

Adversarial Machine Learning in Sequential Decision Making

KDD AdvML Workshop 2019

Jerry Zhu
University of Wisconsin-Madison

Awesome collaborators



Scott Alfeld



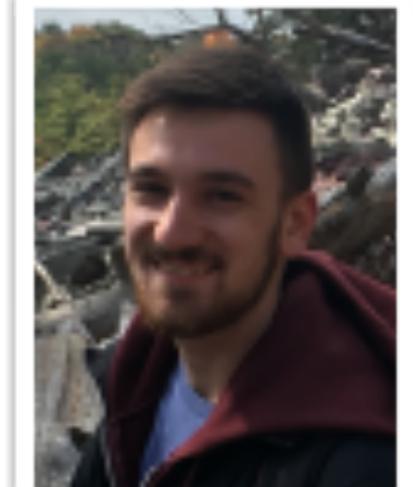
Yidong Chen



Kwang-Sung Jun



Laurent Lessard



Owen Levin



Lihong Li



Yuzhe Ma



Ayon Sen

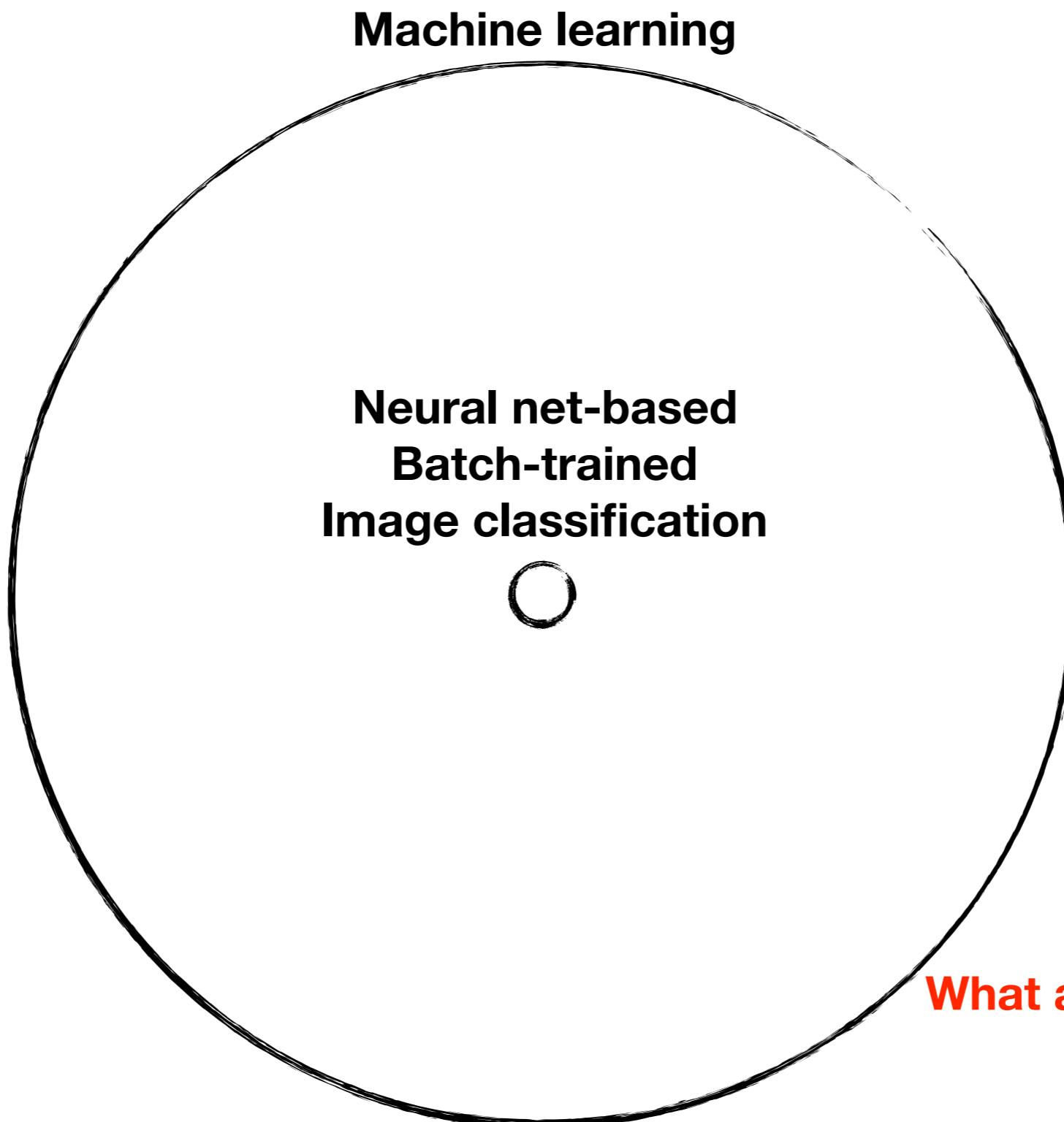


Ara Vartanian



Xuezhou Zhang

Comprehensive Adversarial Machine Learning

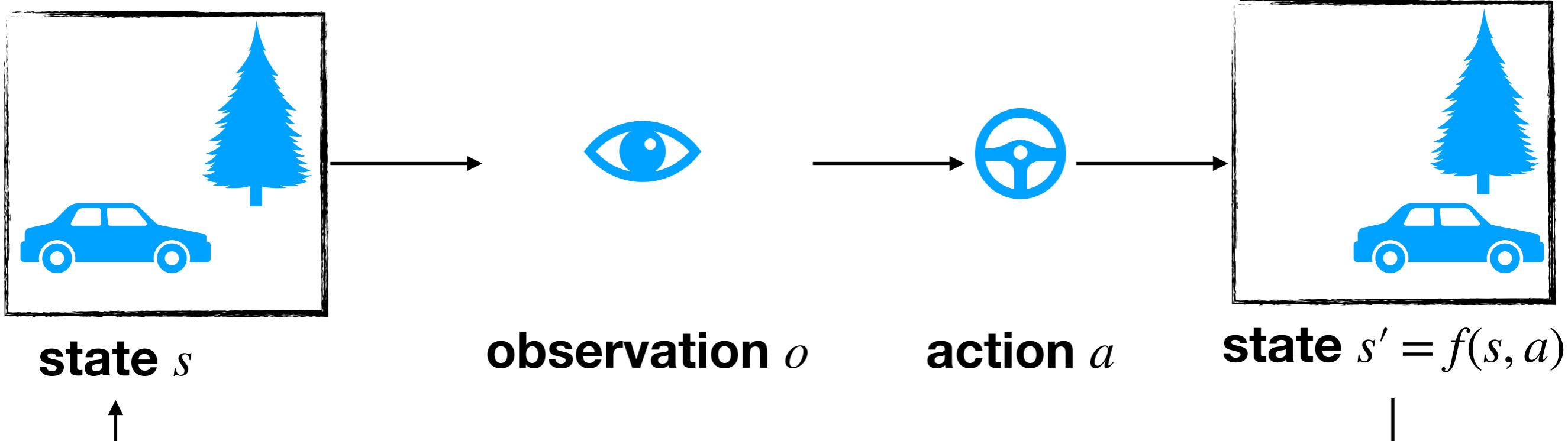


Control



Control

(Alaska style)



cost $g(s, a) =$ +

1 1,000,000

$$\min_a g(s, a)$$

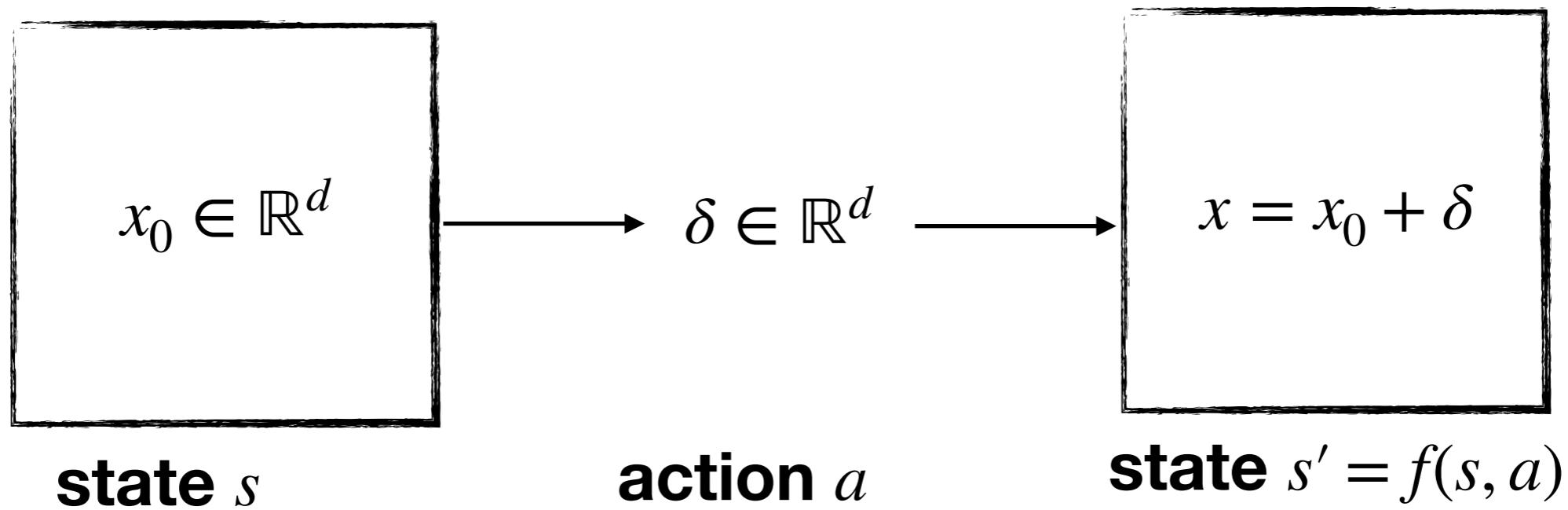
Control

- Plant
- State s_0, \dots, s_T (x)
- Action set A (U)
- Action $a_t \in A_t$ (u_t)
- State transition $s_{t+1} = f(s_t, a_t)$
- Running cost $g_0(s_0, a_0) \dots g_{T-1}(s_{T-1}, a_{T-1})$
- Terminal cost $g_T(s_T)$
- Policy $a_t = \phi(s_t)$

$$\min_{\phi} g_T(s_T) + \sum_{t=0}^{T-1} g_t(s_t, a_t)$$

s.t. s_0, f given, $s_{t+1} = f(s_t, a_t)$

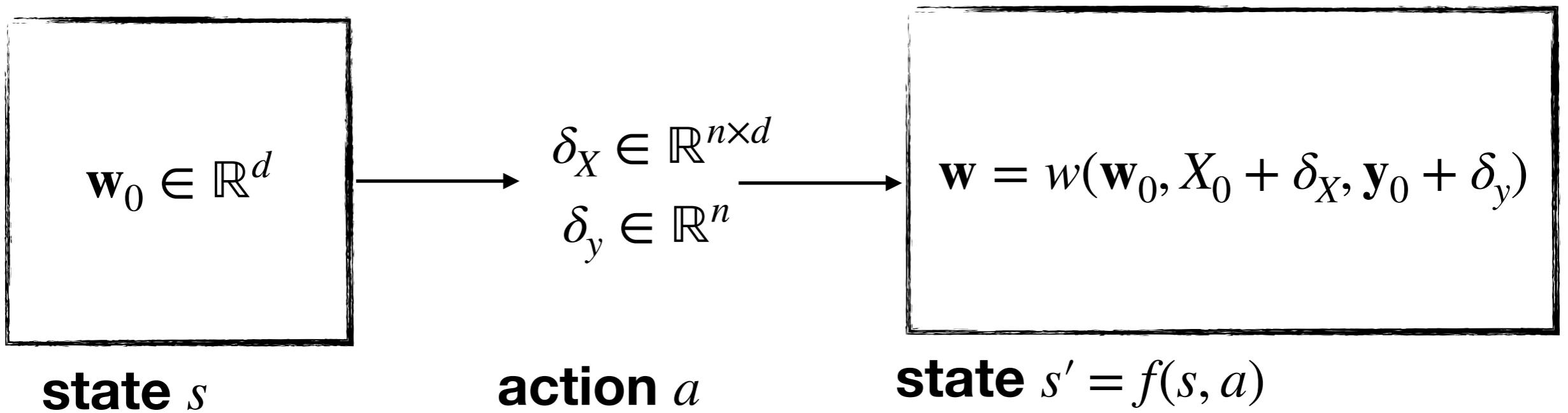
Test-Time Attack = Control



$$\mathbf{cost} \ g(s, a) = \|\delta\|_p + \infty \cdot [y_w(x) \neq y^\dagger]$$

$$\min_a g(s, a)$$

Training Poisoning = Control



$$\textbf{cost } g(s, a) = \|\delta\|_p + \infty \cdot [w \neq w^\dagger]$$

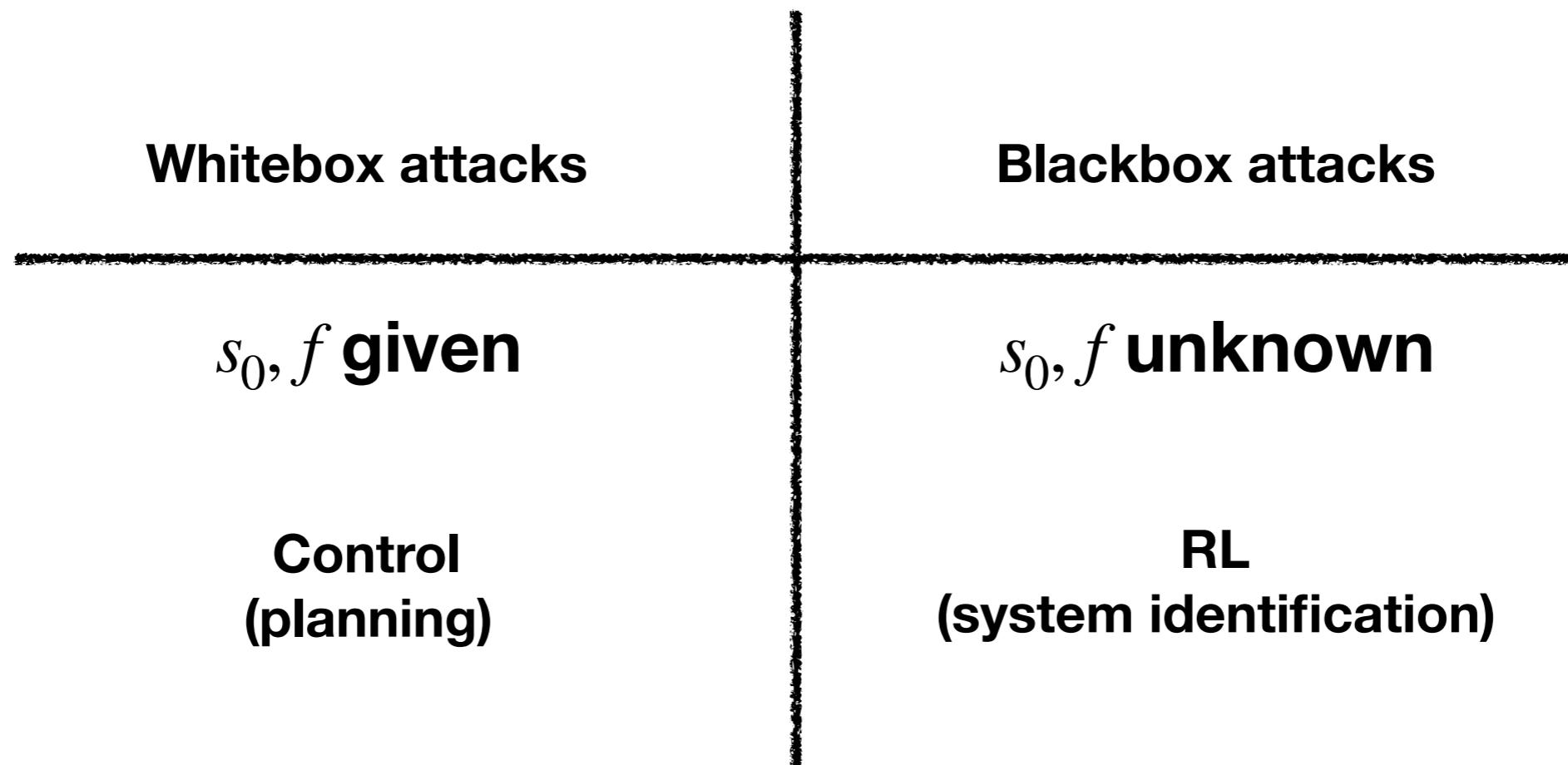
$$\min_a g(s, a)$$

Adversarial Attack = Control

- Good conceptual framework
- Doesn't mean easy to compute
- “One-step control is not control” — Steve Wright
 - Sequential models (today)
 - Control or reinforcement learning?

$$\begin{aligned} & \min_{\phi} g_T(s_T) + \sum_{t=0}^{T-1} g_t(s_t, a_t) \\ & \text{s.t. } s_0, f \text{ given, } s_{t+1} = f(s_t, a_t) \end{aligned}$$

Control or RL?



This talk: 3 case studies

Case study 1

Optimal Sequential Attack = Optimal Control

- Example victim: online gradient descent with squared loss

$$\mathbf{w}_{t+1} = \mathbf{w}_t - \frac{\eta}{2} \nabla (\mathbf{x}_t^\top \mathbf{w}_t - y_t)^2 = \mathbf{w}_t - \eta(\mathbf{x}_t^\top \mathbf{w}_t - y_t)\mathbf{x}_t$$

- Example attacker:

- Modifies $\|\mathbf{x}_t\| \leq 1, |y_t| \leq 1$
- Minimizes T such that $\mathbf{w}_T = \mathbf{w}^\dagger$

Optimal Sequential Attack = Optimal Control

$$\min_{T, (\mathbf{x}, y)_{0:T-1}} \sum_{t=0}^{T-1} 1 + \infty \cdot [\mathbf{w}_T \neq \mathbf{w}^\dagger]$$

s.t. $\mathbf{w}_{t+1} = \mathbf{w}_t - \eta(\mathbf{x}_t^\top \mathbf{w}_t - y_t)\mathbf{x}_t$

Nonlinear dynamics

$$\|\mathbf{x}_t\| \leq 1, |y_t| \leq 1$$

\mathbf{w}_0 given

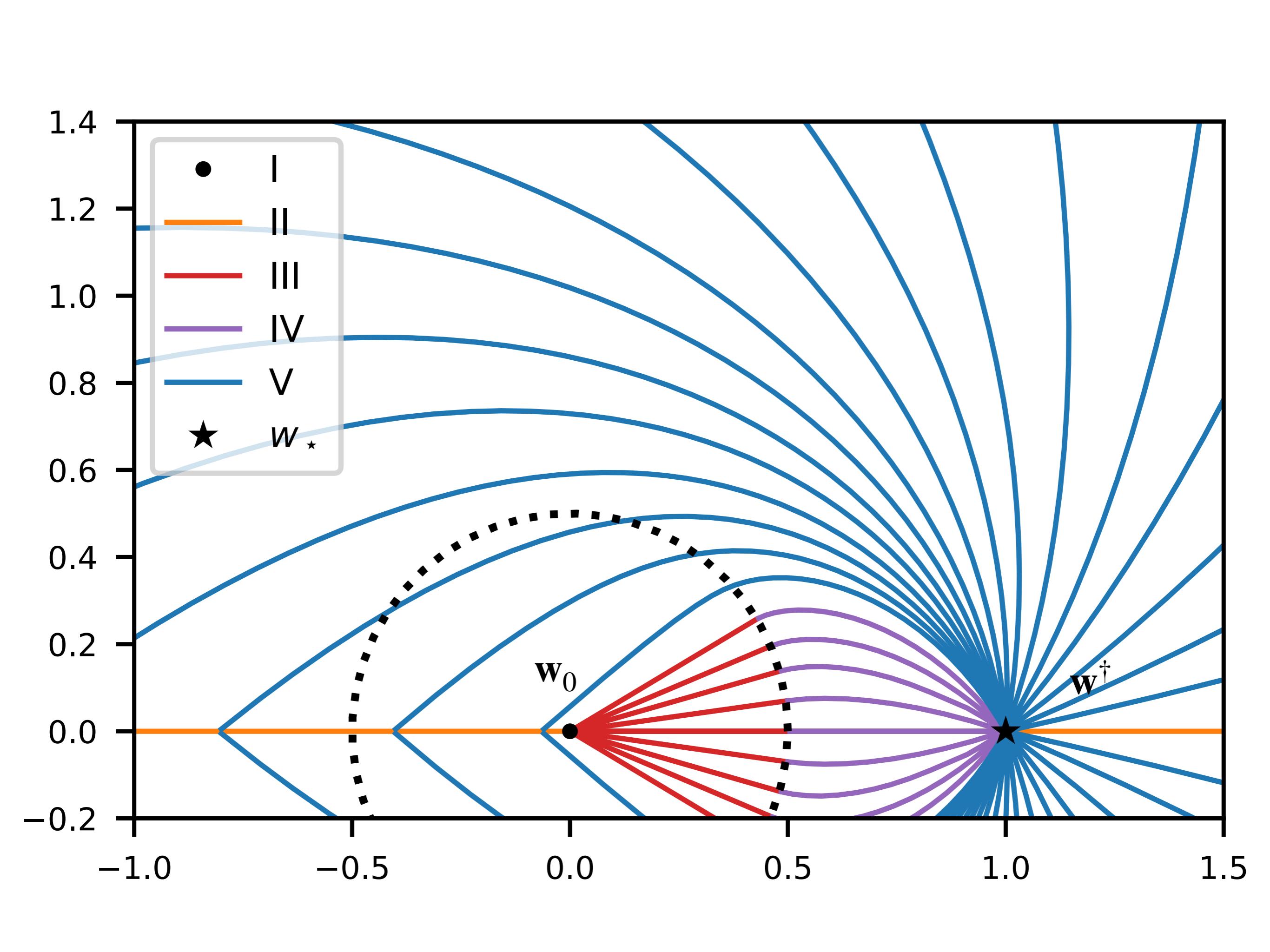
The continuous dynamics

$$\mathbf{w}_{t+1} = \mathbf{w}_t - \eta(\mathbf{x}_t^\top \mathbf{w}_t - y_t)\mathbf{x}_t$$

$$\frac{\mathbf{w}_{t+1} - \mathbf{w}_t}{\eta} = -(\mathbf{x}_t^\top \mathbf{w}_t - y_t)\mathbf{x}_t$$

$$\dot{\mathbf{w}}(t) = -(\mathbf{x}(t)^\top \mathbf{w}(t) - y(t))\mathbf{x}(t)$$

Pontryagin maximum principle: necessary condition for optimality



Optimal vs greedy control

$$\min_{T, (\mathbf{x}, y)_{0:T-1}} \sum_{t=0}^{T-1} 1 + \infty \cdot [\mathbf{w}_T \neq \mathbf{w}^\dagger]$$

s.t. $\mathbf{w}_{t+1} = \mathbf{w}_t - \eta(\mathbf{x}_t^\top \mathbf{w}_t - y_t)\mathbf{x}_t$

$$\|\mathbf{x}_t\| \leq 1, |y_t| \leq 1$$

\mathbf{w}_0 given

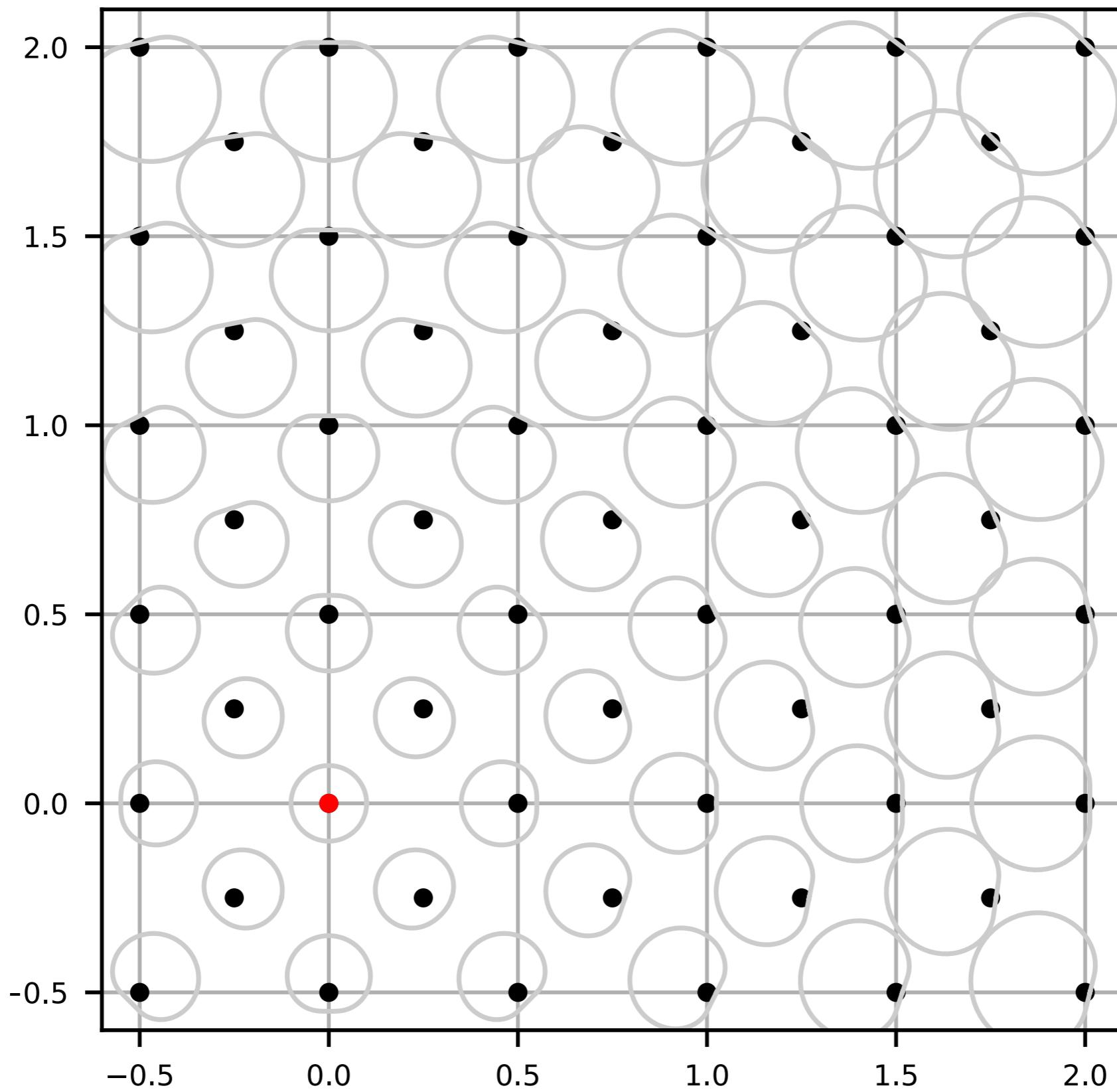
$$\min_{\mathbf{x}_t, y_t} \|\mathbf{w}_{t+1} - \mathbf{w}^\dagger\|$$

s.t. $\mathbf{w}_{t+1} = \mathbf{w}_t - \eta(\mathbf{x}_t^\top \mathbf{w}_t - y_t)\mathbf{x}_t$

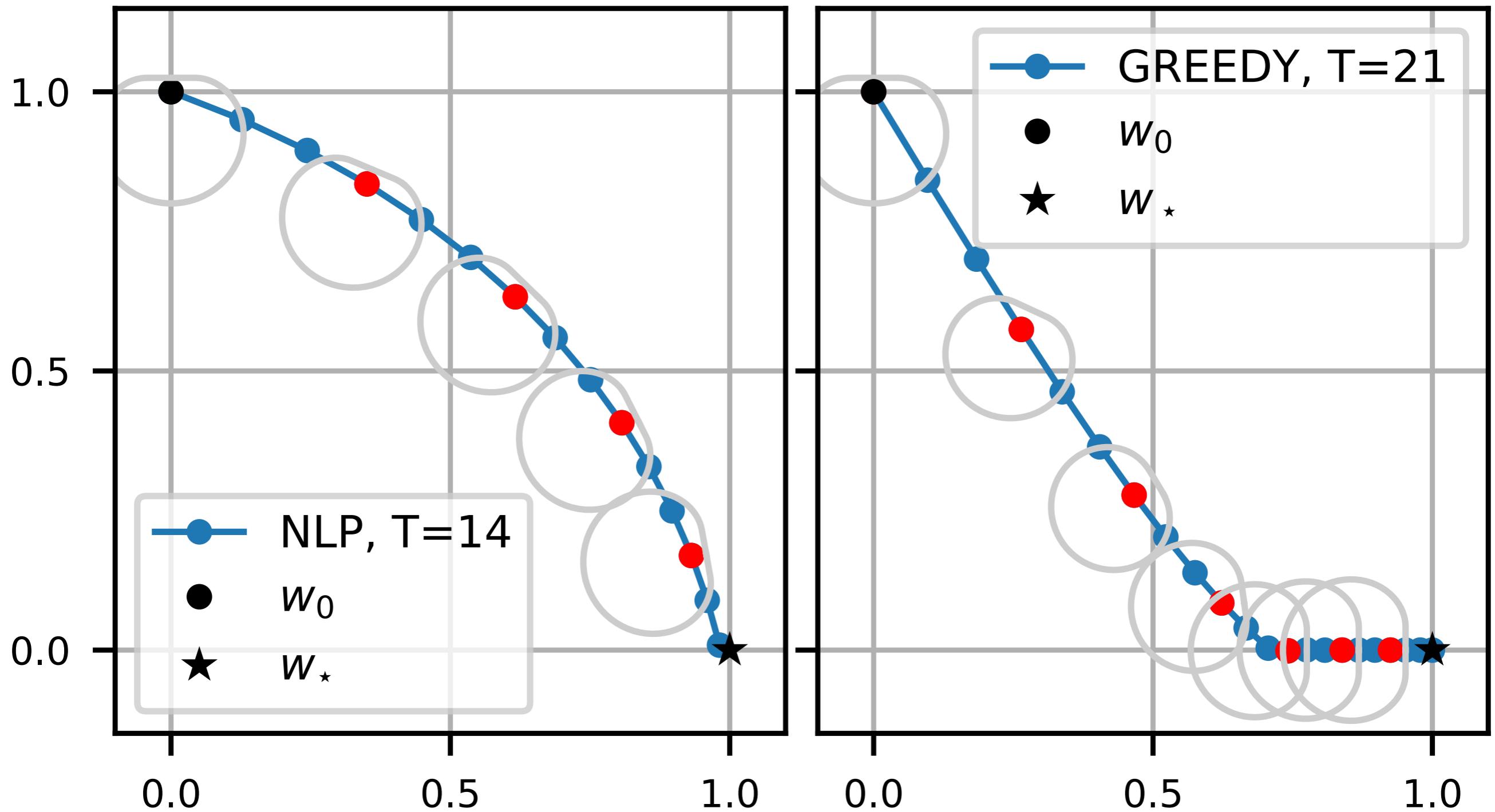
$$\|\mathbf{x}_t\| \leq 1, |y_t| \leq 1$$

\mathbf{w}_t given

Reachable sets $\mathbf{w}_{t+1} = \mathbf{w}_t - \eta(\mathbf{x}_t^\top \mathbf{w}_t - y_t)\mathbf{x}_t$ **s.t.** $\|\mathbf{x}_t\| \leq 1, |y_t| \leq 1$



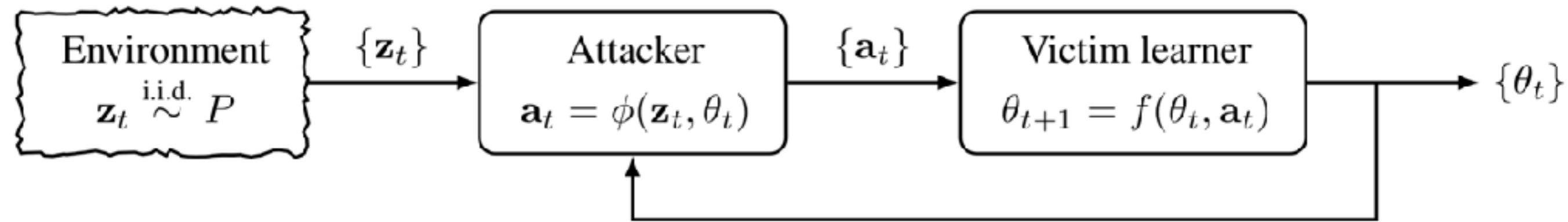
Optimal vs greedy control



Optimal vs greedy control

\mathbf{w}_0	\mathbf{w}^\dagger	OPTIMAL	GREEDY
(0, 1)	(2, 0)	148	233
(0, 2)	(4, 0)	221	721
(0, 4)	(8, 0)	292	2667
(0, 8)	(16, 0)	346	10581

Online data poisoning



Attacker does not know future data z_{t+1}, z_{t+2}, \dots

Online data poisoning

- State $s_t = [\theta_t, z_t]$
- Action $a_t \in \mathcal{Z}$
- Transition $s_{t+1} = [f(\theta_t, a_t), z_{t+1} \sim P]$ **Stochastic disturbance**
- Running cost $g(s_t, a_t) = g_1(z_t, a_t) + \lambda g_2(\theta_t)$
 - example: $g_1(z_t, a_t) = \|z_t - a_t\|^2$, $g_2(\theta_t) = \|\theta_t - \theta^\dagger\|^2$ **Tracking**
- Discount factor γ
- Policy $a_t = \phi(s_t)$

Online data poisoning

$$\min_{\phi} \mathbb{E}_P \sum_{t=0}^{\infty} \gamma^t g(s_t, \phi(s_t))$$

s.t. θ_0, f given

But P unknown...

$$\mathbb{E}_P$$

$$s_0 = [\theta_0, z_0 \sim P]$$

$$s_{t+1} = [f(\theta_t, a_t), z_{t+1} \sim P]$$

Solution: Model Predictive Control

- At each time step t
 - Estimate \hat{P}_t from z_0, \dots, z_t
 - Plan ahead from $s_t = [\theta_t, z_t]$: $\hat{\phi}_t = \arg \min_{\phi} \mathbb{E}_{\hat{P}_t} \sum_{\tau=t}^{\infty} \gamma^{\tau-t} g(s_{\tau}, \phi(s_{\tau}))$
 - But only execute one step

$$a_t = \hat{\phi}_t(s_t)$$

Subproblem: planning ahead

$$\hat{\phi}_t = \arg \min_{\phi} \mathbb{E}_{\hat{P}_t} \sum_{\tau=t}^{\infty} \gamma^{\tau-t} g(s_\tau, \phi(s_\tau))$$

Nonlinear programming (NLP):

$\mathbb{E}_{\hat{P}_t}$ **Monte Carlo** $z_{t:t+h-1} \sim \hat{P}_t$

Truncation $\tau = t \dots t + h - 1$

Action sequence instead of policy

$$\min_{a_{t:t+h-1}} \sum_{\tau=t}^{t+h-1} \gamma^{\tau-t} g(s_\tau, a_\tau)$$

Or reinforcement learning (DDPG)

It's OK to estimate \hat{P}_t

With probability at least $1 - \delta$

$$\sup_{s \in S} V^{\phi_{\hat{P}_t}^*}(s) - V^{\phi_P^*}(s) \leq \frac{2\gamma C_{\max}}{(1-\gamma)^2} \sqrt{\frac{1}{2t} \ln \frac{2^{|\mathcal{Z}|+1}}{\delta}} = O(t^{-1/2})$$

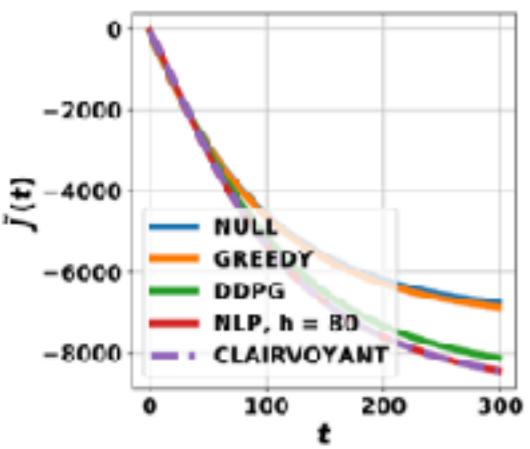
where

$$V^\phi(s) := \mathbb{E}_P \left[\sum_{t=0}^{\infty} \gamma^t g(s_t, \phi(s_t)) \right] \Big|_{s_0=s}$$

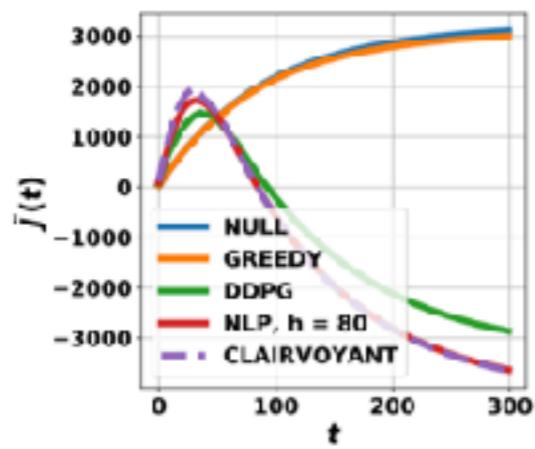
Online data poisoning experiments

(random θ^\dagger)

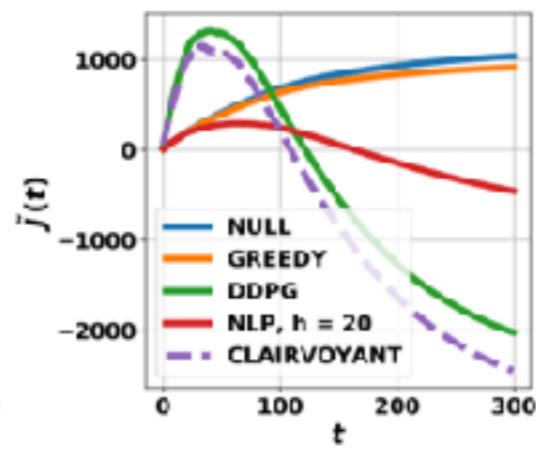
Online logistic regression victims



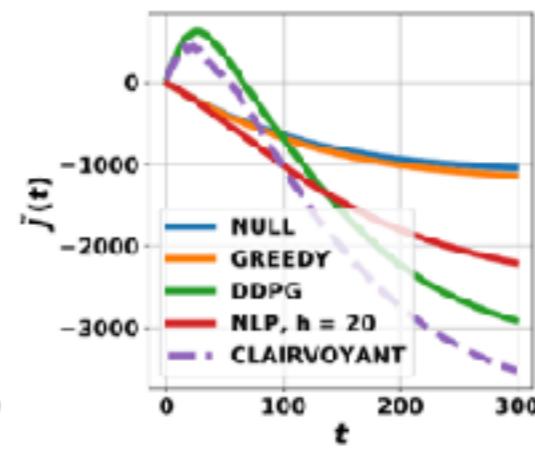
(a) Banknote



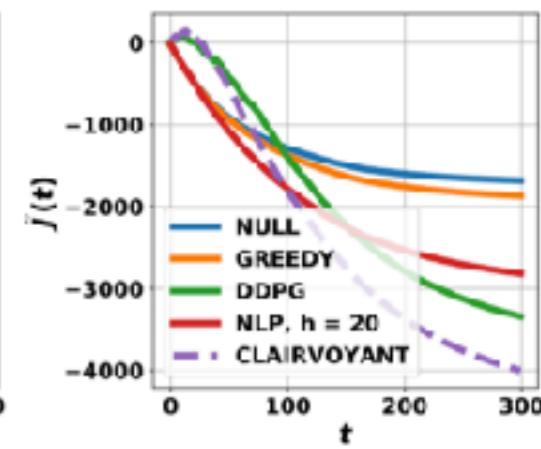
(b) Breast



(c) CTG

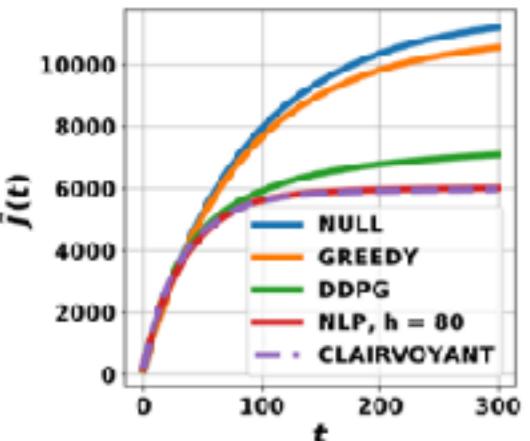


(d) Sonar

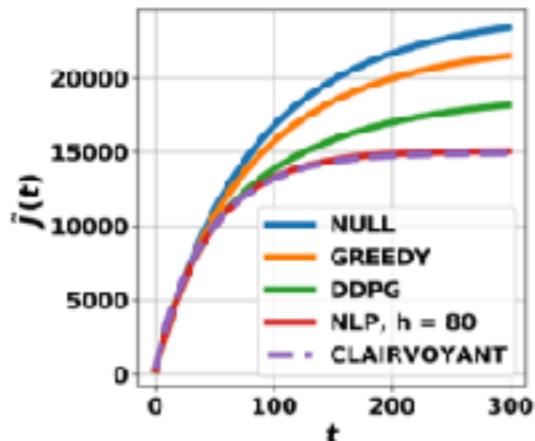


(e) MNIST 1 vs. 7

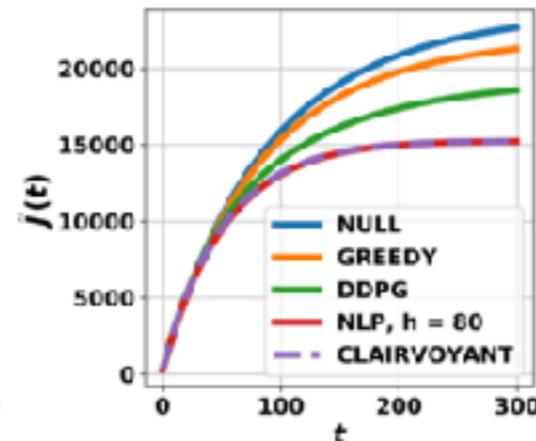
Online k-means victims



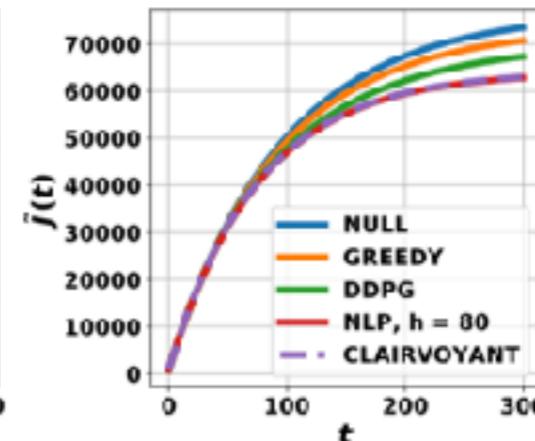
(f) Knowledge



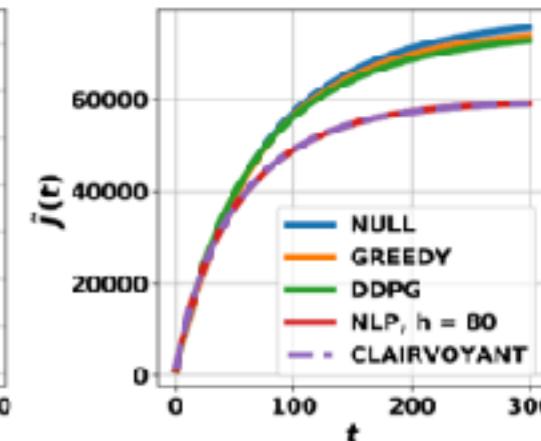
(g) Breast



(h) Seeds



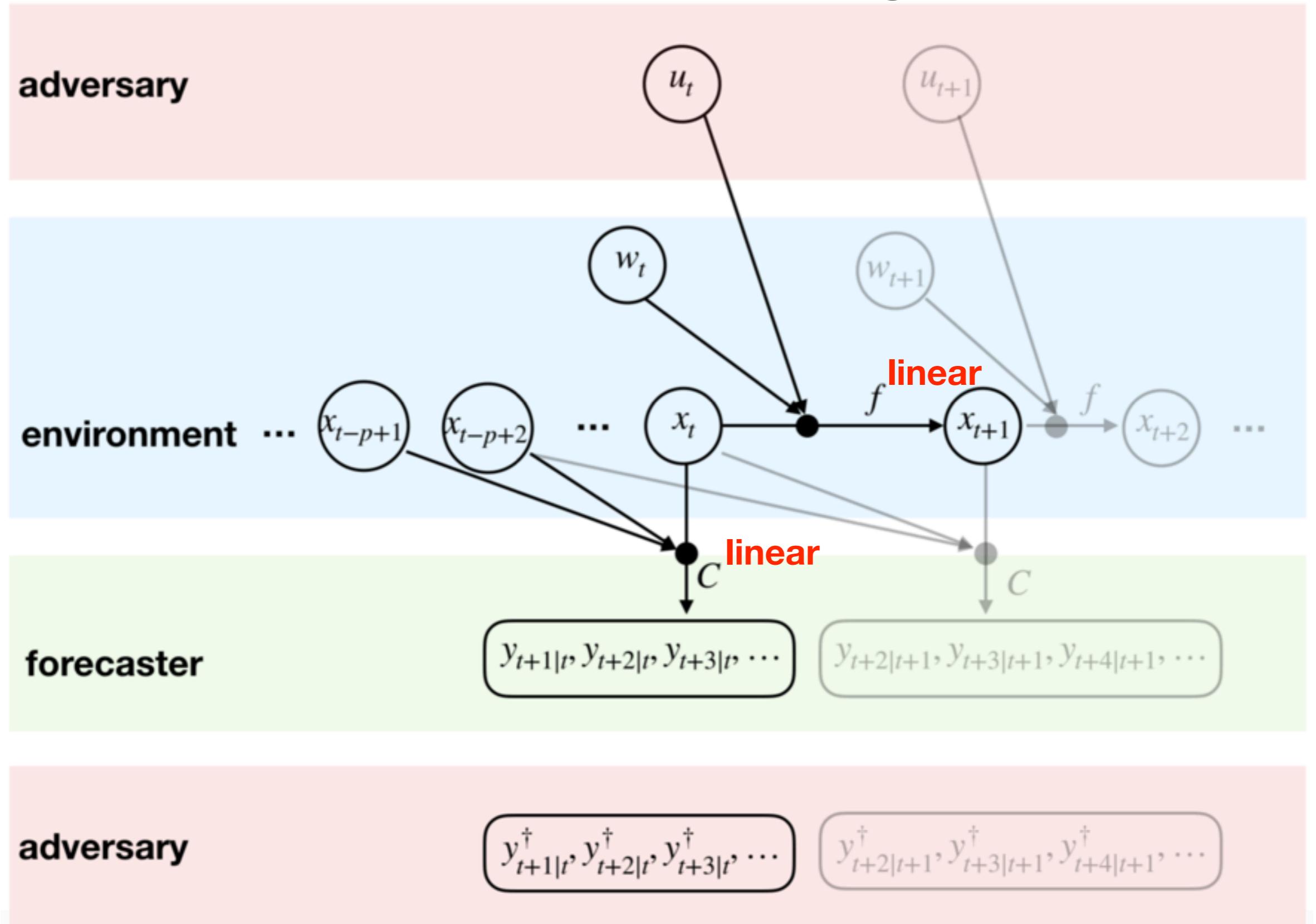
(i) Posture



(j) MNIST 1 vs. 7

Case study 2

When we know the optimal attack: Linear Quadratic Regulator



Linear dynamics

- Linear environment

$$x_{t+1} = f(x_t, \dots, x_{t-q+1}, w_t)$$

Stochastic disturbance

- Linear forecaster AR(p) model

$$y_{t+1|t} = \hat{\alpha}_0 + \sum_{i=1}^p \hat{\alpha}_i y_{t+1-i|t}$$

- Quadratic costs

$$(y_{t'|t} - y_{t'|t}^\dagger)^2 + \lambda u_t^2$$

Optimal attack as LQR

- Dynamics can be written in matrix form

$$\mathbf{x}_{t+1} = A\mathbf{x}_t + B(u_t + w_t)$$

$$\mathbf{y}_{t'|t} = C^{t'-t}\mathbf{x}_t$$

- So can the cost

$$\mathbb{E}_{w_{0:(T-1)}} \left[\sum_{t=1}^{T-1} \|C\mathbf{x}_t - \mathbf{y}_{t+1|t}^\dagger\|_{Q_{t+1|t}}^2 + \sum_{t=0}^{T-1} \|u_t\|_R^2 \middle| \mathbf{x}_0 \right]$$

Optimal solution: Riccati equations

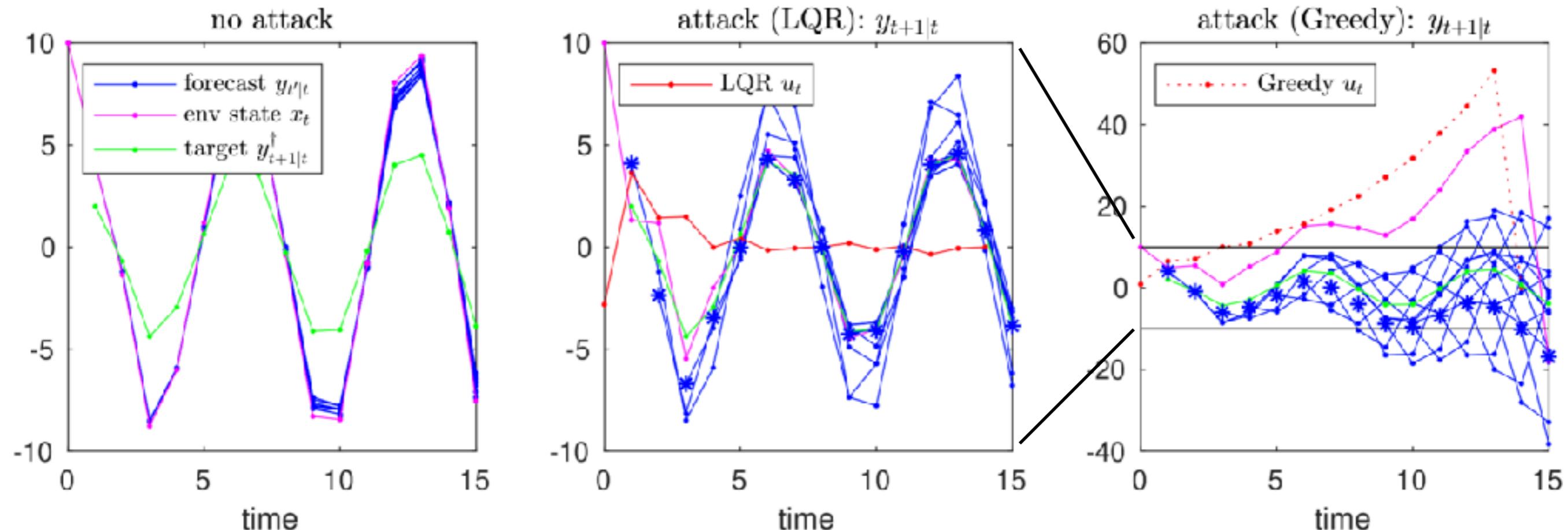
$$\phi_t(\mathbf{z}) = -\frac{B^\top \mathbf{q}_{t+1} + 2B^\top P_{t+1} A \mathbf{z}}{2(\lambda + B^\top P_{t+1} B)}, \quad t = 0 \dots T-1.$$

$$P_T = 0, \quad \mathbf{q}_T = 0$$

$$P_t = C A^\top Q_{t+1|t} C + A^\top (I + \frac{1}{\lambda} P_{t+1} B B^\top)^{-1} P_{t+1} A$$

$$\mathbf{q}_t = -2C^\top Q_{t+1|t} \mathbf{y}_{t+1|t}^\dagger + A^\top \mathbf{q}_{t+1} - \frac{1}{\lambda + B^\top P_{t+1} B} A^\top P_{t+1}^\top B B^\top \mathbf{q}_{t+1}$$

Optimal vs. greedy attacks



Case study 3

Attacking Multi-Armed Bandits

```
1: Input: Bob's bandit algorithm, target arm  $K$ 
2: for  $t = 1, 2, \dots$  do
3:   Bob chooses arm  $I_t$  to pull.
4:   World generates pre-attack reward  $r_t^0$ .
5:   Alice observes  $I_t$  and  $r_t^0$ , and then decides the attack  $\alpha_t$ .
6:   Alice gives  $r_t = r_t^0 - \alpha_t$  to Bob.
7: end for
```

Goal: make Bob frequently pull suboptimal (not necessarily the worst) arm K.

Attacking Multi-Armed Bandits

- State

$$s_t = \begin{bmatrix} N_1(t) \\ \vdots \\ N_K(t) \\ \hat{\mu}_1(t) = \frac{1}{N_1(t)} \sum_{\tau: I_\tau=1} r_\tau \\ \vdots \\ \hat{\mu}_K(t) \end{bmatrix}$$

Number of pulls on arm 1

Empirical average of arm 1

- Action

$$a_t \in \mathbb{R}$$

Attacking Multi-Armed Bandits

- (stylized) cost

$$\sum_{t=1}^{\infty} |a_t| + \lambda \cdot [I_{t+1} \neq K]$$

- Bob's arm choice depends on his bandit algorithm:

- epsilon-greedy

$$I_t = \begin{cases} \text{draw uniform}[K], & \text{w.p. } \epsilon_t \quad (\text{exploration}) \\ \arg \max_i \hat{\mu}_i(t-1), & \text{otherwise (exploitation)} \end{cases}$$

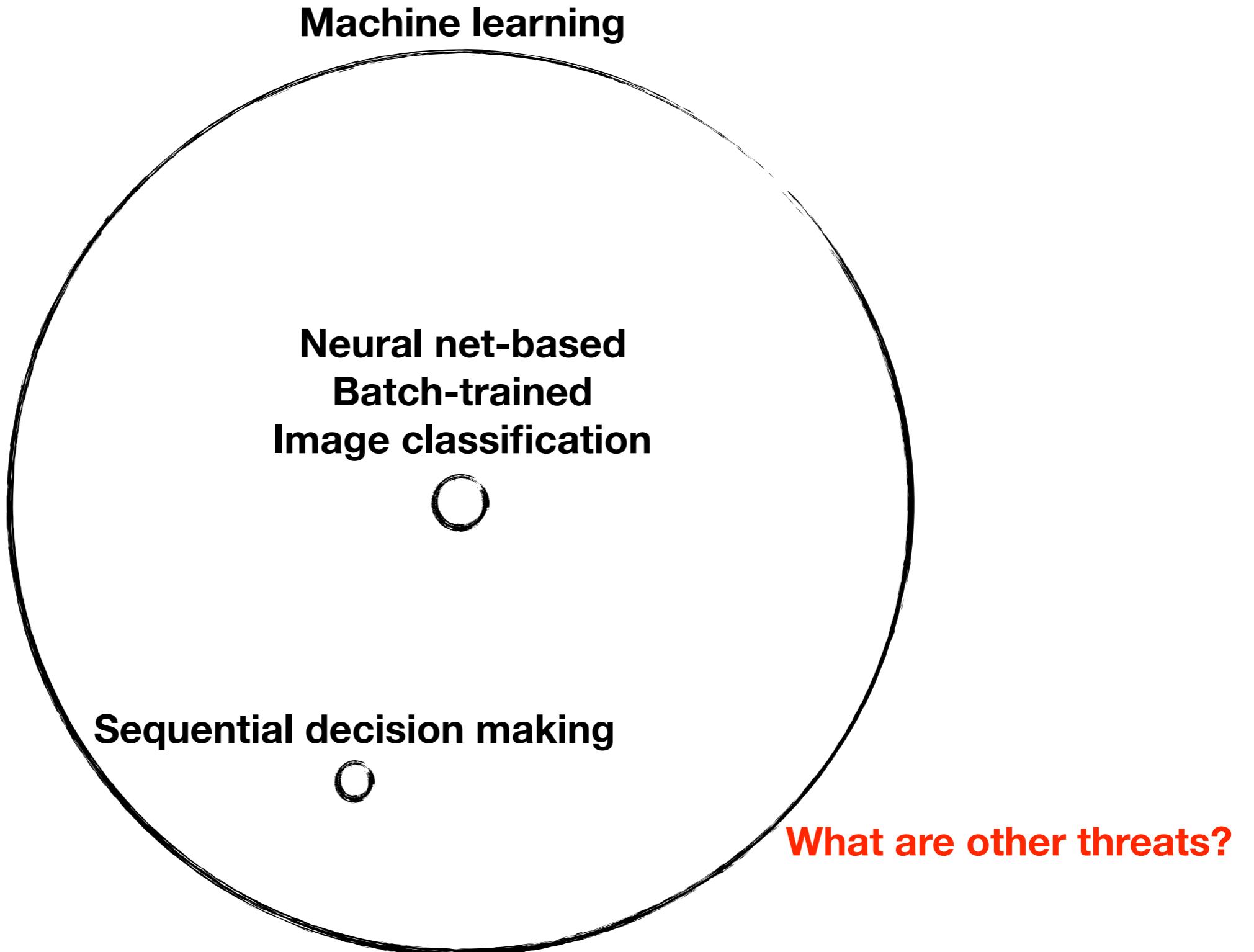
- UCB

$$I_t = \begin{cases} t, & \text{if } t \leq K \\ \arg \max_i \left\{ \hat{\mu}_i(t-1) + 3\sigma \sqrt{\frac{\log t}{N_i(t-1)}} \right\}, & \text{otherwise.} \end{cases}$$

Heuristic solution

- Whenever Bob pulls a non-target (not K) arm, make it look worse than arm K.
- Theorem:
 - Alice can force Bob to pull arm K for $T-o(T)$ times
 - Alice's control expenditure $\sum_{t=1}^T |a_t| = O(\log T)$

Beyond Attacks on Sequential Models



References

- Y Chen, X Zhu. **Optimal Adversarial Attack on Autoregressive Models.** arXiv:1902.00202, 2019
- K Jun, L Li, Y Ma, X Zhu. **Adversarial attacks on stochastic bandits.** NeurIPS, 2018
- L Lessard, X Zhang, X Zhu. **An optimal control approach to sequential machine teaching.** AISTATS, 2019
- X Zhang, X Zhu, L Lessard. **Online Data Poisoning Attacks.** arXiv:1903.01666, 2019
- X Zhu. **An optimal control view of adversarial machine learning.** arXiv:1811.04422, 2018