

9 Factorial Experiments

Choose several _____ of each of several _____ (or _____), and then test each possible combination. A combination is called a _____.

9.1 One-Factor Experiments

9.2 Pairwise Comparisons in One-Factor Experiments

9.3 Two-Factor Experiments

9.4 Randomized Complete Block Designs

9.5 2^p Factorial Experiments

9.1 One-Factor Experiments

One-way analysis of variance (ANOVA)

A *factor* is _____ in an experiment; its values are _____.

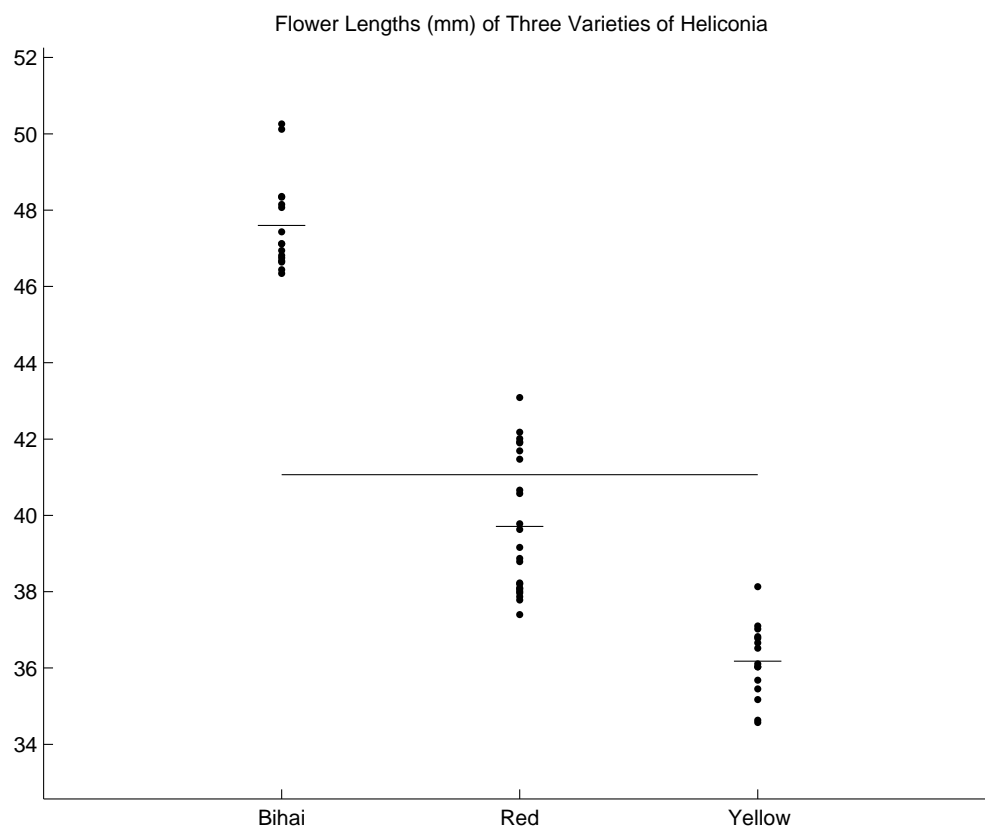
A *one-way analysis of variance* (ANOVA) tests “ $H_0 : \mu_1 = \cdots = \mu_I$ ”, where I is the _____ for one factor, against “ $H_1 : \text{at least two } \mu_i \text{'s are different}$ ” by comparing two estimates of σ^2 . One estimate is from variation _____, and the other is from variation _____. Their ratio is compared to an _____ distribution.

e.g. Here are lengths (mm) for samples of three varieties of Heliconia flowers on Dominica, each fertilized by a different species of hummingbird. The flowers’ forms and birds’ beaks seem to have co-evolved to match each other (draw).

Heliconia bihai								J_i	$\bar{x}_{i.}$	s_i
47.12	46.75	46.81	47.12	46.67	47.43	46.44	46.64	16	47.60	1.21
48.07	48.34	48.15	50.26	50.12	46.34	46.94	48.36			
Heliconia caribaea red								23	39.71	1.80
41.90	42.01	41.93	43.09	41.47	41.69	39.78	40.57			
39.63	42.18	40.66	37.87	39.16	37.40	38.20	38.07			
38.10	37.97	38.79	38.23	38.87	37.78	38.01				
Heliconia caribaea yellow								15	36.18	.98
36.78	37.02	36.52	36.11	36.03	35.45	38.13	37.10			
35.17	36.82	36.66	35.68	36.03	34.57	34.63				
Overall: $N = 54, \bar{x}_{..} = 41.07$										

e.g. The factor in this study is _____. It has three levels: _____

Here is a plot of the data:



Notation

- $I = \#$ _____
- $J_i = i^{\text{th}}$ sample _____ ($i = 1$ to I); $N = \sum_{i=1}^I J_i =$ sum of all sample _____
- $X_{ij} = i^{\text{th}}$ sample's j^{th} observation (_____ in plot)
- $\bar{X}_{i.} = \frac{1}{J_i} \sum_{j=1}^{J_i} X_{ij} = i^{\text{th}}$ sample's mean (_____ in plot)
- $\bar{X}_{..} = \frac{1}{N} \sum_{i=1}^I \sum_{j=1}^{J_i} X_{ij} = \frac{1}{N} \sum_{i=1}^I J_i \bar{X}_{i.} =$ grand sample mean (_____ in plot)
- $X_{ij} - \bar{X}_{i.} =$ residual of i^{th} sample's j^{th} observation with respect to i^{th} sample's mean (the difference from _____ in plot)

Is the visually apparent difference in sample means $\{\bar{X}_{1.}, \bar{X}_{2.}, \bar{X}_{3.}\}$ statistically significant? It matters only _____ the spread of individual observations. Is it due to _____, or statistically significant?
 (Could we run a difference-of-two-means test for each pair of means? _____)

Sums of Squares

Partition the sum of squared deviations from _____ into the sum of squared deviations from _____ plus the sum of squared deviations of sample means from _____.

- The *total sum of squares* is

$$\text{SST} = \sum_{i=1}^I \sum_{j=1}^{J_i} (X_{ij} - \bar{X}_{..})^2$$

- Variation _____ samples is measured by the _____ *sum of squares* (SSE)

$$\text{SSE} = \sum_{i=1}^I \sum_{j=1}^{J_i} (X_{ij} - \bar{X}_{i.})^2 = \sum_{i=1}^I (J_i - 1) s_i^2$$

Its average is the _____ *square* (MSE)

$$\text{MSE} = \frac{\text{SSE}}{N - I}$$

where $N - I$ is the degrees of freedom for SSE. (It's "_____", not "_____".)

$s^2 = \text{MSE}$ is an estimate of _____.

e.g. MSE is the variance of the residuals (_____ minus respective _____):

SSE =

MSE =

- Variation _____ samples is measured by the _____ *sum of squares*,

$$\text{SSTr} = \sum_{i=1}^I J_i (\bar{X}_{i.} - \bar{X}_{..})^2$$

Its average is the _____ square,

$$\text{MSTr} = \frac{\text{SSTr}}{I - 1}$$

where _____ is the degrees of freedom for SSTr.

A _____ MSTr is evidence _____ H_0 , while a _____ MSTr leaves H_0 _____.

e.g. MSTr measures variation of the _____ about the _____:

SSTr =

MSTr =

Here the analysis of variance identity is $\text{SST} = \text{_____} + \text{_____}$. SST is used in finding the *coefficient of determination*: $R^2 = \frac{\text{SSTr}}{\text{SST}}$.

Assumptions

- The treatment populations are _____
- The treatment populations all have the same _____
- All observations are _____

Checks include:

- A probability plot of residuals $\{X_{ij} - \bar{X}_i\}$ against $N(\text{_____, } \text{_____})$ should be \approx _____
- The _____ sample standard deviation shouldn't be more than about _____ as the _____ sample standard deviation.
- A residual plot of residuals $\{X_{ij} - \bar{X}_i\}$ against their respective sample mean \bar{X}_i should show reasonably _____ spread across samples and no _____

The F -test of $H_0 : \mu_1 = \dots = \mu_I$ for One-Way ANOVA

Under H_0 , MStr and MSE are both estimates of σ^2 , the common variance of the populations.

- MStr _____ on the truth of H_0
 - H_0 true $\implies \mu_{\text{MStr}} = \sigma^2$
 - H_0 false $\implies \mu_{\text{MStr}} \text{_____} \sigma^2$
- MSE _____ on the truth of H_0 . Either way, $\mu_{\text{MSE}} = \sigma^2$.
- Use the test statistic $F = \frac{\text{MStr}}{\text{MSE}} = \frac{\text{average variation among sample means}}{\text{average variation among individuals in the same sample}}$
 - H_0 true $\implies F$ should be near _____
 - H_0 false $\implies F$ should be _____

Under H_0 , $F \sim F_{I-1, N-I}$. (It's "_____", not " $N-1$ ".)

e.g. For the flower data, find F and its P -value, and draw a conclusion.

$F =$ _____ $\implies P\text{-value} =$ _____

\implies

The preceding work can be summarized in this ANOVA table:

Source	DF	SS	MS	F	P
Treatment	2	1084.00	541.50	259.09	< .001
Error	51	106.58	2.09		
Total	53	1190.58			

Rejecting $H_0 : \mu_1 = \dots = \mu_I$, doesn't tell _____: §9.2.

(A *balanced* experiment has equal sample sizes and is more robust against _____ than an unbalanced one. $I = 2 \implies F$ -test is _____ to t -test of $H_0 : \mu_X - \mu_Y = 0$, with $F =$ ____.)