



CS 540 Introduction to Artificial Intelligence
Machine Learning Overview
University of Wisconsin-Madison

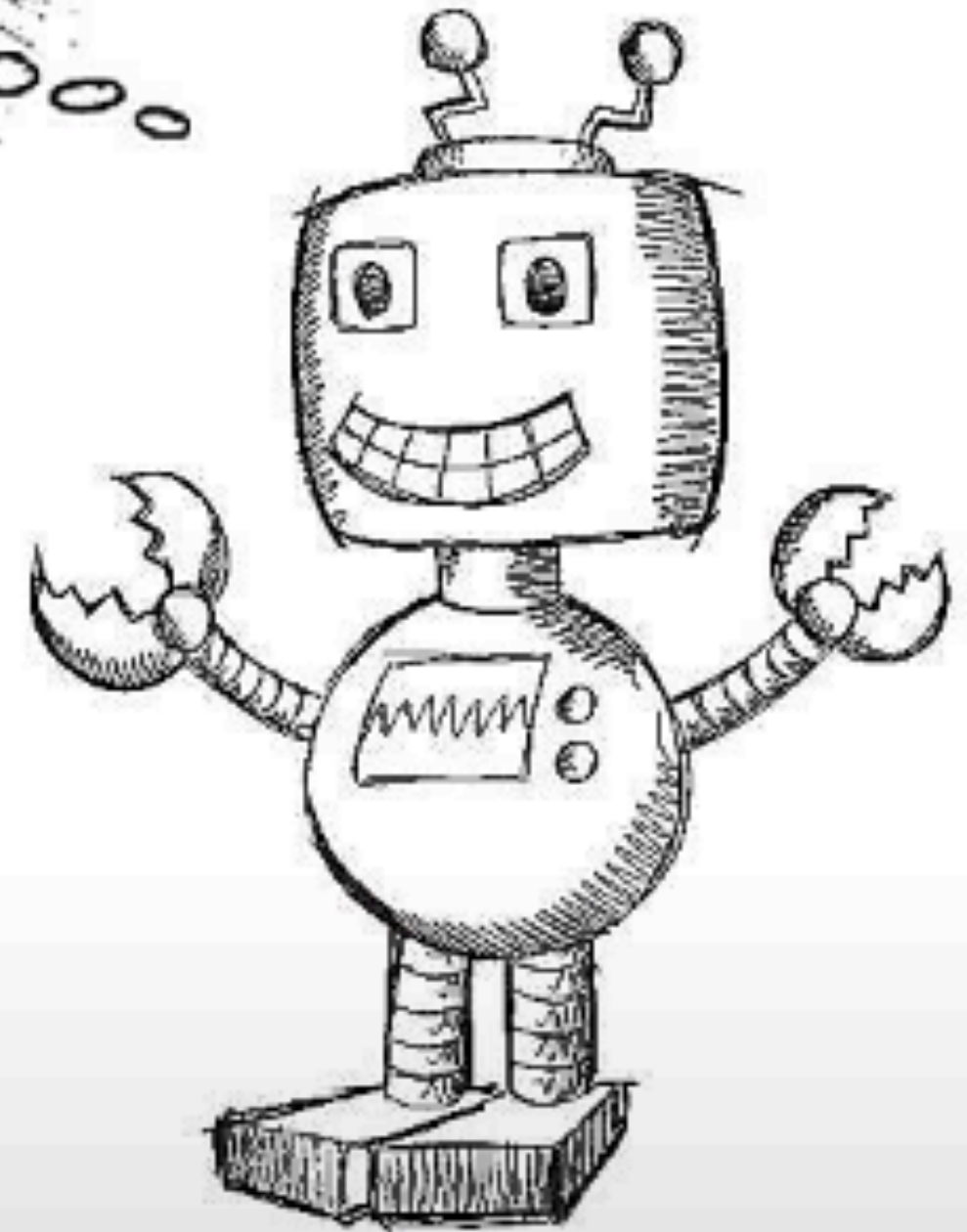
Spring 2022

Today's learning goal

- What is machine learning?
- Supervised Learning
 - Classification
 - Regression
- Unsupervised Learning
 - Clustering



Part I: What is machine learning?



**HUMANS LEARN FROM
PAST EXPERIENCES**

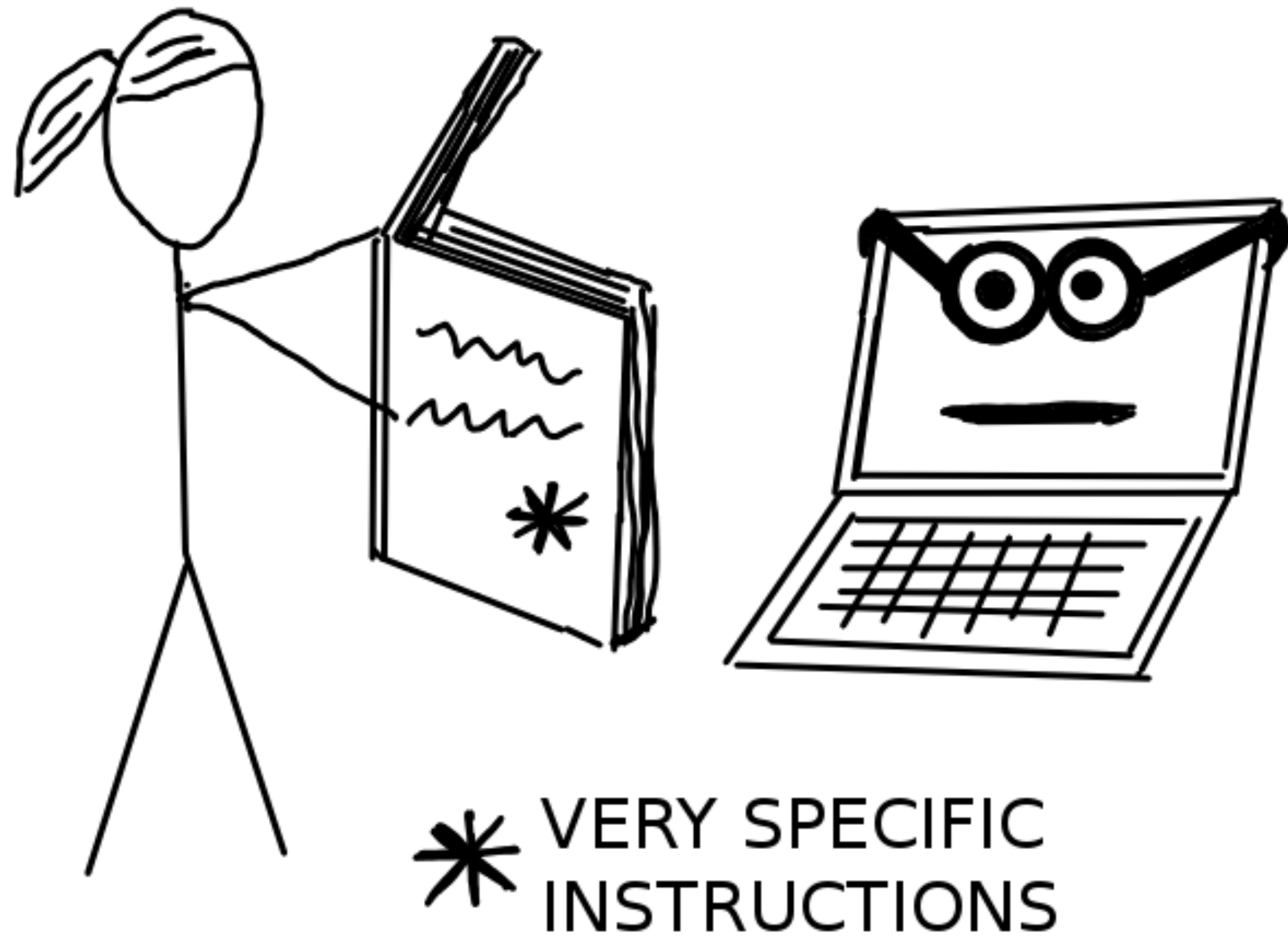
**MACHINES FOLLOW INSTRUCTIONS
GIVEN BY HUMANS**

What is **machine learning**?

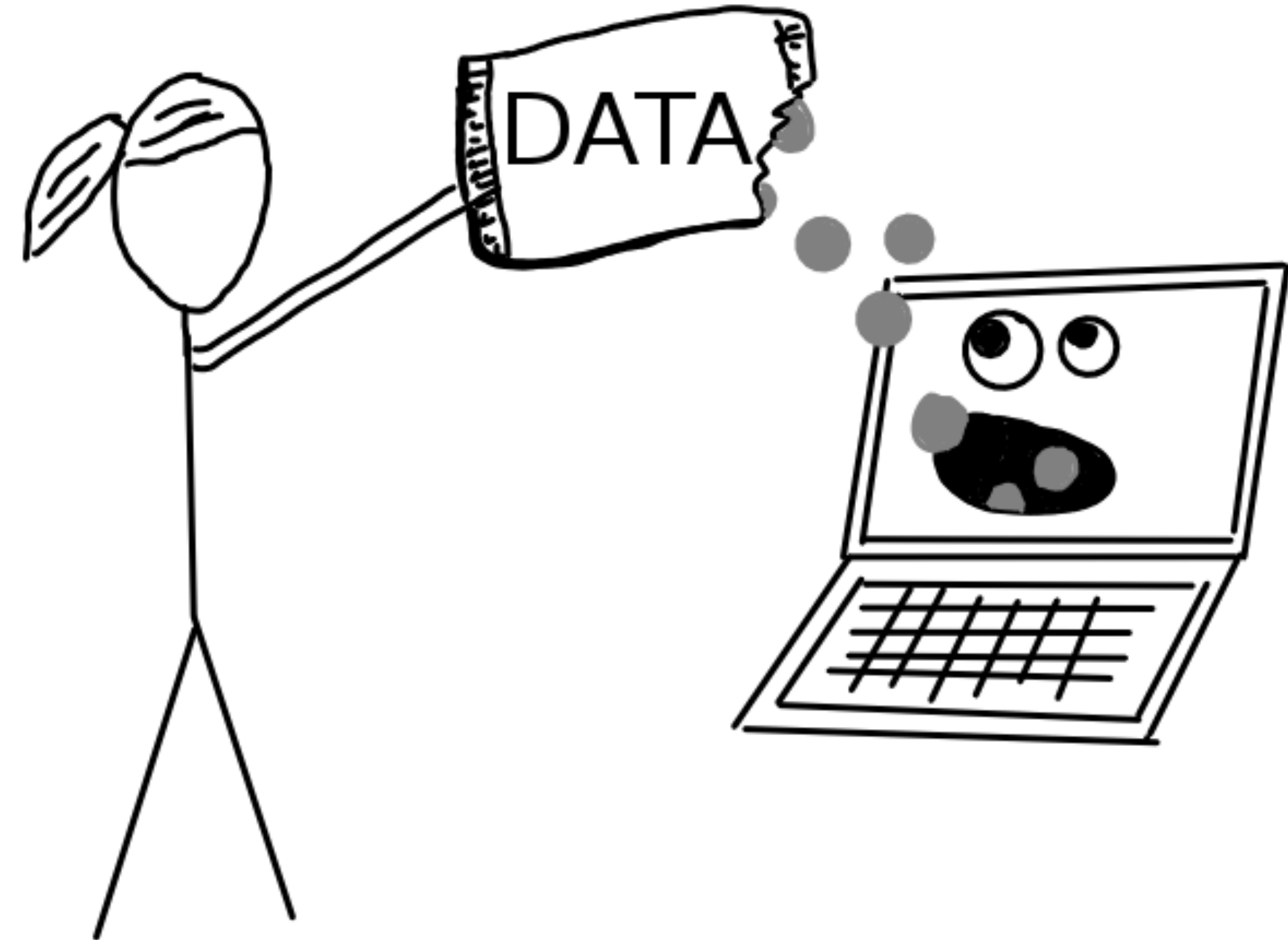
- Arthur Samuel (1959): Machine learning is the field of study that gives the computer the ability to learn **without being explicitly programmed**.



Without Machine Learning



With Machine Learning



What is **machine learning**?

- Arthur Samuel (1959): Machine learning is the field of study that gives the computer the ability to learn **without being explicitly programmed**.
- Tom Mitchell (1997): A computer program is said to learn from **experience E** with respect to some class of **tasks T** and **performance measure P**, if its performance at tasks in T as measured by P, improves with experience E.



Taxonomy of ML

**Supervised
Learning**

**Unsupervised
Learning**

**Reinforcement
Learning**



Part II: Supervised Learning

Example 1: Predict whether a user likes a song or not



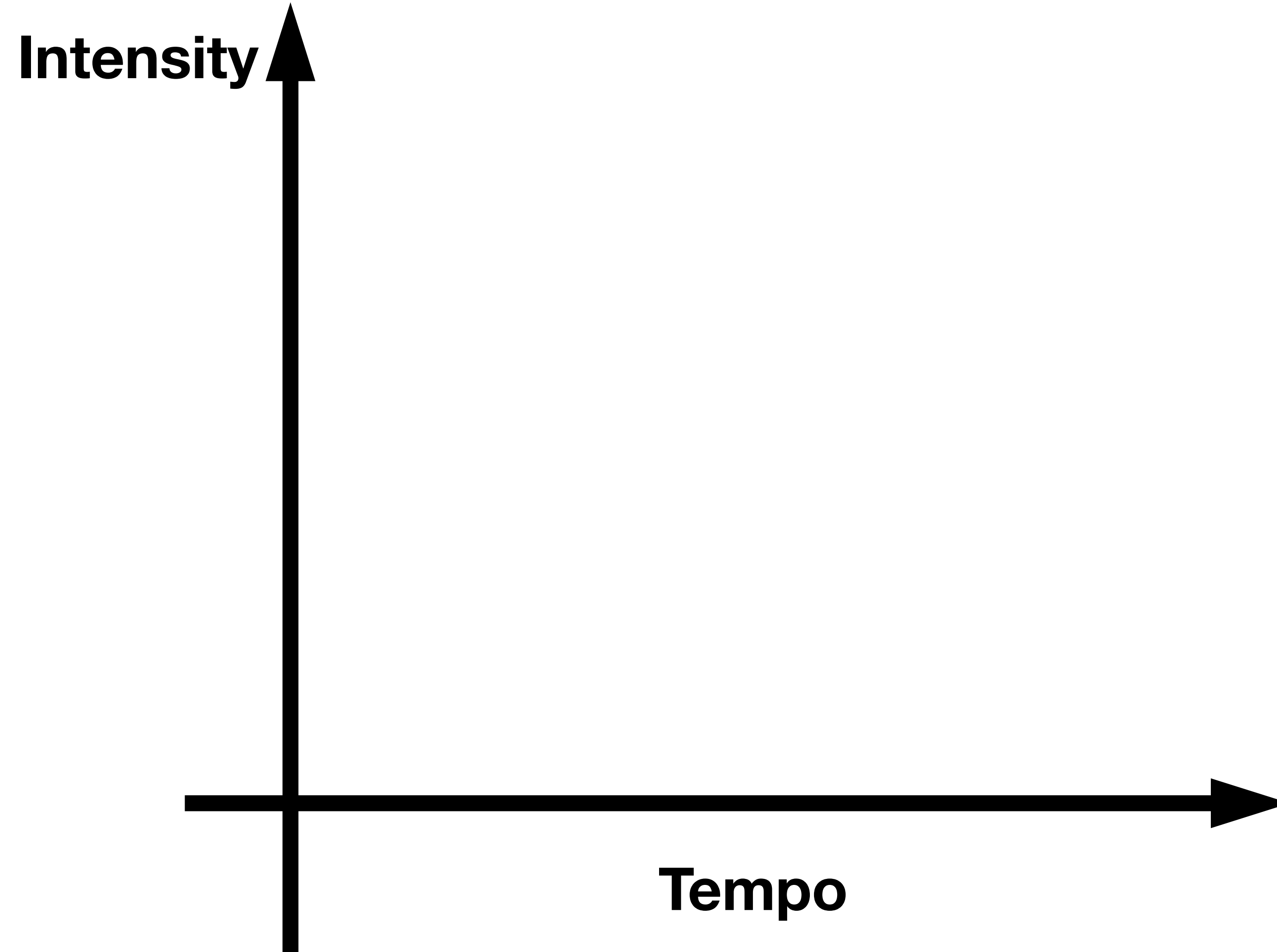
model



Example 1: Predict whether a user likes a song or not



User Sharon



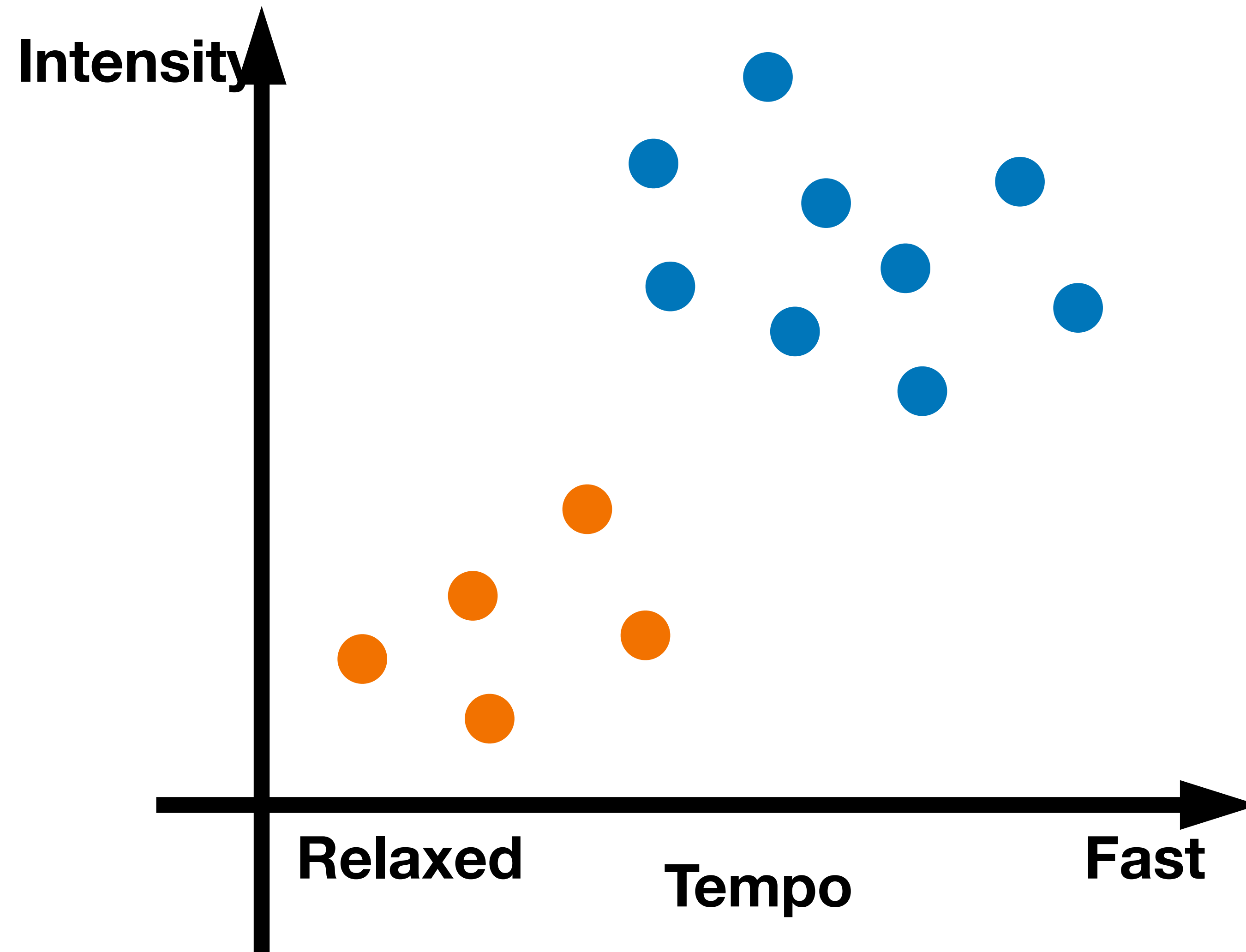
Example 1: Predict whether a user likes a song or not



User Sharon

● DisLike

● Like



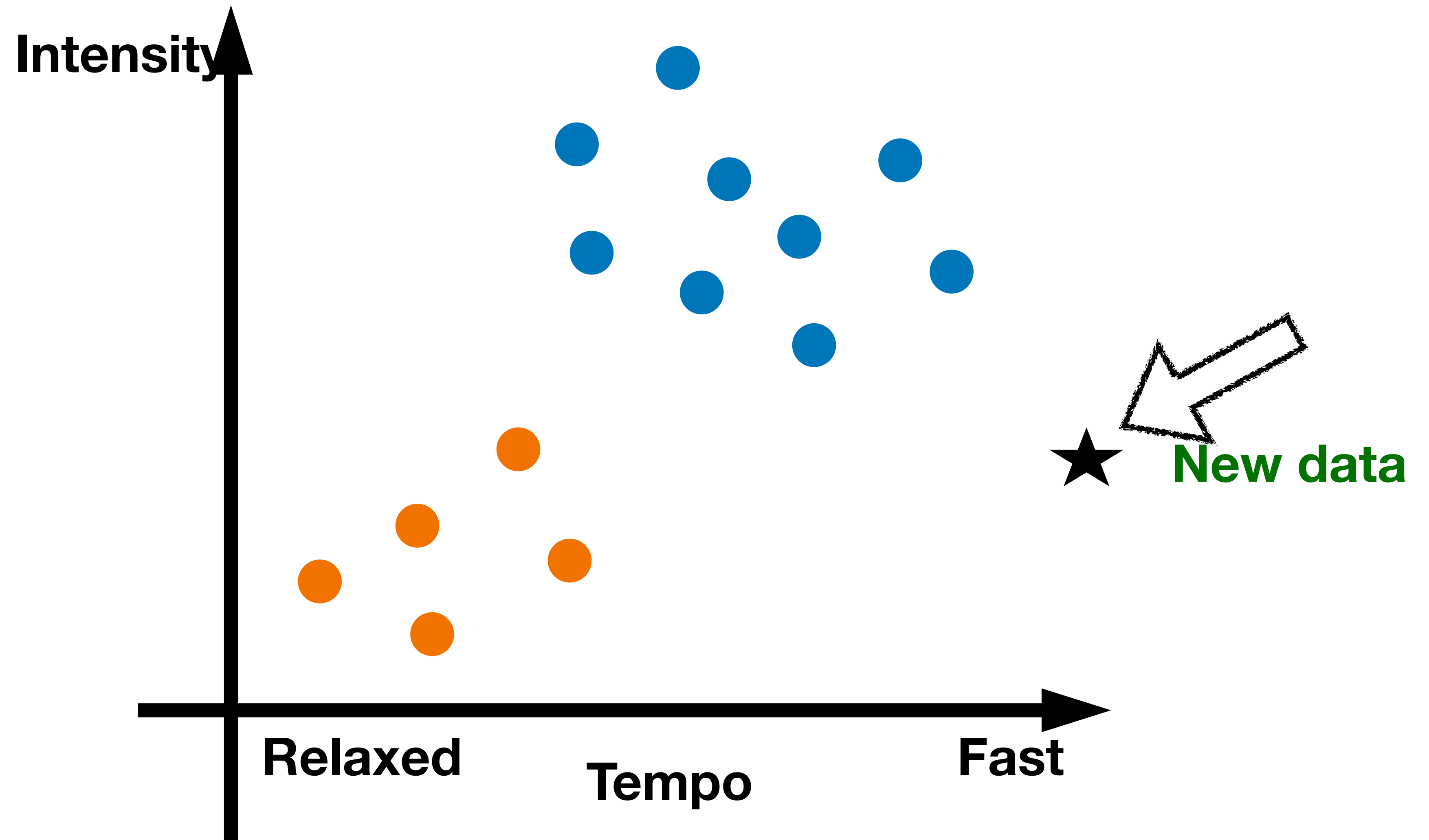
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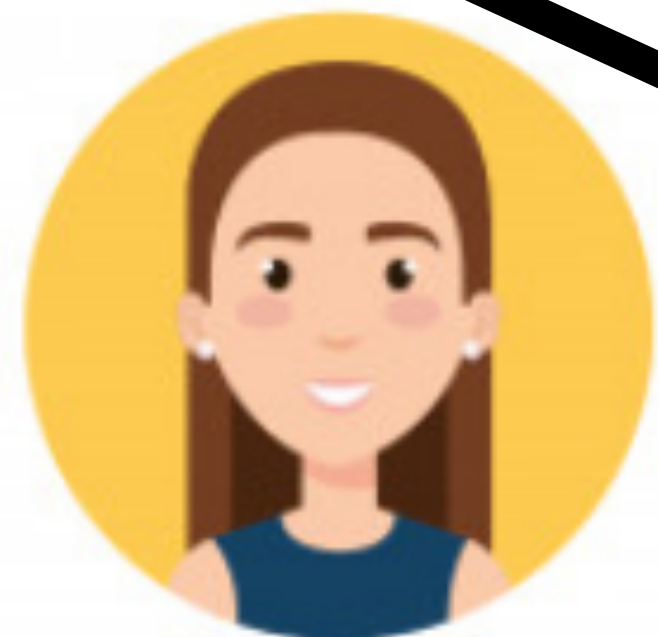
User Sharon

● DisLike

● Like



Example 1: Predict whether a user likes a song or not



User Sharon

● DisLike

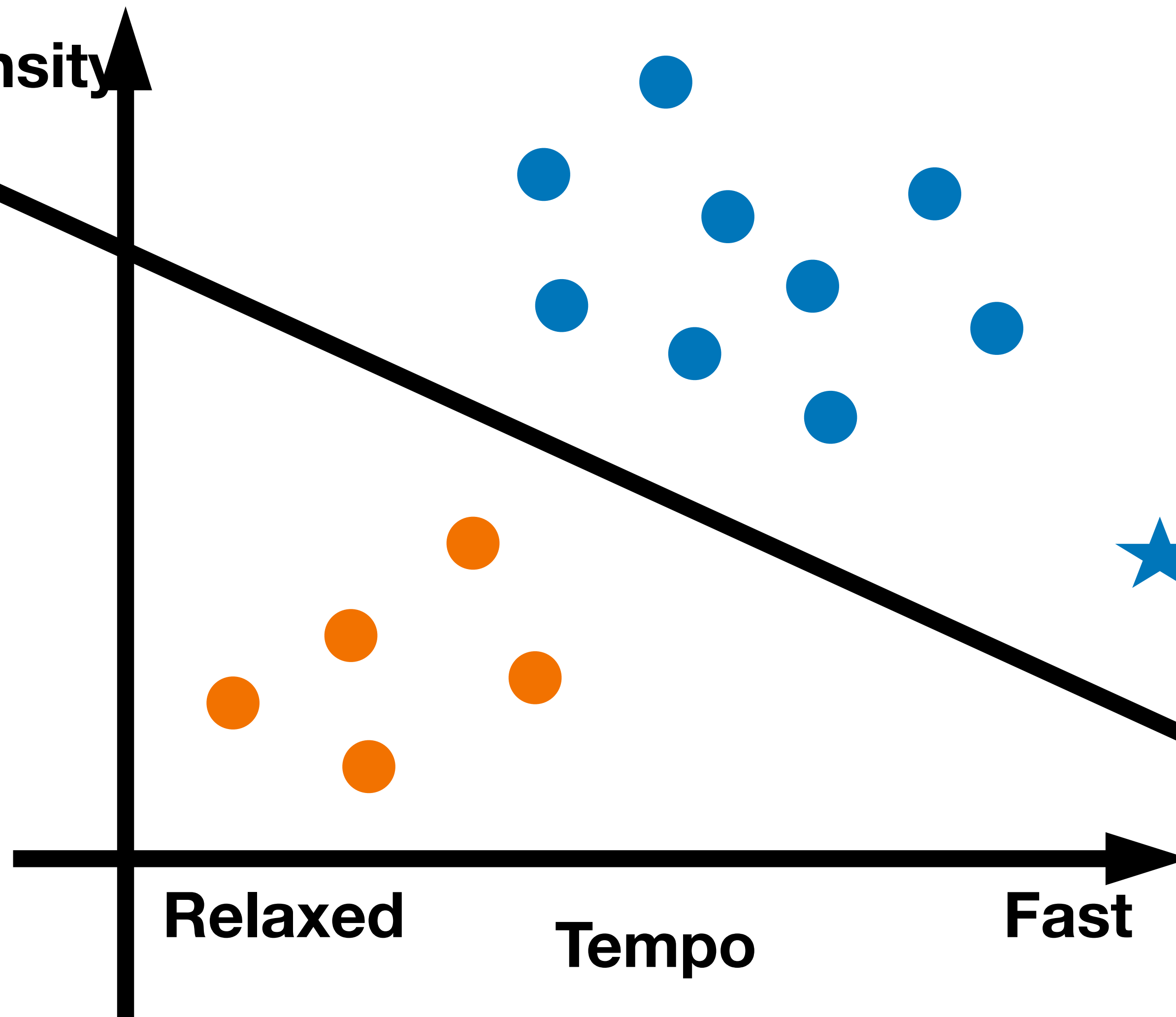
● Like

Intensity

Relaxed

Tempo

Fast



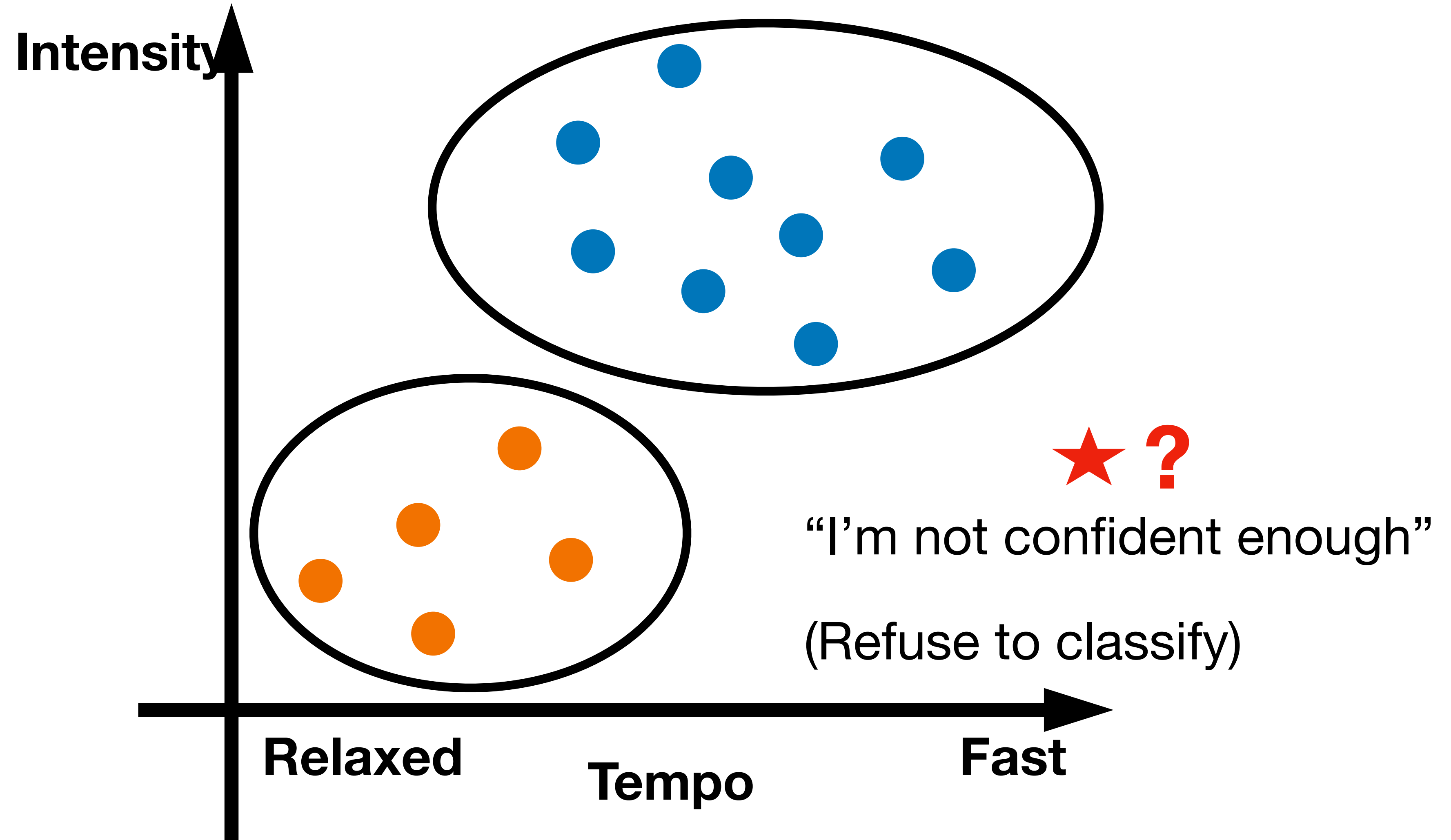
Or should the machine do this?



User Sharon

● DisLike

● Like

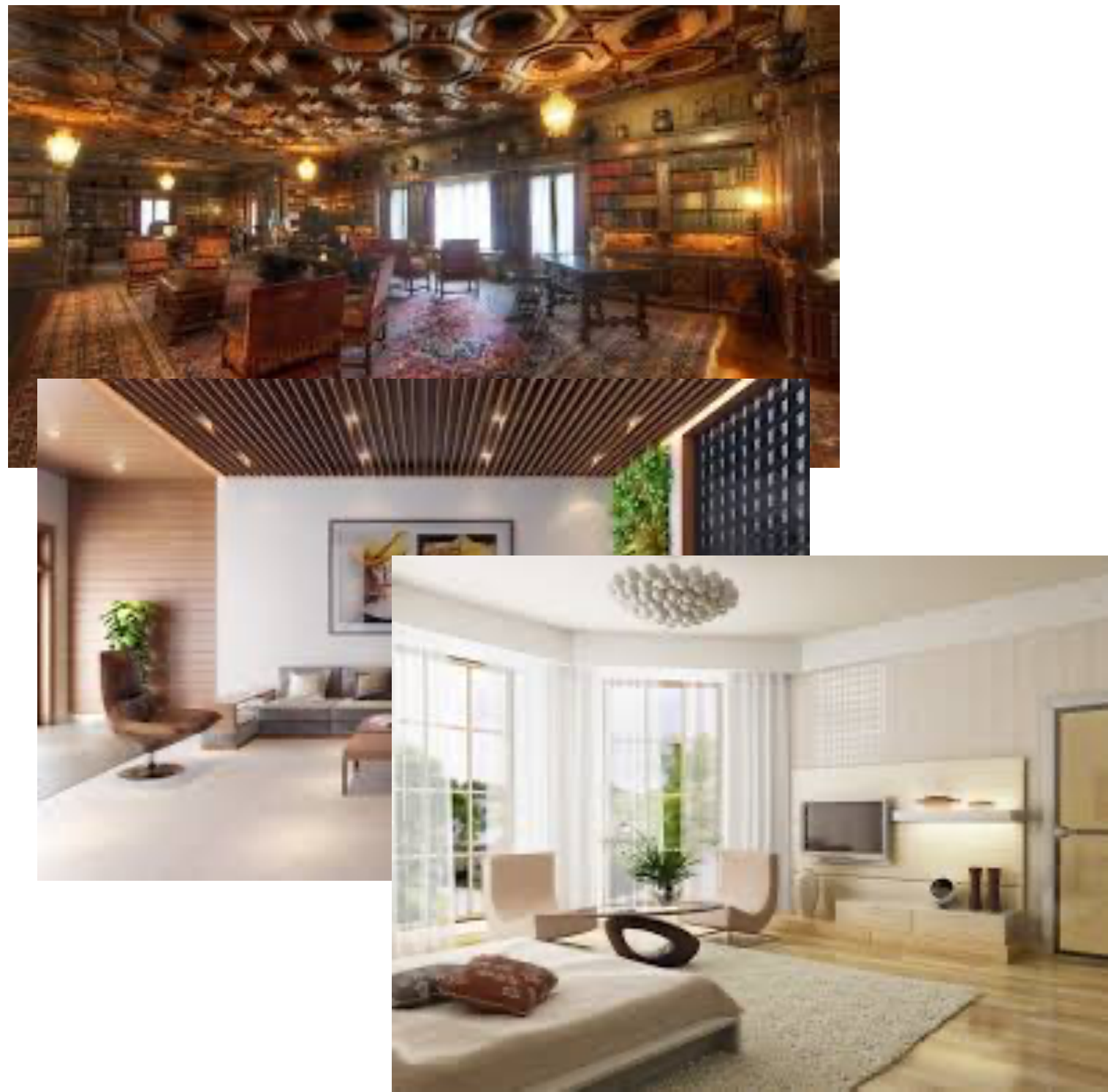


Example 2: Classify Images

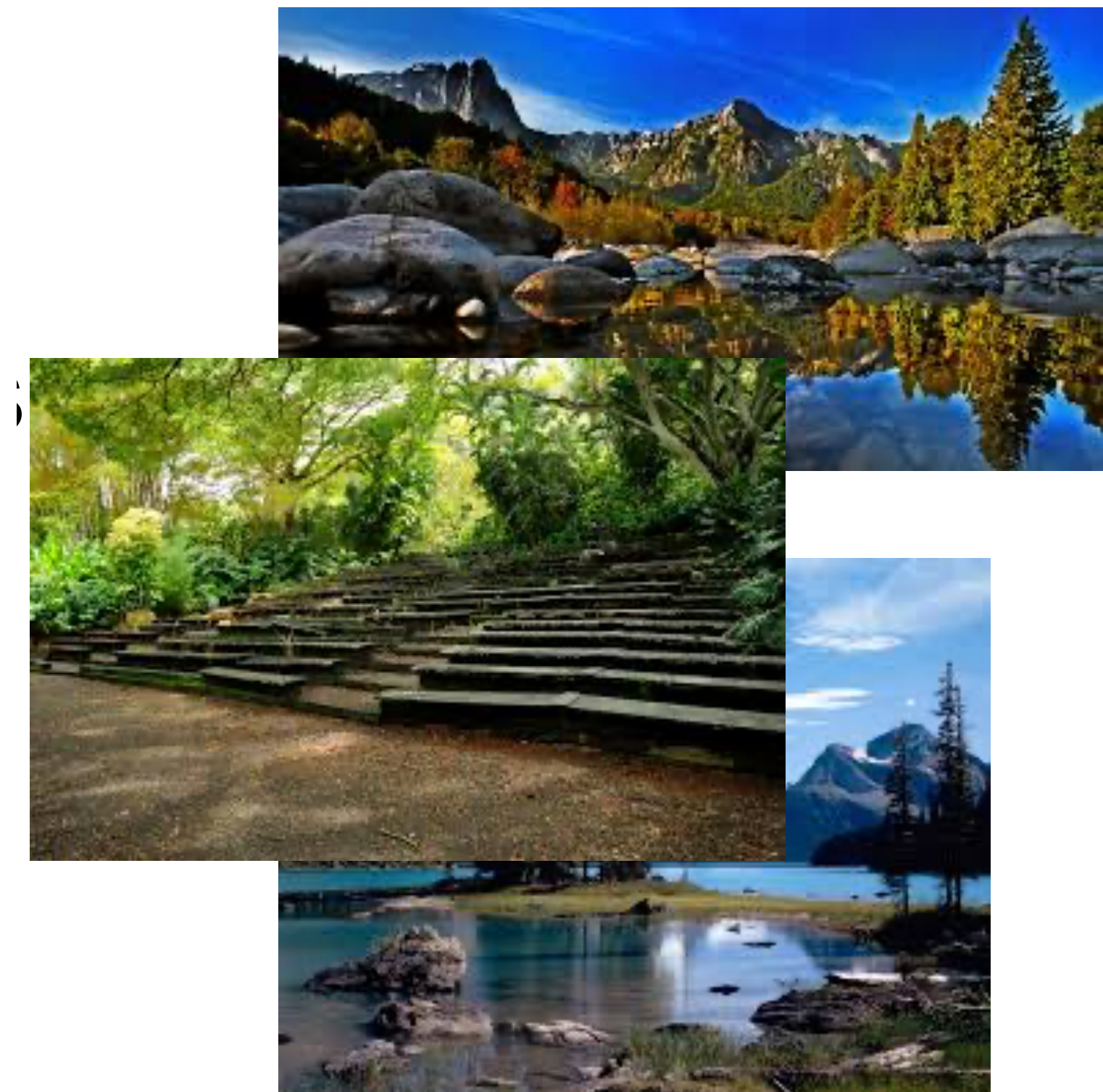
<http://www.image-net.org/>



Example 2: Classify Images

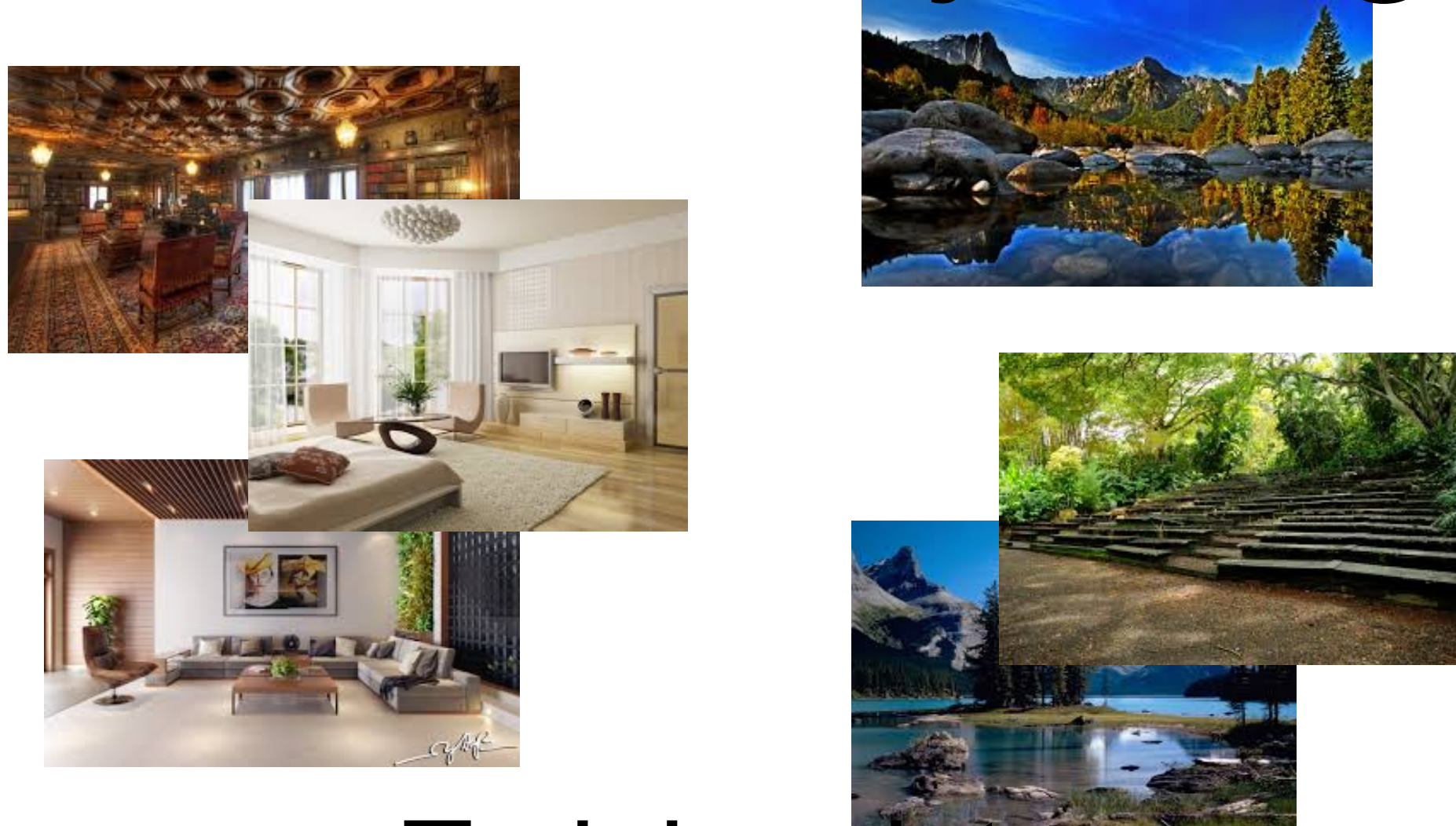


indoor



outdoor

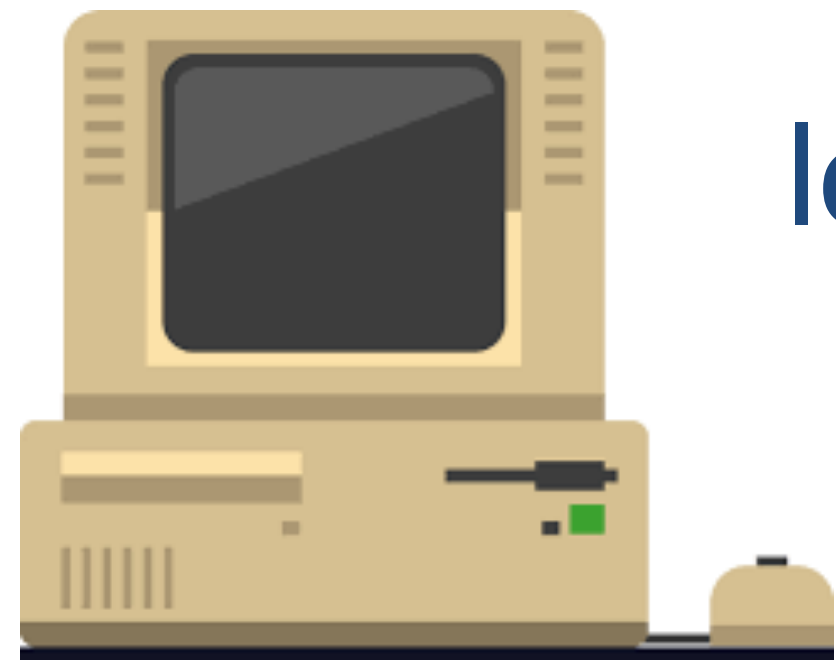
Example 2: Classify Images

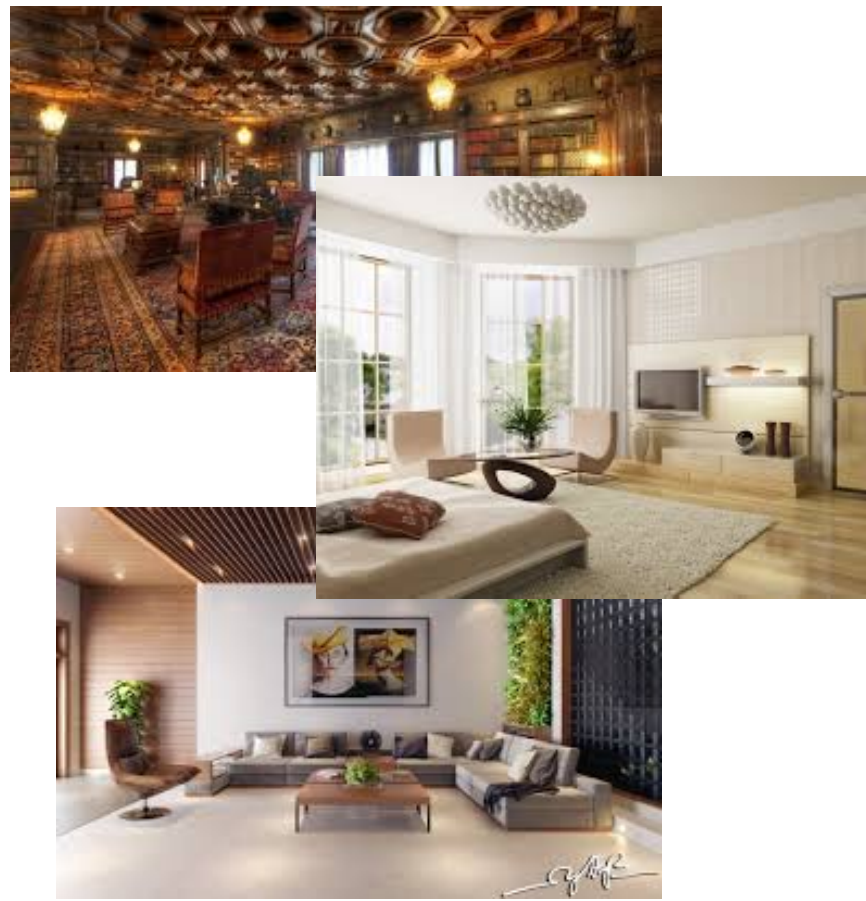


Training data



learning (i.e., training)





Label: outdoor

Label: indoor

Training data

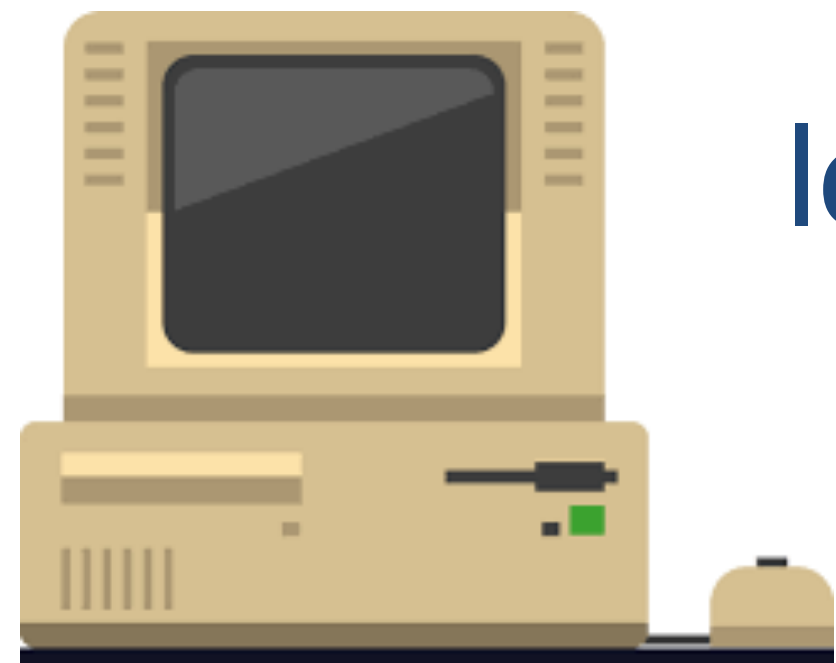
Test data



learning (i.e., training)

testing

performance



How to represent data?

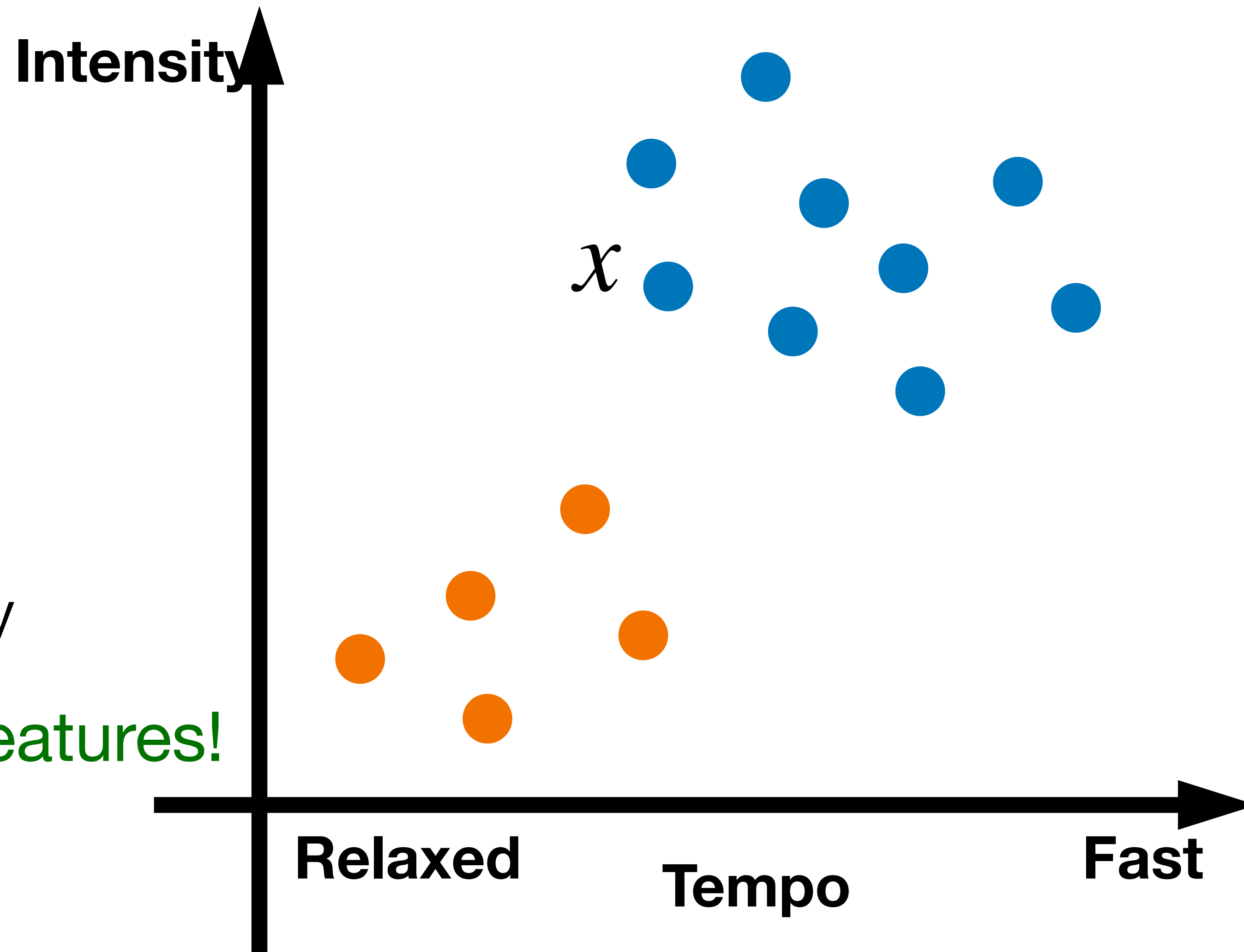
input data

$$x \in \mathbb{R}^d$$

d : feature dimension

$$x = \begin{bmatrix} x_1 \\ x_2 \end{bmatrix} \begin{array}{l} \text{Tempo} \\ \text{Intensity} \end{array}$$

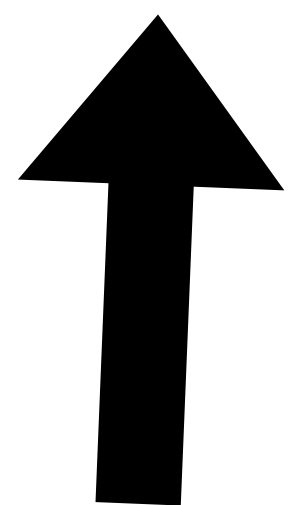
There can be many features!



How to represent data?

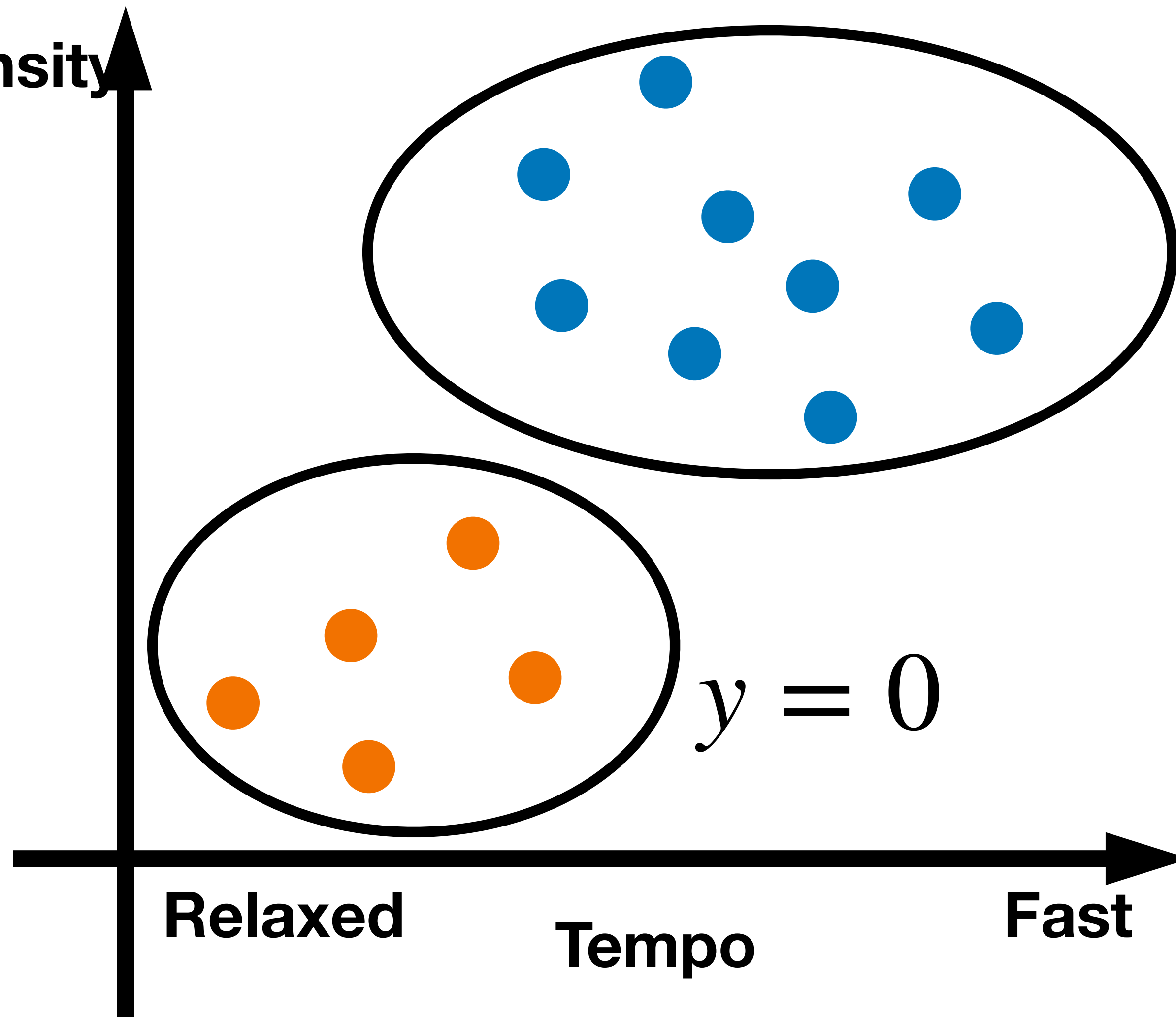
Label

$$y \in \{0,1\}$$



Where “supervision”
comes from

Intensity



$$y = 1$$

$$y = 0$$

Relaxed

Tempo

Fast

Represent various types of data

- Image
 - Pixel values
- Bank account
 - Credit rating, balance, # deposits in last day, week, month, year, #withdrawals

Two Types of Supervised Learning Algorithms

Classification

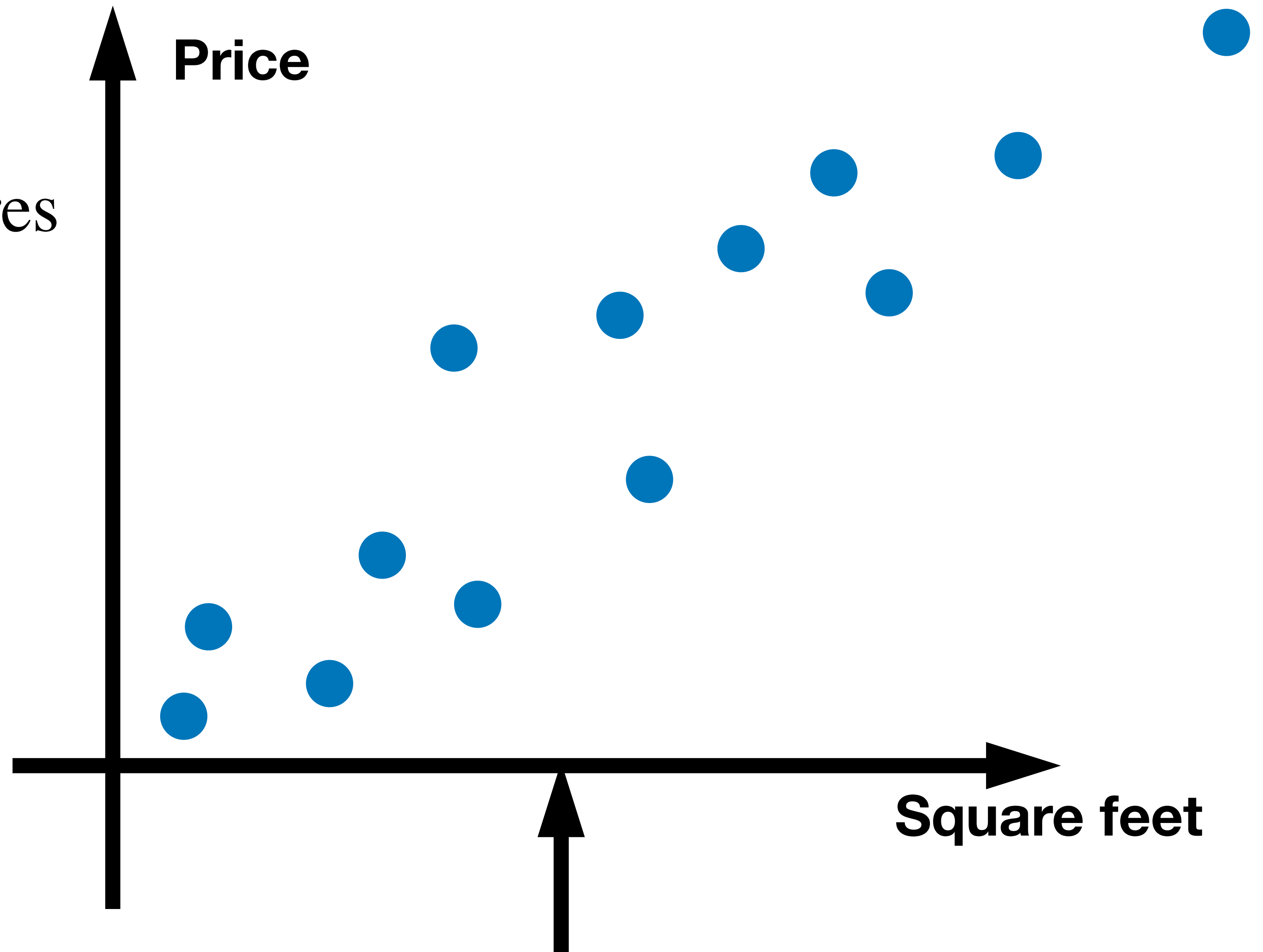
Regression

Example of regression: housing price prediction

Given: a dataset that contains n samples

$$(x_1, y_1), (x_2, y_2), \dots, (x_n, y_n)$$

Task: if a residence has x squares feet, predict the price?



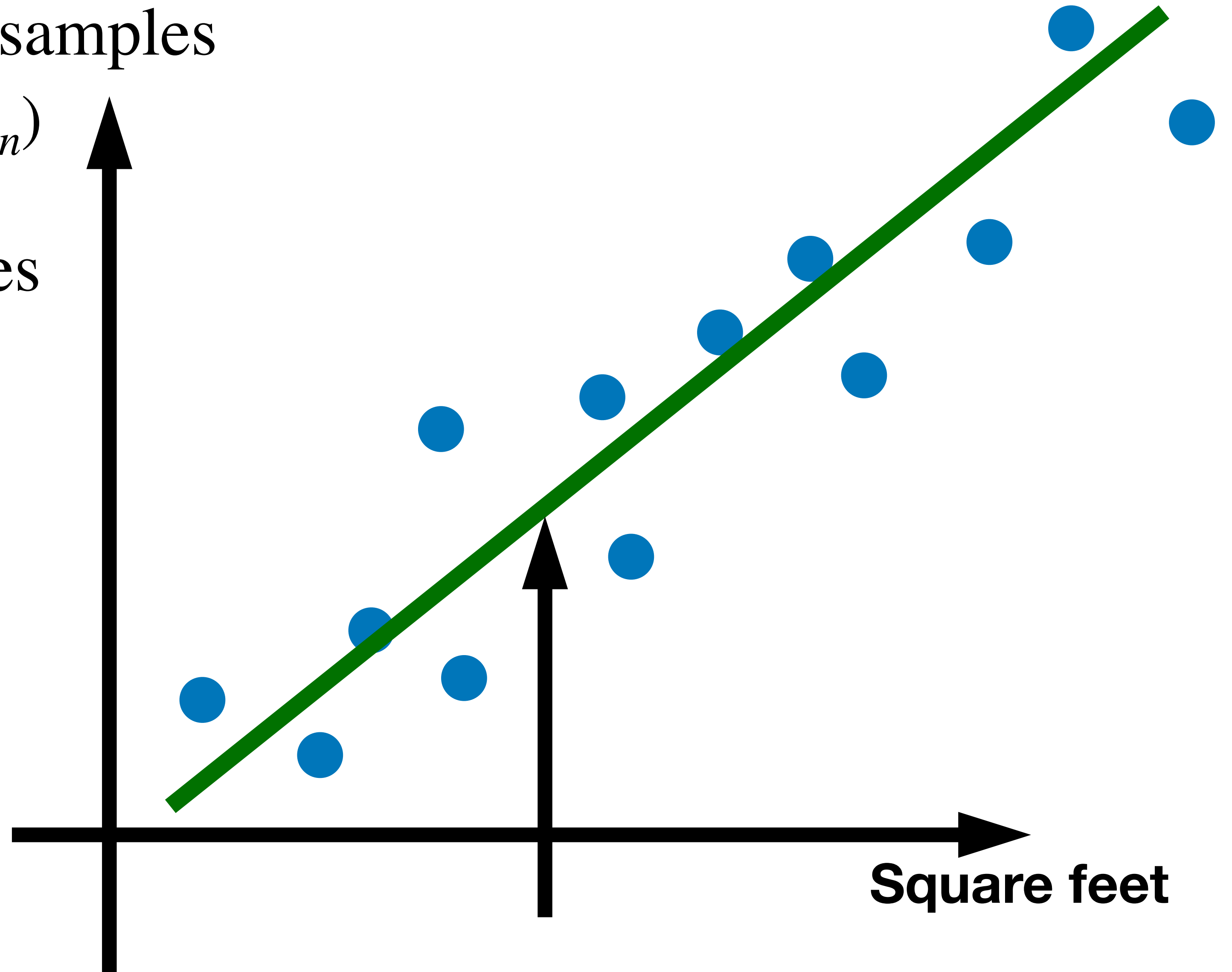
Example of regression: housing price prediction

Given: a dataset that contains n samples

$$(x_1, y_1), (x_2, y_2), (x_3, y_3), \dots, (x_n, y_n)$$

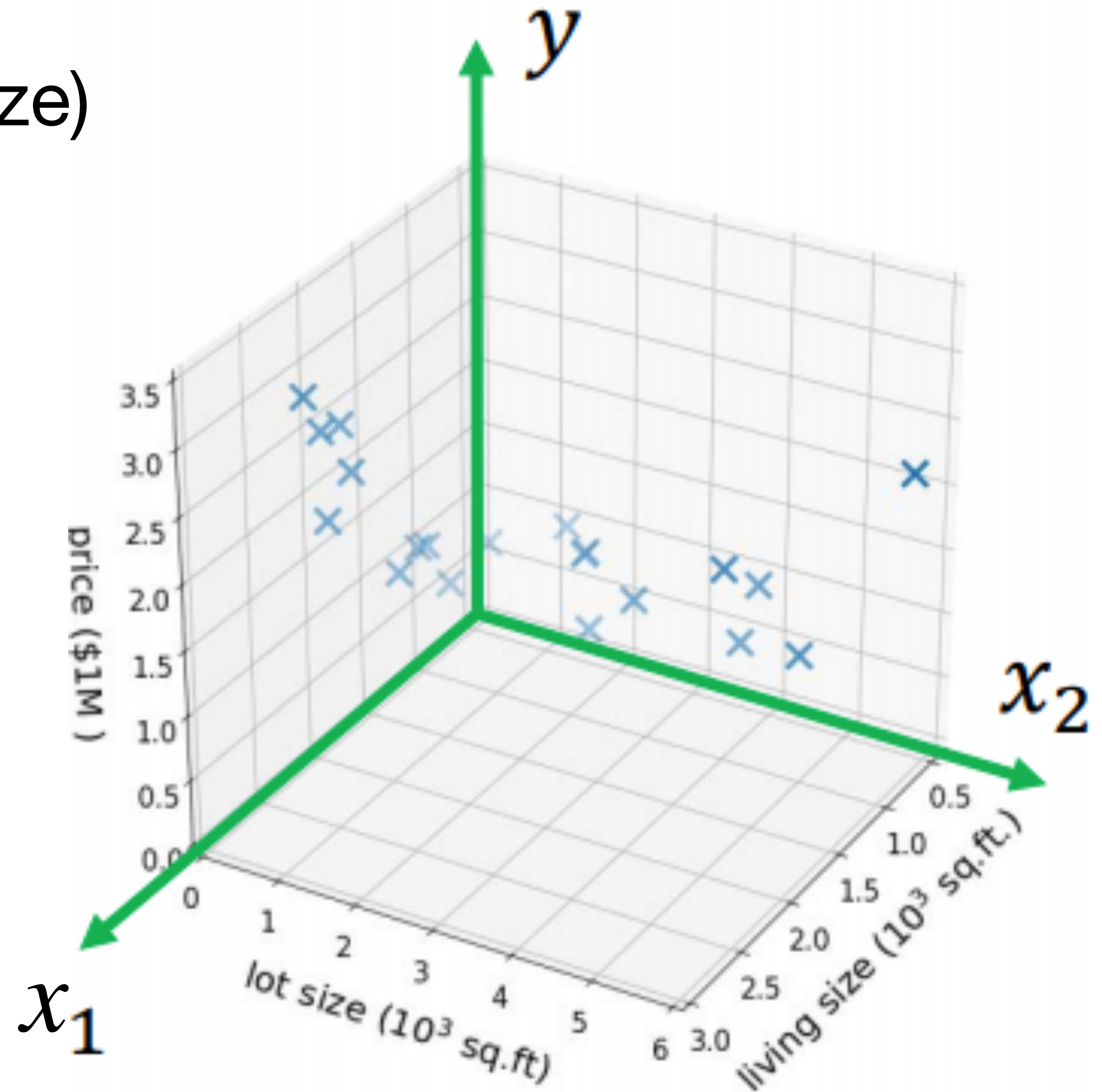
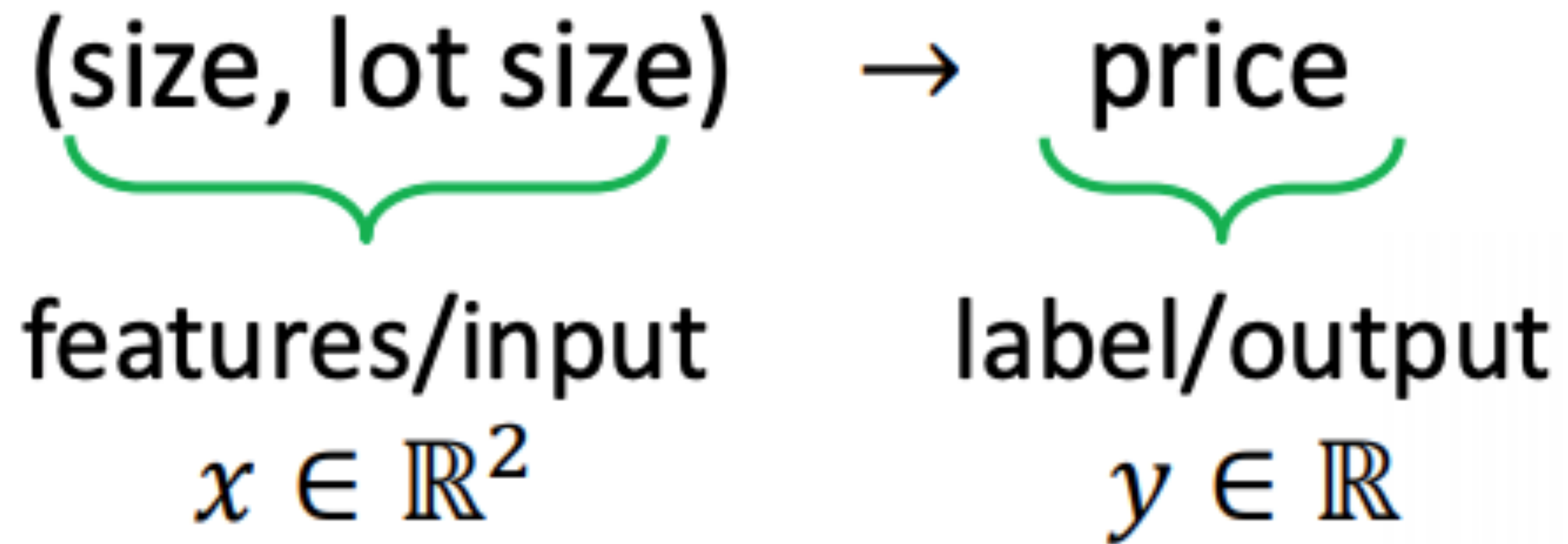
Task: if a residence has x squares feet, predict the price?

$$y \in \mathbb{R}$$



Example of regression: housing price prediction

Input with more features (e.g., lot size)

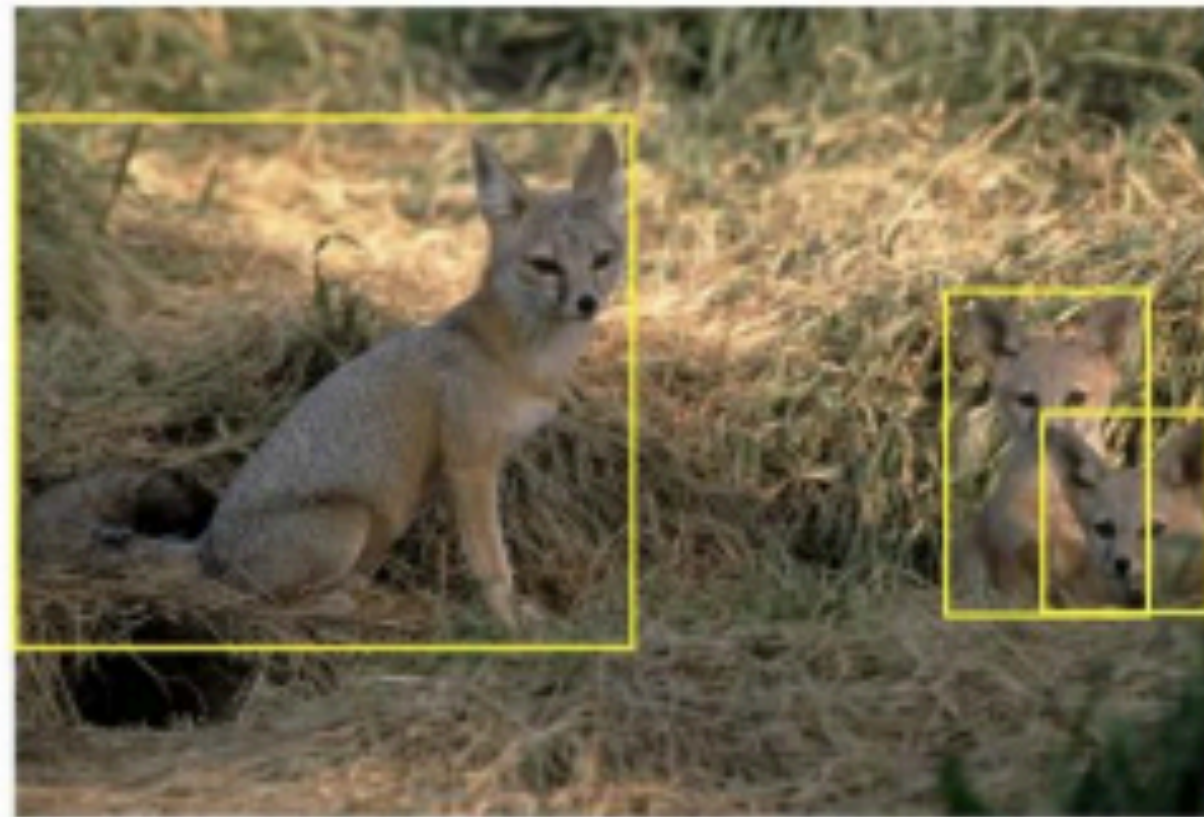


(credit: stanford CS229)

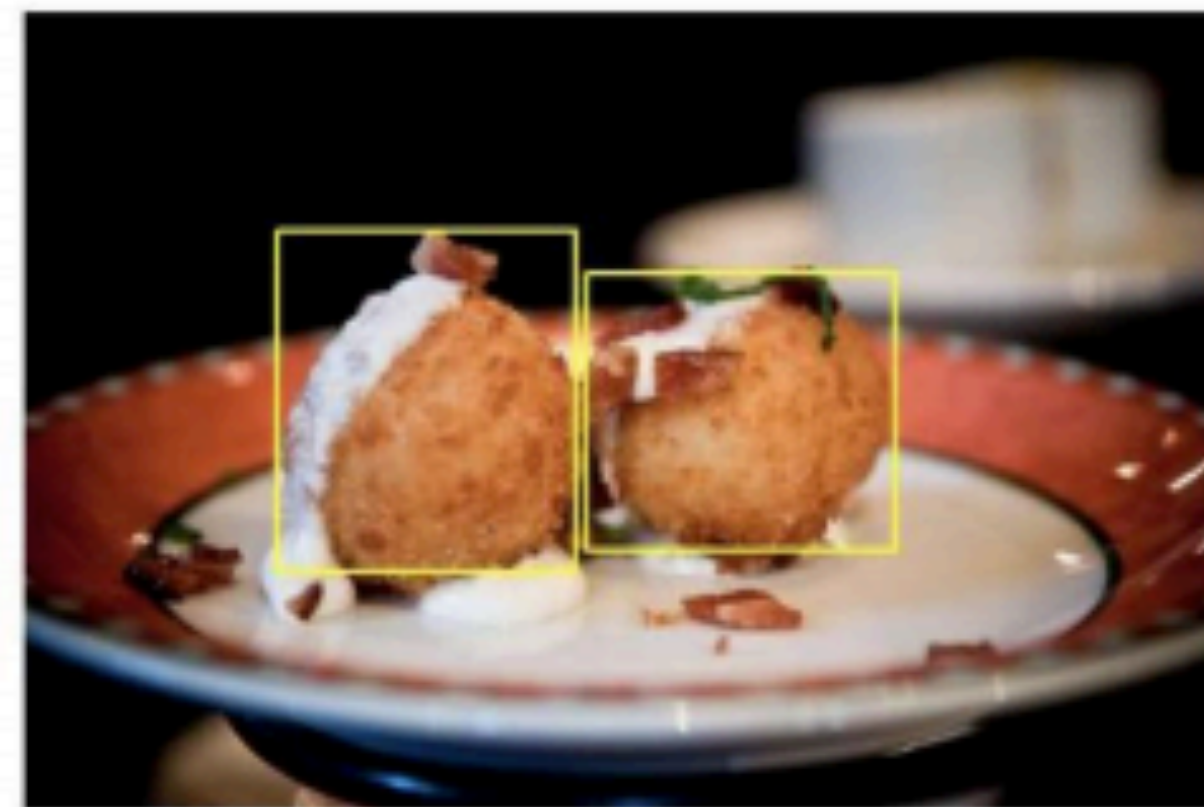
Supervised Learning: More examples

x = raw pixels of the image

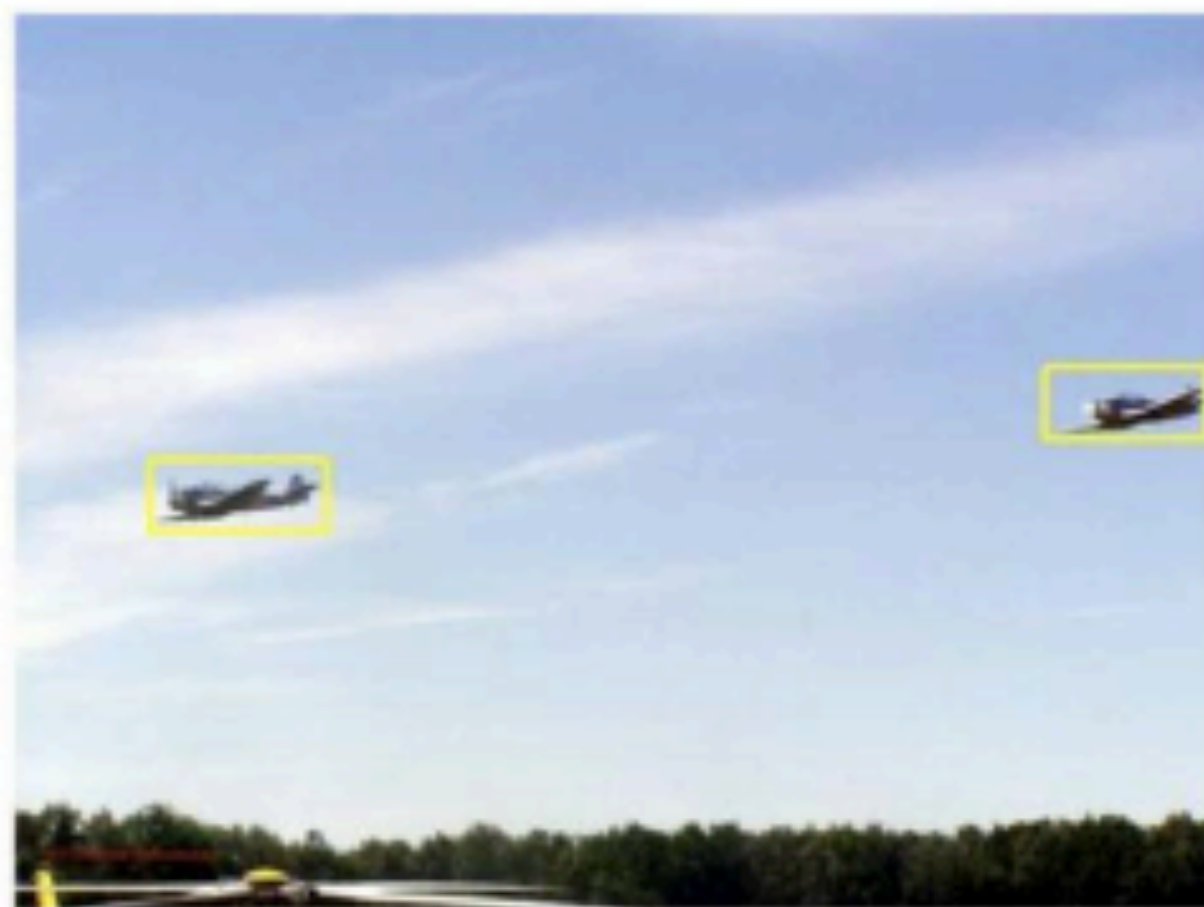
y = bounding boxes



kit fox



croquette



airplane



frog

Two Types of Supervised Learning Algorithms

Classification

- the label is a **discrete** variable

$$y \in \{1, 2, 3, \dots, K\}$$

Regression

- the label is a **continuous** variable

$$y \in \mathbb{R}$$

Training Set for Supervised Learning

A training set is a multiset of (instances, label) pairs to the learning algorithm:

$$\{ (x_1, y_1), (x_2, y_2), (x_3, y_3), \dots, (x_n, y_n) \}$$

input label

- the “**experience**” given to a learning algorithm
- multiset: can have duplicate (x,y) pairs
- Independent and identically distributed (i.i.d.) assumption:

$$(x_i, y_i) \sim P_{XY}$$

Goal of Supervised Learning

Given training set

$$\{(x_1, y_1), (x_2, y_2), (x_3, y_3), \dots, (x_n, y_n)\}$$

Learn a function mapping $f: X \rightarrow Y$, such that $f(x)$ predicts the label y on **future** data x (not in training set, but also drawn iid)

$$(x, y) \sim p_{XY}$$

Loss, empirical risk (training set error)

Loss function

- 0-1 loss for classification $\ell(f, \mathbf{x}, y) = \mathbf{1}_{[f(\mathbf{x}) \neq y]}$
- Squared loss for regression: $\ell(f, \mathbf{x}, y) = (f(\mathbf{x}) - y)^2$

Empirical risk = training set error

$$\hat{R}(f) = \frac{1}{n} \sum_{i=1}^n \ell(f, \mathbf{x}_i, y_i)$$

The machine learning dilemma

Can only learn from the training set (may also regularize)

$$\hat{f} = \arg \min_{f \in \mathcal{F}} \hat{R}(f) = \arg \min_{f \in \mathcal{F}} \frac{1}{n} \sum_{i=1}^n \ell(f, x_i, y_i)$$

But really wants to find f^* : do well on distribution (test set, deploy, future data)

$$f^* = \arg \min_{f \in \mathcal{F}} R(f) = \arg \min_{f \in \mathcal{F}} \mathbb{E}_{(x,y) \sim p_{XY}} \ell(f, x, y)$$

Also limited by the richness of model family \mathcal{F}

Details in upcoming lectures :)

Quiz Break

Q1-1: Which is true about feature vectors?

- A. Feature vectors can have at most 10 dimensions
- B. Feature vectors have only numeric values
- C. The raw image can also be used as the feature vector
- D. Text data don't have feature vectors

Quiz Break

Q1-1: Which is true about feature vectors?

- A. Feature vectors can have at most 10 dimensions
- B. Feature vectors have only numeric values
- C. The raw image can also be used as the feature vector
- D. Text data don't have feature vectors



- A. Feature vectors can be in high dimen.
- B. Some feature vectors can have other types of values like strings
- D. Bag-of-words is a type of feature vector for text

Quiz Break

Q1-2: Which of the following is not a common task of supervised learning?

- A. Object detection (predicting bounding box from raw images)
- B. Classification
- C. Regression
- D. Dimensionality reduction

Quiz Break

Q1-2: Which of the following is not a common task of supervised learning?

- A. Object detection (predicting bounding box from raw images)
- B. Classification
- C. Regression
- D. Dimensionality reduction (PCA) ←

Dimensionality reduction does not require label y



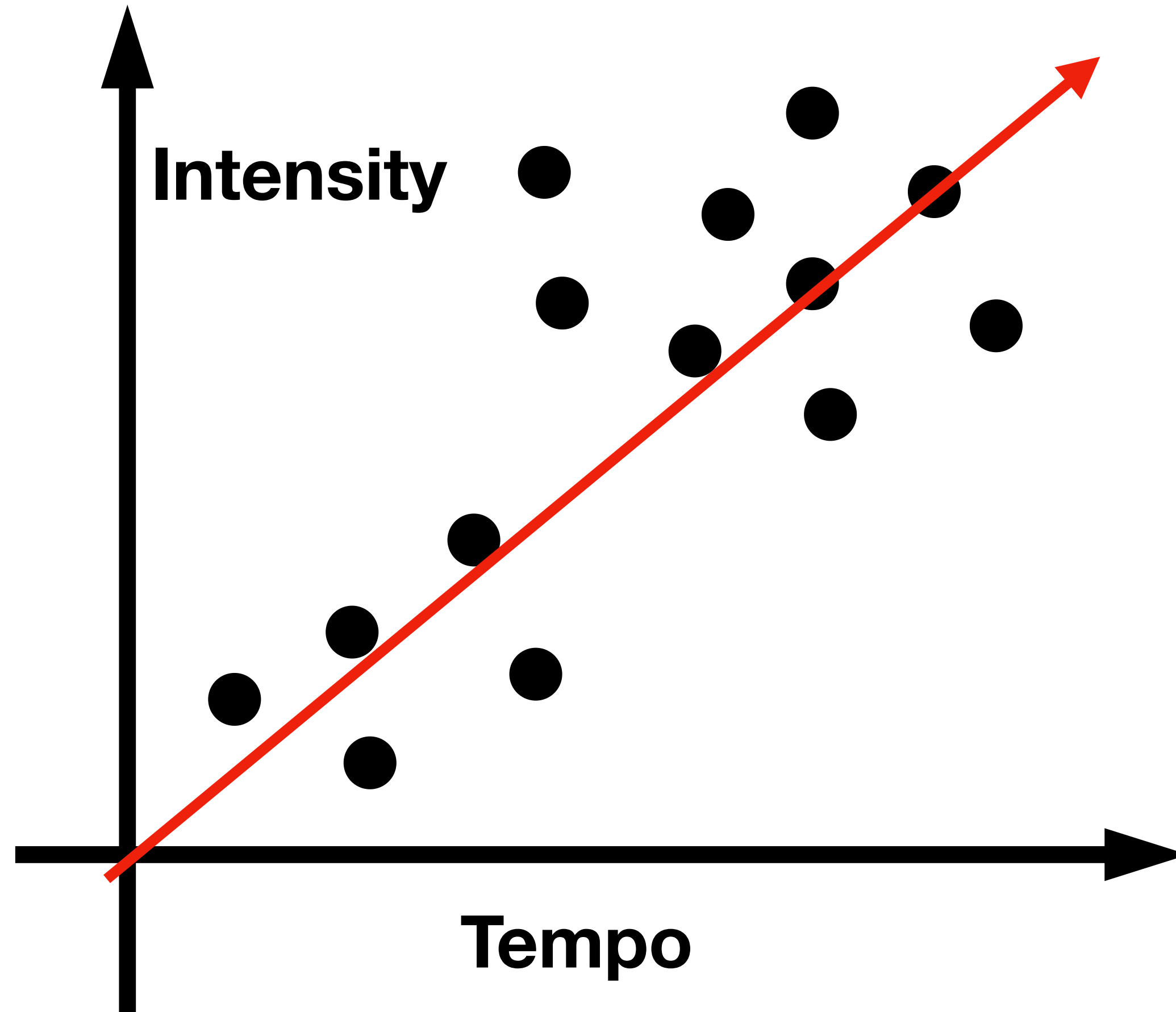
Part II: Unsupervised Learning (no labels)

Unsupervised Learning

- Given: dataset contains **no label** x_1, x_2, \dots, x_n
- **Goal:** discover interesting patterns and structures in the data

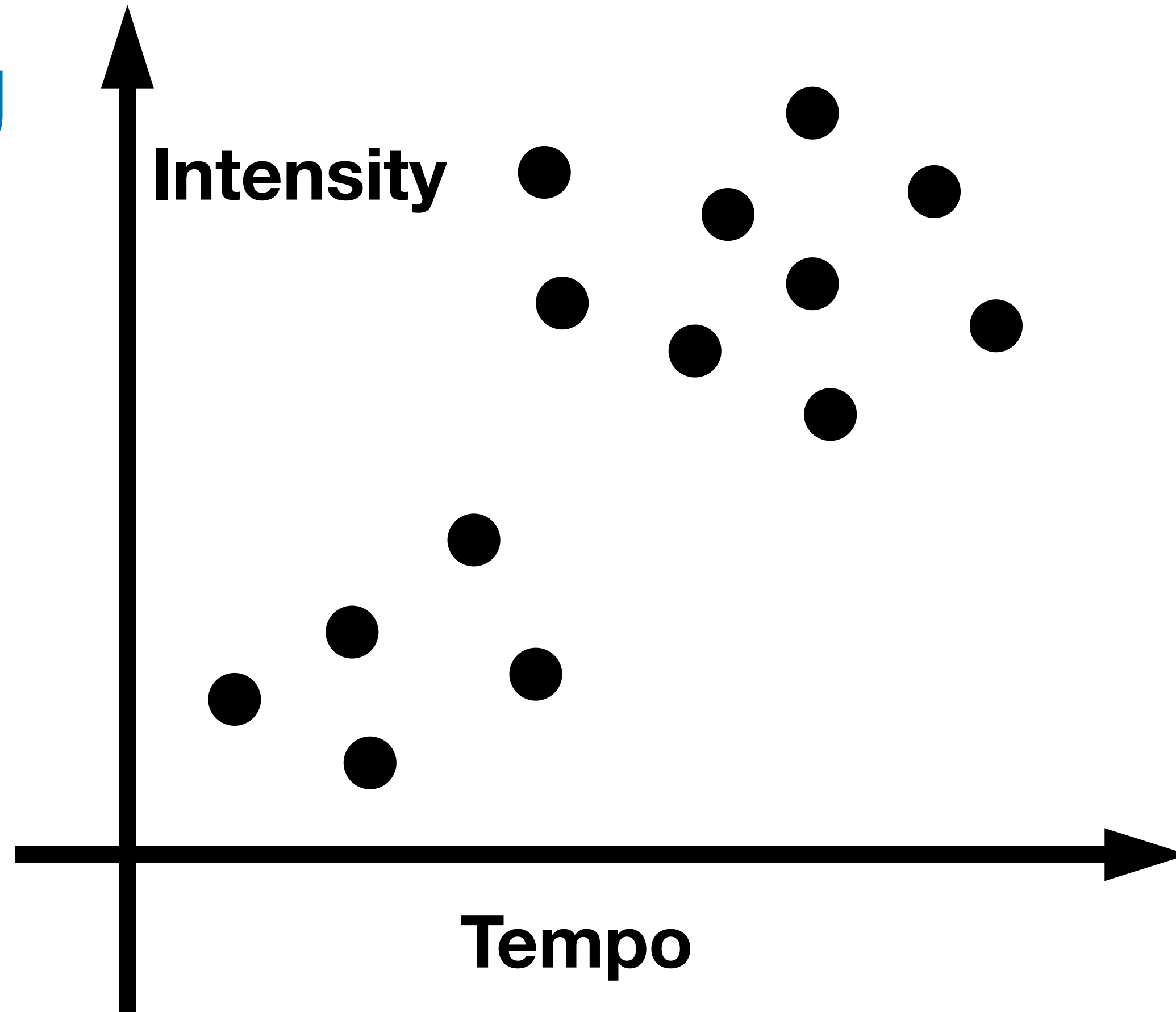
Unsupervised Learning

- Given: dataset contains **no label** x_1, x_2, \dots, x_n
- **Goal:** discover interesting patterns and structures in the data
- Dimension reduction



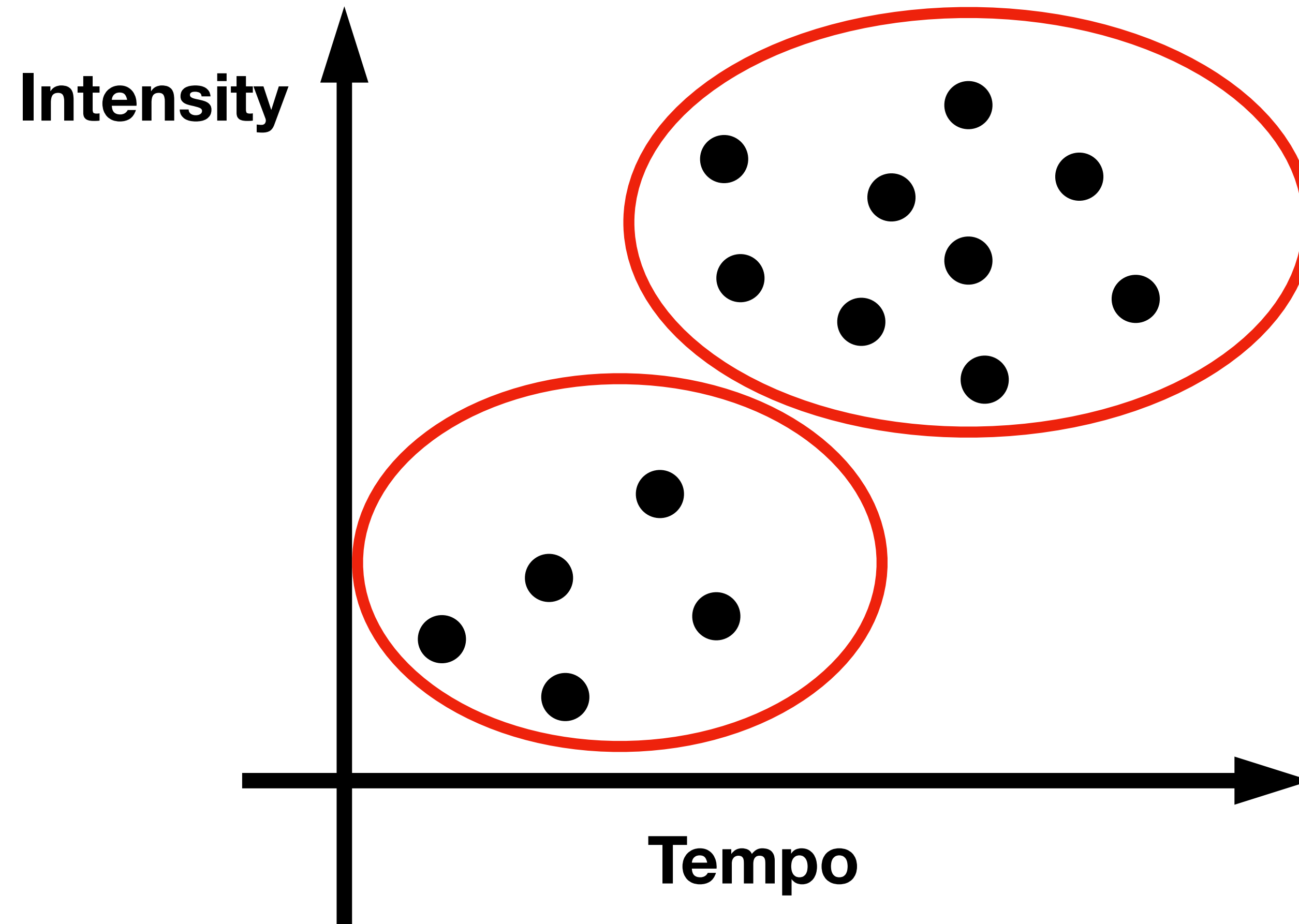
Unsupervised Learning

- Given: dataset contains **no label** x_1, x_2, \dots, x_n
- **Goal:** discover interesting patterns and structures in the data
 - Dimension reduction
 - **Clustering**

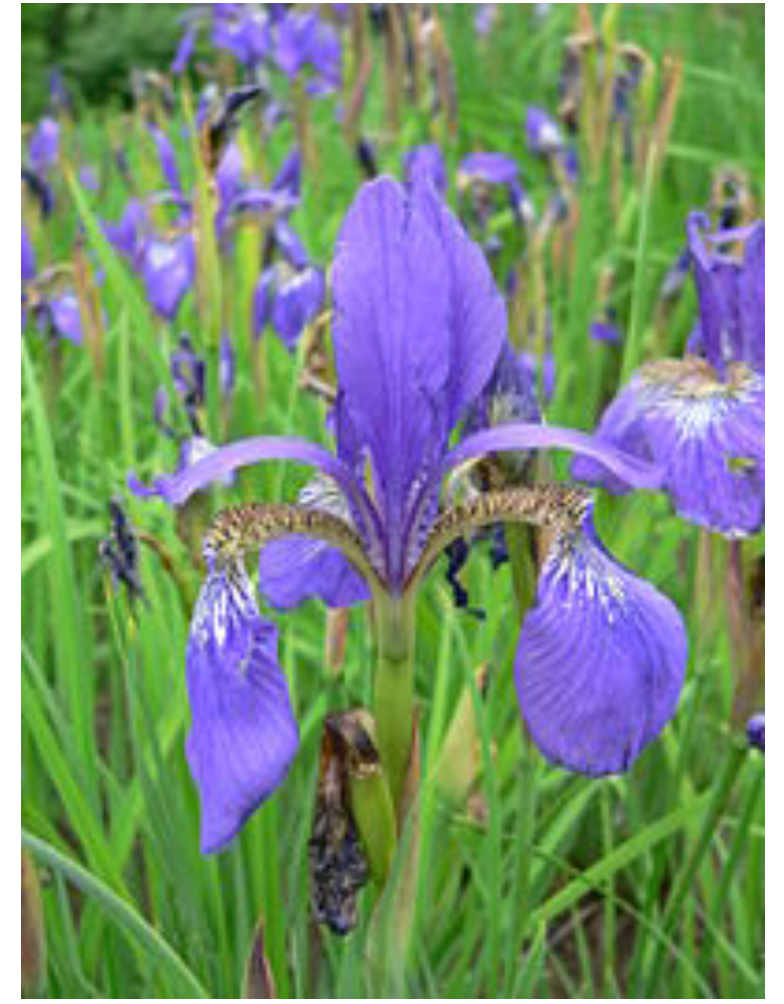
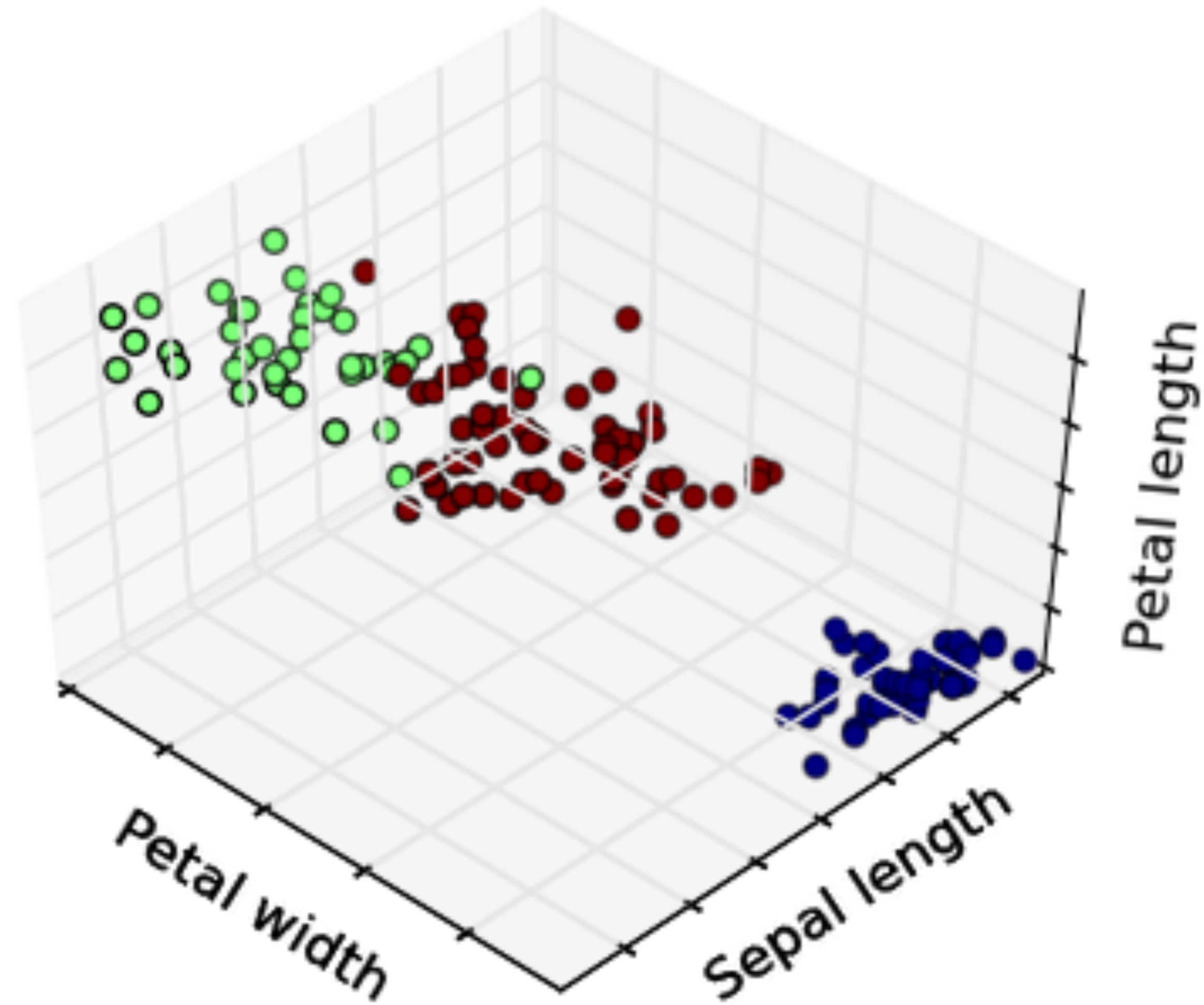


Clustering

- Given: dataset contains **no label** x_1, x_2, \dots, x_n
- **Output:** divides the data into clusters such that there are intra-cluster similarity and inter-cluster dissimilarity



Clustering

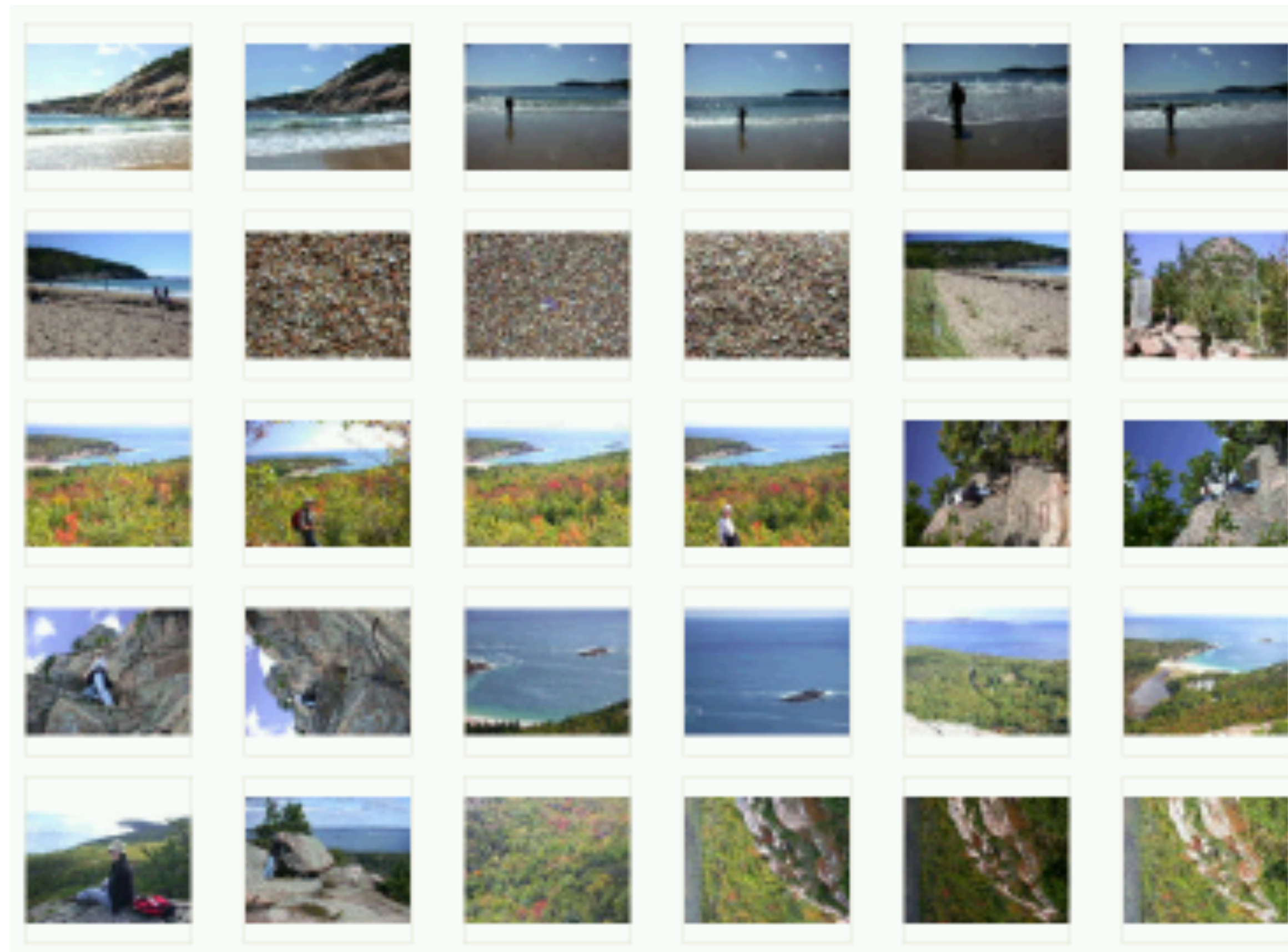


Clustering Irises using three different features

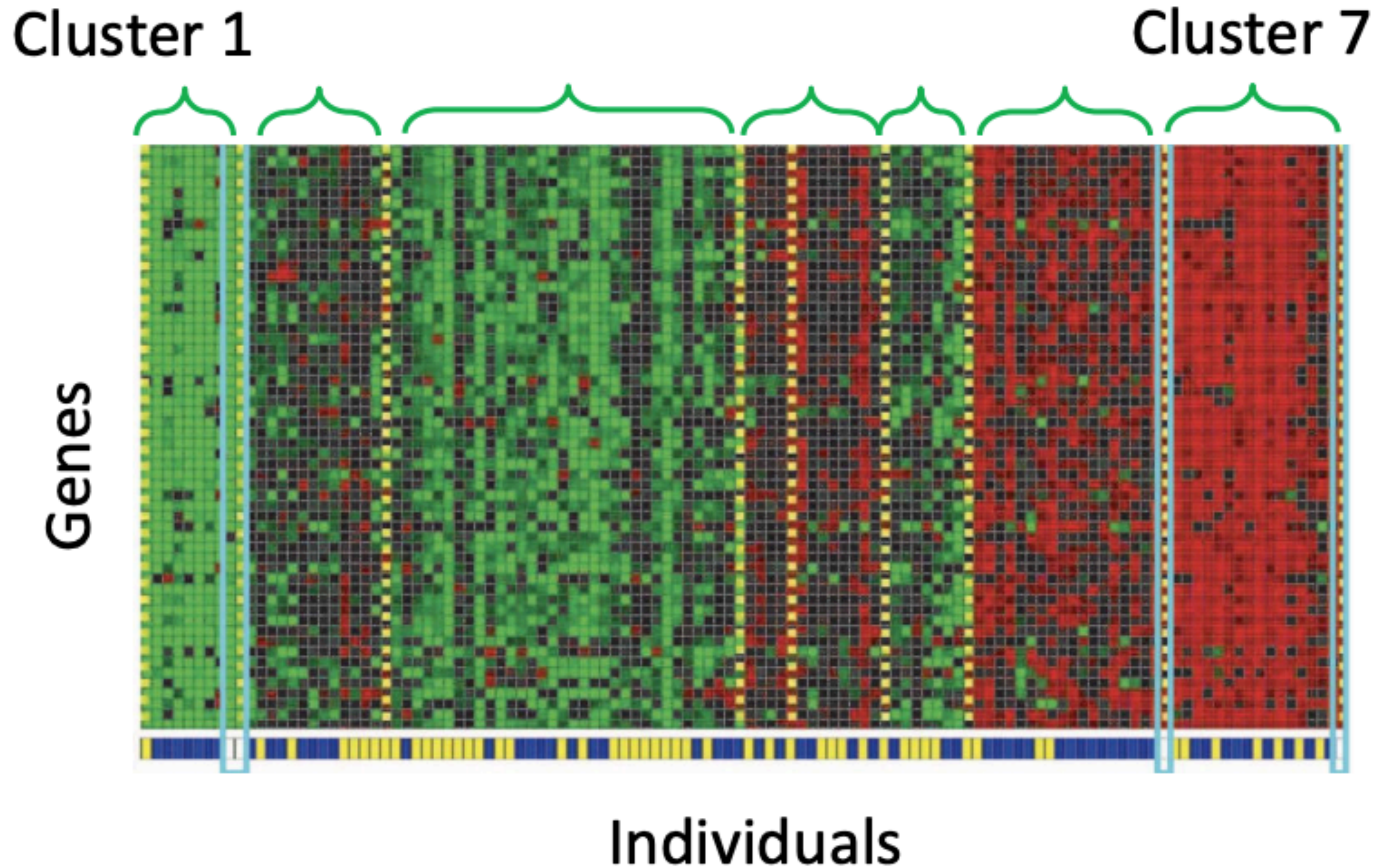
The colors represent clusters identified by the algorithm, not y's provided as input

Clustering

- You probably have >1000 digital photos stored on your phone
- After this class you will be able to organize them better (based on visual similarity)

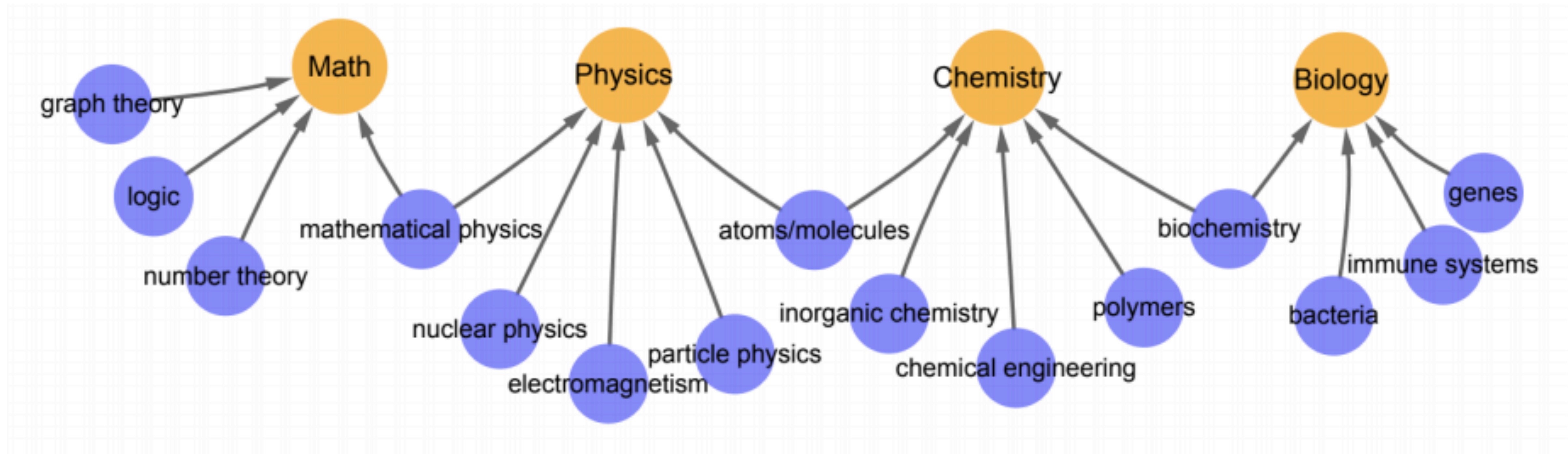


Clustering Genes



Identifying Regulatory Mechanisms using Individual Variation Reveals Key Role for Chromatin Modification. [Su-In Lee, Dana Pe'er, Aimee M. Dudley, George M. Church and Daphne Koller. '06]

Clustering Words with Similar Meanings



[Arora-Ge-Liang-M.-Risteski, TACL'17,18]

How do we perform clustering?

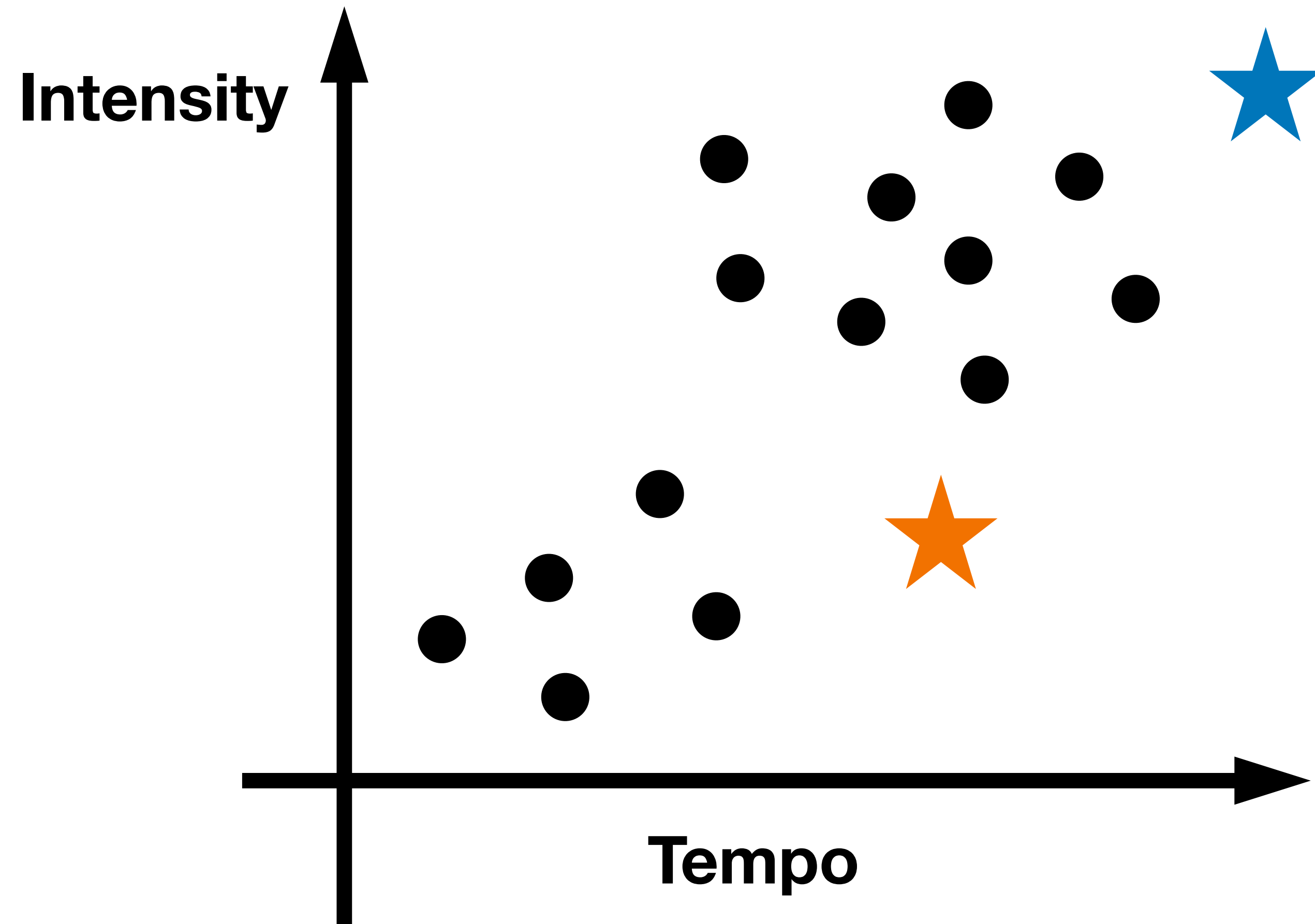
- Many clustering algorithms. We will look at the two most frequently used ones:
 - *K-means clustering*: we specify the desired number of clusters, and use an iterative algorithm to find them
 - *Hierarchical clustering*: we build a binary tree over the dataset

K-means clustering

- Very popular clustering method
- Don't confuse it with k-NN classifier
- Input: a dataset x_1, x_2, \dots, x_n , and assume the number of clusters **k** is given

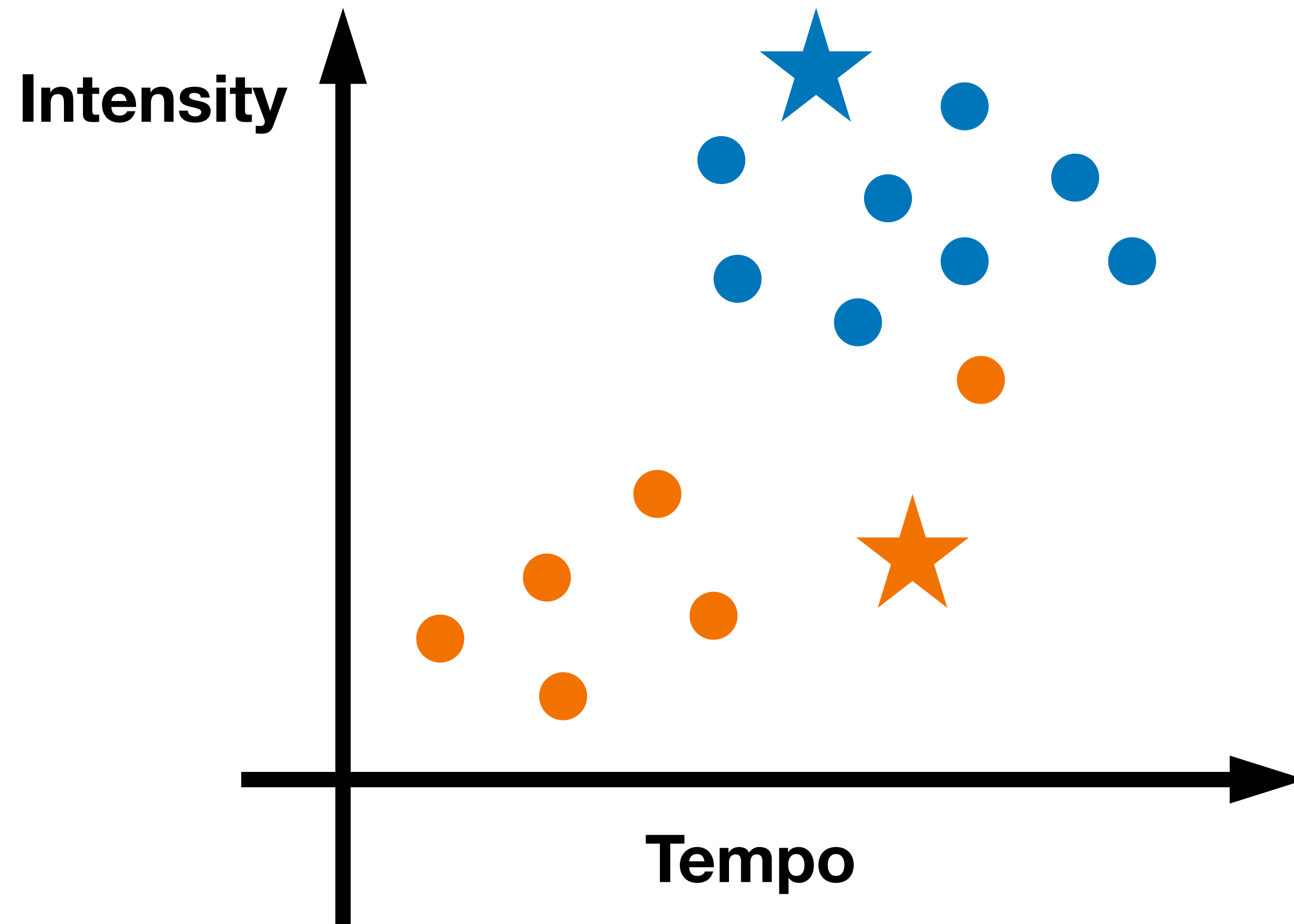
K-means clustering

Step 1: **Randomly** picking 2 positions as initial cluster centers (not necessarily a data point)



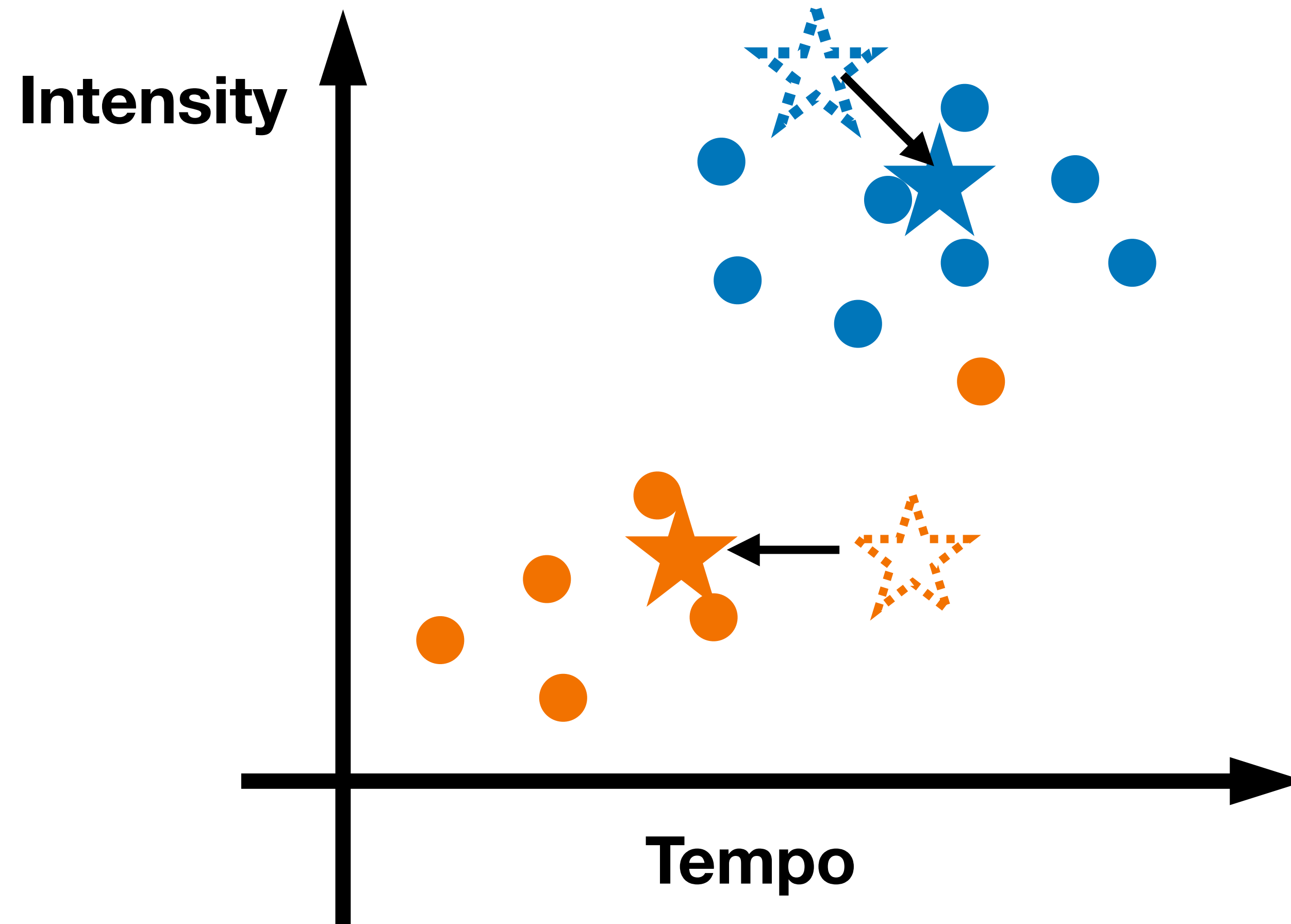
K-means clustering

Step 2: for each point x , determine its cluster: find the closest center in Euclidean space



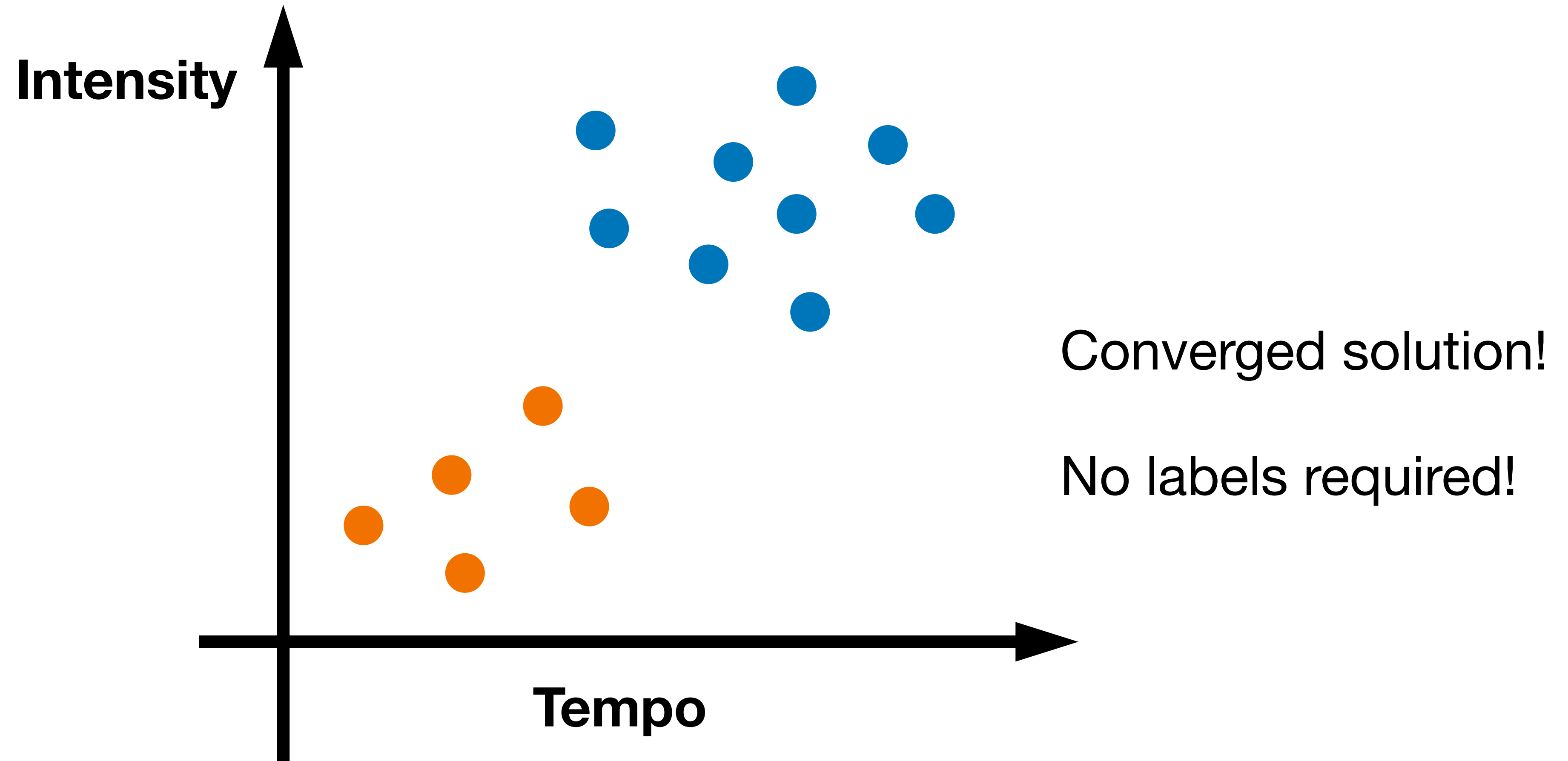
K-means clustering

Step 3: update all cluster centers as the centroids



K-means clustering

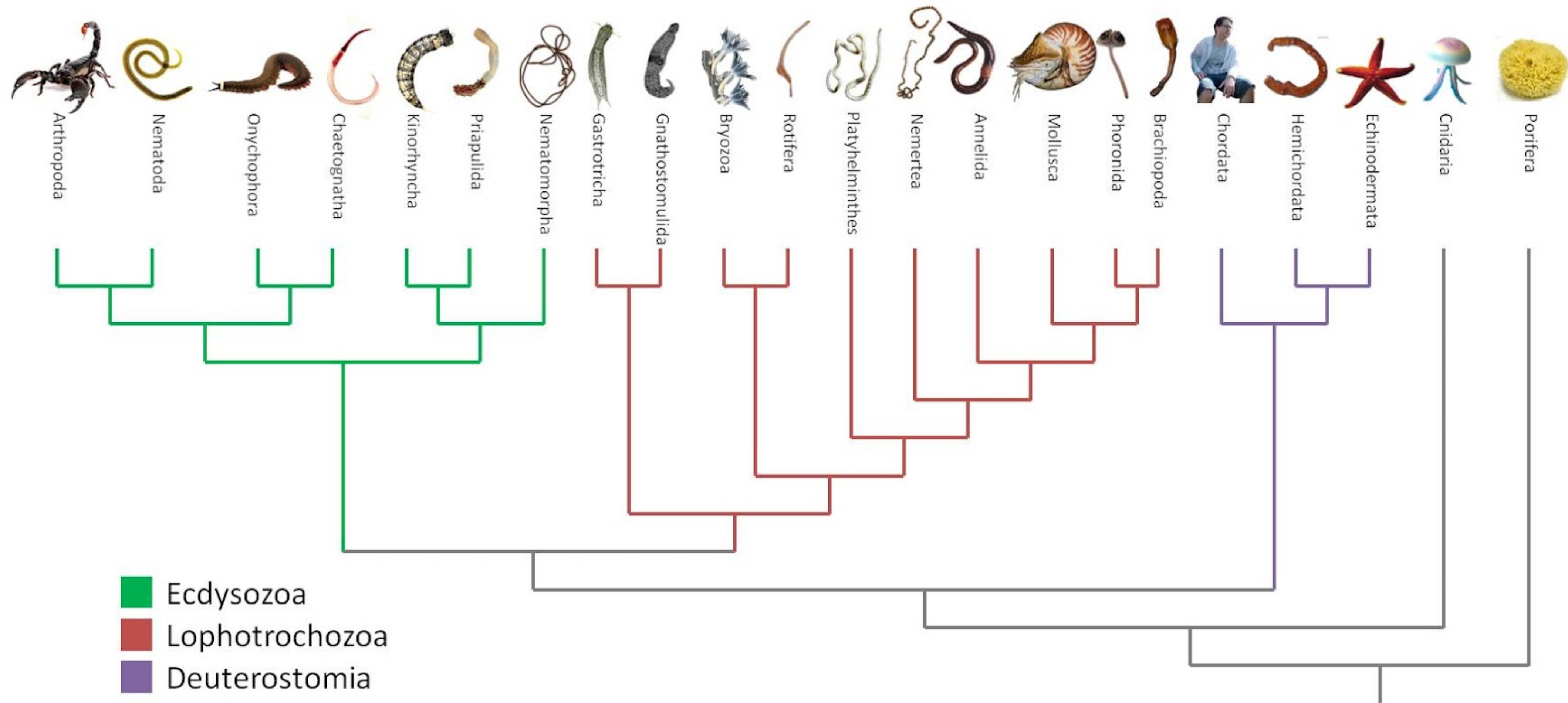
Repeat step 2 & 3 until convergence



K-means clustering: A demo

<https://www.naftaliharris.com/blog/visualizing-k-means-clustering/>

Hierarchical Clustering (more to follow next lecture)




Quiz Break

Q2-1: Which is true about machine learning?

- A. The process doesn't involve human inputs
- B. The machine is given the training and test data for learning
- C. In clustering, the training data also have labels for learning
- D. Supervised learning involves labeled data

Quiz Break

Q2-1: Which is true about machine learning?

- A. The process doesn't involve human inputs
- B. The machine is given the training and test data for learning
- C. In clustering, the training data also have labels for learning
- D. Supervised learning involves labeled data 

- A. The labels are human inputs
- B. The machine should not have test data for learning
- C. No labels available for clustering

Quiz Break

Q2-2: Which is true about unsupervised learning?

- A. There are only 2 unsupervised learning algorithms
- B. Kmeans clustering is a type of hierarchical clustering
- C. Kmeans algorithm automatically determines the number of clusters k
- D. Unsupervised learning is widely used in many applications

Quiz Break

Q2-2: Which is true about unsupervised learning?

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What we've learned today...

- What is machine learning?
- Supervised Learning
 - Classification
 - Regression
- Unsupervised Learning



Thanks!