Practical Data Access Minimization in Trigger-Action Platforms

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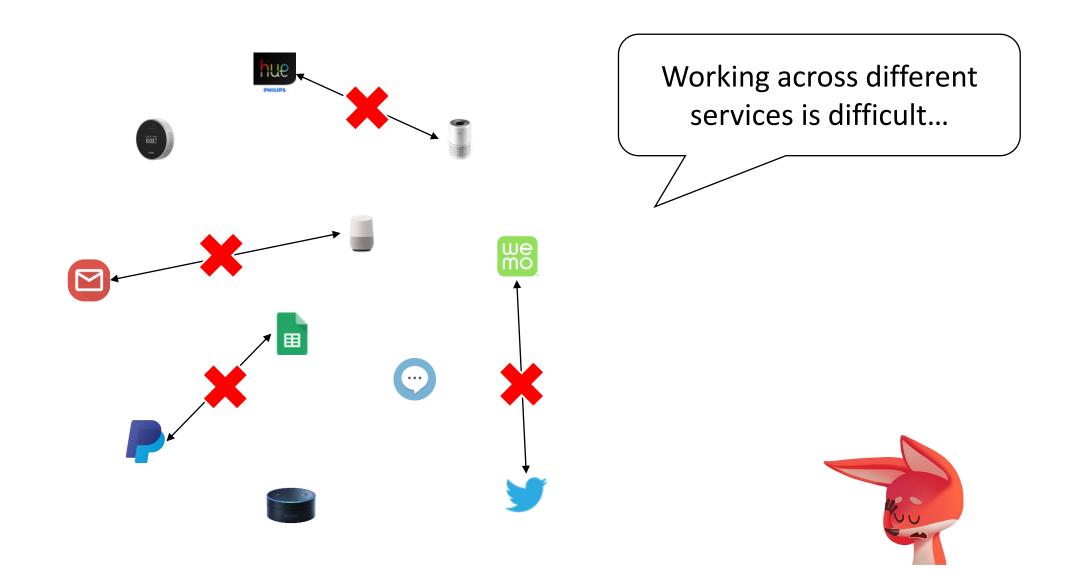
*work done while at UW-Madison



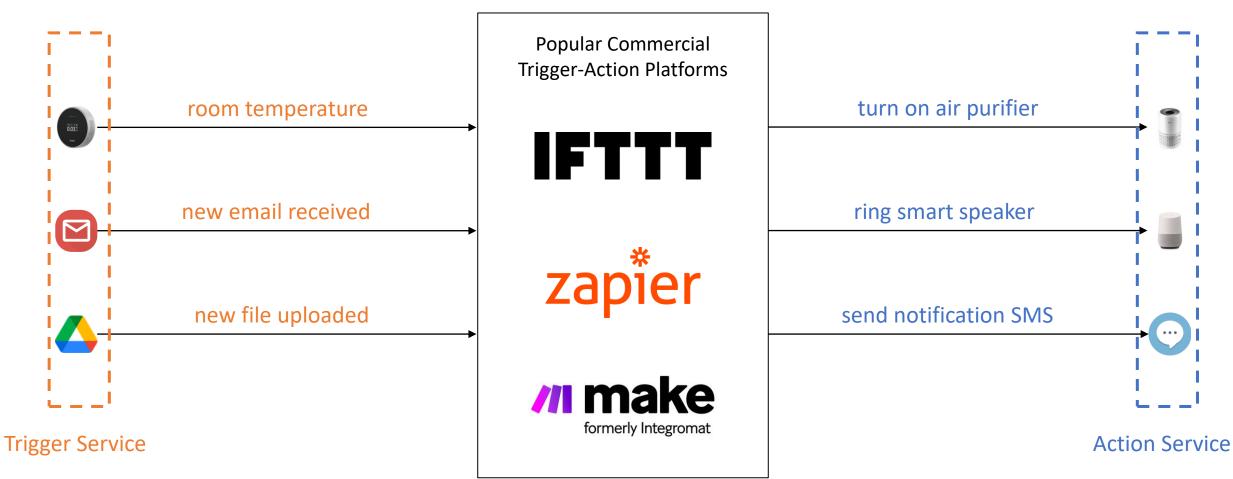








Trigger-Action Platforms (TAPs) empower automation rules



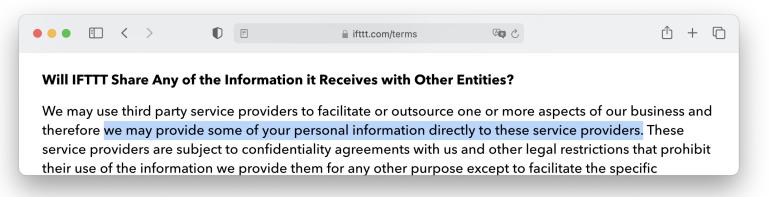
Overview

- Privacy concerns in Trigger-Action Platforms (TAPs)
 - Token-level Overprivilege
 - Attribute-level Overprivilege
- Design of minTAP -- leveraging language-based techniques to track dependencies
- Evaluation on current TAP -- privacy benefits of deploying minTAP

Privacy Concerns in TAPs: IFTTT as an example

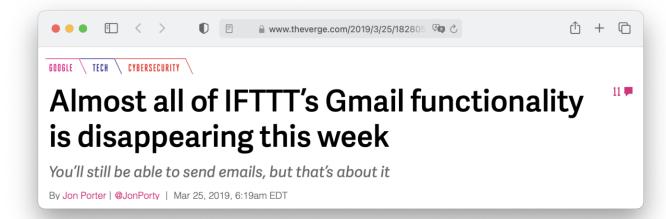
600+ services

• IFTTT's Term of Use states...

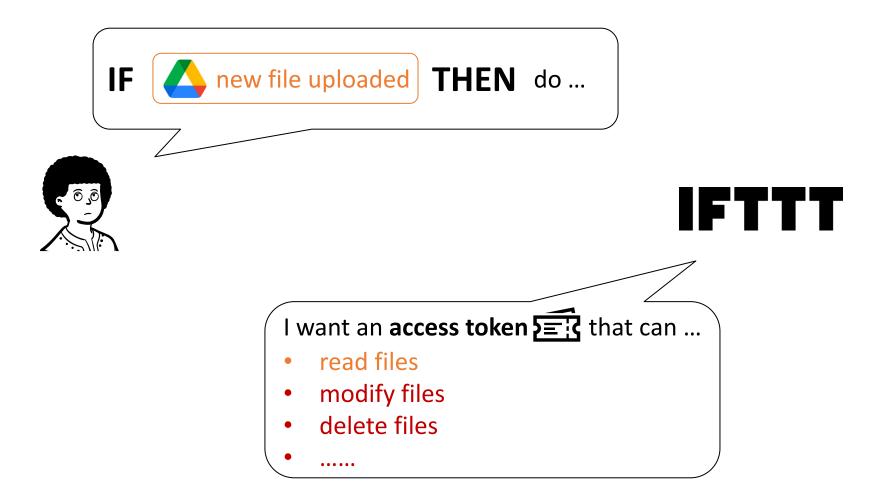


20M+ users

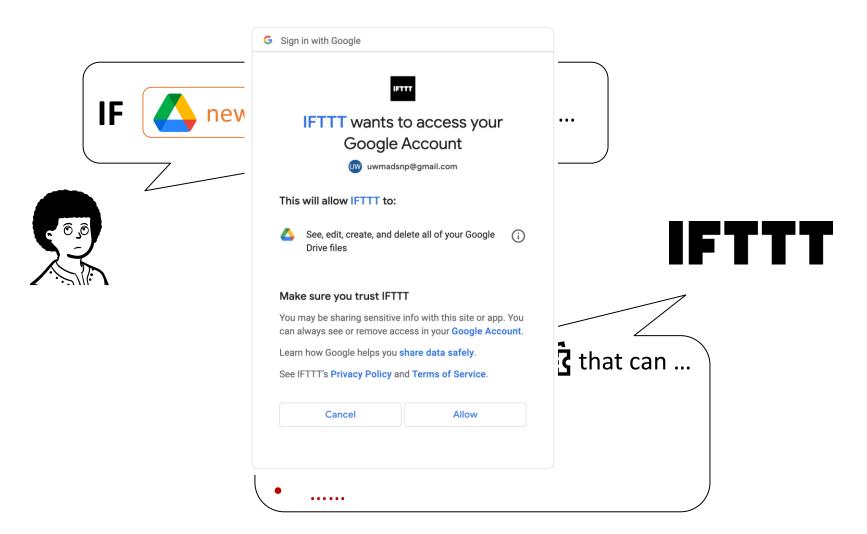
• Gmail removed its triggers from IFTTT due to privacy concern



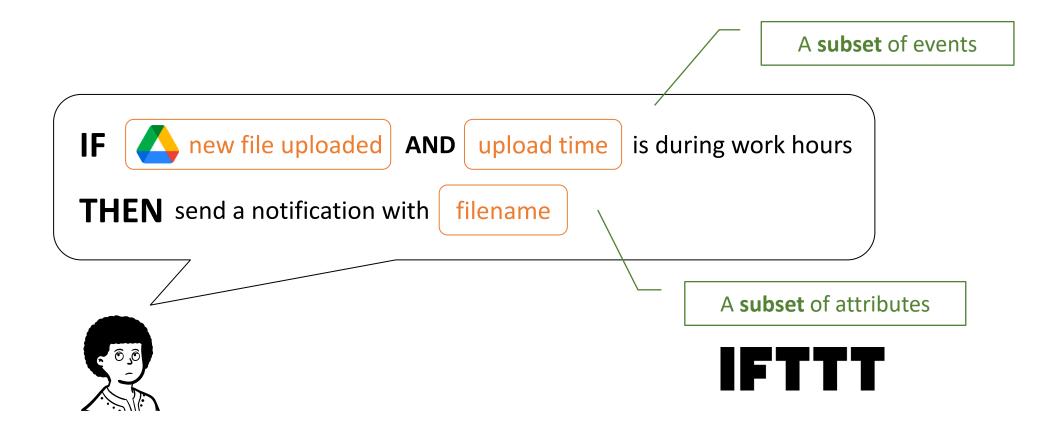
Privacy Concerns in TAPs: <u>Token</u>-level Overprivilege



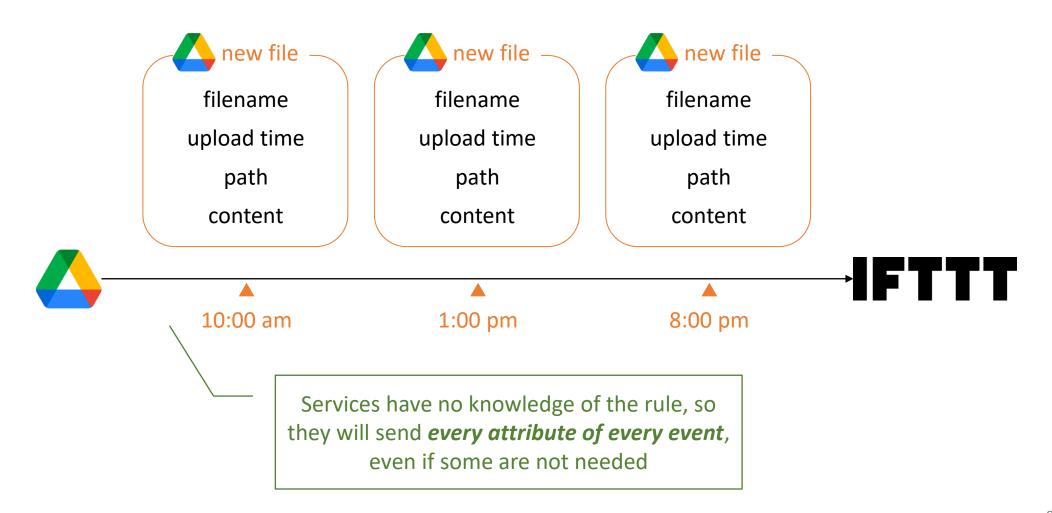
Privacy Concerns in TAPs: <u>Token</u>-level Overprivilege



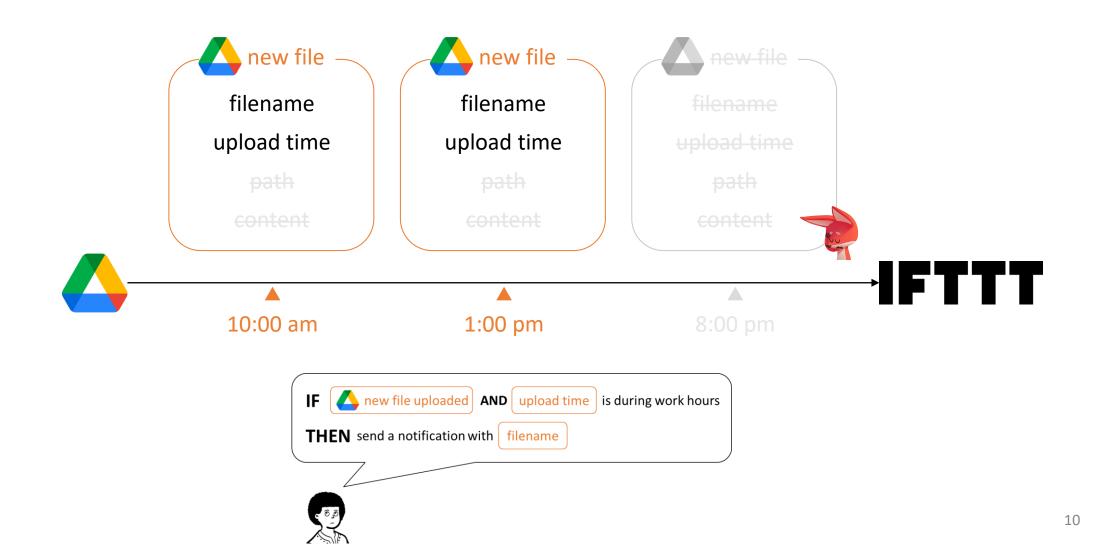
Privacy Concerns in TAPs: <u>Attribute</u>-level Overprivilege



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minTAP: Trigger-Action Platform with minimized data access

Z Data Minimization

Trigger service should only send data that are necessary for rule execution



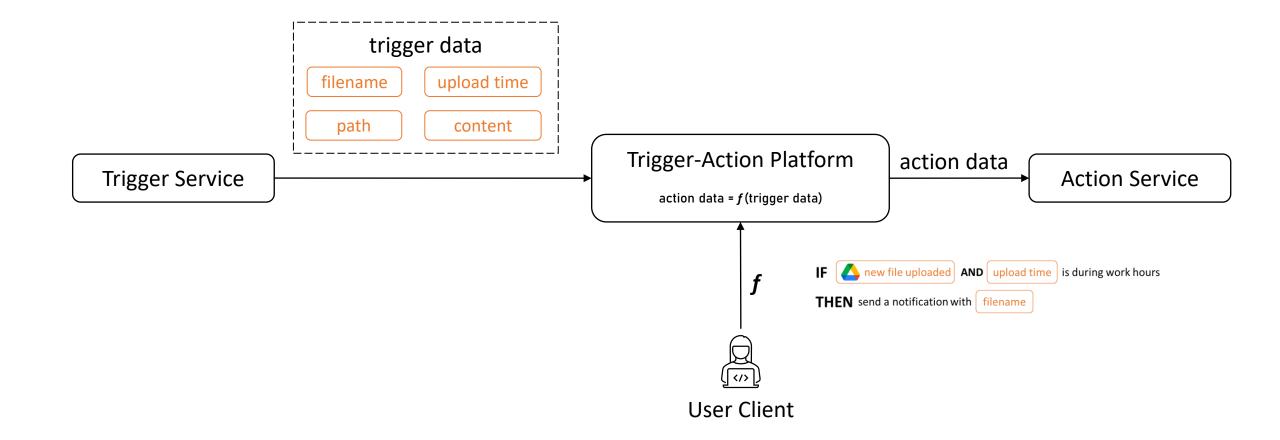
Allows for Computation

Users should be able to program complex rule conditions (using languages like JavaScript)

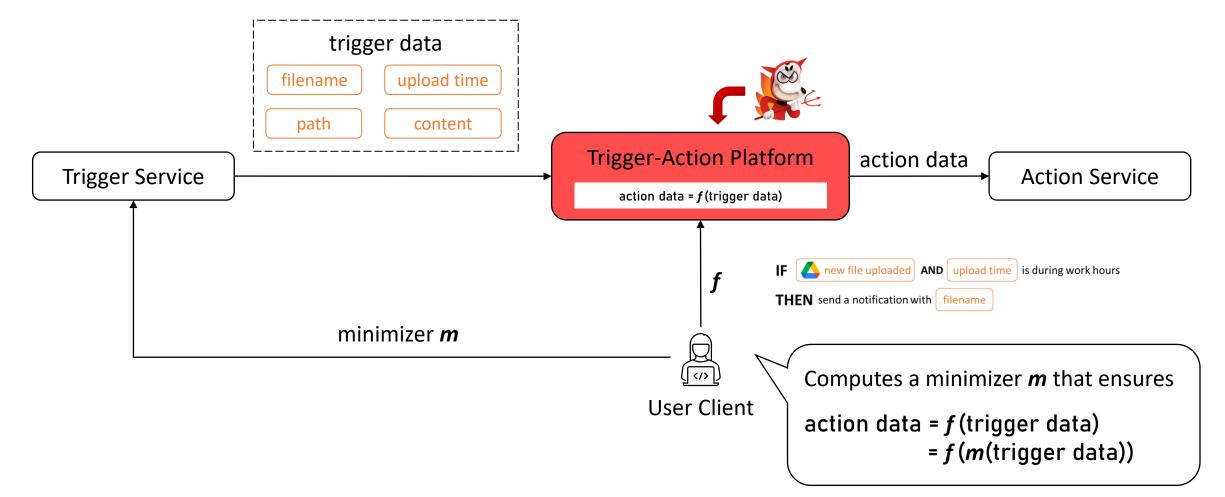
Vorks with Current Infrastructure

The design should only require changes in service's existing compatibility layer and be fully compatible with IFTTT with minimal affections in user experience

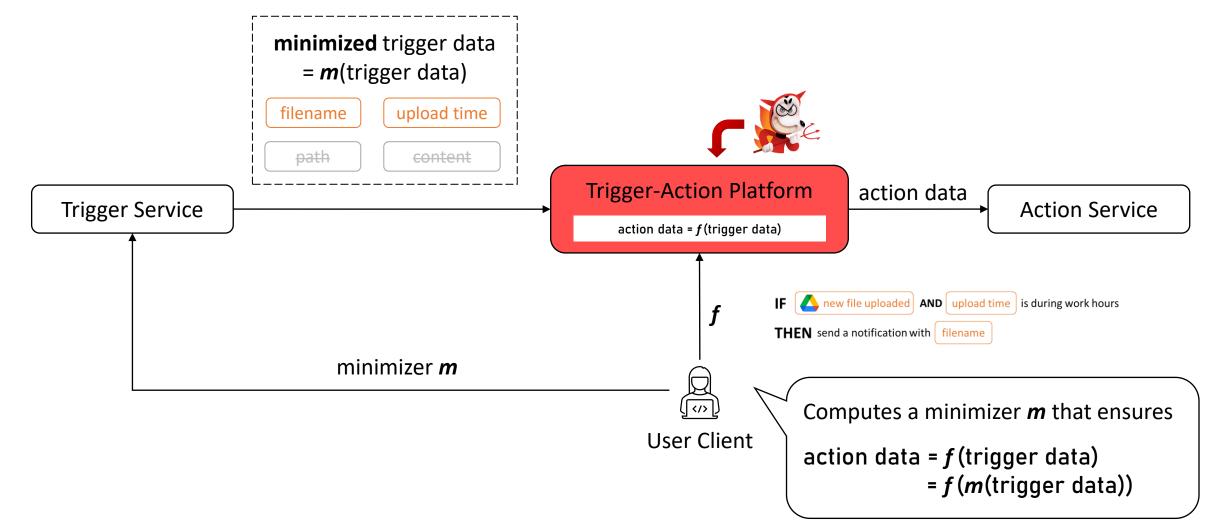
Current TAP Design



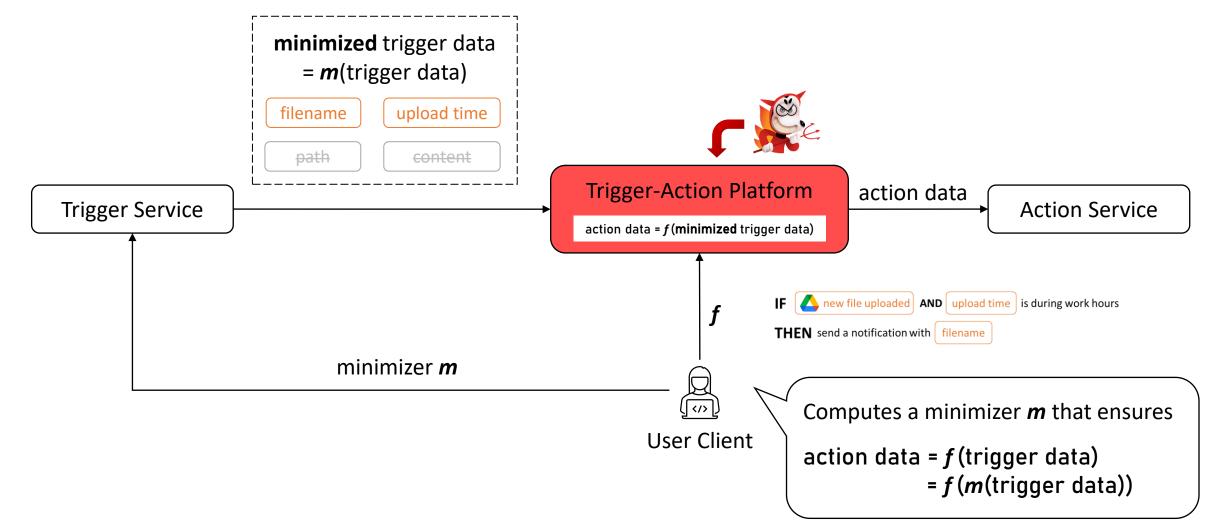
minTAP Design Overview

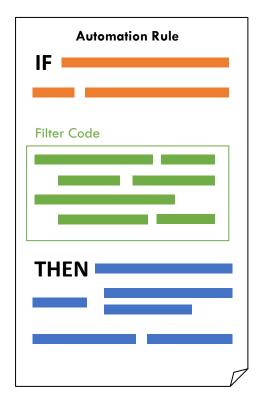


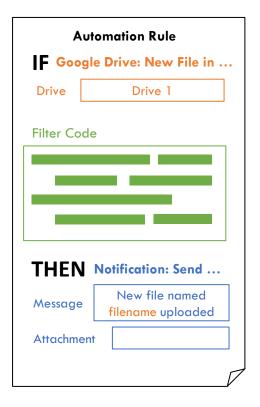
minTAP Design Overview

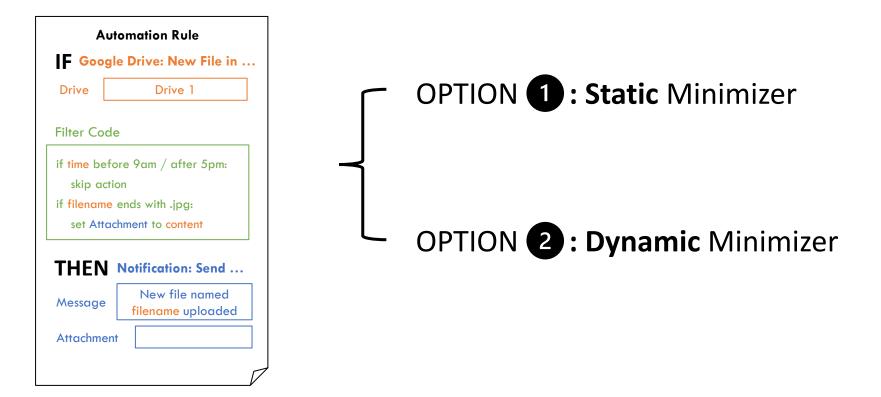


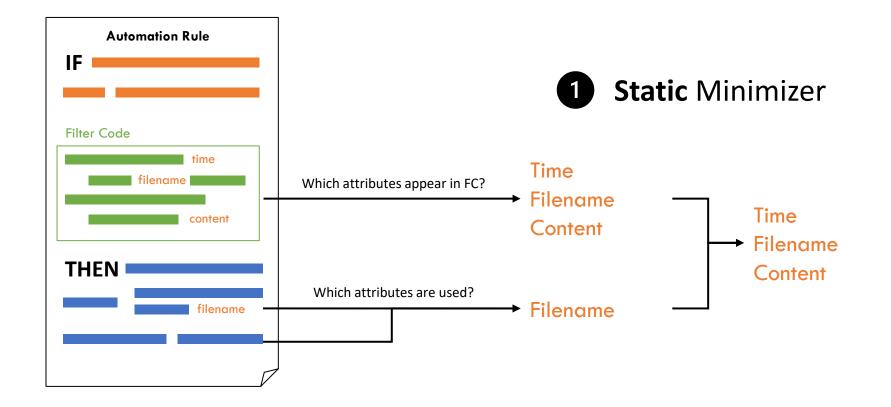
minTAP Design Overview

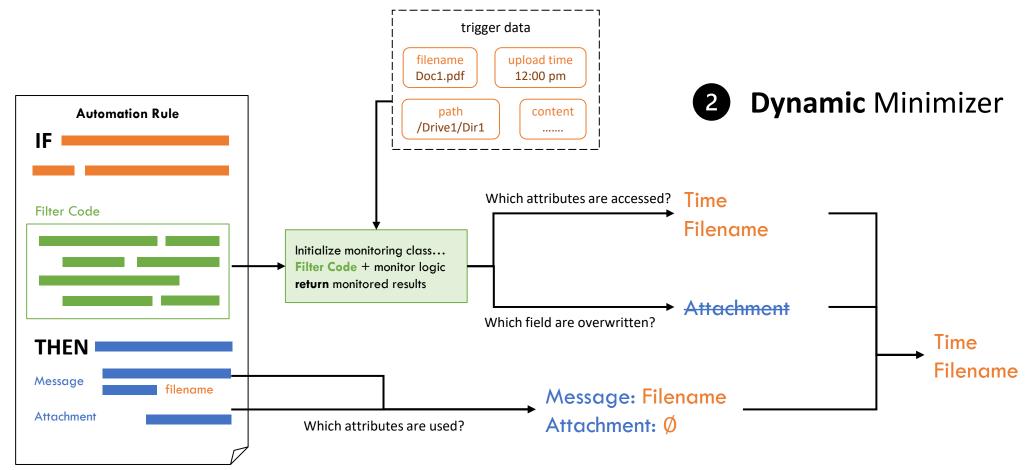


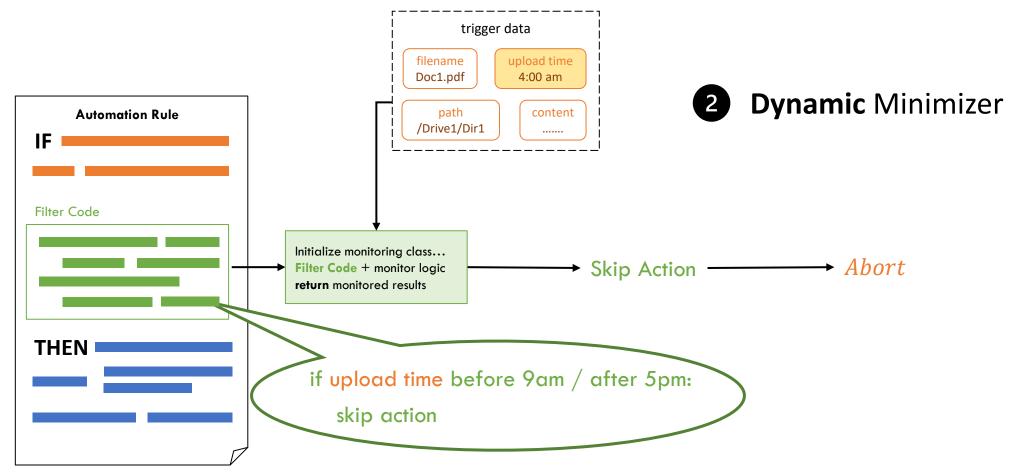














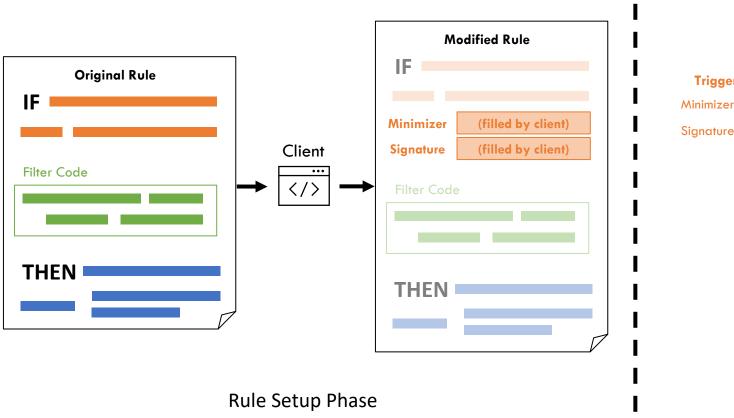
· OPTION 1: Static Minimizer

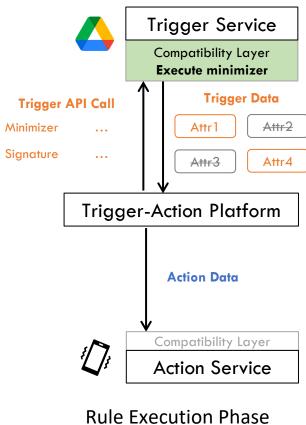
• OPTION **2 : Dynamic** Minimizer

+ high precision, especially when branching exists in filter code

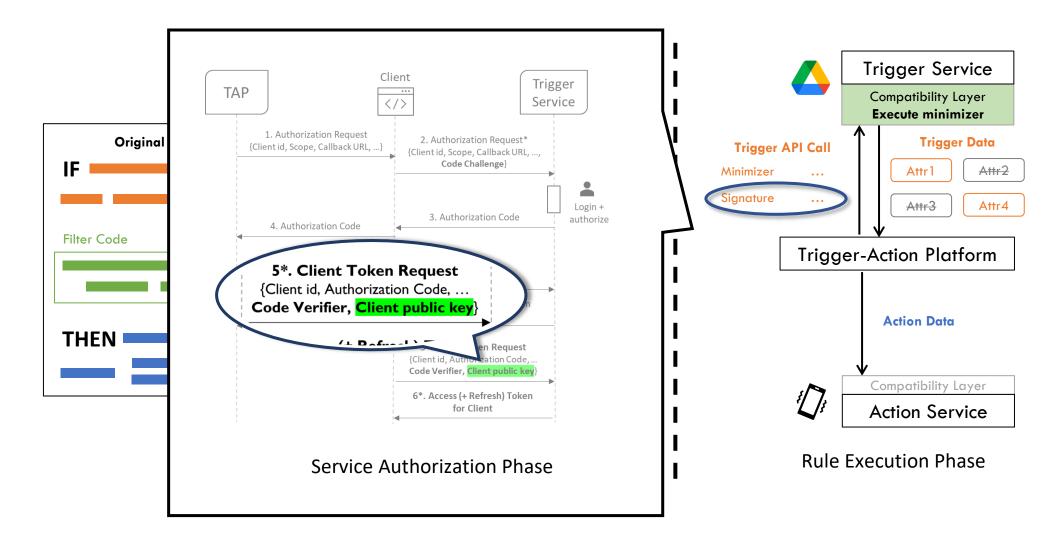
-) extra latency overhead due to runtime execution: \approx 6 milliseconds

minTAP Execution Flow



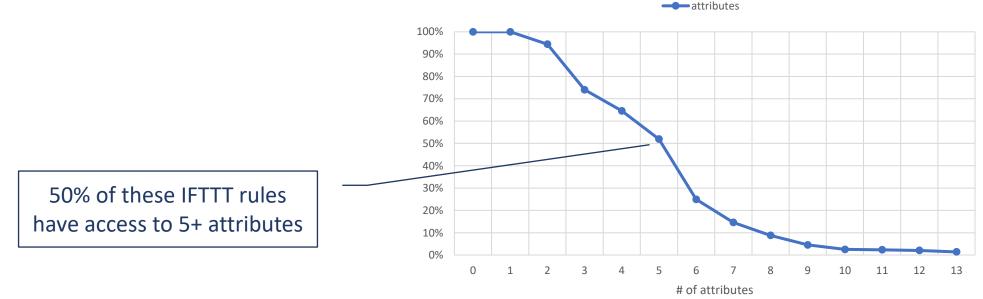


minTAP Execution Flow



Study of Overprivileges in IFTTT

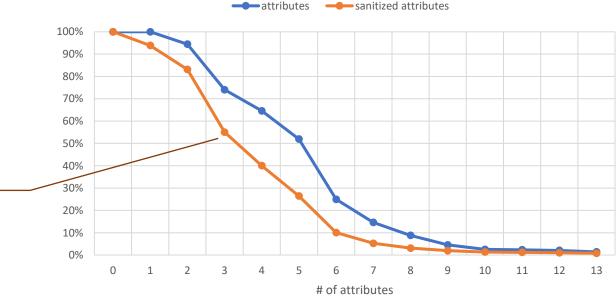
- Collected 34,419 IFTTT rules connected to private triggers
 - Including detailed configuration (e.g., filter code)!



Percentage of rules that have at least x ...

Study of Overprivileges in IFTTT

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- On average 3.6 attributes are not needed

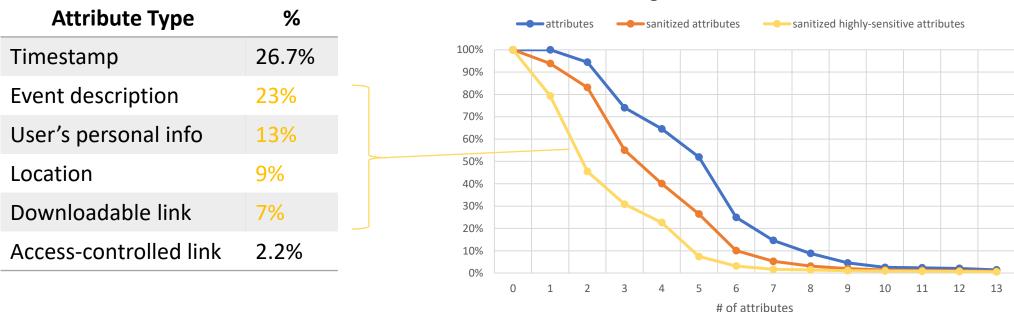


Percentage of rules that have at least x ...

50% of these IFTTT rules have access to 3+ attributes **that are not needed and will be sanitized by minTAP**

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Percentage of rules that have at least x ...

Thank you!

minTAP: Trigger-Action Platform with minimized data access



Leveraging static and dynamic analysis to sanitize unnecessary data attributes



Works with user-created filter code



Only lightweight changes to existing TAP compatibility layer required, while sanitizing 3.6 attributes per automation rule Yunang Chen
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