

## Review: Bayesian Inference

- Conditional Prob. \& Bayes:

$$
P(H \mid E)=\frac{P(E \mid H) P(H)}{P(E)}
$$

- H: some class we'd like to infer from evidence
- Need to plug in prior, likelihood, etc.
- How to estimate?


## Samples and Estimation

- Usually, we don't know the distribution (P)
- Instead, we see a bunch of samples
- Typical statistics problem: estimate parameters from samples
- Estimate probability $P(H)$
- Estimate the mean $E[X]$
- Estimate parameters $P_{\theta}(X)$


Probability theory tells us how to handle probabilities. But the probability terms (like those on the right hand of Bayes' rule) are unknown; in practice, we need to estimate them using data.

This falls in statistics: how to estimate various properties of the distribution given samples from the distribution.

## Samples and Estimation

- Typical statistics problem: estimate parameters from samples
- Estimate probability $P(H)$
- Estimate the mean $E[X]$
- Estimate parameters $P_{\theta}(X)$
- Example: Bernoulli with parameter $p$
- Mean $E[X]$ is $\mathbf{p}$



## Examples: Sample Mean

- Bernoulli with parameter $p$
- See samples $x_{1}, x_{2}, \ldots, x_{n}$
- Estimate mean with sample mean

$$
\hat{\mathbb{E}}[X]=\frac{1}{n} \sum_{i=1}^{n} x_{i}
$$

- No different from counting heads



## Estimation Theory

- How do we know that the sample mean is a good estimate of the true mean?
- Law of large numbers
- Central limit theorems
- Concentration inequalities
$P(|\mathbb{E}[X]-\hat{\mathbb{E}}[X]| \geq t) \leq \exp \left(-2 n t^{2}\right)$


Wolfram Demo

Theory about how close the estimate is to the truth:

1. Law of large numbers: the sample mean tends to the true mean in the infinity limit
2. CLT: the average of independent random variables looks like the normal distribution in the infinity limit
3. Concentration inequalities: quantitative analysis of the error for finite samples (instead of the infinity limit)

## Break \& Quiz

Q 2.1: You see samples of $X$ given by
[0,1,1,2,2,0,1,2]. Empirically estimate $E\left[X^{2}\right]$
A. 9/8
B. $15 / 8$
C. 1.5
D. There aren't enough samples to estimate $E\left[X^{2}\right]$

## Break \& Quiz

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$$
(0+1+1+4+4+0+1+4) / 8=15 / 8
$$

## Break \& Quiz

Q 2.2: You are empirically estimating $P(X)$ for some random variable $X$ that takes on 100 values. You see 50 samples. How many of your $P(X=a)$ estimates might be 0 ?
A. None.
B. Between 5 and 50 , exclusive.
C. Between 50 and 100 , inclusive.
D. Between 50 and 99 , inclusive.

## Break \& Quiz

Q 2.2: You are empirically estimating $P(X)$ for some random variable $X$ that takes on 100 values. You see 50 samples. How many of your $P(X=a)$ estimates might be 0 ?
A. None.
B. Between 5 and 50 , exclusive.
C. Between 50 and 100 , inclusive.
D. Between 50 and 99 , inclusive.

In one extreme, all samples have the same value. Then the estimated probability for all the other 99 values will be 0 .

In the other extreme, all samples have different values. Then the estimated probability for the other 50 values will be 0 .

## Linear Algebra: What is it good for?

- Everything is a function
- Multiple inputs and outputs
- Linear functions
- Simple, tractable
- Study of linear functions



## In AI/ML Context

## Building blocks for all models

- E.g., linear regression; part of neural networks


Hieu Tran

hidden layer 1 hidden layer 2
Stanford CS231n

## Basics: Vectors

## Vectors

- Many interpretations



## Basics: Vectors

- Dimension
- Number of values $\quad x \in \mathbb{R}^{d}$
- Higher dimensions: richer but more complex
- $\mathrm{Al} / \mathrm{ML}$ : often use very high dimensions:
- Ex: images!



## Basics: Matrices

- Again, many interpretations
- Represent linear transformations
- Apply to a vector, get another vector
- Also, list of vectors
- Not necessarily square

$$
A=\left[\begin{array}{lll}
A_{11} & A_{12} & A_{13} \\
A_{21} & A_{22} & A_{23} \\
A_{31} & A_{32} & A_{33}
\end{array}\right]
$$

- Dimensions: \#rows x \#columns


## Basics: Transposition

- Transposes: flip rows and columns
- Vector: standard is a column. Transpose: row
- Matrix: go from $m \times n$ to $n \times m$

$$
\begin{array}{r}
x=\left[\begin{array}{l}
x_{1} \\
x_{2} \\
x_{3}
\end{array}\right] x^{T}=\left[\begin{array}{lll}
x_{1} & x_{2} & x_{3}
\end{array}\right] \\
\quad A=\left[\begin{array}{lll}
A_{11} & A_{12} & A_{13} \\
A_{21} & A_{22} & A_{23}
\end{array}\right] \quad A^{T}=\left[\begin{array}{ll}
A_{11} & A_{21} \\
A_{12} & A_{22} \\
A_{13} & A_{23}
\end{array}\right]
\end{array}
$$

A vector is usually regarded as a column vector (ie, a matrix of dimension d by 1 ).

## Vector Operations

- Addition, Scalar Multiplication
- Inner product (e.g., dot product)

$$
<x, y>:=x^{T} y=\left[\begin{array}{lll}
x_{1} & x_{2} & x_{3}
\end{array}\right]\left[\begin{array}{l}
y_{1} \\
y_{2} \\
y_{3}
\end{array}\right]=x_{1} y_{1}+x_{2} y_{2}+x_{3} y_{3}
$$

- Outer product

$$
x y^{T}=\left[\begin{array}{l}
x_{1} \\
x_{2} \\
x_{3}
\end{array}\right]\left[\begin{array}{lll}
y_{1} & y_{2} & y_{3}
\end{array}\right]=\left[\begin{array}{lll}
x_{1} y_{1} & x_{1} y_{2} & x_{1} y_{3} \\
x_{2} y_{1} & x_{2} y_{2} & x_{2} y_{3} \\
x_{3} y_{1} & x_{3} y_{2} & x_{3} y_{3}
\end{array}\right]
$$

## Vector Operations

- Inner product defines "orthogonality"
- If $\langle x, y\rangle=0$
- Vector norms: "size"

$$
\|x\|_{2}=\sqrt{\sum_{i=1}^{n} x_{i}^{2}}
$$



If two vectors have 0 inner product then we say they are orthogonal.

Note that the slide shows the 12 norm (Euclidean norm) of the vector. There exists other norms.

## Matrix \& Vector Operations

- Addition, scalar multiplication
- Matrix-Vector multiply
- linear transformation: plug in vector, get another vector
- Each entry in $A x$ is the inner product of a row of $A$ with $x$

$$
A x=\left[\begin{array}{c}
A_{11} x_{1}+A_{12} x_{2}+\ldots+A_{1 n} x_{n} \\
A_{21} x_{1}+A_{22} x_{2}+\ldots+A_{2 n} x_{n} \\
\vdots \\
A_{n 1} x_{1}+A_{n 2} x_{2}+\ldots+A_{n n} x_{n}
\end{array}\right]
$$

## Matrix \& Vector Operations

## Ex: feedforward neural networks. Input $x$.

- Output of layer $k$ is


Output of layer k-1: vector
Output of layer $k$ : vector Weight matrix for layer $k$ :
Note: linear transformation!

See more details in the lectures on neural networks.

## Matrix \& Vector Operations

- Matrix multiplication
- "Composition" of linear transformations
- Not commutative (in general)!
- Lots of interpretations


Matrix $C=A B$, then the entry of $C$ at row $i$ and column $j$ is the inner product of the row $i$ of $A$ and the column $j$ of $B$.

## More on Matrices: Identity

- Identity matrix:
- Like " 1 "
- Multiplying by it gets back the same matrix or vector
- Rows \& columns are the
 "standard basis vectors" $e_{i}$

For any matrix A that can be multiplied with I (ie, of the same dimension as I), we have $A=A I=I A$.

## More on Matrices: Inverses

- If for $\boldsymbol{A}$ there is a $\boldsymbol{B}$ such that $A B=B A=I$
- Then $A$ is invertible/nonsingular, $B$ is its inverse
- Some matrices are not invertible!
- Usual notation: $A^{-1}$

$$
\left[\begin{array}{ll}
1 & 1 \\
2 & 3
\end{array}\right] \times\left[\begin{array}{cc}
3 & -1 \\
-2 & 1
\end{array}\right]=I
$$

## Eigenvalues \& Eigenvectors

- For a square matrix $A$, solutions to $A v=\lambda v$
$-v$ (nonzero) is a vector: eigenvector
$-\lambda$ is a scalar: eigenvalue
- Intuition: A is a linear transformation;
- Can stretch/rotate vectors;
- E-vectors: only stretched (by e-vals)


Eigenvectors are those directions along which A only stretch (by a scaling factor = eigenvalue) but not rotate.

## Dimensionality Reduction

- Vectors used to store features
- Lots of data -> lots of features!
- Document classification
- Each doc: thousands of words, etc.
- Netflix surveys: 480189 users x 17770 movies

|  | movie 1 | movie 2 | movie 3 | movie 4 | movic 5 | movie 6 |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Tom | 5 | $?$ | $?$ | 1 | 3 | $?$ |
| George | $?$ | $?$ | 3 | 1 | 2 | 5 |
| Susan | 4 | 3 | 1 | $?$ | 5 | 1 |
| Beth | 4 | 3 | $?$ | 2 | 4 | 2 |

## Dimensionality Reduction

Ex: MEG Brain Imaging: 120 locations $\times 500$ time points
x 20 objects

- Or any image



## Dimensionality Reduction

## Reduce dimensions

- Why?
- Lots of features redundant
- Storage \& computation costs

- Goal: take $x \in \mathbb{R}^{d} \rightarrow x \in \mathbb{R}^{r}$ for $r \ll d$
- But, minimize information loss

Dimensionality Reduction: take the original data point, map it to a point in a lower dimension.

Would like to minimize information loss. The "information loss" can vary, and different definitions of information loss lead to different reduction techniques.

## Compression

## Examples: 3D to 2D




Andrew Ng

## Break \& Quiz

Q 2.1: What is the inverse of

$$
A=\left[\begin{array}{ll}
0 & 2 \\
3 & 0
\end{array}\right]
$$

A. $: \quad A^{-1}=\left[\begin{array}{cc}-3 & 0 \\ 0 & -2\end{array}\right]$
B. :

$$
A^{-1}=\left[\begin{array}{cc}
0 & \frac{1}{3} \\
\frac{1}{2} & 0
\end{array}\right]
$$

C. Undefined / $A$ is not invertible

## Break \& Quiz

Q 2.1: What is the inverse of

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\frac{1}{2} & 0
\end{array}\right]
$$

C. Undefined / $A$ is not invertible

## Break \& Quiz

Q 2.2: What are the eigenvalues of $A=\left[\begin{array}{lll}2 & 0 & 0 \\ 0 & 5 & 0 \\ 0 & 0 & 1\end{array}\right]$
A. $-1,2,4$
B. $0.5,0.2,1.0$
C. $0,2,5$
D. $2,5,1$

## Break \& Quiz

Q 2.2: What are the eigenvalues of $A=\left[\begin{array}{lll}2 & 0 & 0 \\ 0 & 5 & 0 \\ 0 & 0 & 1\end{array}\right]$
A. $-1,2,4$
B. $0.5,0.2,1.0$
C. $0,2,5$
D. $2,5,1$

Let e_i denote the basis vectors.

Clearly:
A e_1 = 2 e_1
Ae_2=5e_2
A e_3 = 1 e_1
So the eigenvalues are 25 1, and the corresponding eigenvectors are e_1 e_2 and e_3.

## Break \& Quiz

Q 2.3: Suppose we are given a dataset with $n=10000$ samples with 100-dimensional binary feature vectors. Our storage device has a capacity of 50000 bits. What's the lower compression ratio we can use?
A. 20X
B. 100 X
C. 5 X
D. 1 X

## Break \& Quiz

Q 2.3: Suppose we are given a dataset with $n=10000$ samples with 100-dimensional binary feature vectors. Our storage device has a capacity of 50000 bits. What's the lower compression ratio we can use?
A. 20X
B. 100 X
C. 5 X
D. 1 X

If we use 5 X or 1 X , then we need 200,000 or 1000,000 bits.
If we use $20 X$, then we need 50,000 bits.

## Principal Components Analysis (PCA)

- A type of dimensionality reduction approach
- For when data is approximately lower dimensional


PCA is a classic dimensionality reduction method. It's good for the case when the data points are close to a low dimensional subspace.

## Principal Components Analysis (PCA)

## - Goal: find axes of a subspace

- Will project to this subspace; want to preserve data


Suppose the ideal case when the data points are in $\operatorname{dim} \mathrm{D}$, but close to a low dimensional subspace with dim d. PCA is going to find the $d$ axes of that subspace, then project to that subspace to get a lower dimensional representation (ie, represent the projection using the axes of the subspace and thus get a representation of $\operatorname{dim} \mathrm{d}$ ).

## Principal Components Analysis (PCA)

- From 2D to 1D:
- Find a $v_{1} \in \mathbb{R}^{d}$ so that we maximize "variability"
- IE,

- New representations are along this vector (1D!)

How to find the axes in the general case? We need to define a metric measuring the quality of the axes.

Consider the case mapping to 1 dimension, ie, would like to find one axis. Then intuitively, we would like the projected data on that axis to be spread out.

## Principal Components Analysis (PCA)

- From dimensions to $r$ dimensions
- Sequentially get $v_{1}, v_{2}, \ldots, v_{r} \in \mathbb{R}^{d}$
- Orthogonal! Also, of unit length
- Still maximize "variability"
- The vectors are the principal compon


Victor Powell

Consider the case mapping to $r$ dimension, ie, would like to find $r$ axes. Then we can define them sequentially, still wanting to maximize the variance of the projected data. We further need them to be orthogonal to each other (so that they form the axes of a subspace). Usually, we also require them to be of unit length (ie, the Euclidean norm $=1$ ), so that they are directions (unit length vectors).

## PCA Setup

## - Inputs

- Data: $\quad x_{1}, x_{2}, \ldots, x_{n}, x_{i} \in \mathbb{R}^{d}$
- Can arrange into $\quad X \in \mathbb{R}^{n \times d}$
- Centered!
- Outputs

$$
\frac{1}{n} \sum_{i=1}^{n} x_{i}=0
$$

Victor Powell

- Principal components $v_{1}, v_{2}, \ldots, v_{r} \in \mathbb{R}^{d}$
- Orthogonal! Also, of unit length

Formal definition.

We assume the data are centered (ie, average=0). This is to simplify the computation later on.
If not centered, we can compute the average of the data, and subtract that from all the data points. Then we can get a centered dataset.

We can stack the data points as rows in a matrix, then we get a matrix X . In other words, the $i$-th row of X is the point $\mathrm{x}_{\mathrm{i}} \mathrm{i}$.

## PCA Goals

- Want directions/components (unit vectors) so that
- Projecting data maximizes variance
- What's variance of the projections? $\sum_{i=1}\left\langle x_{i}, v\right\rangle^{2}=\|X v\|^{2}$
- Do this recursively
- Get orthogonal directions $v_{1}, v_{2}, \ldots, v_{r} \in \mathbb{R}^{d}$

Formal definition continued.

The quality or score of the directions are defined as the variance of the projections. How to compute the variance?

1. Let $v$ be a direction (ie, a unit-length vector). Then the length of the projection of a point $x_{-} i$ on $v$ is just the inner product $\left\langle x \_i, v>\right.$. This is also the representation of $x_{i}{ }^{\prime}$ 's projection using the axis $v$.
2. The mean of the projections are $\backslash s u m_{-} i\left\langle x \_i, v\right\rangle=\left\langle\backslash s u m \_i x \_i, v\right\rangle=\langle 0, v\rangle=0$. Note that this is where we use the assumption that the data are centered, and this simplifies the computation.
3. Then the variance is $\backslash$ sum_ $i\left(<x \_i, v>-m e a n\right.$ of projections)^2 $=\backslash$ sum_ $i<x \_i$, $v>\wedge 2$. This is exactly the squared Euclidean norm of $X v$, where $X$ is a matrix obtained by stacking $x_{-}$i as the i-th row.

Given the math expression of the variance of the projections, we can then compute the principle components recursively.

## PCA First Step

- First component,

$$
v_{1}=\arg \max _{\|v\|=1} \sum_{i=1}^{n}\left\langle v, x_{i}\right\rangle^{2}
$$

- Same as getting

$$
v_{1}=\arg \max _{\|v\|=1}\|X v\|^{2}
$$

Formal definition continued.

The first component is just the direction (unit-length vector) that maximizes the variance of the projection, among all directions.

## PCA Recursion

## - Once we have $k$ - 1 components, next?

$$
\hat{X}_{k}=X-\sum_{i=1}^{k-1} X v_{i} v_{i}^{T}
$$

- Then do the same thing

$$
v_{k}=\arg \max _{\|v\|=1}\left\|\hat{X}_{k} v\right\|^{2}
$$

Formal definition continued.

The second component is just the direction that maximizes the variance of the projection, among all directions orthogonal to the already found first component. The third component is just the direction that maximizes the variance of the projection, among all directions orthogonal to the already found first and second components.

This defines the principal components.

To compute the $k$-th component given the first ( $k-1$ ) components, we can remove the part of the data along the already found components.
That is, from each point $x \_j$, subtract its projection on the first ( $k-1$ ) components.

1. Recall that the length of the projection on $v_{-} i$ is $\left\langle x \_j, v_{-} i\right\rangle=x_{-} i^{\wedge} T v_{-} i$, so the vector form of the projection is $\left\langle x \_j, v_{-} i\right\rangle v_{-} i=x j^{\wedge} T v_{-} i v_{-} i^{\wedge} T$
2. Then we compute $x j^{\wedge} T-\backslash s u m \_\{i=1\}^{\wedge} k x j^{\wedge} T v_{-} i v{ }^{\prime} i^{\wedge} T$
3. In matrix form, it’s just $X-\backslash s u m \_\{i=1\}^{\wedge} k X v \_i v \_i \wedge T$. This is called deflation. Then (the direction that maximizes the variance of the projection of the deflated data) will be (the direction that maximizes the variance of the projection of the original data among all directions orthogonal to the already found $\mathrm{k}-1$ components).

This thus gives a recursive method to compute the principal components.

## PCA Interpretations

- The v's are eigenvectors of $X^{\top} X$ (Gram matrix)
- Show via Rayleigh quotient
- $X^{\top} X$ (proportional to) sample covariance matrix
- When data is 0 mean!
- I.e., PCA is eigendecomposition of sample covariance
- Nested subspaces span(v1), span(v1,v2),


It can be proved that the first $k$ principal components are just the top $k$ eigenvectors of the Gram matrix with the largest eigenvalues. (This course doesn't require understanding this.)
When the data are centered, the Gram matrix is just (proportional to) the sample covariance matrix.

This gives a method to compute the principal components:

1. Center the data
2. Compute the Gram matrix
3. Find the top $k$ eigenvectors of the Gram matrix

## Lots of Variations

- PCA, Kernel PCA, ICA, CCA
- Unsupervised techniques to extract structure from high dimensional dataset
- Uses:
- Visualization
- Efficiency
- Noise removal
- Downstream machine learning use



## Application: Image Compression

- Start with image; divide into $12 \times 12$ patches
- I.E., 144-D vector
- Original image:


We divide the images into $12 \times 12$ patches, and flatten the patches into 144 -dim vectors. These vectors are our dataset.

## Application: Image Compression

- 6 most important components (as an image)


We compute the principal components (which are $144-$ dim vectors). We convert them back to $12 \times 12$ patches and visualize them.

## Application: Image Compression

- Project to 6D,


Compressed


Original

We can compute the projection of the original patches to the found 6 principal components, ie, <x_i, v_i> v_i^T.
This is the compressed image.

## Break \& Quiz

Q 3.1: What is the projection of $[12]^{\top}$ onto $[01]^{\top}$ ?

- A. [1 2] ${ }^{\top}$
- B. $[-11]^{\top}$
- C. [0 0] ${ }^{\top}$
- D. [0 2] ${ }^{\top}$


## Break \& Quiz

Q 3.1: What is the projection of $[12]^{\top}$ onto $[01]^{\top}$ ?

- A. [1 2] ${ }^{\top}$
- B. $[-11]^{\top}$
- C. [0 0] ${ }^{\top}$
- D. [0 2] ${ }^{\top}$

Compute $<[1,2],[0,1]>[0,1]=[0,2]$

## Break \& Quiz

Q 3.2: We wish to run PCA on 10-dimensional data in order to produce $r$-dimensional representations. Which is the most accurate?

- A. $r \leq 3$
- B. $r<10$
- C. $r \leq 10$
- D. $r \leq 20$


## Break \& Quiz

Q 3.2: We wish to run PCA on 10-dimensional data in order to produce $r$-dimensional representations. Which is the most accurate?

- A. $r \leq 3$
- B. $r<10$
- C. $r \leq 10$
- D. $r \leq 20$

The number of principal components is smaller or equal to the original dimension.

