50 Adam Martel, Givzey and Version2.ai

3.10p Lynn Buff, AI Action Strategies

## # AI Enablement and Integration

3.30 Christopher Cannon, Zuri Group

<BREAK>

## # Future Trends in AI and Fundraising

4.00 Housam Nassif, Meta

4.20 Atilla Kocsis and  
Evelyne ChevyLuminary.ai

## # Wrap Up

4.40 Joe Manok, Clark University

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