

**TABLE of CRITICAL VALUES for STUDENT'S  $t$  DISTRIBUTIONS**

Column headings denote probabilities ( $\alpha$ ) **above** tabulated values.

d.f.	0.40	0.25	0.10	0.05	0.04	0.025	0.02	0.01	0.005	0.0025	0.001	0.0005
1	0.325	1.000	3.078	6.314	7.916	12.706	15.894	31.821	63.656	27.321	318.289	636.578
2	0.289	0.816	1.886	2.920	3.320	4.303	4.849	6.965	9.925	14.089	22.328	31.600
3	0.277	0.765	1.638	2.353	2.605	3.182	3.482	4.541	5.841	7.453	10.214	12.924
4	0.271	0.741	1.533	2.132	2.333	2.776	2.999	3.747	4.604	5.598	7.173	8.610
5	0.267	0.727	1.476	2.015	2.191	2.571	2.757	3.365	4.032	4.773	5.894	6.869
6	0.265	0.718	1.440	1.943	2.104	2.447	2.612	3.143	3.707	4.317	5.208	5.959
7	0.263	0.711	1.415	1.895	2.046	2.365	2.517	2.998	3.499	4.029	4.785	5.408
8	0.262	0.706	1.397	1.860	2.004	2.306	2.449	2.896	3.355	3.833	4.501	5.041
9	0.261	0.703	1.383	1.833	1.973	2.262	2.398	2.821	3.250	3.690	4.297	4.781
10	0.260	0.700	1.372	1.812	1.948	2.228	2.359	2.764	3.169	3.581	4.144	4.587
11	0.260	0.697	1.363	1.796	1.928	2.201	2.328	2.718	3.106	3.497	4.025	4.437
12	0.259	0.695	1.356	1.782	1.912	2.179	2.303	2.681	3.055	3.428	3.930	4.318
13	0.259	0.694	1.350	1.771	1.899	2.160	2.282	2.650	3.012	3.372	3.852	4.221
14	0.258	0.692	1.345	1.761	1.887	2.145	2.264	2.624	2.977	3.326	3.787	4.140
15	0.258	0.691	1.341	1.753	1.878	2.131	2.249	2.602	2.947	3.286	3.733	4.073
16	0.258	0.690	1.337	1.746	1.869	2.120	2.235	2.583	2.921	3.252	3.686	4.015
17	0.257	0.689	1.333	1.740	1.862	2.110	2.224	2.567	2.898	3.222	3.646	3.965
18	0.257	0.688	1.330	1.734	1.855	2.101	2.214	2.552	2.878	3.197	3.610	3.922
19	0.257	0.688	1.328	1.729	1.850	2.093	2.205	2.539	2.861	3.174	3.579	3.883
20	0.257	0.687	1.325	1.725	1.844	2.086	2.197	2.528	2.845	3.153	3.552	3.850
21	0.257	0.686	1.323	1.721	1.840	2.080	2.189	2.518	2.831	3.135	3.527	3.819
22	0.256	0.686	1.321	1.717	1.835	2.074	2.183	2.508	2.819	3.119	3.505	3.792
23	0.256	0.685	1.319	1.714	1.832	2.069	2.177	2.500	2.807	3.104	3.485	3.768
24	0.256	0.685	1.318	1.711	1.828	2.064	2.172	2.492	2.797	3.091	3.467	3.745
25	0.256	0.684	1.316	1.708	1.825	2.060	2.167	2.485	2.787	3.078	3.450	3.725
26	0.256	0.684	1.315	1.706	1.822	2.056	2.162	2.479	2.779	3.067	3.435	3.707
27	0.256	0.684	1.314	1.703	1.819	2.052	2.158	2.473	2.771	3.057	3.421	3.689
28	0.256	0.683	1.313	1.701	1.817	2.048	2.154	2.467	2.763	3.047	3.408	3.674
29	0.256	0.683	1.311	1.698	1.814	2.045	2.150	2.462	2.756	3.038	3.396	3.660
30	0.256	0.683	1.310	1.697	1.812	2.042	2.147	2.457	2.750	3.030	3.385	3.646
31	0.256	0.682	1.309	1.696	1.810	2.040	2.144	2.453	2.744	3.022	3.375	3.633
32	0.255	0.682	1.309	1.694	1.808	2.037	2.141	2.449	2.738	3.015	3.365	3.622
33	0.255	0.682	1.308	1.692	1.806	2.035	2.138	2.445	2.733	3.008	3.356	3.611
34	0.255	0.682	1.307	1.691	1.805	2.032	2.136	2.441	2.728	3.002	3.348	3.601
35	0.255	0.682	1.306	1.690	1.803	2.030	2.133	2.438	2.724	2.996	3.340	3.591
36	0.255	0.681	1.306	1.688	1.802	2.028	2.131	2.434	2.719	2.990	3.333	3.582
37	0.255	0.681	1.305	1.687	1.800	2.026	2.129	2.431	2.715	2.985	3.326	3.574
38	0.255	0.681	1.304	1.686	1.799	2.024	2.127	2.429	2.712	2.980	3.319	3.566
39	0.255	0.681	1.304	1.685	1.798	2.023	2.125	2.426	2.708	2.976	3.313	3.558
40	0.255	0.681	1.303	1.684	1.796	2.021	2.123	2.423	2.704	2.971	3.307	3.551
60	0.254	0.679	1.296	1.671	1.781	2.000	2.099	2.390	2.660	2.915	3.232	3.460
80	0.254	0.678	1.292	1.664	1.773	1.990	2.088	2.374	2.639	2.887	3.195	3.416
100	0.254	0.677	1.290	1.660	1.769	1.984	2.081	2.364	2.626	2.871	3.174	3.390
120	0.254	0.677	1.289	1.658	1.766	1.980	2.076	2.358	2.617	2.860	3.160	3.373
140	0.254	0.676	1.288	1.656	1.763	1.977	2.073	2.353	2.611	2.852	3.149	3.361
160	0.254	0.676	1.287	1.654	1.762	1.975	2.071	2.350	2.607	2.847	3.142	3.352
180	0.254	0.676	1.286	1.653	1.761	1.973	2.069	2.347	2.603	2.842	3.136	3.345
200	0.254	0.676	1.286	1.653	1.760	1.972	2.067	2.345	2.601	2.838	3.131	3.340
250	0.254	0.675	1.285	1.651	1.758	1.969	2.065	2.341	2.596	2.832	3.123	3.330
inf	0.253	0.674	1.282	1.645	1.751	1.960	2.054	2.326	2.576	2.807	3.090	3.290

# More Measures!

Irene Rae  
Computer Sciences

CS-570 Introduction to Human-computer Interaction



**WISCONSIN**  
UNIVERSITY OF WISCONSIN-MADISON

# Today and Thursday

What **measures** should you use to gather data?

How do you analyze the data?

How do you present your findings?

Beyond people perform  
and what they say

# Behavioral Measures

# What People Do

Clickstream measures

Where they click, what they type

How much time they spend on dialogs, screens

Verbal behaviors

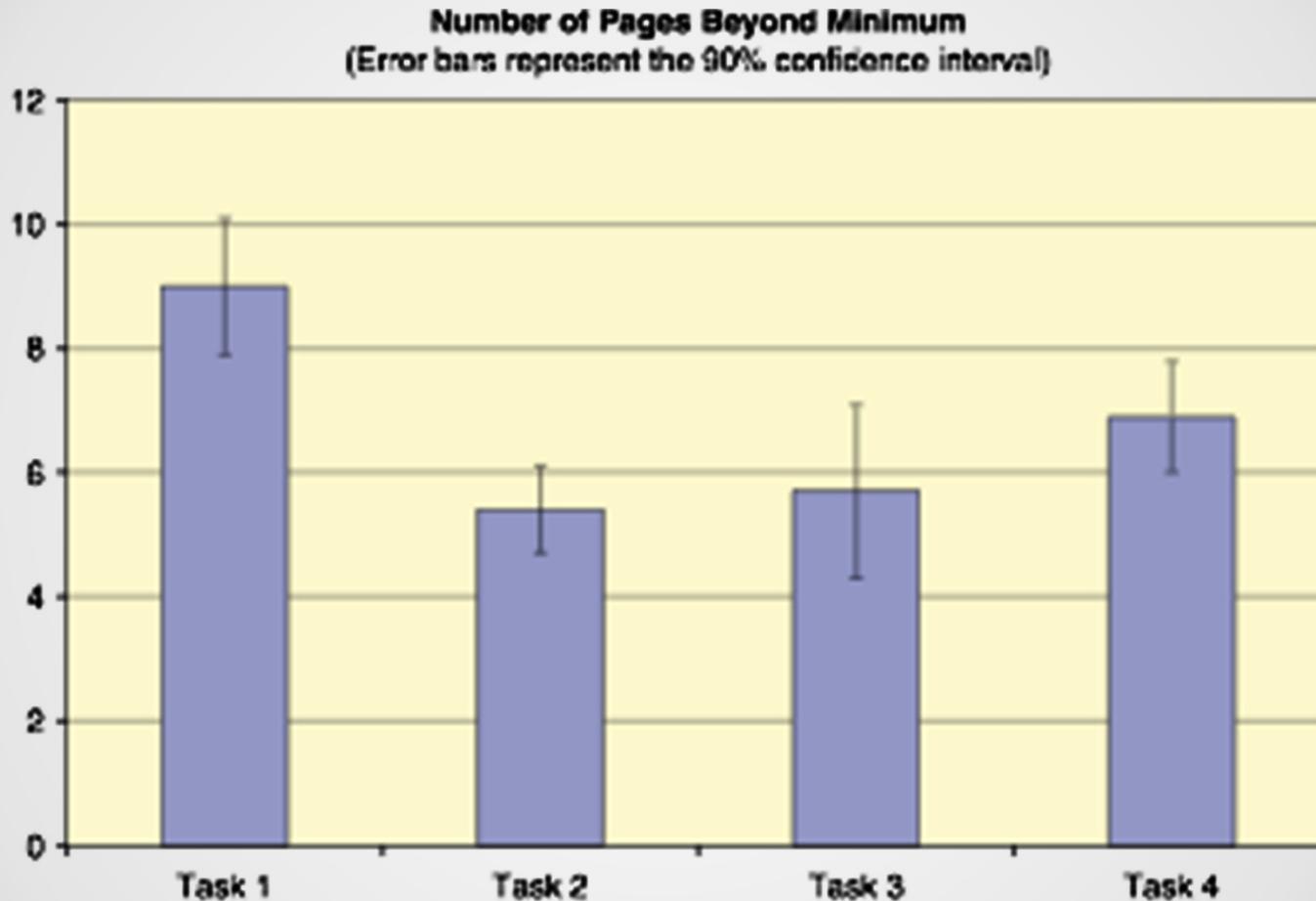
What people say

Nonverbal behaviors

How people behave



# Number of Pages Visited



# of pages visited beyond the minimum  
necessary to complete the task

# Verbal Behaviors

Verbal behaviors provide valuable insight into people's emotional and mental state

Examples: (Tullis & Albert)

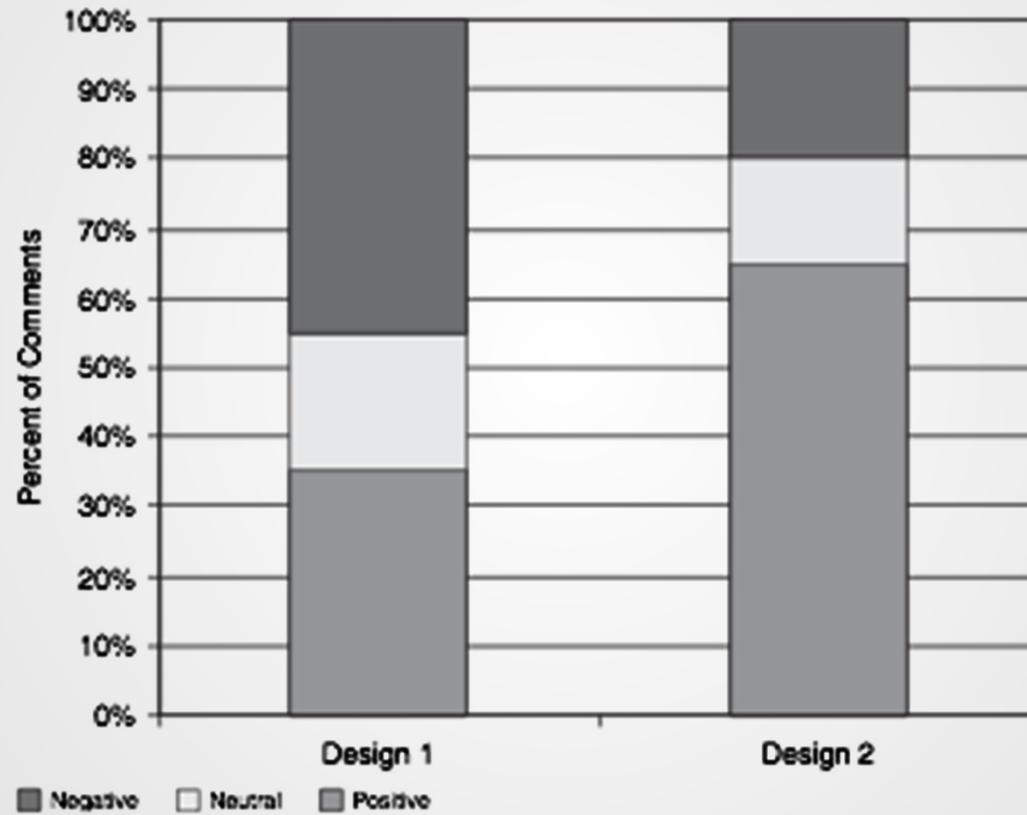
“This is terrific!”

“This website is terrible!”

“This isn't what I was expecting...”

“How does this work?”

# Verbal Responses



# Verbal Responses



# Nonverbal Behaviors

Provides somatic information on emotional and mental states

Facial expressions (frowning, smiling, looking surprised, having a furrowed brow)

Body language (fidgeting, posture, gestures)

# Facial Expressions



# Coding Behaviors

**Usability Test Observation Coding Form**

Date: \_\_\_\_\_ Participant #: \_\_\_\_\_ Task #: \_\_\_\_\_

Start Time: \_\_\_\_\_ End Time: \_\_\_\_\_

**Verbal Behaviors**      **Notes**

- Strongly positive comment
- Other positive comment
- Strongly negative comment
- Other negative comment
- Suggestion for improvement
- Question
- Variation from expectation
- Stated confusion
- Stated frustration
- Other: \_\_\_\_\_

**Nonverbal Behaviors**      **Notes**

- Frowning/Grimacing/Unhappy
- Smiling/Laughing/Happy
- Surprised/Unexpected
- Furrowed brow/Concentration
- Evidence of impatience
- Leaning in close to screen
- Variation from expectation
- Fidgeting in chair
- Random mouse movement
- Groaning/Deep sigh
- Rubbing head/eyes/neck
- Other: \_\_\_\_\_

**Task Completion Status**      **Notes:**

<input type="checkbox"/> Incomplete	<input type="checkbox"/> Complete:
<input type="checkbox"/> Participant gave up	<input type="checkbox"/> Fully complete
<input type="checkbox"/> Task "outlet" by moderator	<input type="checkbox"/> Complete with assistance
<input type="checkbox"/> Thought complete, but not	<input type="checkbox"/> Partial completion

**Usability Test Observation Coding Form**

Date: \_\_\_\_\_ Participant #: \_\_\_\_\_ Task #: \_\_\_\_\_

Start Time: \_\_\_\_\_ End Time: \_\_\_\_\_

**Verbal Behaviors**      **Notes**

- Strongly positive comment
- Other positive comment
- Strongly negative comment
- Other negative comment
- Suggestion for improvement
- Question
- Variation from expectation
- Stated confusion
- Stated frustration
- Other: \_\_\_\_\_

**Nonverbal Behaviors**      **Notes**

- Frowning/Grimacing/Unhappy
- Smiling/Laughing/Happy
- Surprised/Unexpected
- Furrowed brow/Concentration
- Evidence of impatience
- Leaning in close to screen
- Variation from expectation
- Fidgeting in chair
- Random mouse movement
- Groaning/Deep sigh
- Rubbing head/eyes/neck

**Questions?**

# Physiological Measures

Eye tracking

Pupil dilation

Galvanic skin response (GSR)

Muscle movements (GSR)

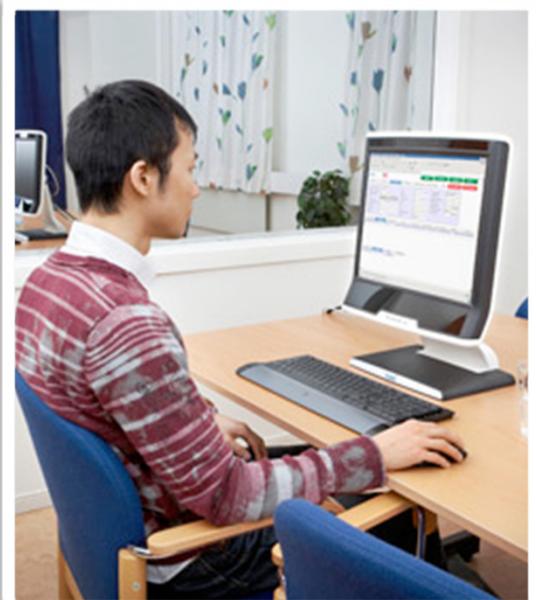
Muscle Activity — Electromyogram (EMG)

Brain activity

Electroencephalogram (EEG)

Functional Magnetic Resonance Imaging (fMRI)

# Eye Tracking

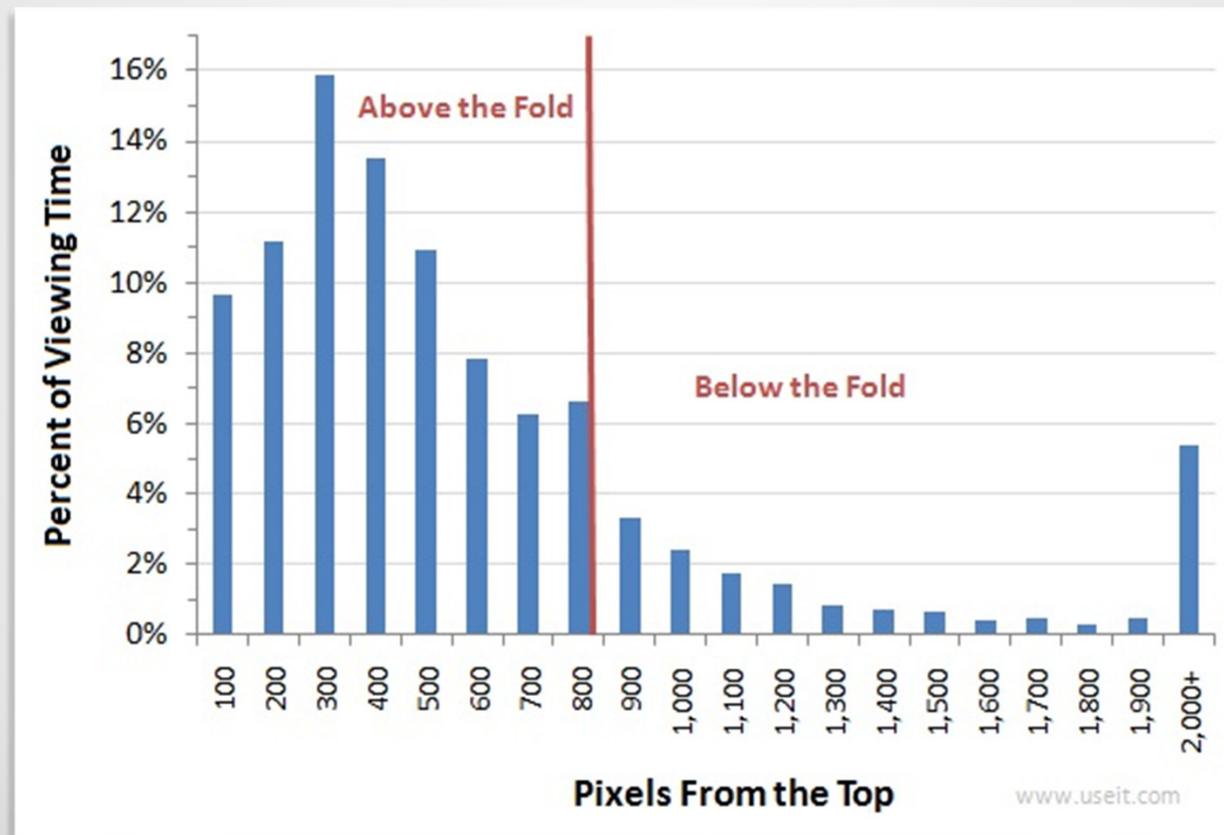


Eye movement might indicate the amount of cognitive processing a display requires



Head or desk-mounted equipment tracks eye position

**Fixations:** Eye maintains a stable position. Number and duration indicate level of difficulty with display



**Scan paths:** Moving straight to a target with a short fixation at the target is optimal



Media: Diapers 07.jpg  
Time: 05:00:00.000 - 05:00:06.000  
Participant: User: All  
21.75 sec



## Extra gentle for the most sensitive skin.

So gentle for sensitive skin, add the chemicals and moisture you need to prevent you have diaper rash.

Baby's skin's unique high-absorbency natural-blend cotton provides cotton-soft, extra thick, gel-free protection for your baby's sensitive skin. The chlorine-free materials and absorbent polymers is non-toxic and non-irritating. Clinically tested and podiatrist recommended for babies with allergies and sensitive skin.



*iBaby*™

If you are not satisfied with the baby leakage protection, you will get your money back. Read more about our leakfree guarantee at [www.baby.com](http://www.baby.com)

Before

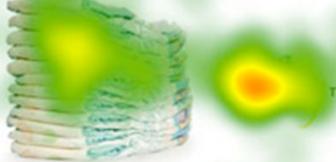
Participant: User: All  
10.43 sec



## Extra gentle for the most sensitive skin.

So gentle for sensitive skin, add the chemicals and moisture you need to prevent you have diaper rash.

Baby's skin's unique high-absorbency natural-blend cotton provides cotton-soft, extra thick, gel-free protection for your baby's sensitive skin. The chlorine-free materials and absorbent polymers is non-toxic and non-irritating. Clinically tested and podiatrist recommended for babies with allergies and sensitive skin.

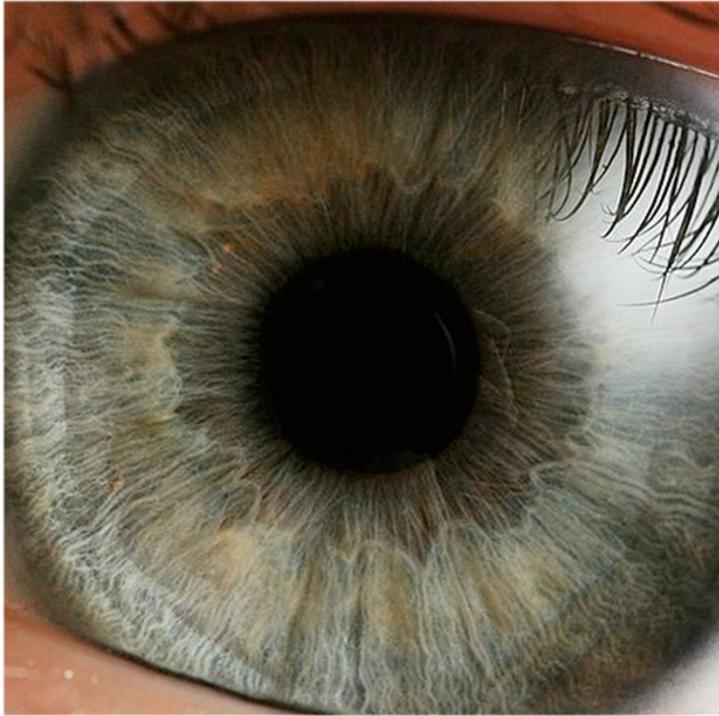


*iBaby*™

If you are not satisfied with the baby leakage protection, you will get your money back. Read more about our leakfree guarantee at [www.baby.com](http://www.baby.com)

After

# Pupil Dilation

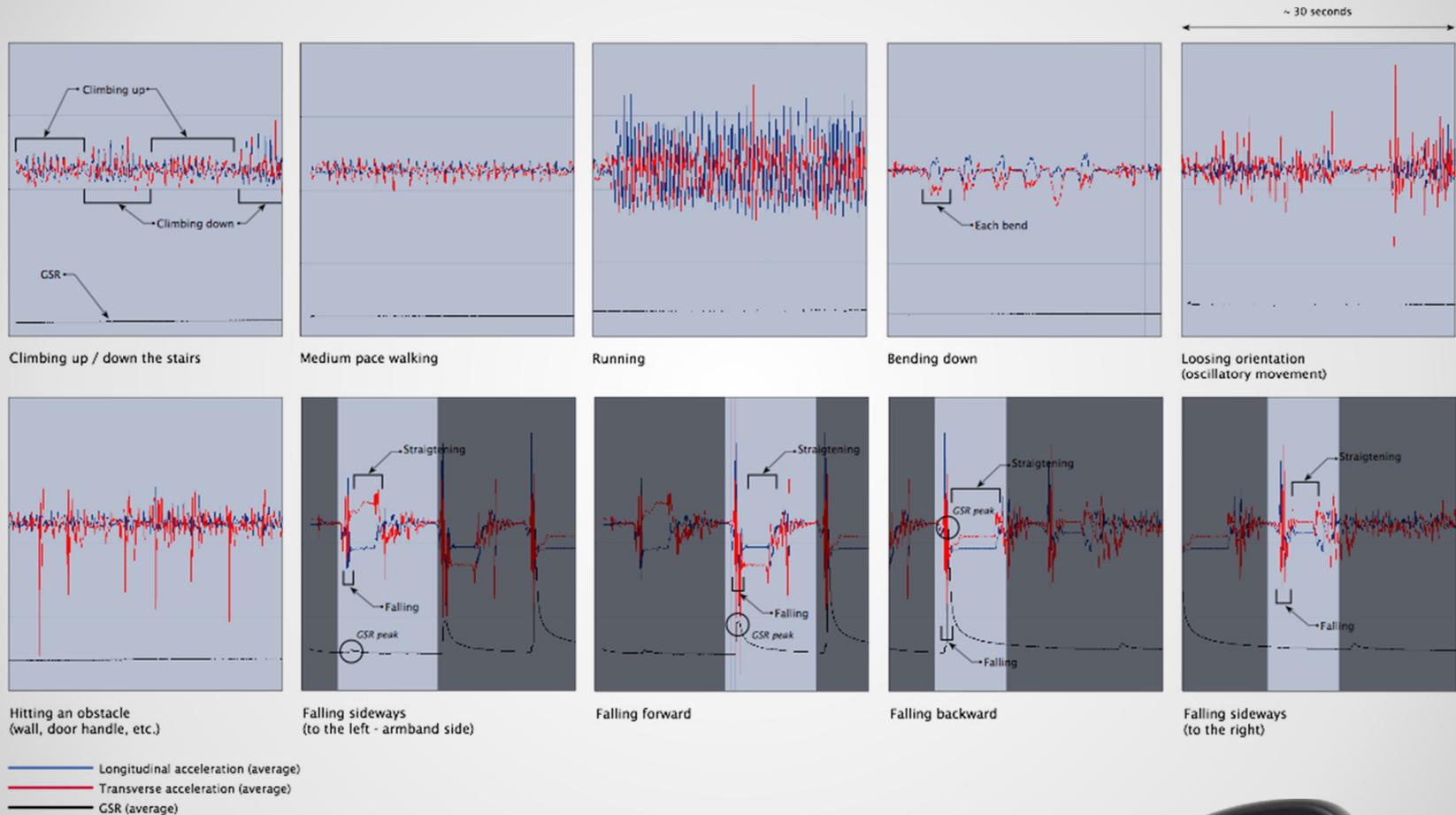


Pupils dilate in response to:

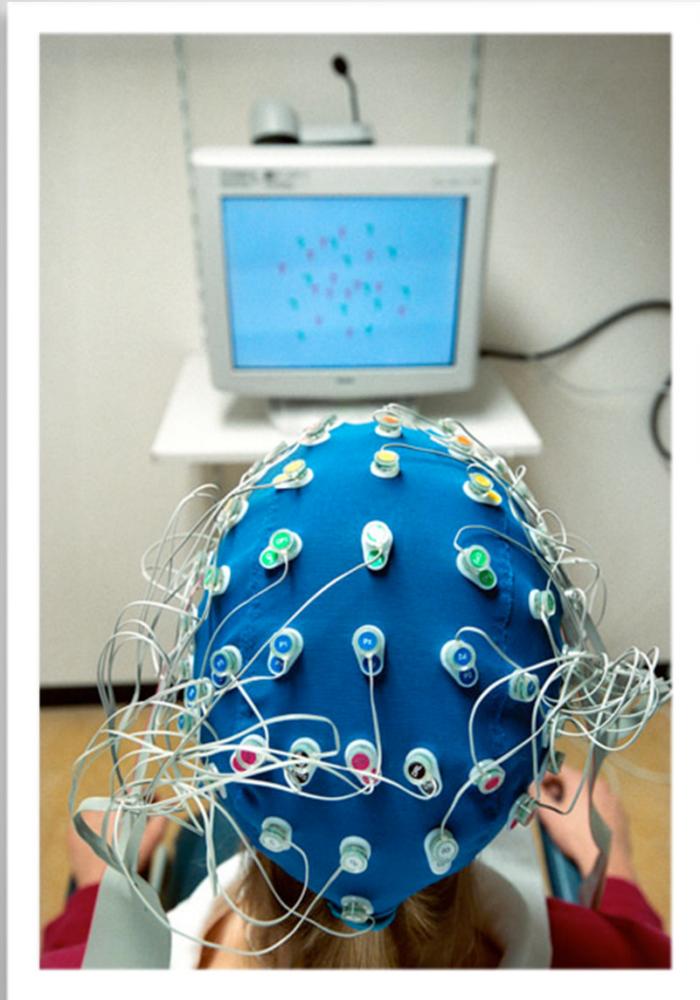
Extreme emotional situations  
(fear, pain, contact with nerves)

Loads on working memory,  
increased attention, sensory  
discriminations, cognitive load

# Galvanic Skin Response (GSR)



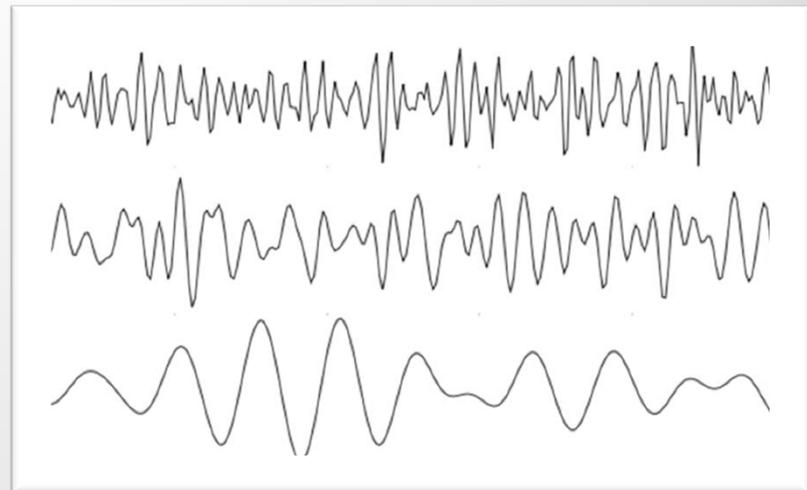
# Electroencephalography (EEG)



Measures large groups  
of neurons

Low spatial resolution

High temporal accuracy



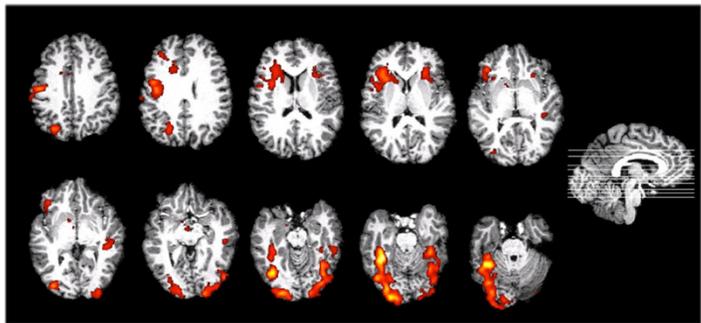
# Magnetic Resonance Imaging (fMRI)



Measures changes in  
blood flow related to  
neural activity

High spatial resolution

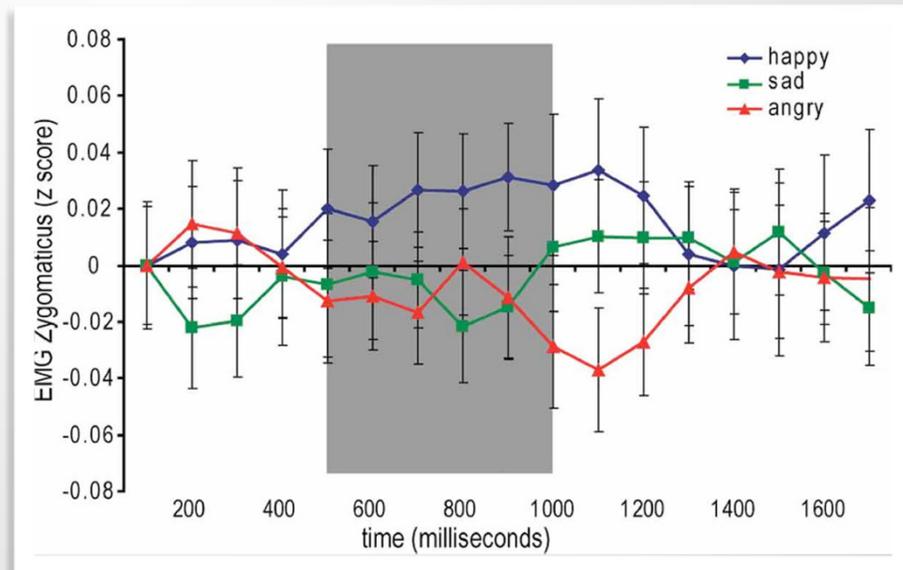
Low temporal accuracy



# Electromyography (EMG)

Measures electrical activity in muscles

Example: facial expressions



# Enabling Always-Available Input With Muscle-Computer Interfaces

T. Scott Saponas<sup>1,2</sup>, Desney S. Tan<sup>1</sup>, Dan Morris<sup>1</sup>,  
Ravin Balakrishnan<sup>1,3</sup>, Jim Turner<sup>4</sup>, James A. Landay<sup>2</sup>

<sup>1</sup>Microsoft Research

<sup>2</sup>University of Washington

<sup>3</sup>University of Toronto

<sup>4</sup>Microsoft Corporation

ACM UIST 2009

**Questions?**

# Presenting your findings

# Key Things To Consider

What are you trying to get across?

Who is your target audience?

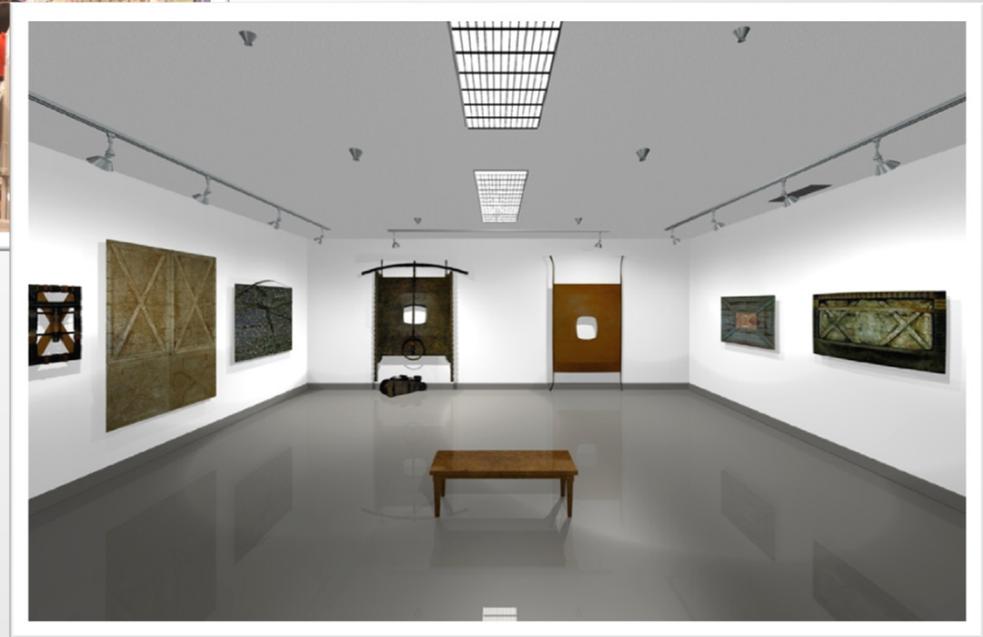
What context will it be looked at in?

How many dimensions is your data?

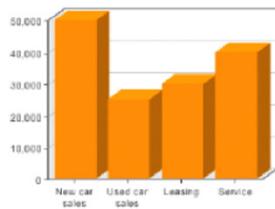
How is each dimension encoded?



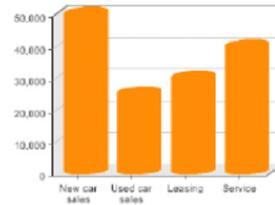
# What is the context?



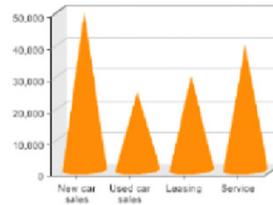
# Common Options



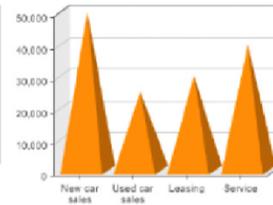
bar



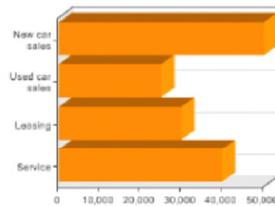
cylinder



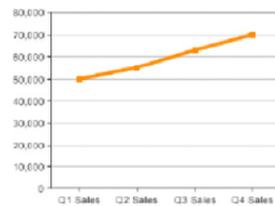
cone



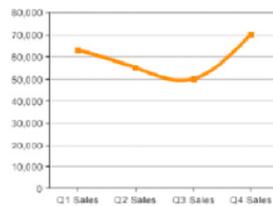
pyramid



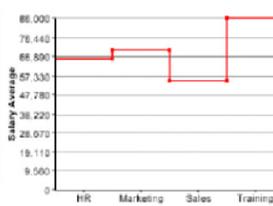
horizontal bar



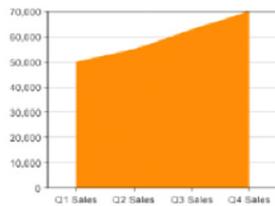
line



curve



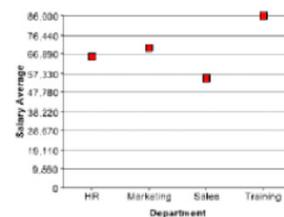
step



area

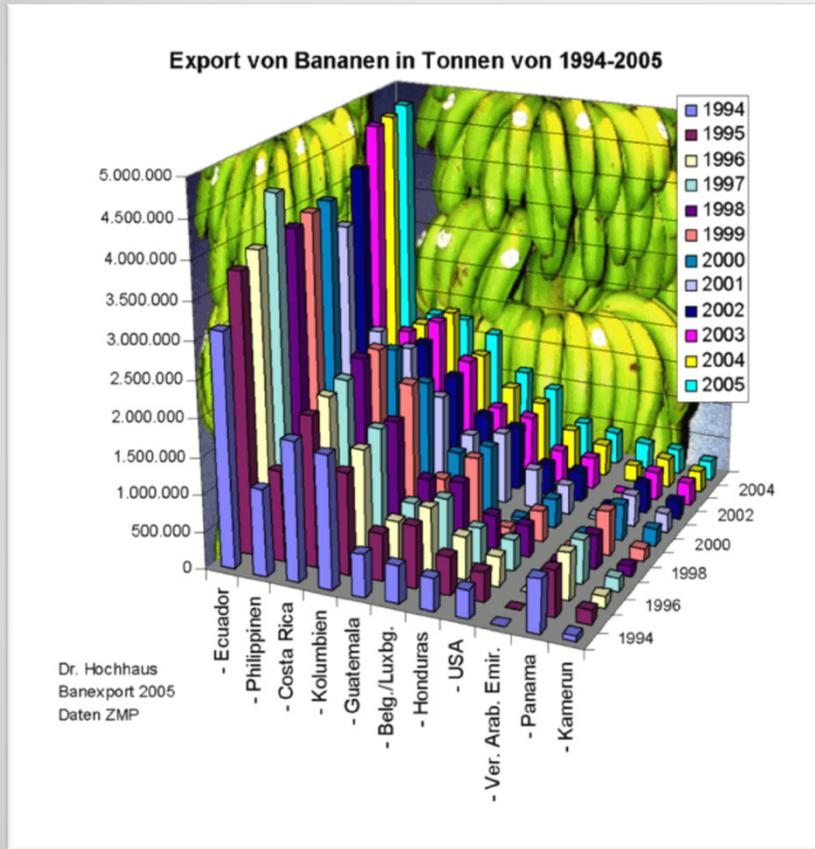


pie



scatter

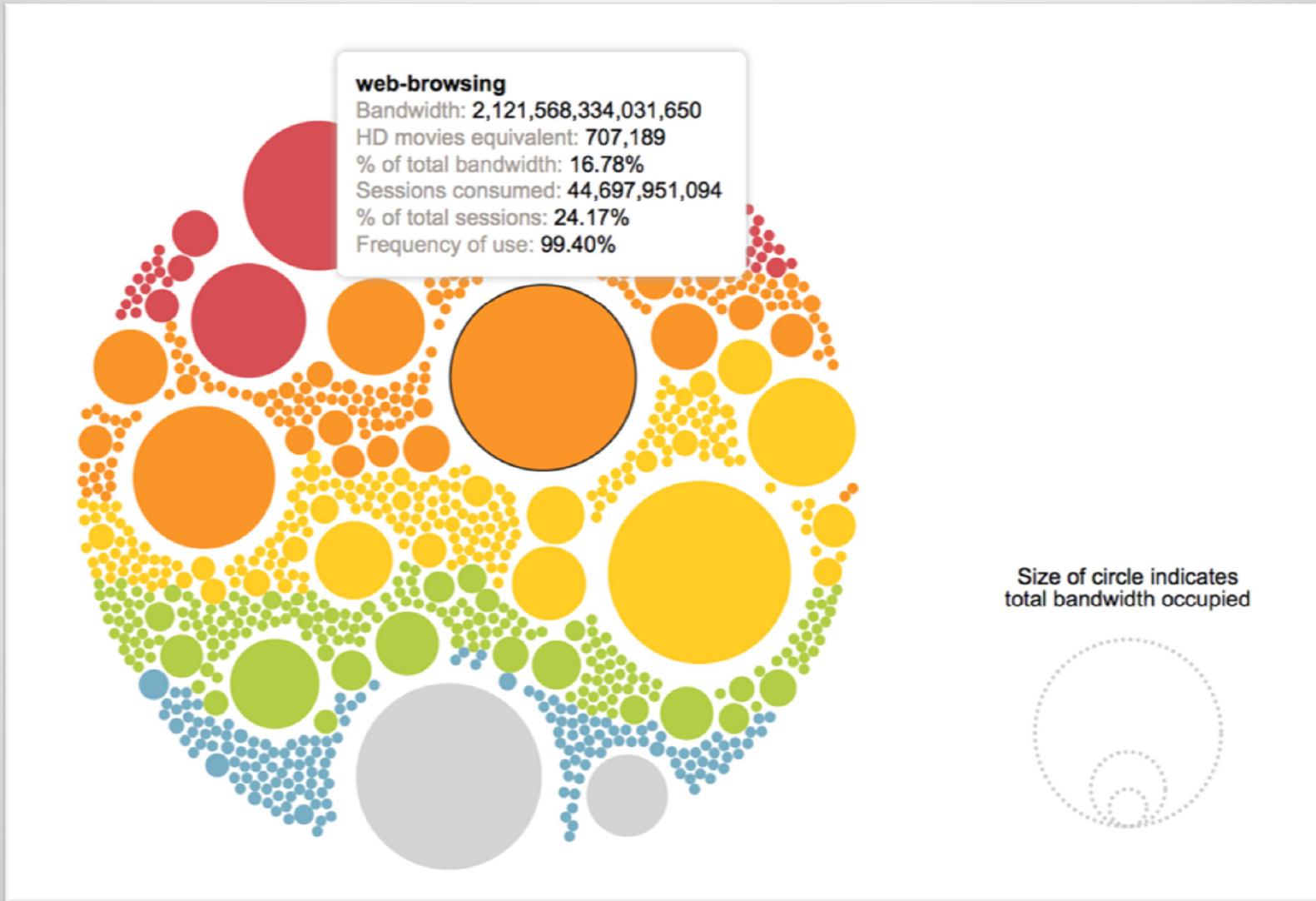
# Dimensions



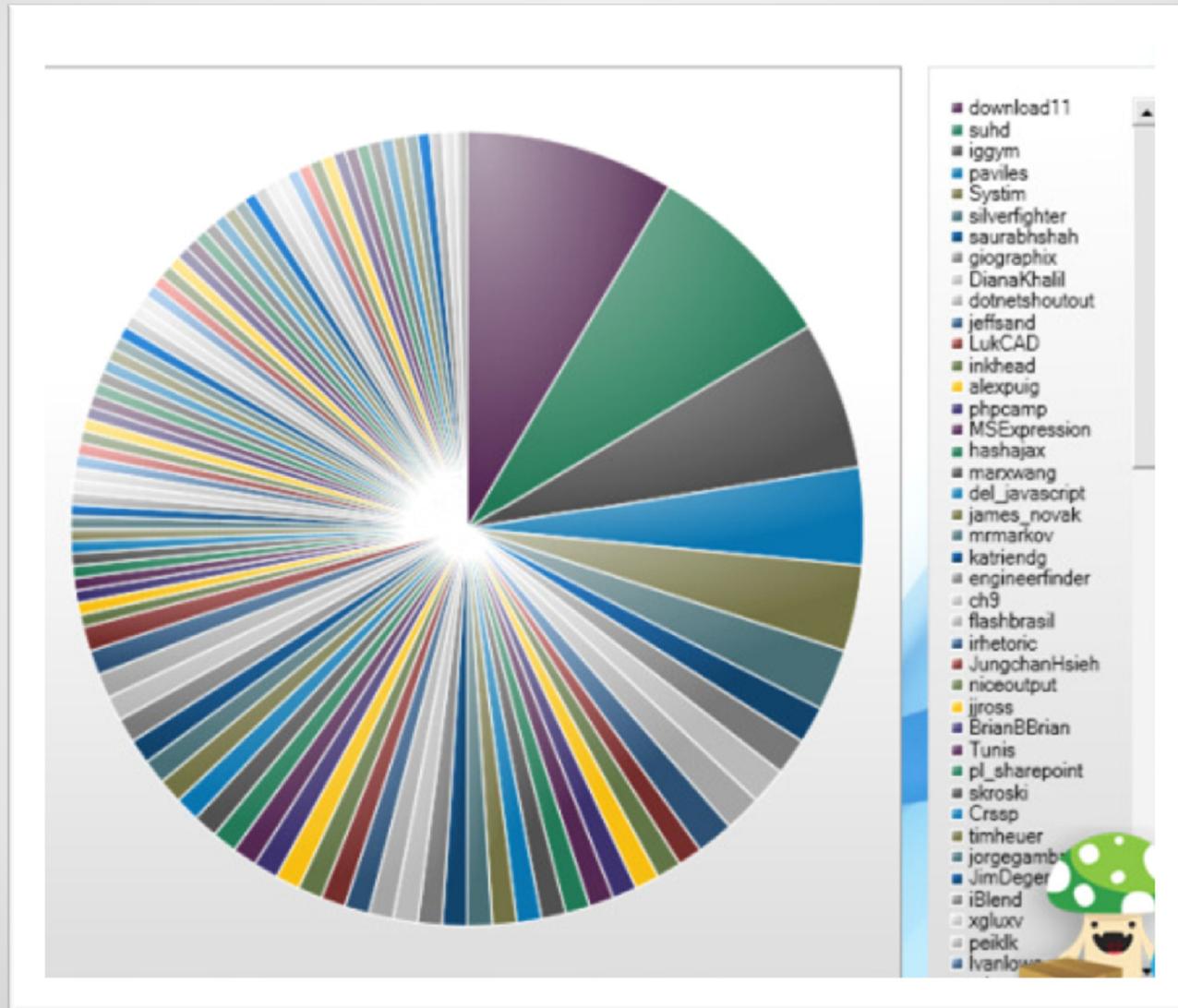
Each dimension is a piece of data that you want to present

How many dimensions is this graph?

# Encoding



# Encoding & Readability



**Questions?**