



# CS 540 Introduction to Artificial Intelligence

## **Machine Learning Overview**

Josiah Hanna

University of Wisconsin-Madison

September 30, 2021

Slides created by Sharon Li [modified by Josiah Hanna]

# Announcements

- **Homeworks:**
  - HW3 due Tuesday. Start early!
- **Class roadmap:**

Tuesday, Sept 28	Natural Language Processing	<a href="#">Slides</a>	HW 2 Due, HW 3 Released
Thursday, Sept 30	Machine Learning: Introduction		
Tuesday, Oct 5	Machine Learning: Unsupervised Learning I		HW 3 Due, HW 4 Released
Thursday, Oct 7	Machine Learning: Unsupervised Learning II		
Tuesday, Oct 12	Machine Learning: Linear Regression		HW 4 Due, HW 5 Released
Thursday, Oct 14	Machine Learning: K-Nearest Neighbors & Naive Bayes		
<b>Everything below here is tentative and subject to change.</b>			
Tuesday, Oct 19	Machine Learning: Neural Network I (Perceptron)		HW 5 Due, HW 6 Released
Thursday, Oct 21	Machine Learning: Neural Network II		
Tuesday, Oct 26	Machine Learning: Neural Network III		

**MIDTERM EXAM October 28**

# Announcements

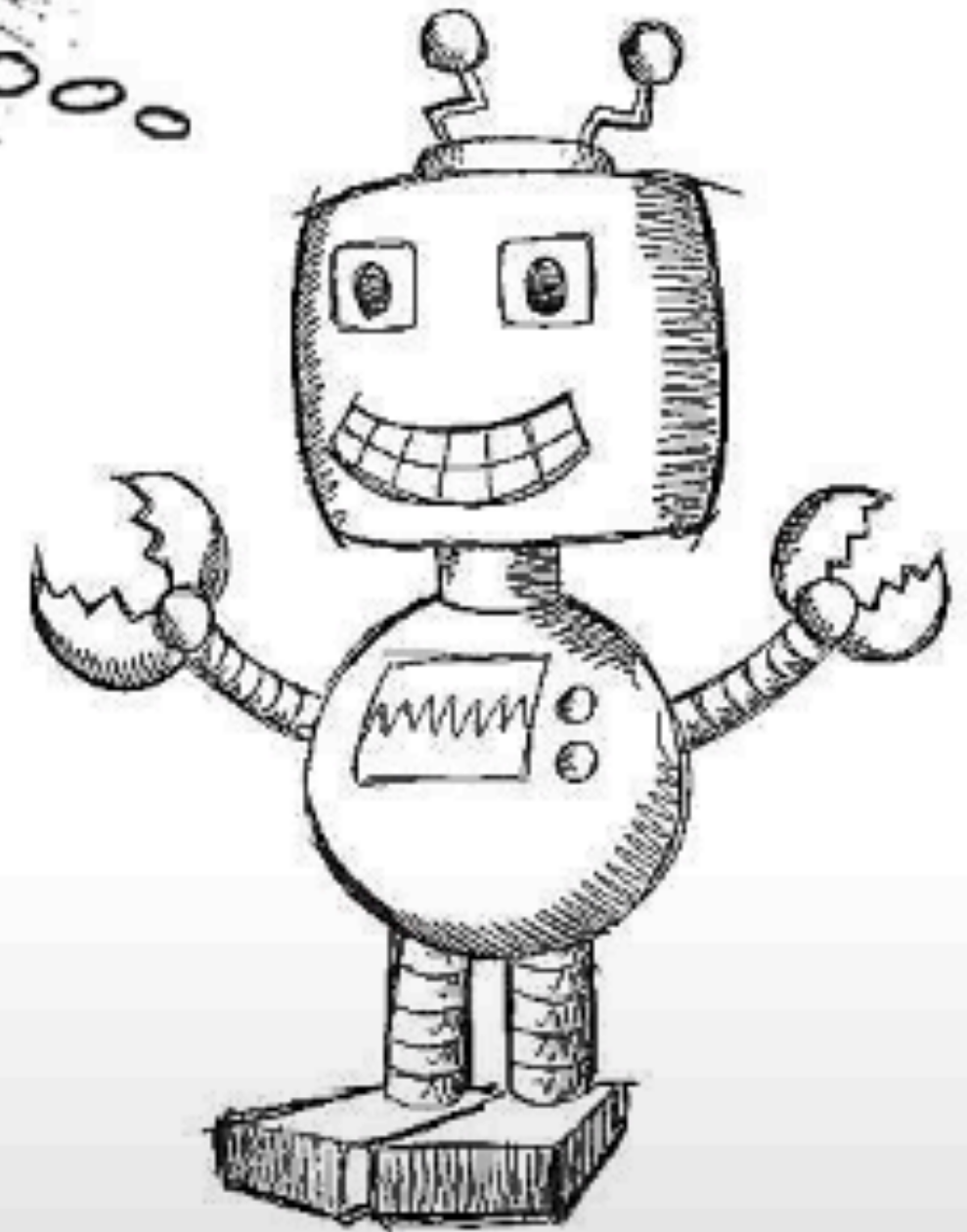
- Slides posted on course webpage before lecture
  - Updated afterwards
- Recordings of lecture available on Canvas
- Rodney Brooks on AI limitations:
  - <https://spectrum.ieee.org/rodney-brooks-ai>

# Today's outline

- What is machine learning?
- Supervised Learning
  - Classification
  - Regression
- Unsupervised Learning
  - Clustering
- Reinforcement Learning



# Part I: What is machine learning?



**HUMANS LEARN FROM  
PAST EXPERIENCES**

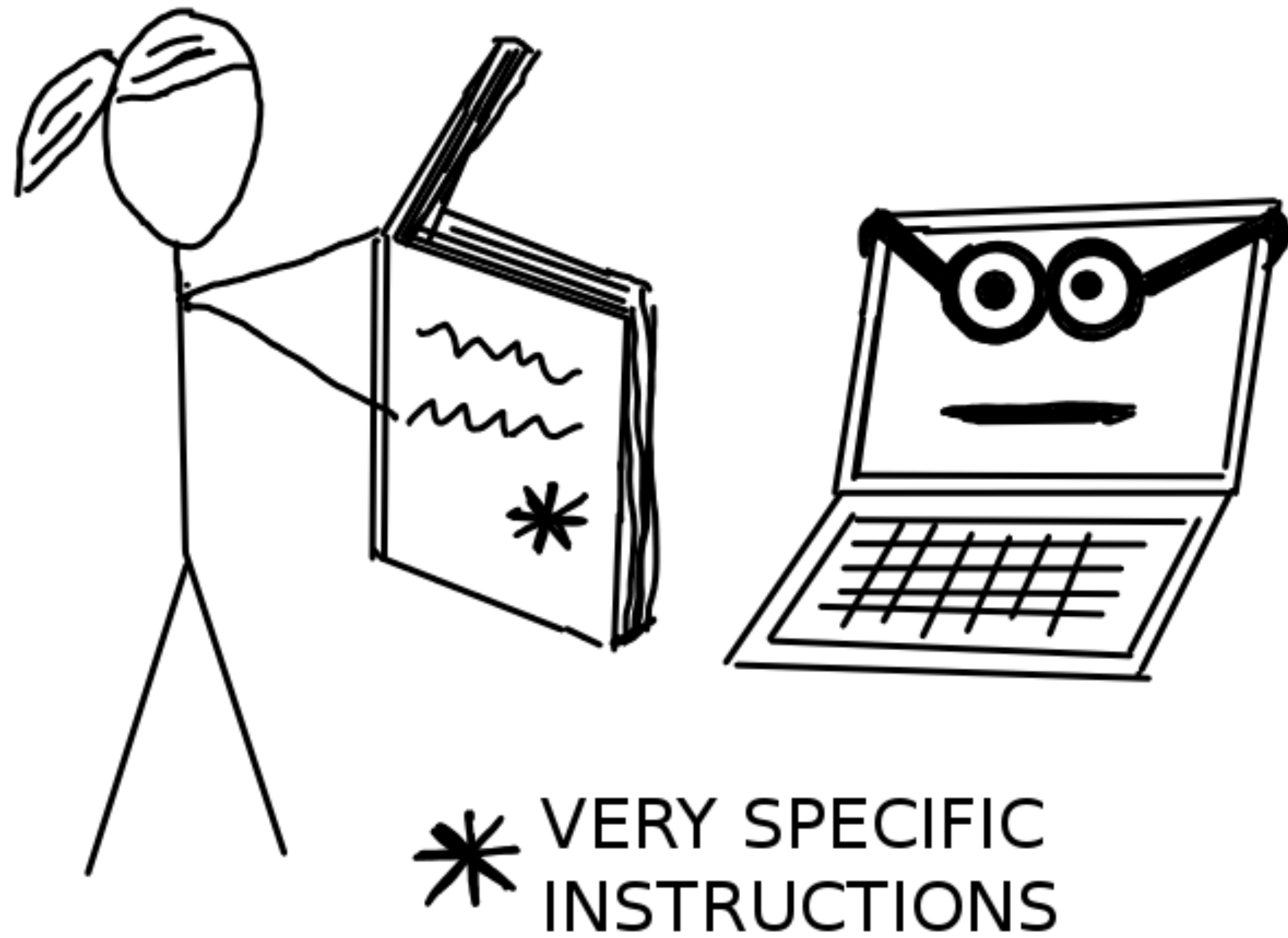
**MACHINES FOLLOW INSTRUCTIONS  
GIVEN BY HUMANS**

# What is **machine learning**?

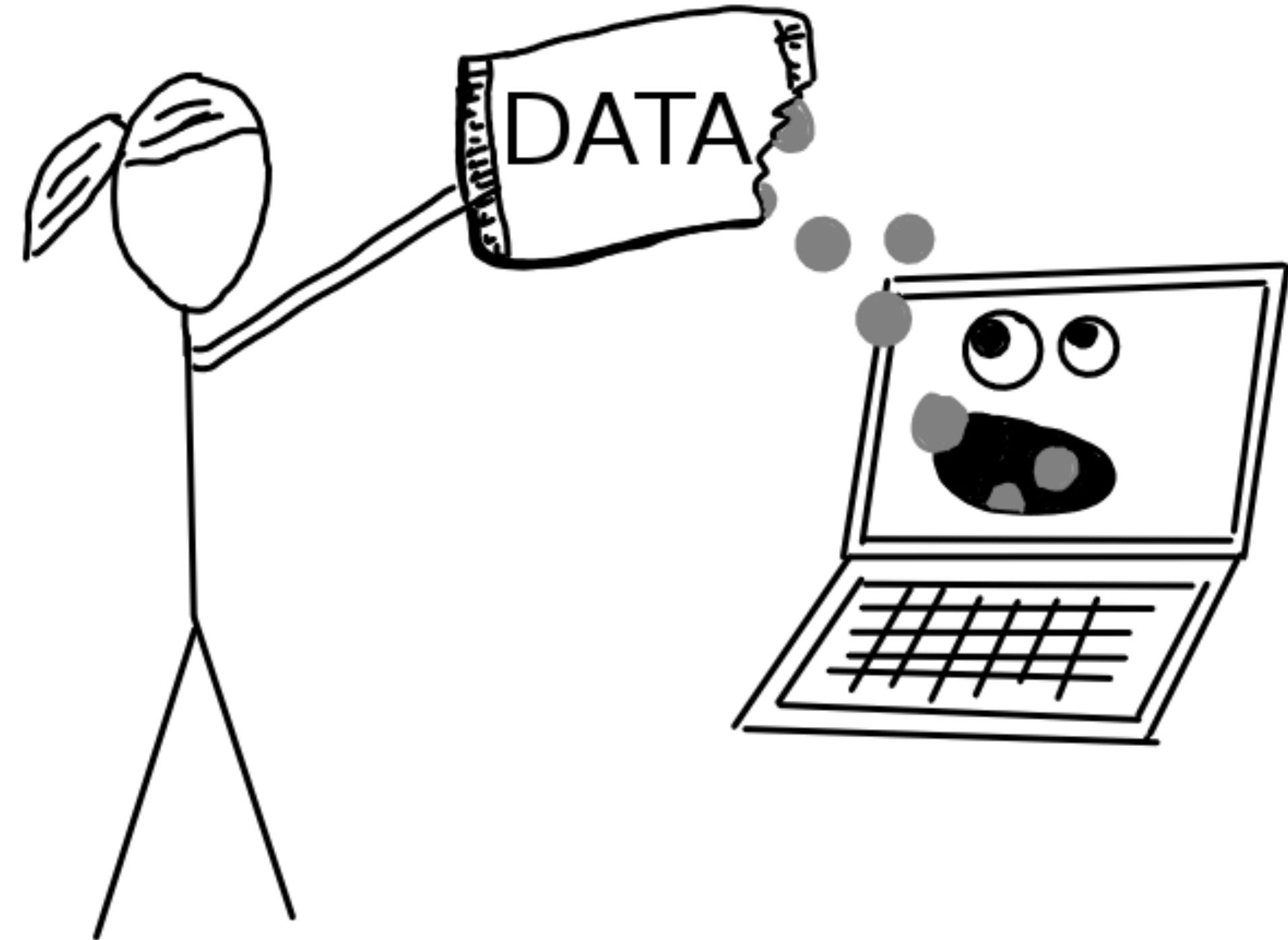
- Arthur Samuel (1959): Machine learning is the field of study that gives the computer the ability to learn **without being explicitly programmed**.



## Without Machine Learning



## With Machine Learning





# What is **machine learning**?

- Arthur Samuel (1959): Machine learning is the field of study that gives the computer the ability to learn **without being explicitly programmed**.
- Tom Mitchell (1997): A computer program is said to learn from **experience E** with respect to some class of **tasks T** and **performance measure P**, if its performance at tasks in T as measured by P, improves with experience E.



# Taxonomy of ML

**Supervised  
Learning**

**Unsupervised  
Learning**

**Reinforcement  
Learning**



## Part II: Supervised Learning

# Example 1: Predict whether a user likes a song or not



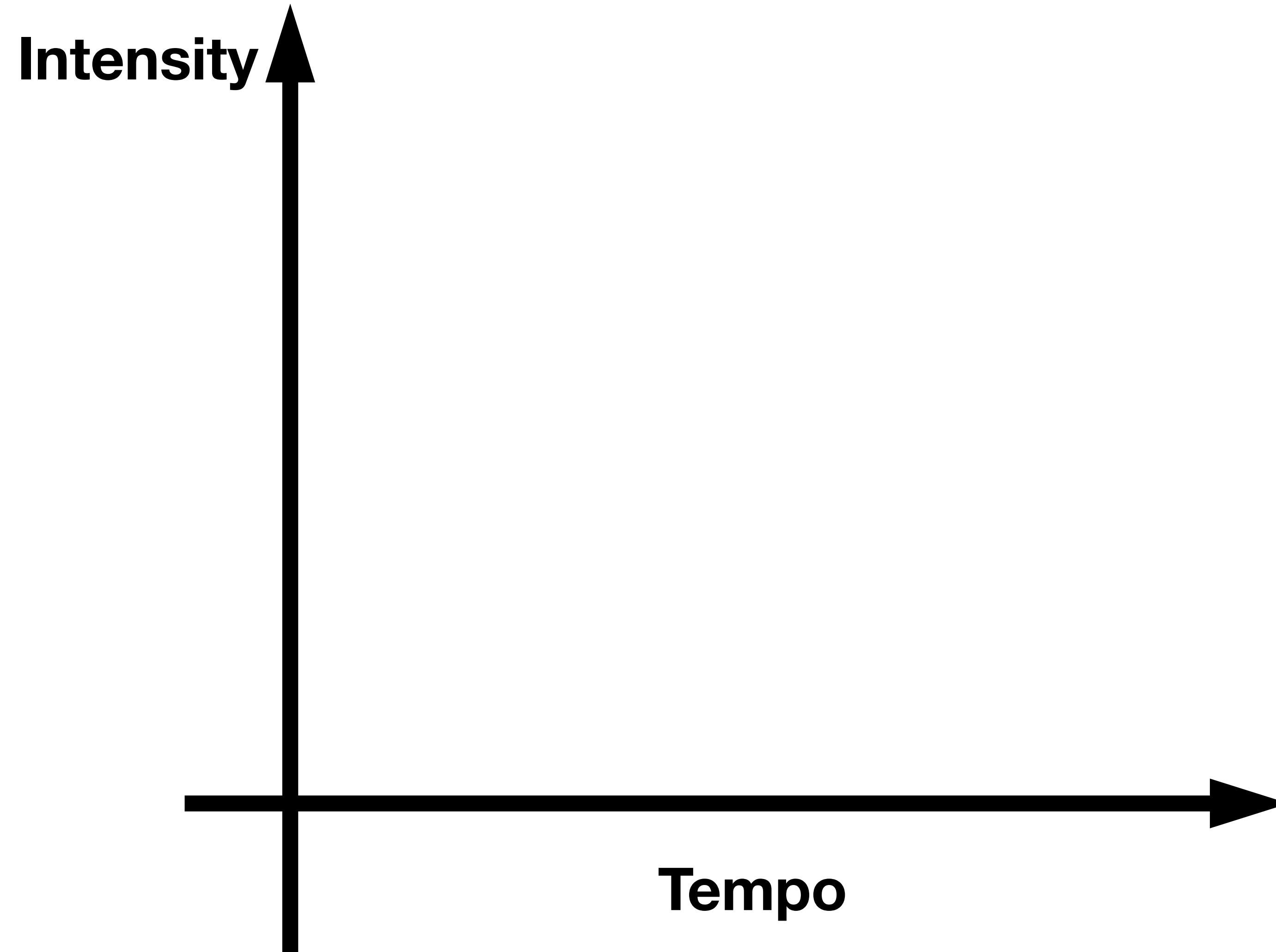
model



# Example 1: Predict whether a user likes a song or not



User Sharon







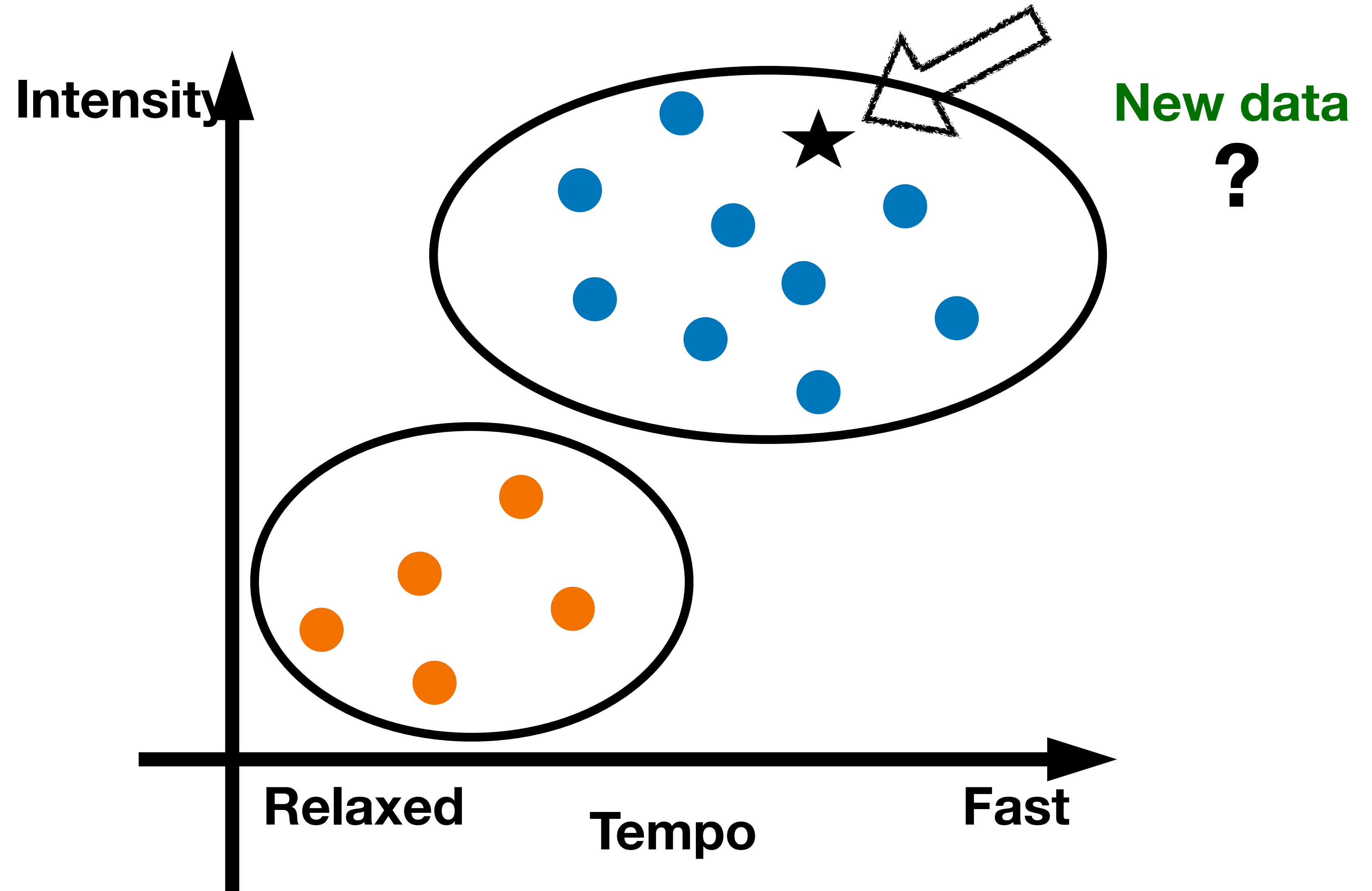
# Example 1: Predict whether a user likes a song or not



User Sharon

● DisLike

● Like





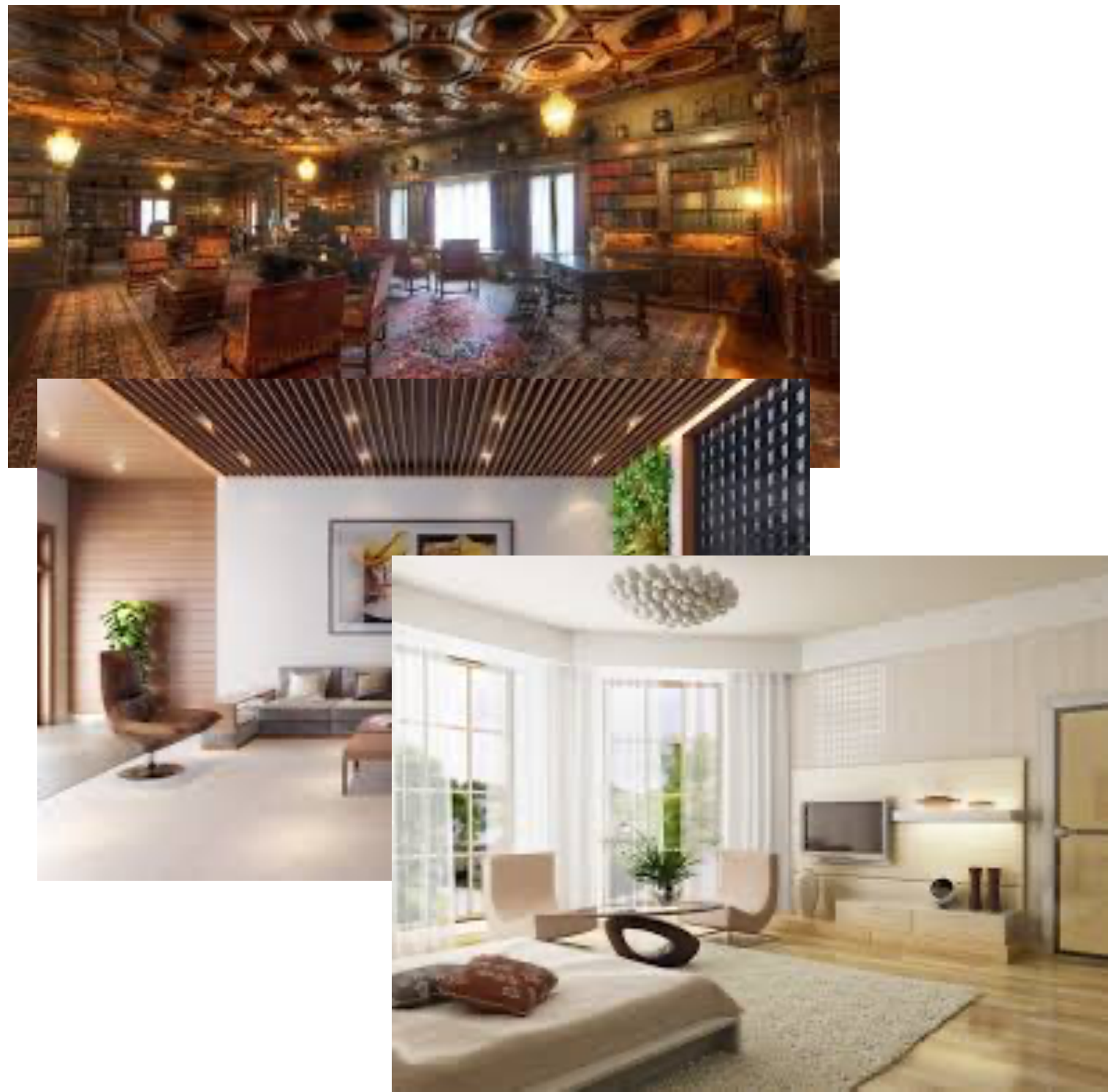


# Example 2: Classify Images

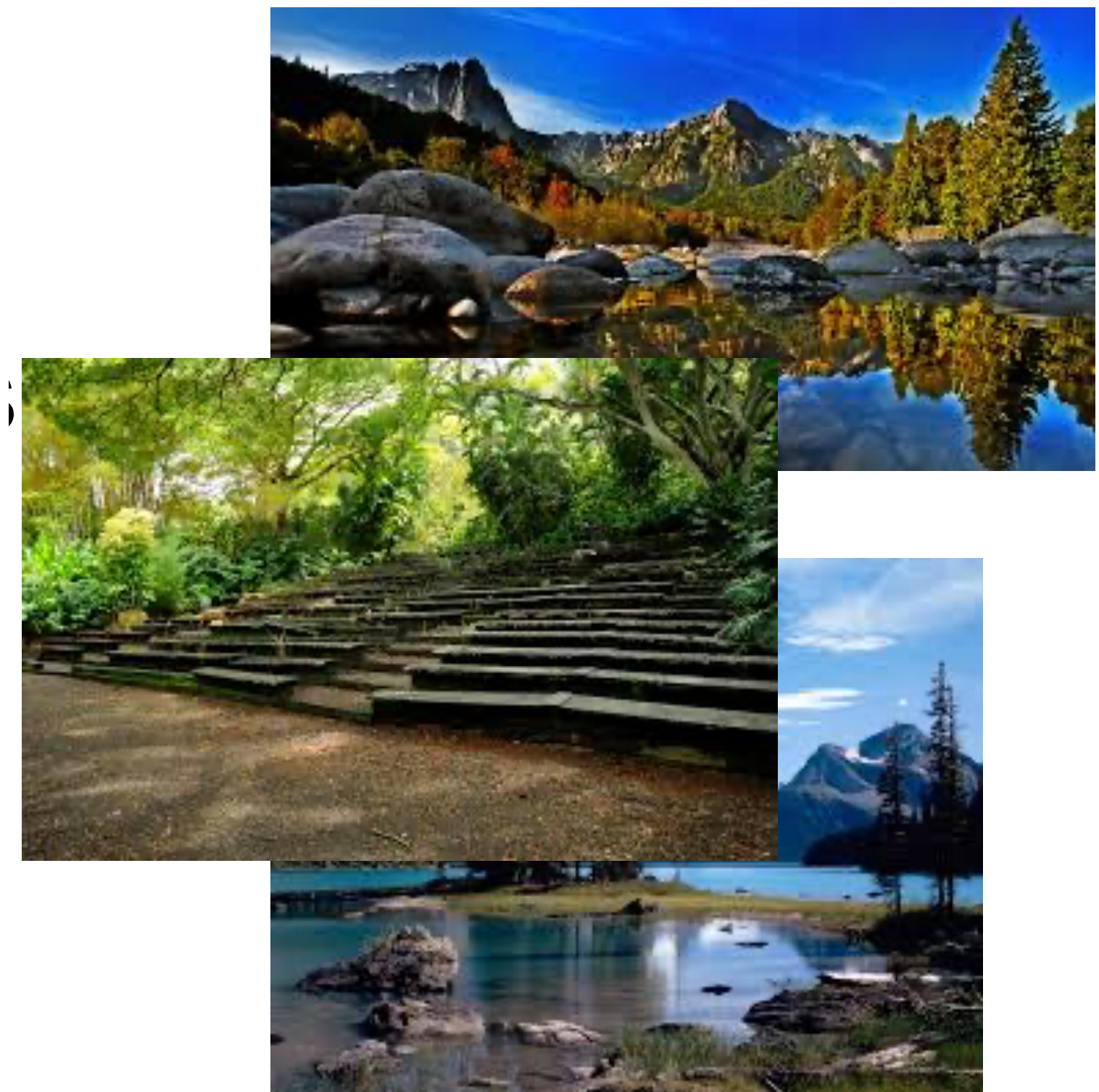
<http://www.image-net.org/>



# Example 2: Classify Images

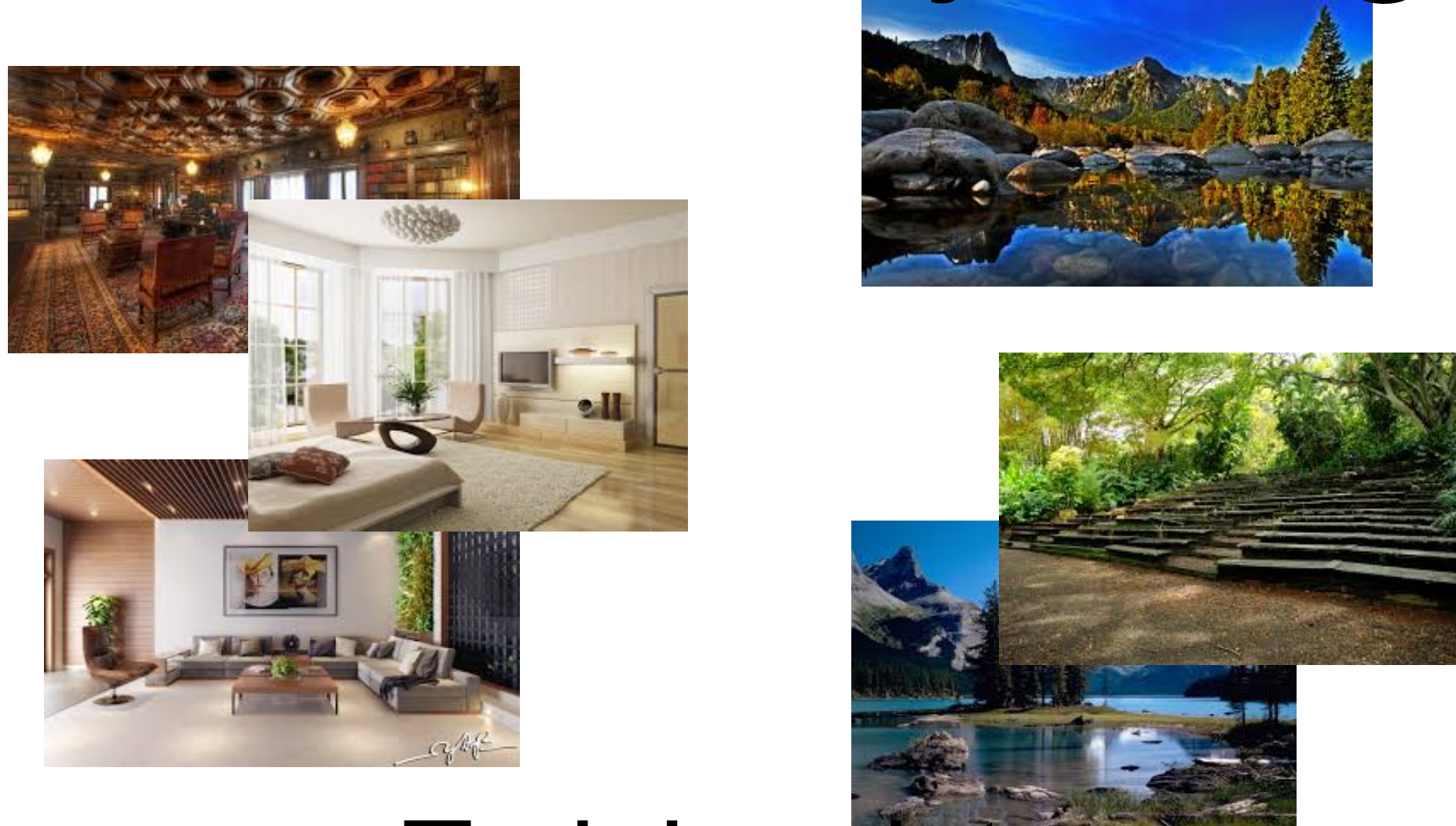


indoor



outdoor

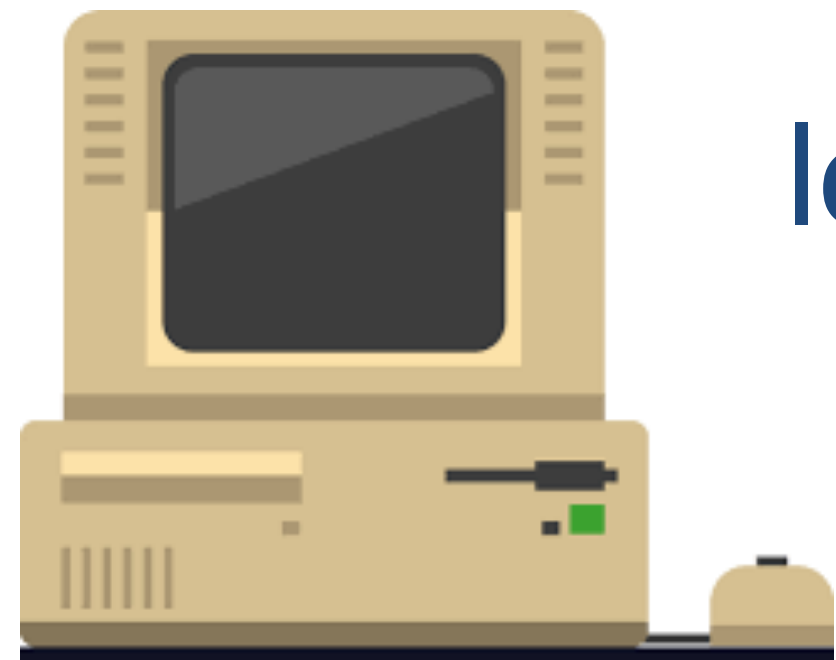
# Example 2: Classify Images

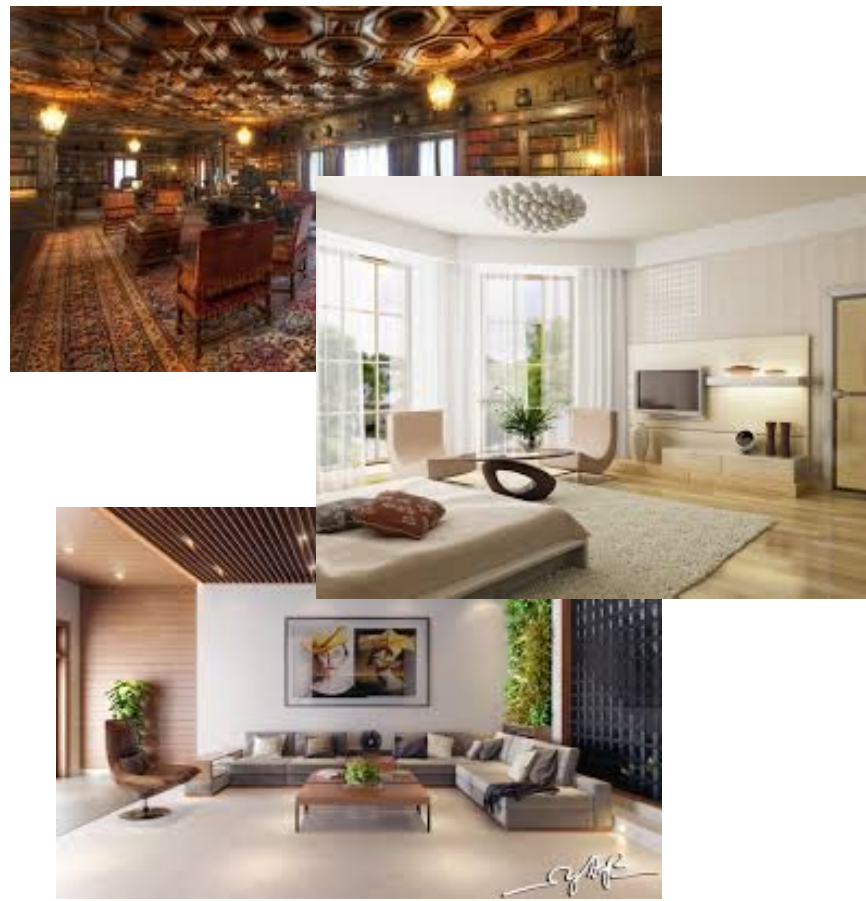


Training data



learning (i.e., training)





Label: outdoor

Label: indoor

Training data

Test data

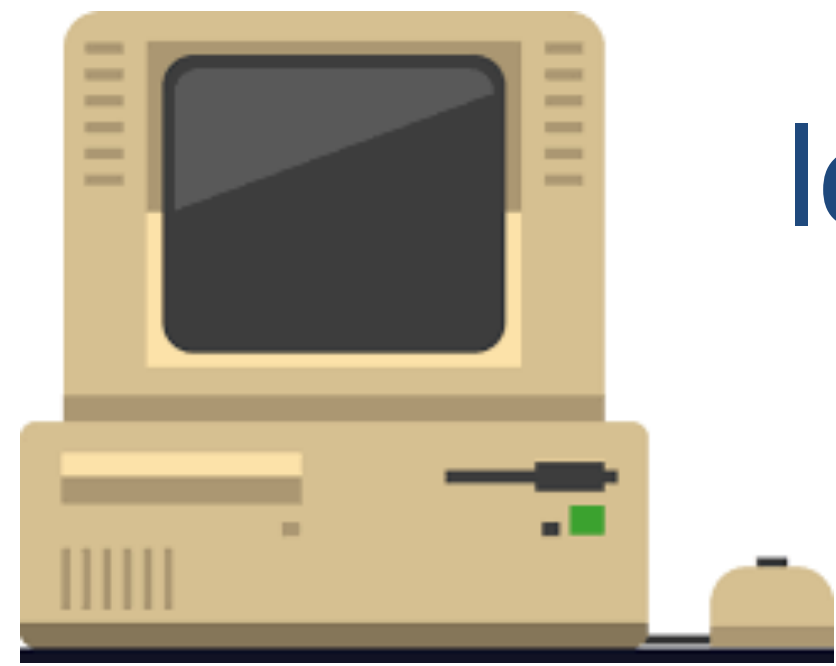


learning (i.e., training)

testing



performance



# How to represent data?

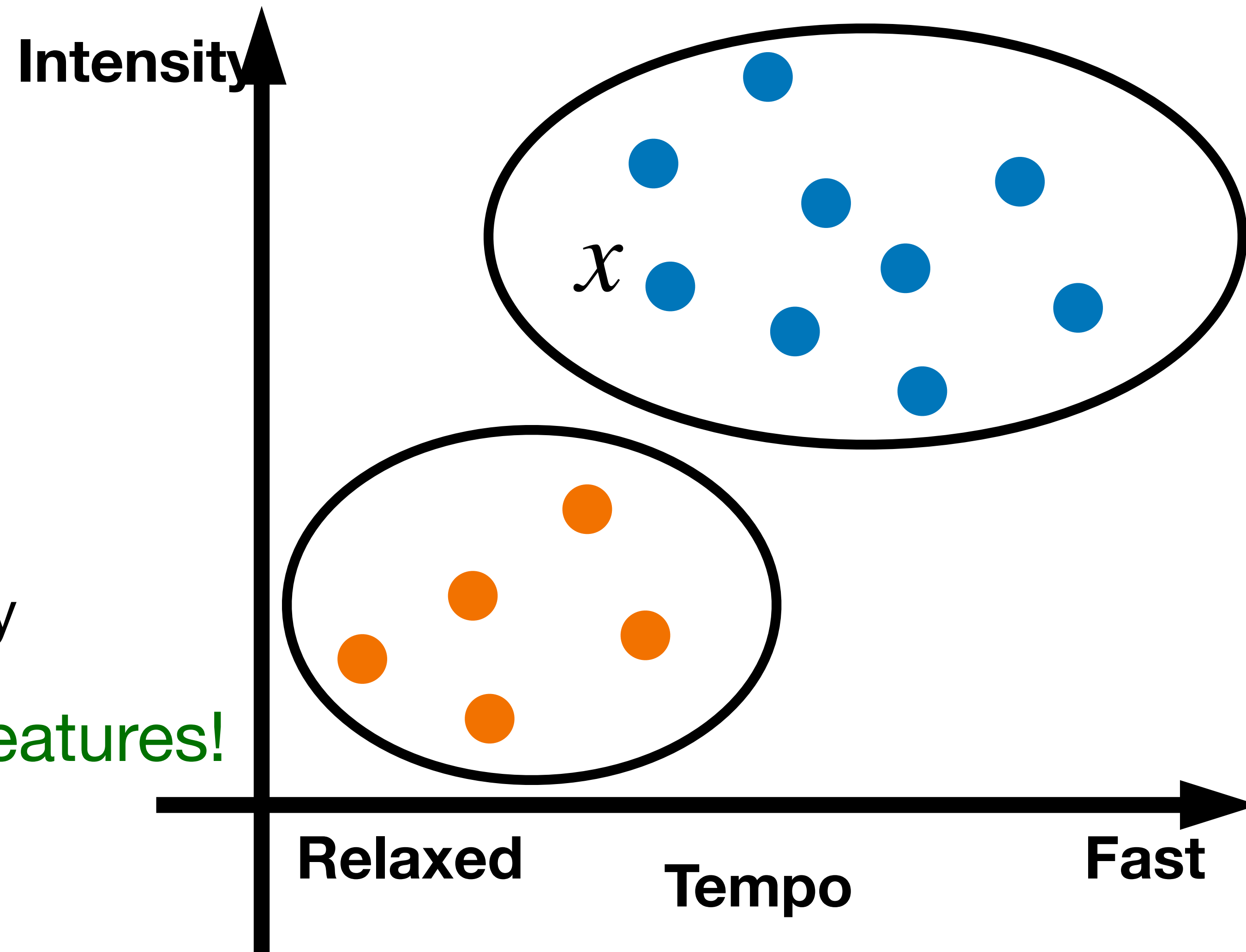
input data

$$x \in \mathbb{R}^d$$

$d$ : feature dimension

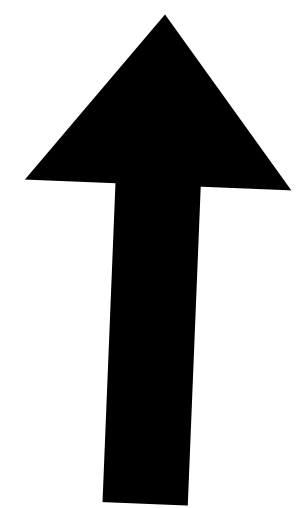
$$x = \begin{bmatrix} x_1 \\ x_2 \end{bmatrix} \begin{array}{l} \text{Tempo} \\ \text{Intensity} \end{array}$$

There can be many features!

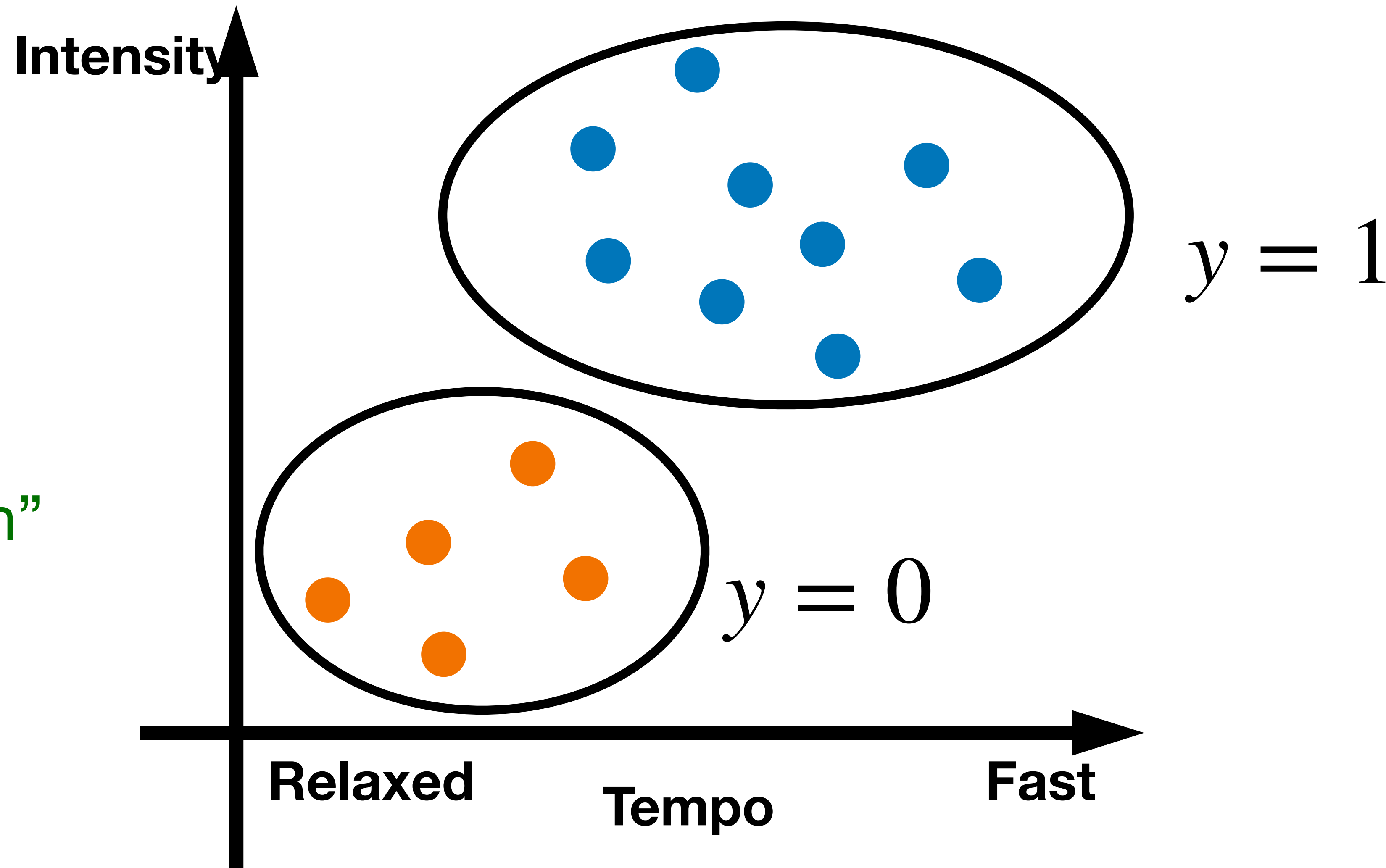


# How to represent data?

Label  
 $y \in \{0,1\}$



Where “supervision”  
comes from



# Represent various types of data

- Image
  - Pixel values
- Bank account
  - Credit rating, balance, # deposits in last day, week, month, year, #withdrawals



# Two Types of Supervised Learning Algorithms

**Classification**

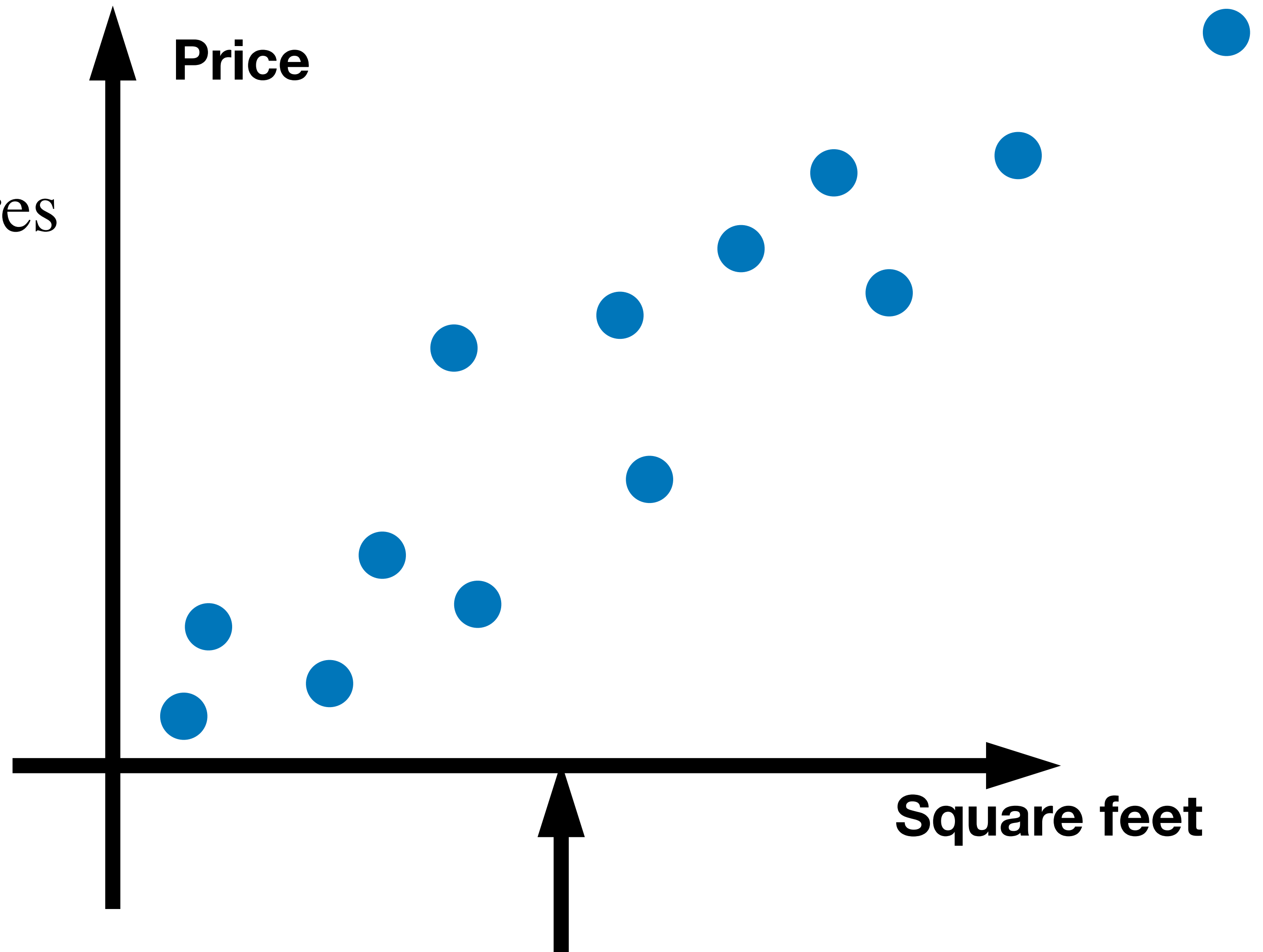
**Regression**

# Example of regression: housing price prediction

Given: a dataset that contains  $n$  samples

$$(x_1, y_1), (x_2, y_2), \dots, (x_n, y_n)$$

**Task:** if a residence has  $x$  squares feet, predict the price?



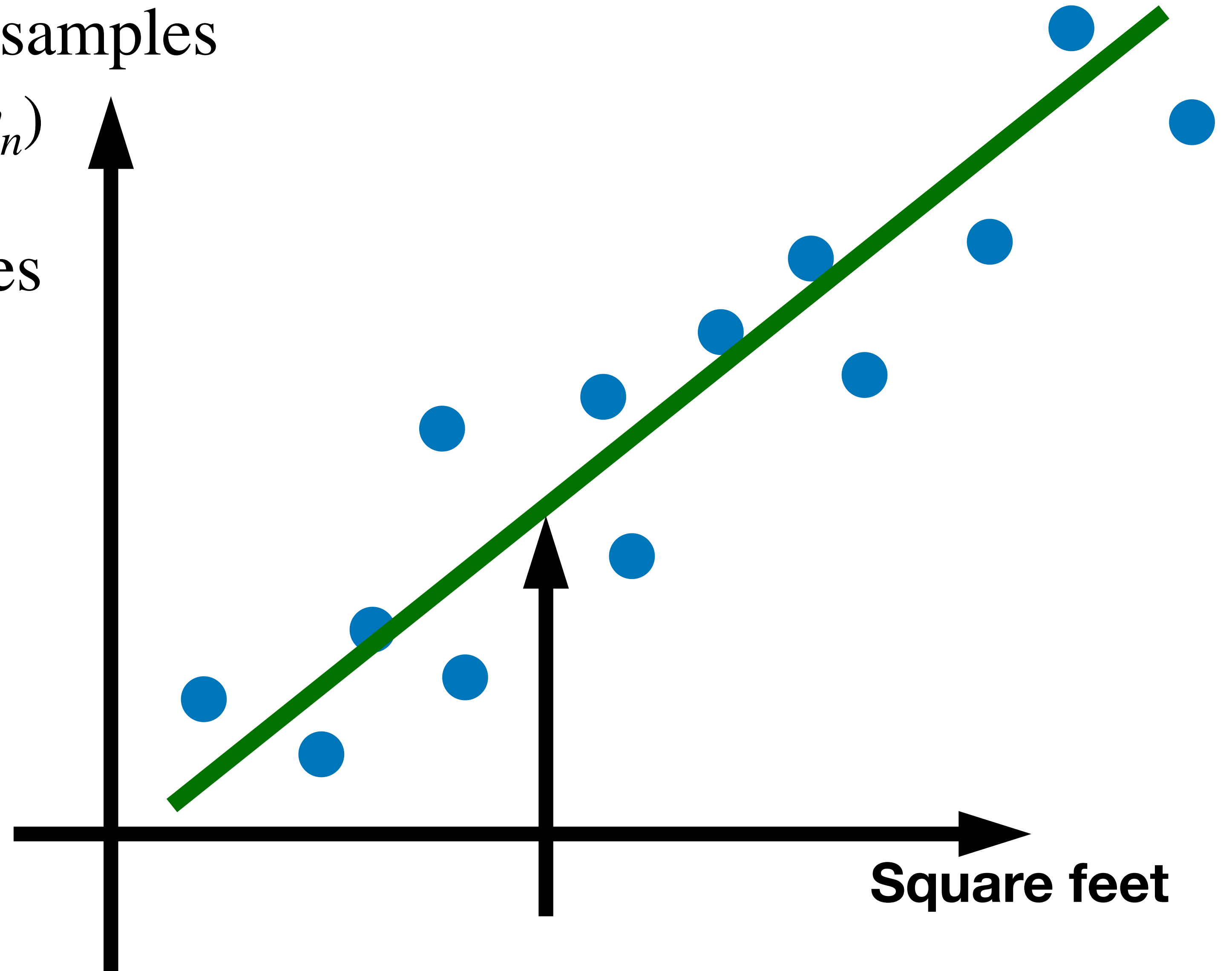
# Example of regression: housing price prediction

Given: a dataset that contains  $n$  samples

$$(x_1, y_1), (x_2, y_2), (x_3, y_3), \dots, (x_n, y_n)$$

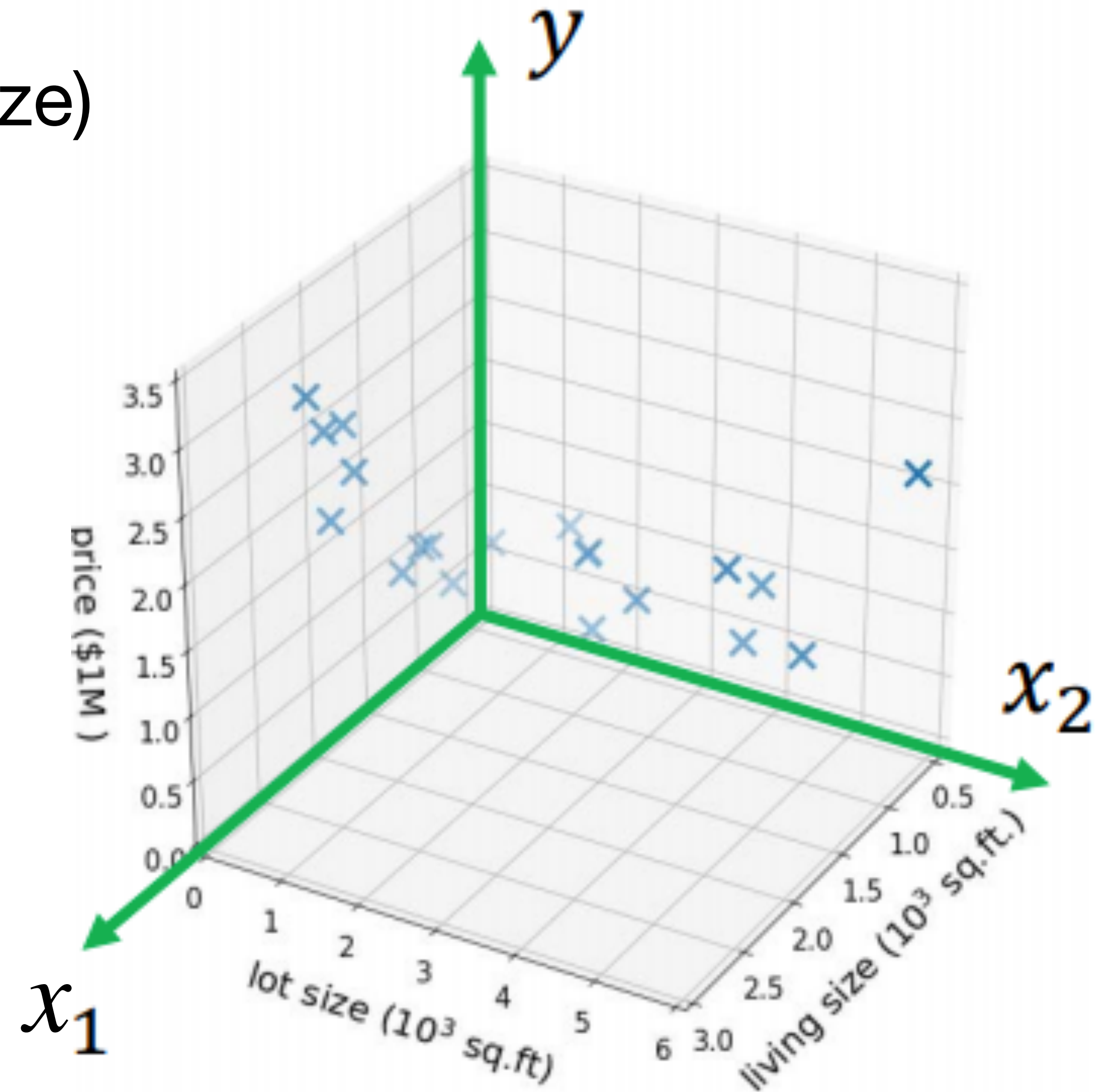
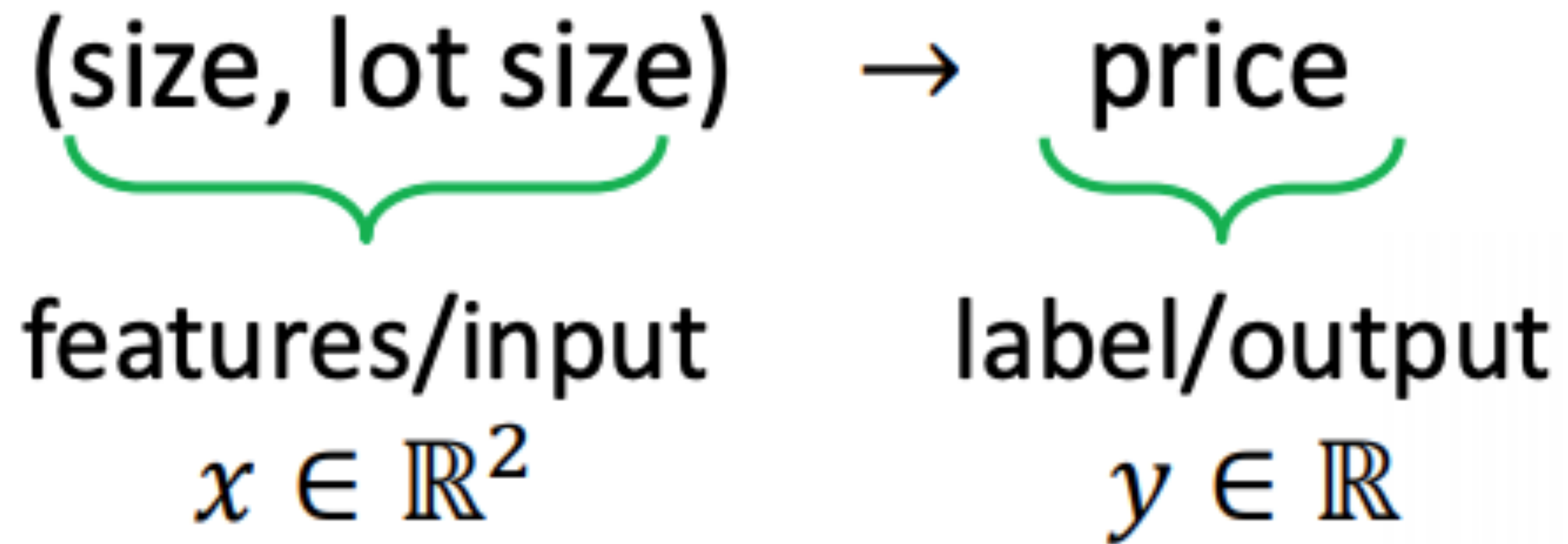
**Task:** if a residence has  $x$  squares feet, predict the price?

$$y \in \mathbb{R}$$



# Example of regression: housing price prediction

Input with more features (e.g., lot size)

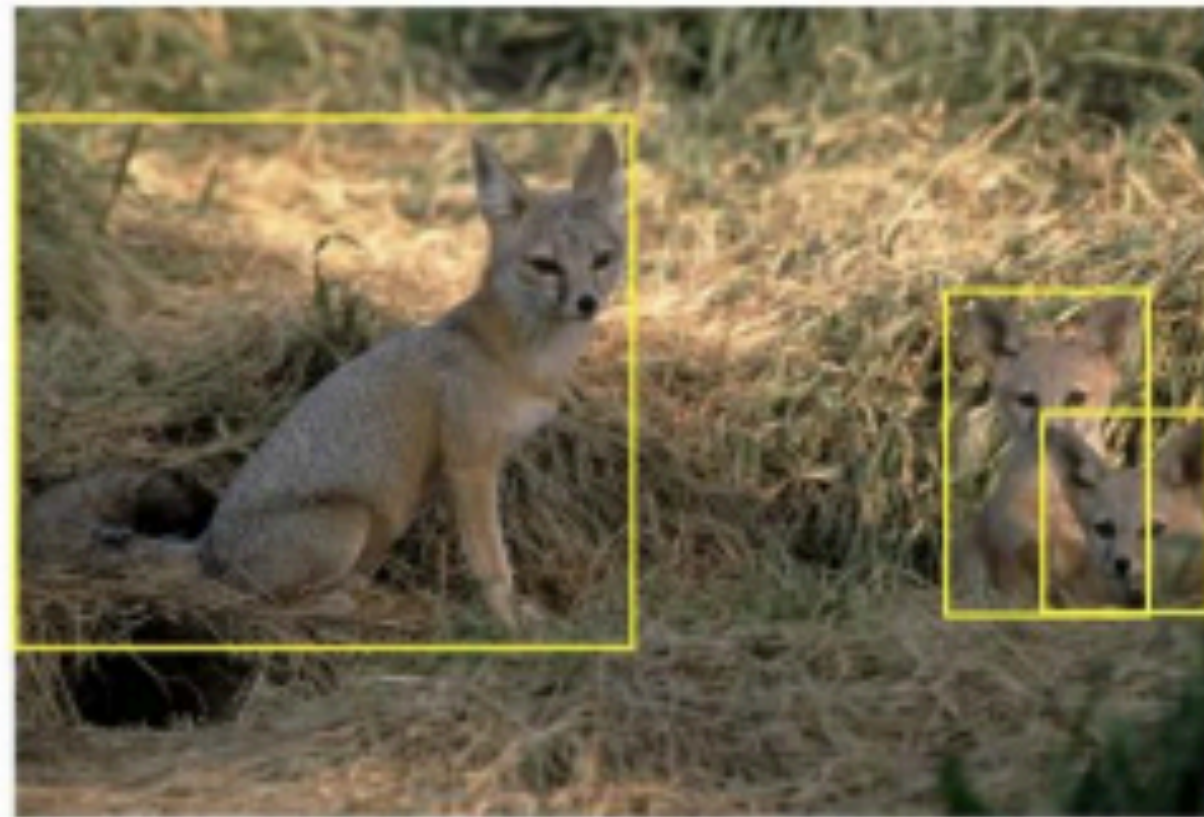


(credit: stanford CS229)

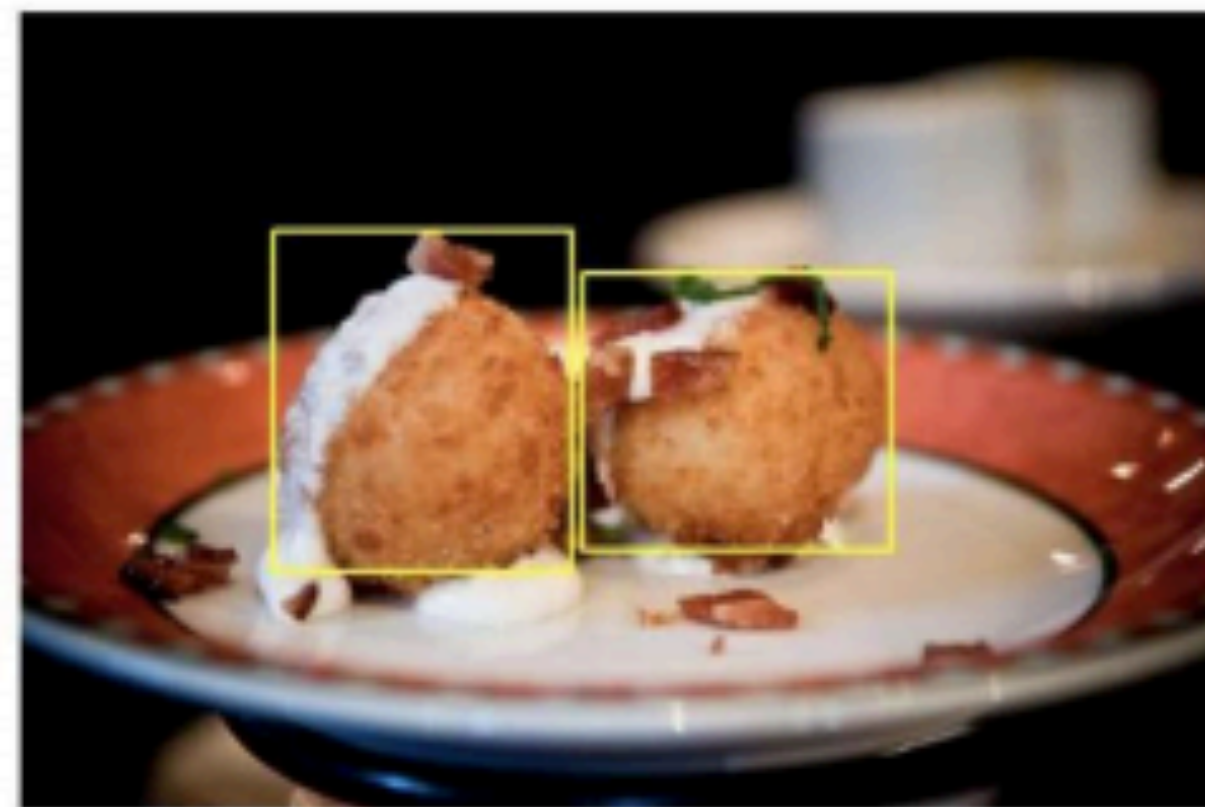
# Supervised Learning: More examples

$x$  = raw pixels of the image

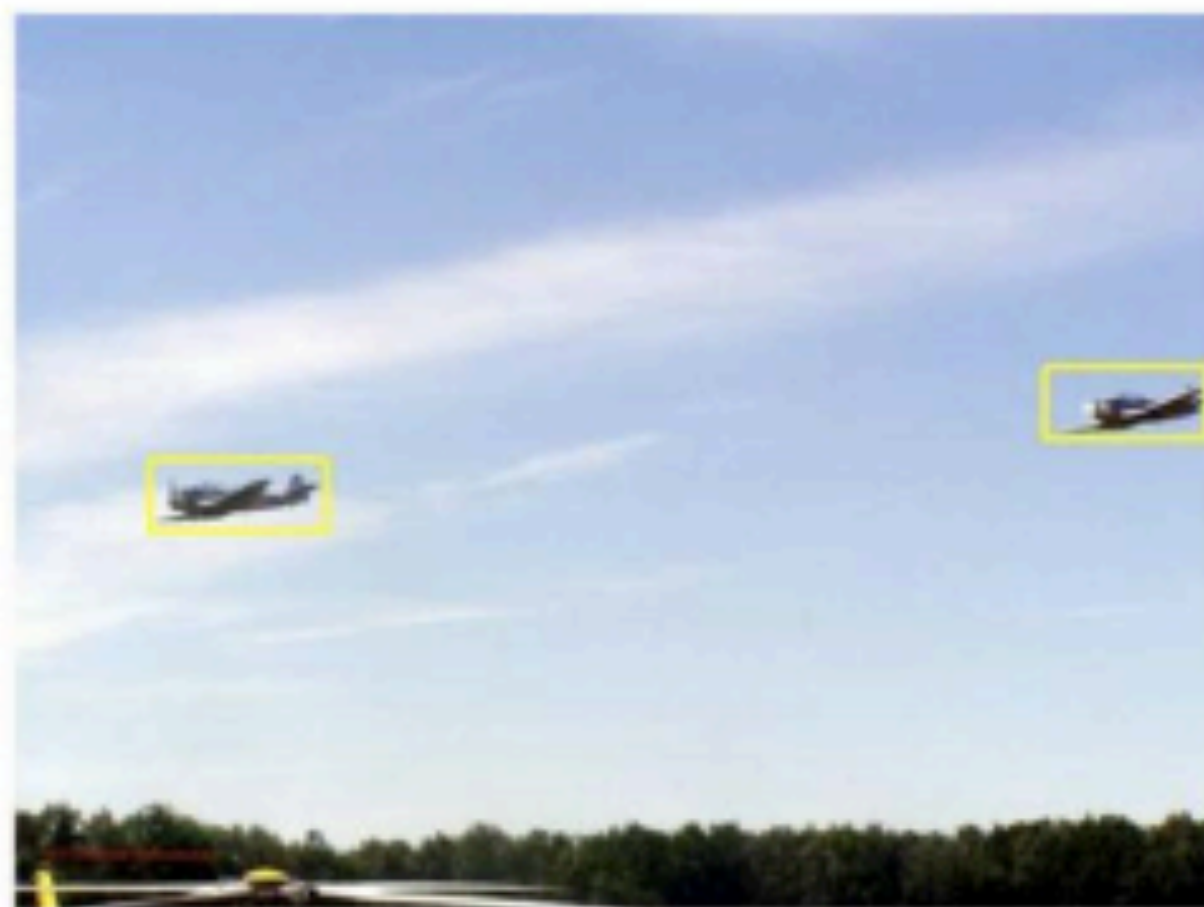
$y$  = bounding boxes



kit fox



croquette



airplane



frog

# Two Types of Supervised Learning Algorithms

## Classification

- the label is a **discrete** variable

$$y \in \{1, 2, 3, \dots, K\}$$

## Regression

- the label is a **continuous** variable

$$y \in \mathbb{R}$$

# Training Data for Supervised Learning

Training data is a collection of input instances to the learning algorithm:

$$(x_1, y_1), (x_2, y_2), (x_3, y_3), \dots, (x_n, y_n)$$

input label

Training data is the “**experience**” given to a learning algorithm

# Goal of Supervised Learning

Given training data

$$(x_1, y_1), (x_2, y_2), (x_3, y_3), \dots, (x_n, y_n)$$

Learn a function mapping  $f : X \rightarrow Y$ , such that  $f(x)$  predicts the label  $y$  on **future** data  $x$  (not in training data)

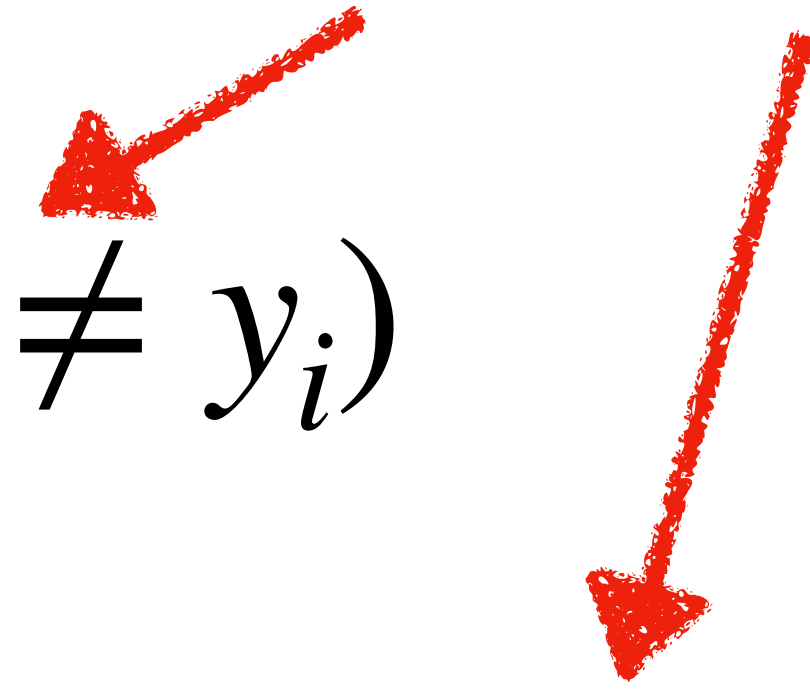


# Goal of Supervised Learning

## Training set error

- 0-1 loss for classification  $\ell = \frac{1}{n} \sum_{i=1}^n (f(\mathbf{x}_i) \neq y_i)$
- Squared loss for regression:  $\ell = \frac{1}{n} \sum_{i=1}^n (f(\mathbf{x}_i) - y_i)^2$

Loss Functions



A learning algorithm optimizes the training objective

$$f^* = \arg \min \mathbb{E}_{(x,y)} \ell(f(x), y)$$

Details in upcoming lectures :)

# Break & Quiz

**Q 1.1:** Which is true about feature vectors?

- A. Feature vectors can have at most 10 dimensions
- B. Feature vectors have only numeric values
- C. Raw images can be used as feature vectors
- D. Text data cannot be represented as feature vectors

# Break & Quiz

**Q 1.1:** Which is true about feature vectors?

- A. Feature vectors can have at most 10 dimensions
- B. Feature vectors have only numeric values
- **C. Raw images can be used as feature vectors**
- D. Text data cannot be represented as feature vectors

# Break & Quiz

**Q 1.2:** Which of the following is not typically supervised learning?

- A. Object detection (identifying bounding boxes on objects)
- B. Classification
- C. Regression
- D. Dimensionality Reduction (e.g., PCA)

# Break & Quiz

**Q 1.2:** Which of the following is not typically supervised learning?

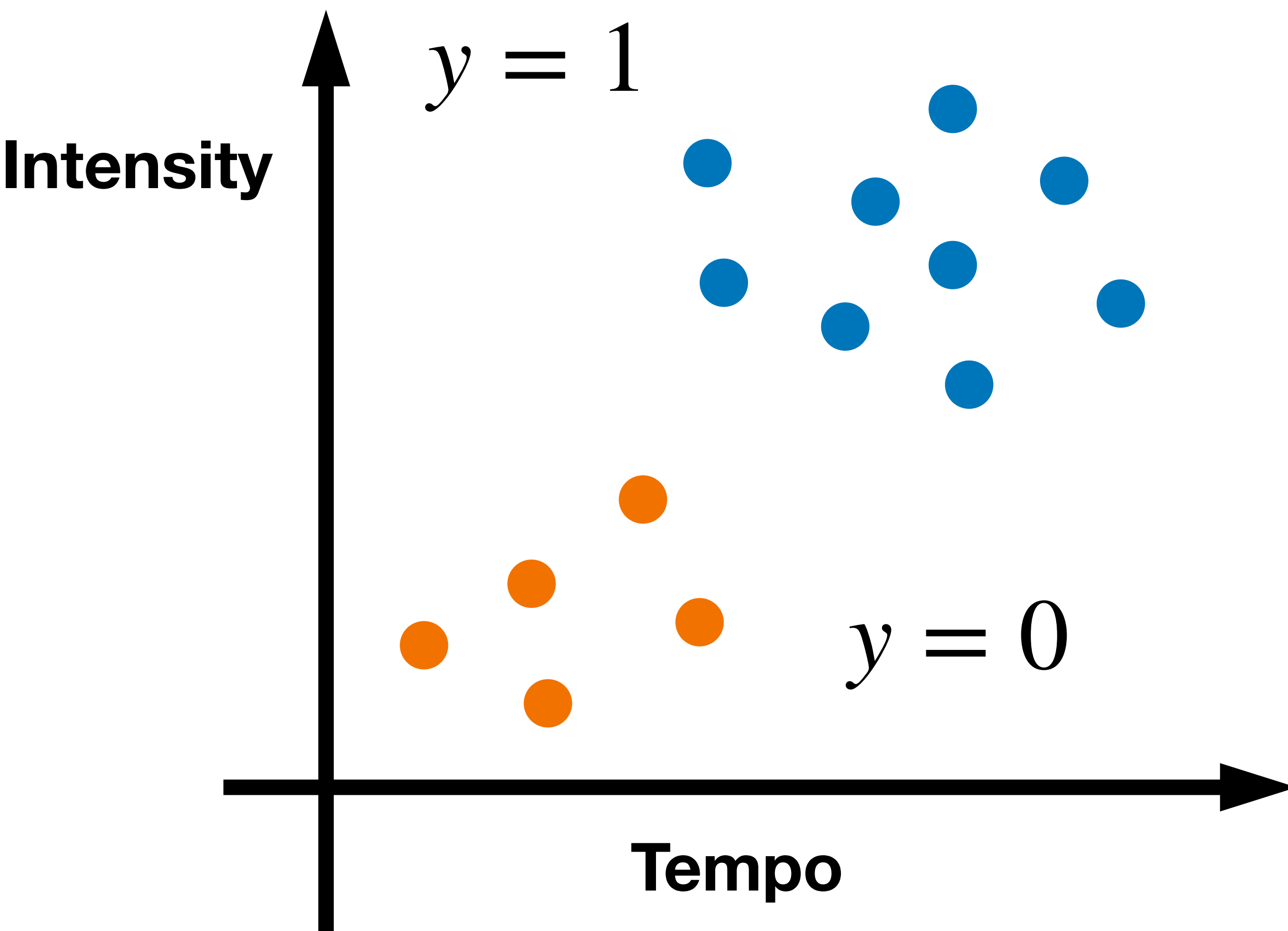
- A. Object detection (identifying bounding boxes on objects)
- B. Classification
- C. Regression
- D. Dimensionality Reduction (e.g., PCA)**



# Part II: Unsupervised Learning (no teacher)

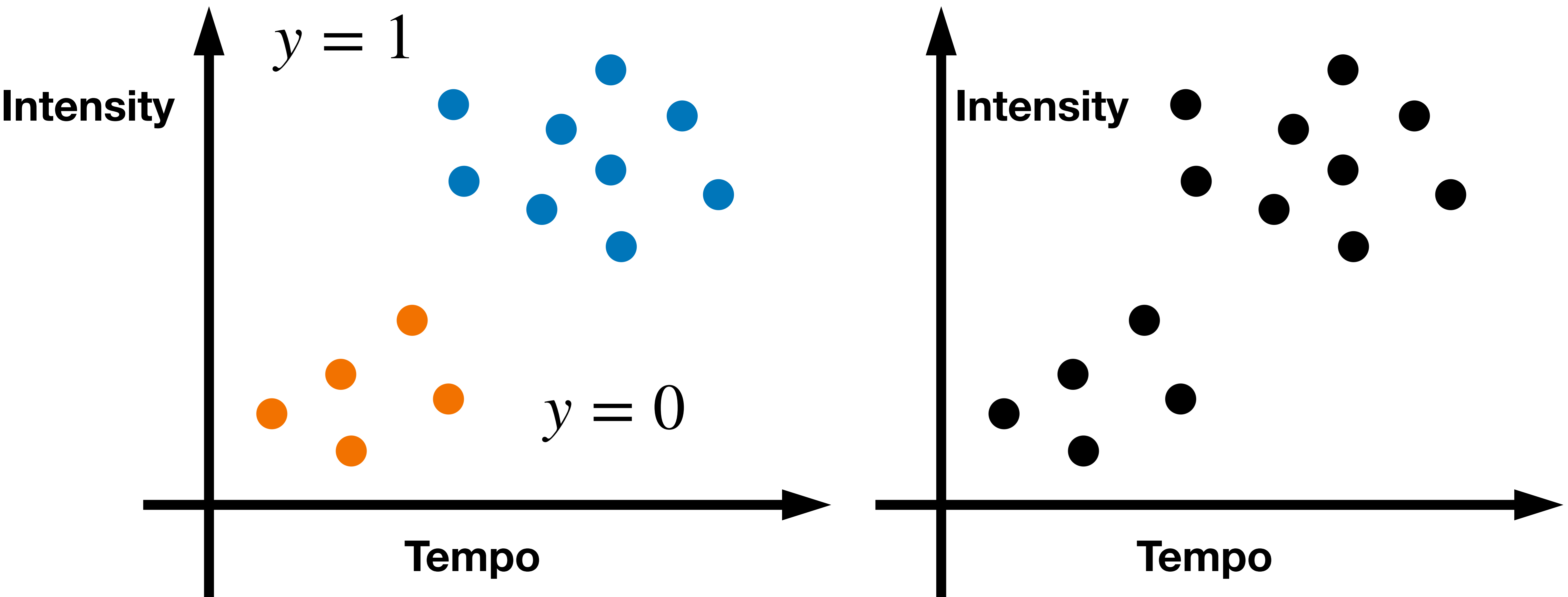
# Unsupervised Learning

- Given: dataset contains **no label**  $x_1, x_2, \dots, x_n$
- **Goal:** discover interesting patterns and structures in the data



# Unsupervised Learning

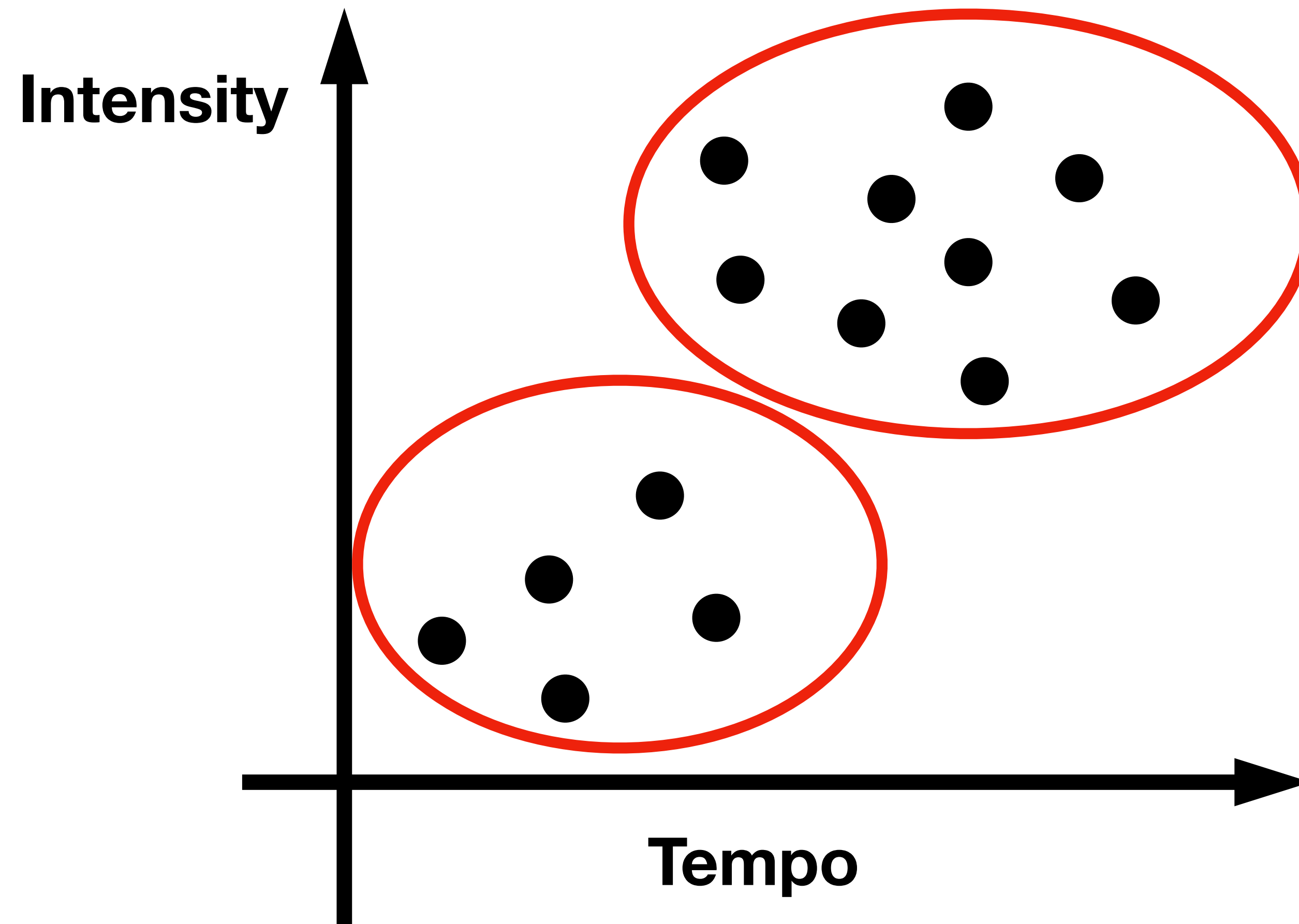
- Given: dataset contains **no label**  $x_1, x_2, \dots, x_n$
- **Goal:** discover interesting patterns and structures in the data



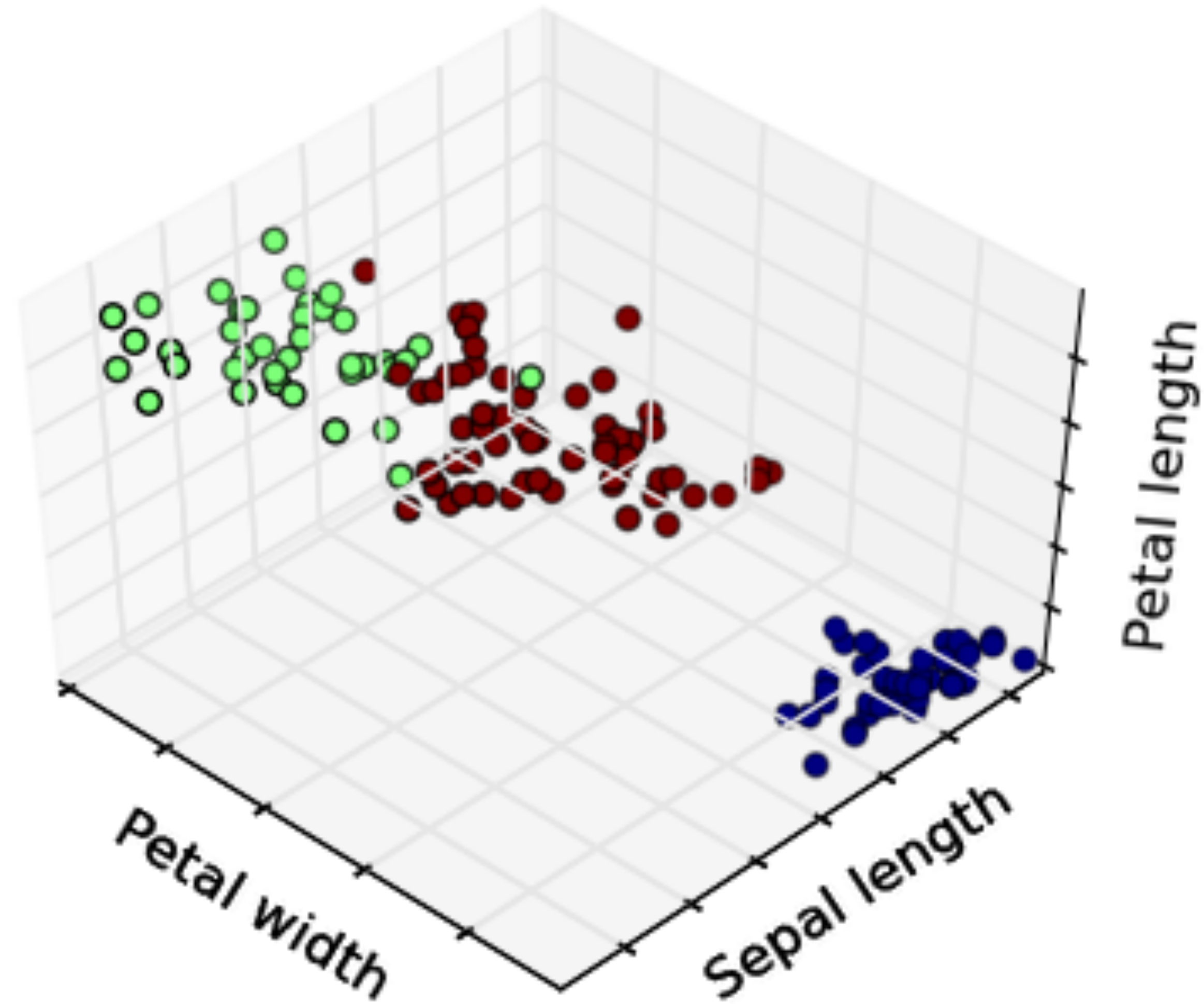


# Clustering

- Given: dataset contains **no label**  $x_1, x_2, \dots, x_n$
- **Output:** divides the data into clusters such that there are intra-cluster similarity and inter-cluster dissimilarity



# Clustering

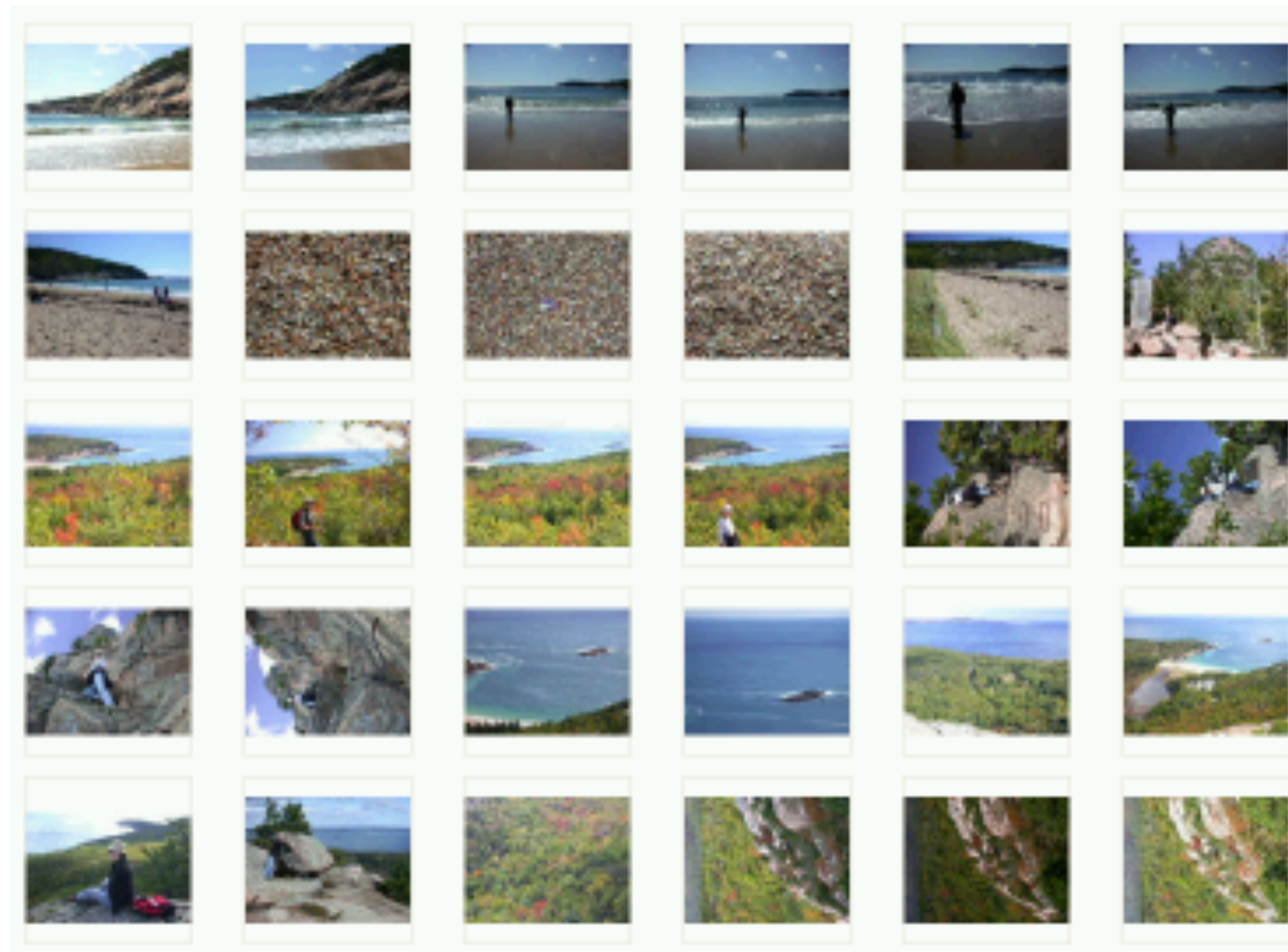


Clustering Irises using three different features

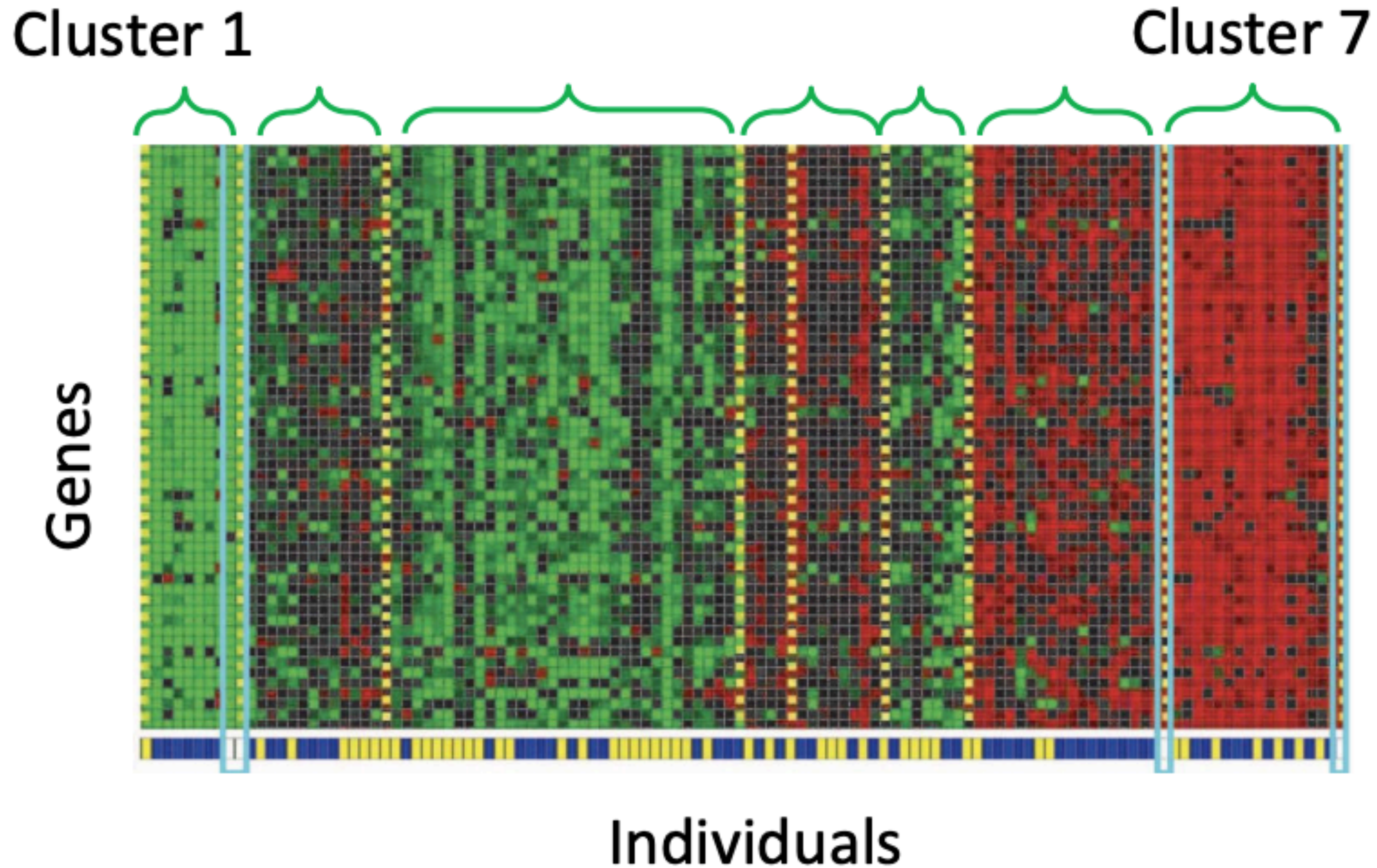
The colors represent clusters identified by the algorithm, not y's provided as input

# Clustering

- You probably have  $>1000$  digital photos stored on your phone
- After this class you will be able to organize them better (based on visual similarity)

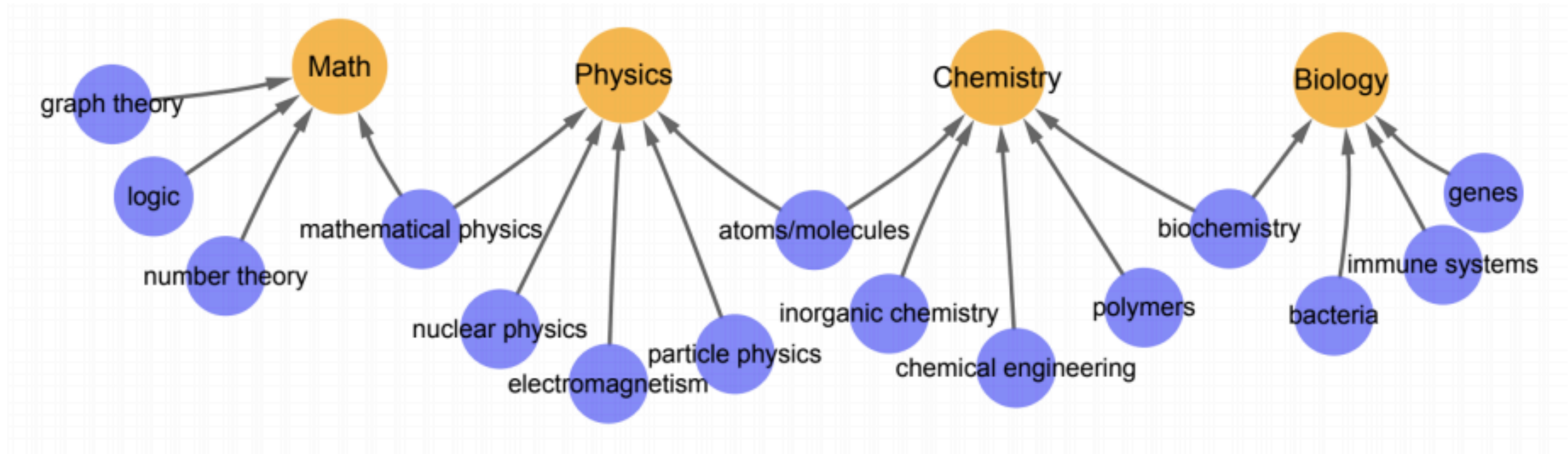


# Clustering Genes



Identifying Regulatory Mechanisms using Individual Variation Reveals Key Role for Chromatin Modification. [Su-In Lee, Dana Pe'er, Aimee M. Dudley, George M. Church and Daphne Koller. '06]

# Clustering Words with Similar Meanings



[Arora-Ge-Liang-M.-Risteski, TACL'17,18]

# How do we perform clustering?

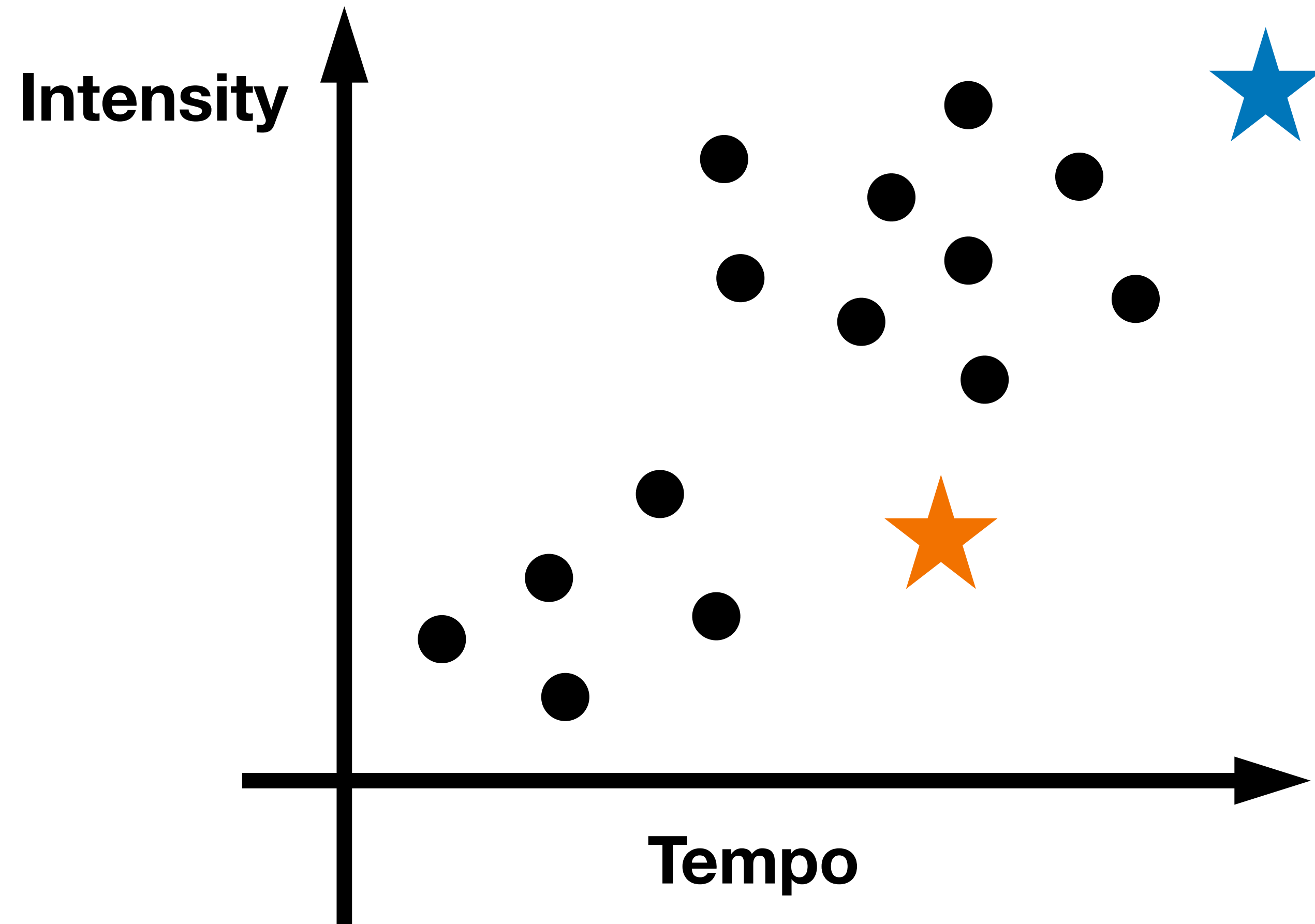
- Many clustering algorithms. We will look at the two most frequently used ones:
  - *K-means clustering*: we specify the desired number of clusters, and use an iterative algorithm to find them
  - *Hierarchical clustering*: we build a binary tree over the dataset

# K-means clustering

- Very popular clustering method
- Don't confuse it with k-NN classifier
- Input: a dataset  $x_1, x_2, \dots, x_n$ , and assume the number of clusters **k** is given

# K-means clustering

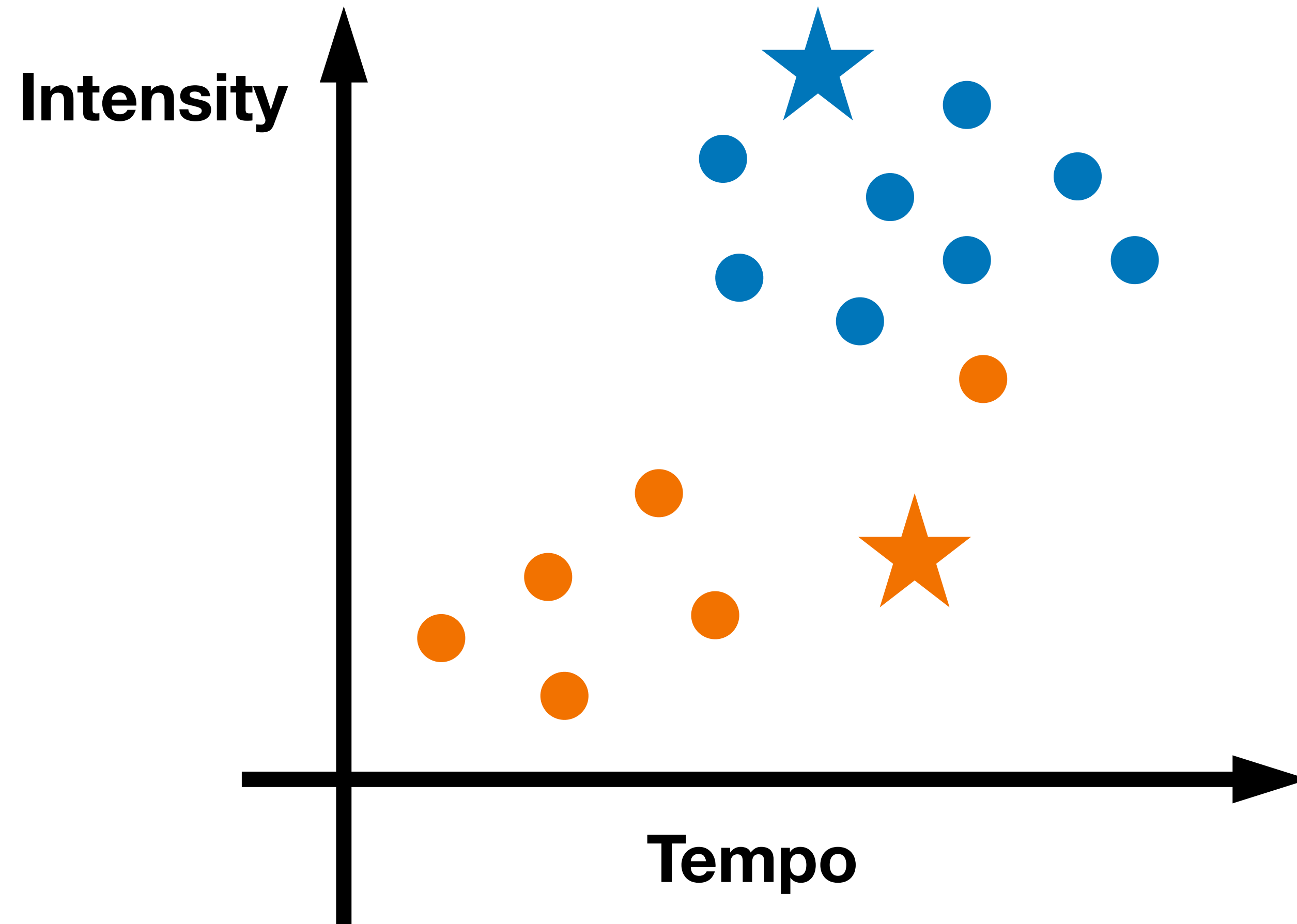
Step 1: **Randomly** picking 2 positions as initial cluster centers (not necessarily a data point)





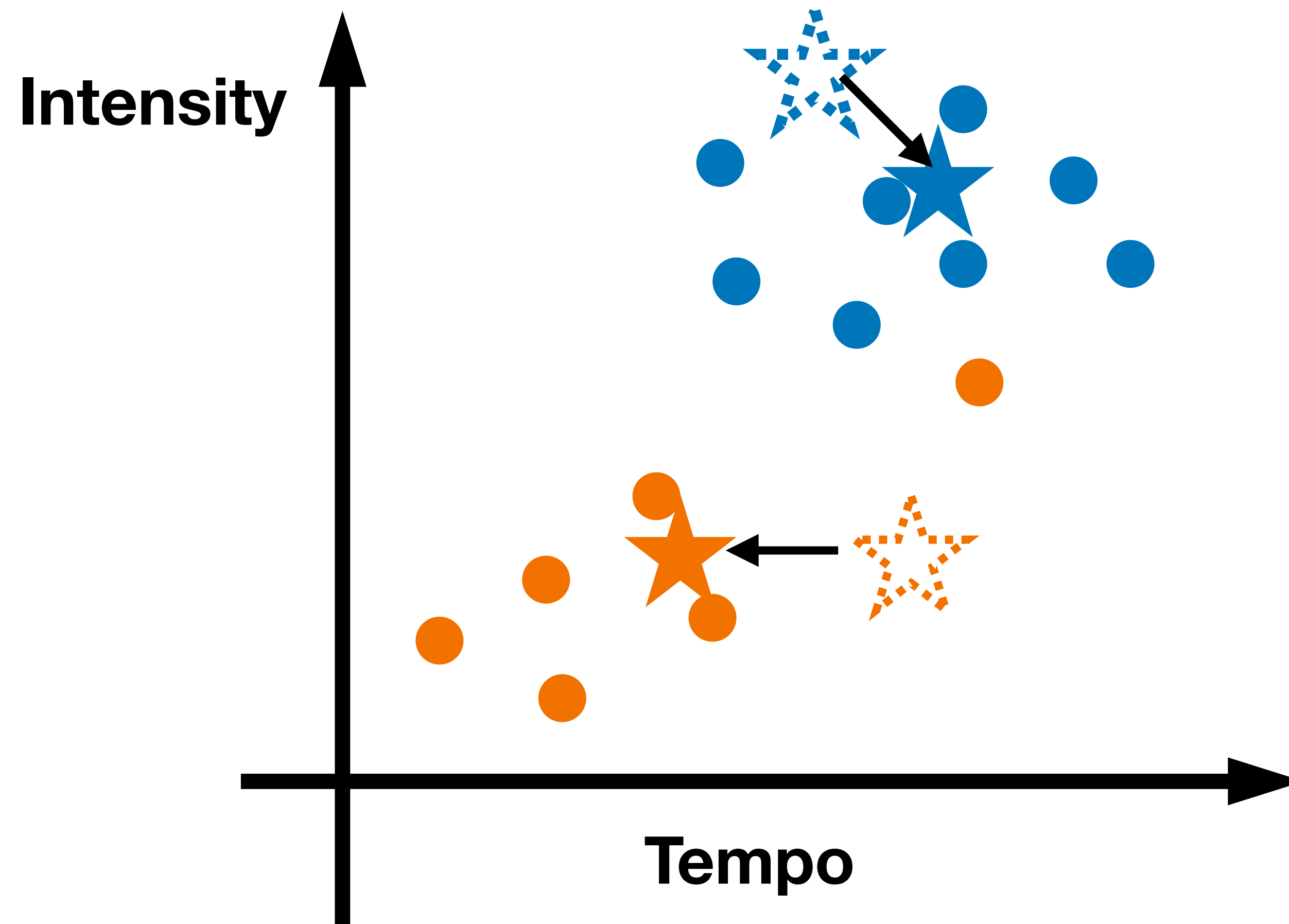
# K-means clustering

Step 2: for each point  $x$ , determine its cluster: find the closest center in Euclidean space



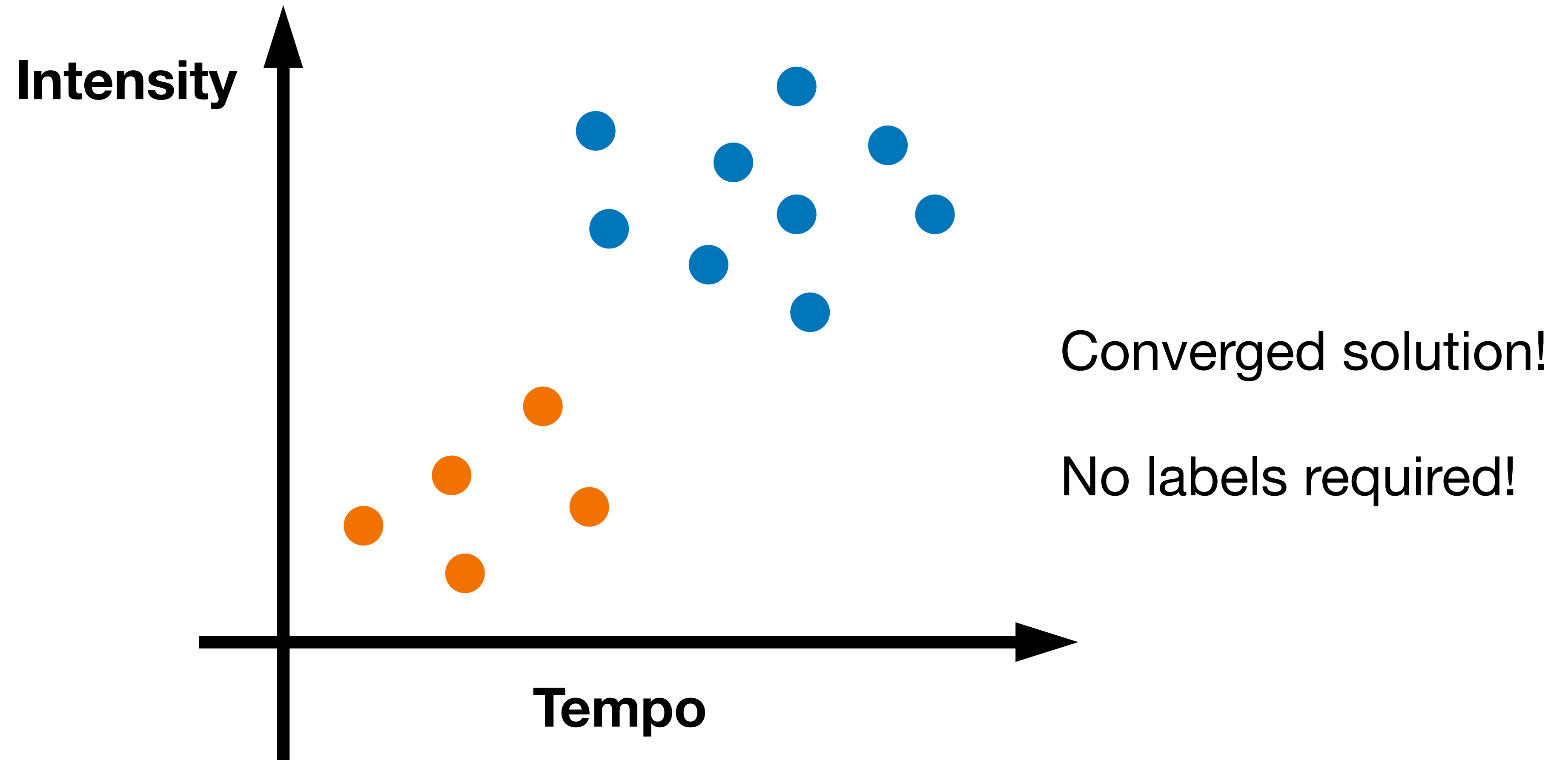
# K-means clustering

Step 3: update all cluster centers as the centroids



# K-means clustering

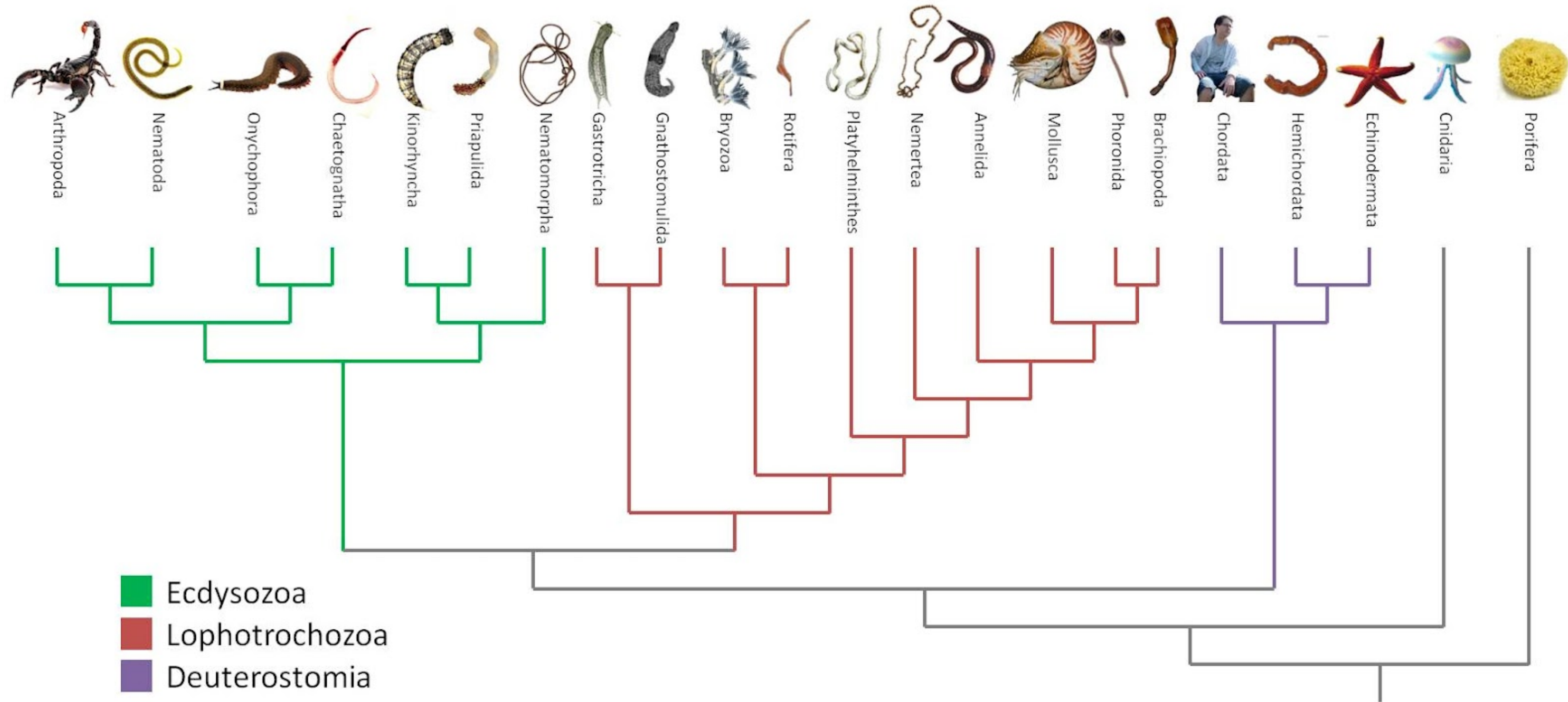
Repeat step 2 & 3 until convergence



# K-means clustering: A demo

<https://www.naftaliharris.com/blog/visualizing-k-means-clustering/>

# Hierarchical Clustering (more to follow next lecture)



# Break & Quiz

**Q 1.2:** Which is true about supervised learning?

- A. The process doesn't involve human input
- B. The machine is given training and test data for learning
- C. Clustering data makes use of labelled data
- D. Supervised learning requires labels

# Break & Quiz

**Q 1.2:** Which is true about supervised learning?

- A. The process doesn't involve human input
- B. The machine is given training and test data for learning
- C. Clustering data makes use of labelled data
- D. Supervised learning requires labels**

# Break & Quiz

**Q 1.2:** Which is true about unsupervised learning?

- A. There are only 2 types of unsupervised learning algorithms.
- B. K-means clustering is a type of hierarchical clustering.
- C. K-means clustering automatically determines the number of clusters.
- D. Unsupervised learning is widely used in many applications.



# Break & Quiz

**Q 1.2:** Which is true about unsupervised learning?

- A. There are only 2 types of unsupervised learning algorithms.
- B. K-means clustering is a type of hierarchical clustering.
- C. K-means clustering automatically determines the number of clusters.
- D. Unsupervised learning is widely used in many applications.**

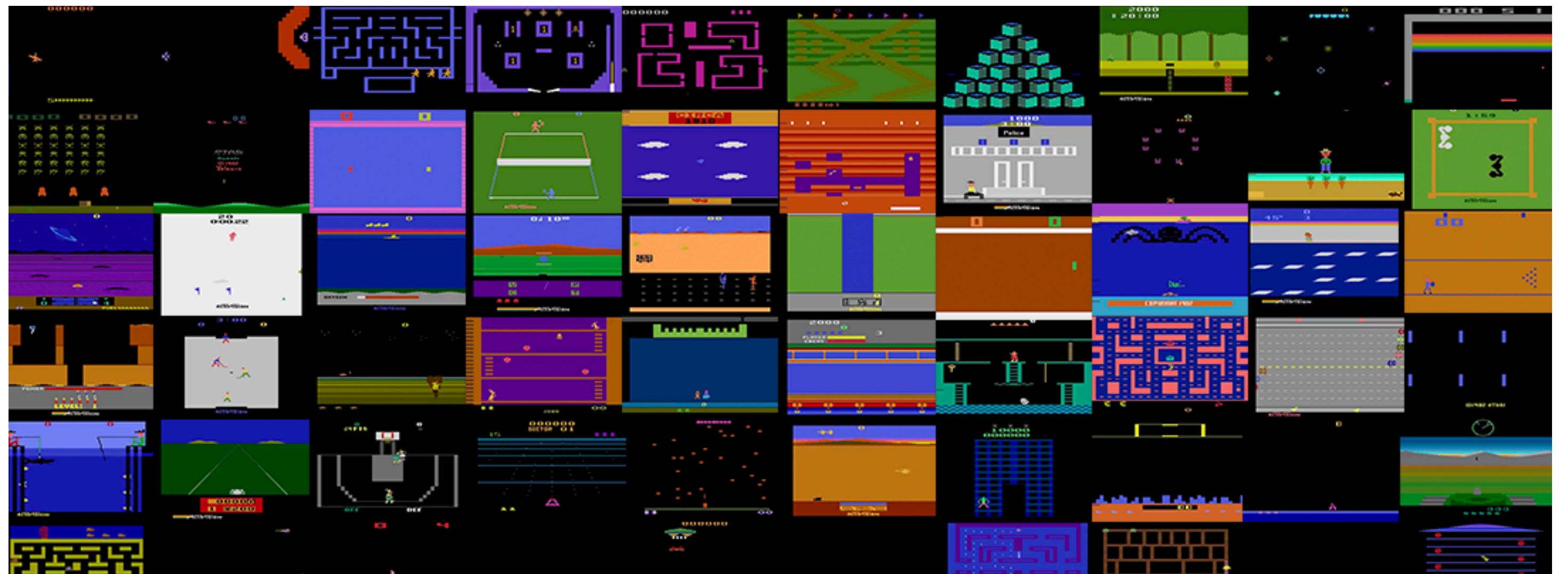


# Part III: Reinforcement Learning (Learn from reward)



# Reinforcement Learning

- Given: an agent that can take actions and a reward function specifying how good an action is.
- Data:  $(x_0, a_0, r_0), (x_1, a_1, r_1), \dots, (x_n, a_n, r_n)$
- **Goal:** learn to choose actions that maximize future reward total.



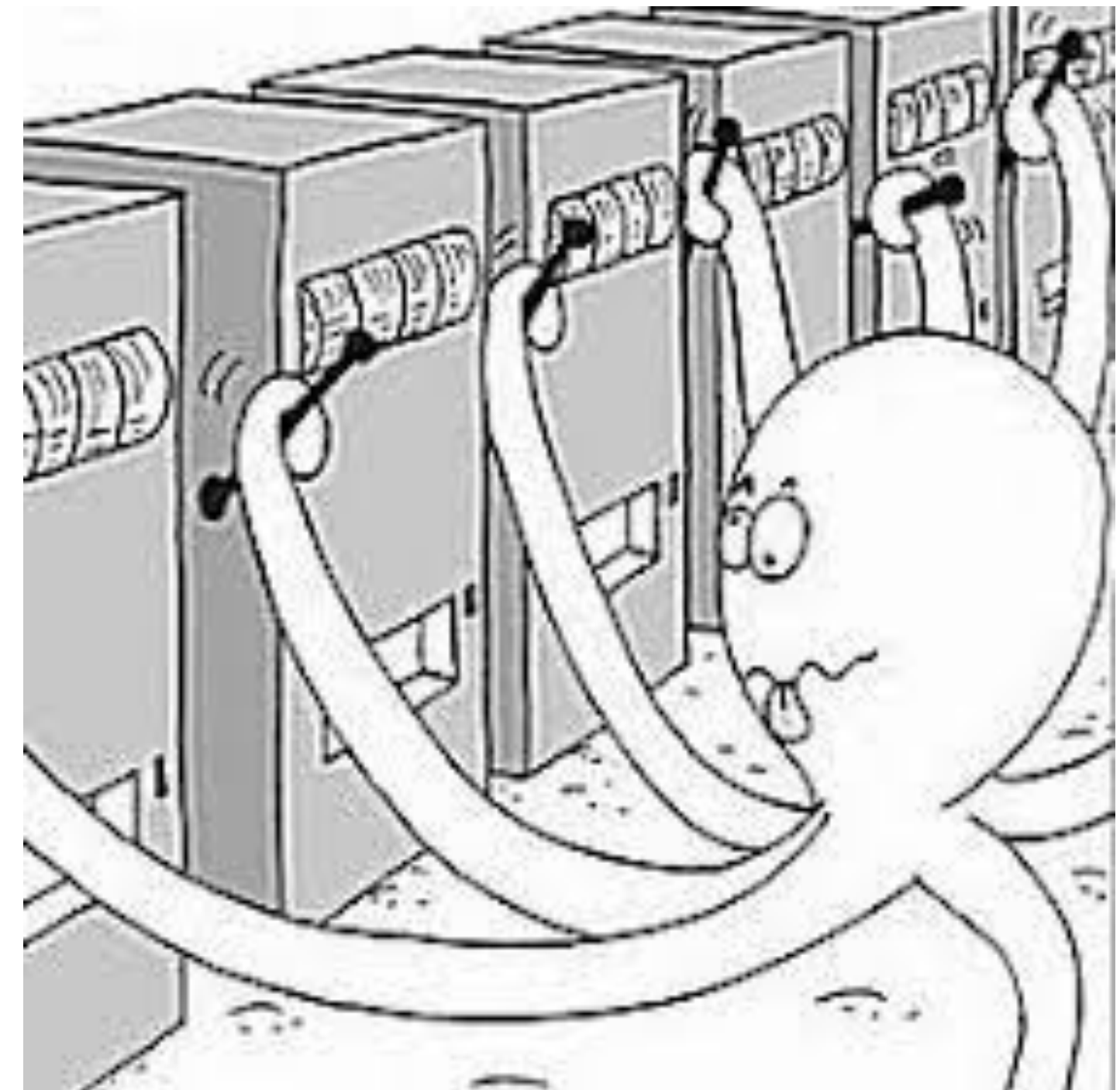
Google Deepmind

# Reinforcement Learning Key Problems

1. Problem: actions may have delayed effects.
  - Requires **credit-assignment**
2. Problem: no label for best action.
  - Exploration-exploitation trade-off

“..the problem [exploration-exploitation] was proposed [by British scientist] to be dropped over Germany so that German scientists could also waste their time on it.”

- Peter Whittle



Multi-armed Bandit

# Today's recap

- What is machine learning?
- Supervised Learning
  - Classification
  - Regression
- Unsupervised Learning
- Reinforcement Learning



**Thanks!**