

# Project 2

Irene Rae  
Computer Sciences

CS-570 Introduction to Human-computer Interaction



**WISCONSIN**  
UNIVERSITY OF WISCONSIN-MADISON

# Application Domain

## Mobile Interfaces

Interfaces and devices that people use on the go

Examples: smartphones, small tablets

## Assumptions

Ubiquitous internet connection

Current sensors

Plausible novel sensors acceptable, but no magic!

“Apps” are the medium for your software

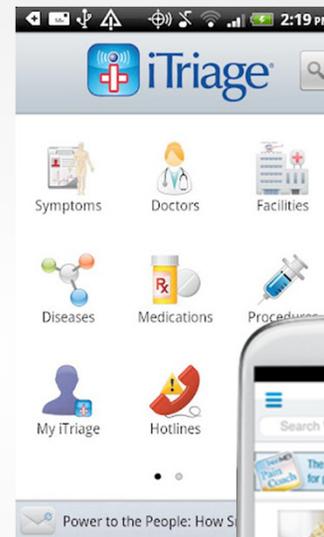
# Examples: Existing Apps

# Mobile Health

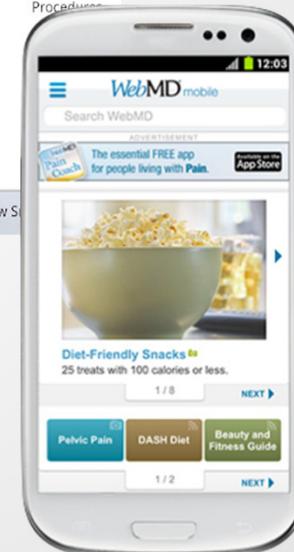
## Cardio Buddy



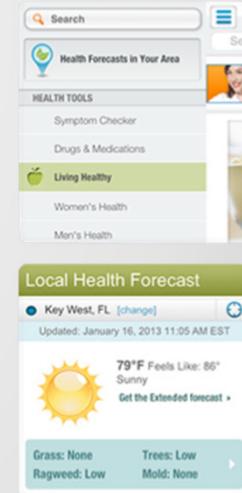
## Asthma App



## iTriage



## WebMD



# Activity Tracking

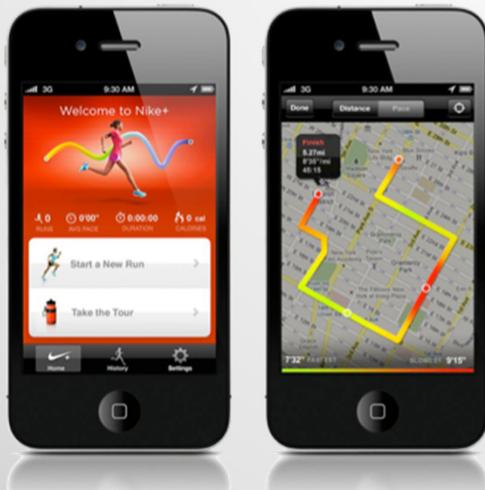
Moves



Jawbone Up



Nike+



Fitbit

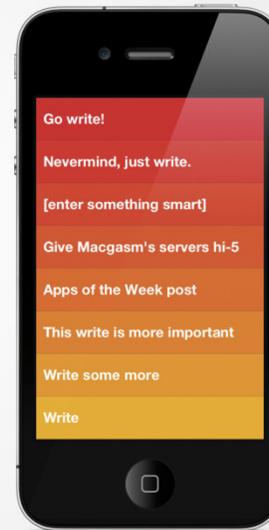


# Productivity/Teamwork

## Mindjet



## Clea



## Goal Streaks



## Todoist

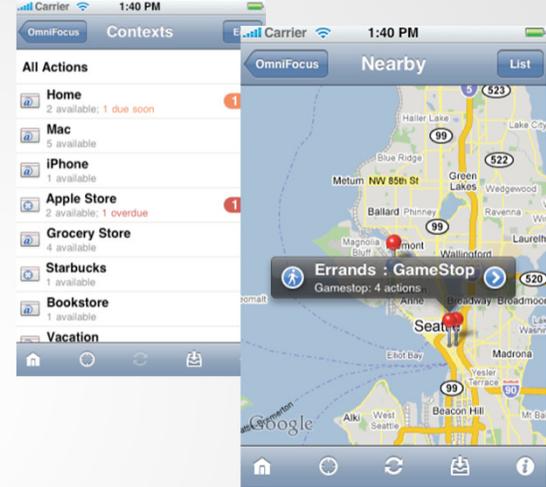


# Location/Context-based Services

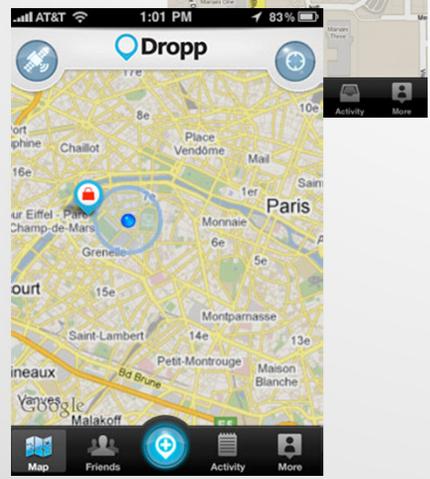
Loopt



OmniFocus



Dropp

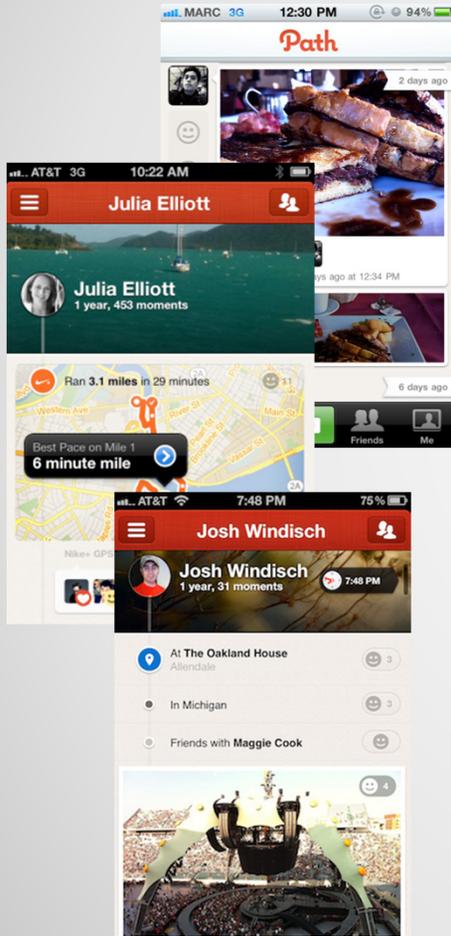


HipGeo



# Communication/Sharing

Path



Vine



Viber



Tumblr



Face  
Time

# Activity Tracking

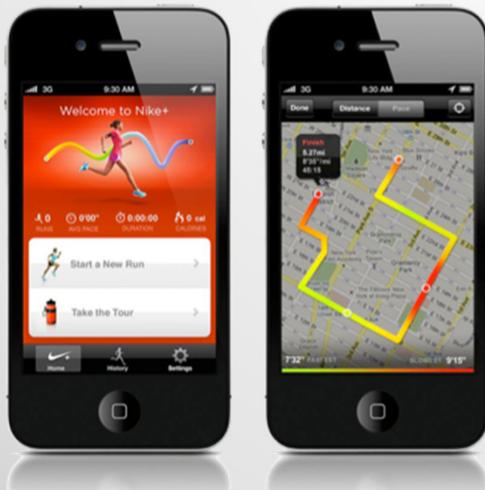
Moves



Jawbone Up



Nike+



Fitbit



# Activity Tracking

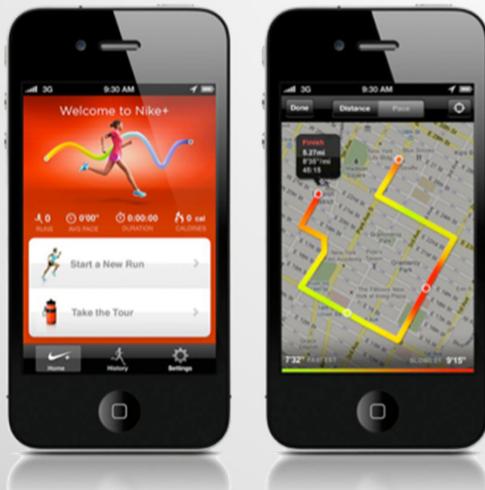
Moves



Jawbone Up



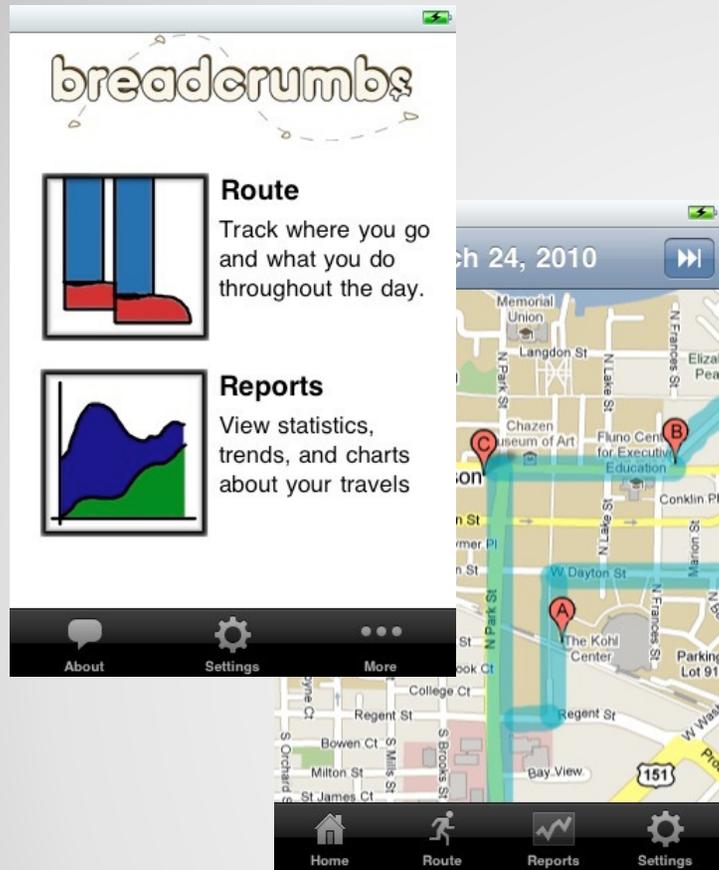
Nike+



Fitbit



# Examples: Previous Projects



**Breadcrumbs:**  
An app to help find  
lost items

## Local Chat: Location-based chatroom





Smart Health:  
An exercise coach app



Bucky's Budget Buddy:  
An app that helps with  
planning a night out

# Project Overview

## **Exploration**

Diaries/Cultural Probes

## **Ideation**

Based on design opportunities from diaries/cultural probes, scenarios

## **Evaluation**

Keystroke-level Model + a quantitative measure

# Timeline/Overview

Week 1 (now): Team formation

Week 2, 3/13: Interim presentation

Present the probes you are sending out

No class Friday, have a good Spring Break!

Spring Break

Week 3, 3/28: Work Session

Week 4, 4/4: Work Session

Week 5, 4/11: Final Presentation

# Next Steps

Identify an activity, population, type of work that you would like to support with your design

Identify potential users who will help you with your diary study

Assignment 2 is posted