## Support Vector Machine -Part 2

CS 760@UW-Madison



#### Goals for the lecture



#### you should understand the following concepts

- soft margin SVM
- support vector regression
- the kernel trick
- polynomial kernel
- Gaussian/RBF kernel
- valid kernels and Mercer's theorem
- kernels and neural networks



## Variants: soft-margin and SVR

## Hard-margin SVM



• Optimization (Quadratic Programming):

```
\min_{w,b} \frac{1}{2} ||w||^2y_i(w^T x_i + b) \ge 1, \forall i
```

## Soft-margin SVM [Cortes & Vapnik, Machine Learning 1995]



- if the training instances are not linearly separable, the previous formulation will fail
- we can adjust our approach by using *slack variables* (denoted by  $\zeta_i$ ) to tolerate errors

$$\min_{w,b,\zeta_i} \frac{1}{2} ||w||^2 + C \sum_i \zeta_i$$

$$y_i(w^T x_i + b) \ge 1 - \zeta_i, \zeta_i \ge 0, \forall i$$

 C determines the relative importance of maximizing margin vs. minimizing slack

## The effect of *C* in soft-margin SVM





Figure from Ben-Hur & Weston, *Methods in Molecular Biology* 2010



- when we covered neural nets, we talked about minimizing squared loss and cross-entropy loss
- SVMs minimize *hinge loss*



## **Support Vector Regression**



- the SVM idea can also be applied in regression tasks
- an ε-insensitive error function specifies that a training instance is well explained if the model's prediction is within ε of y<sub>i</sub>



## **Support Vector Regression**



• Regression using *slack variables* (denoted by  $\zeta_i, \xi_i$ ) to tolerate errors

$$\min_{\substack{w,b,\zeta_i,\xi_i}} \frac{1}{2} ||w||^2 + C \sum_i \zeta_i + \xi_i$$
$$(w^T x_i + b) - y_i \le \epsilon + \zeta_i,$$
$$y_i - (w^T x_i + b) \le \epsilon + \xi_i,$$
$$\zeta_i, \xi_i \ge 0.$$

slack variables allow predictions for some training instances to be off by more than  $\epsilon$ 



## Kernel methods

### Features





#### Features





#### Proper feature mapping can make non-linear to linear!

## Recall: SVM dual form





• Reduces to dual problem:



• Since  $w = \sum_i \alpha_i y_i x_i$ , we have  $w^T x + b = \sum_i \alpha_i y_i x_i^T x + b$ 

## Features



- Using SVM on the feature space  $\{\phi(x_i)\}$ : only need  $\phi(x_i)^T \phi(x_j)$
- Conclusion: no need to design  $\phi(\cdot)$ , only need to design

 $k(x_i, x_j) = \phi(x_i)^T \phi(x_j)$ 

## Polynomial kernels



• Fix degree *d* and constant *c*:

 $k(x, x') = (x^T x' + c)^d$ 

- What are  $\phi(x)$ ?
- Expand the expression to get  $\phi(x)$

## Polynomial kernels





Figure from Foundations of Machine Learning, by M. Mohri, A. Rostamizadeh, and A. Talwalkar



#### SVMs with polynomial kernels



Figure from Ben-Hur & Weston, *Methods in Molecular Biology* 2010

## Gaussian/RBF kernels



• Fix bandwidth  $\sigma$ :

$$k(x, x') = \exp(-||x - x'||^2/2\sigma^2)$$

- Also called radial basis function (RBF) kernels
- What are  $\phi(x)$ ? Consider the un-normalized version  $k'(x, x') = \exp(x^T x' / \sigma^2)$
- Power series expansion:

$$k'(x,x') = \sum_{i}^{+\infty} \frac{(x^T x')^i}{\sigma^i i!}$$



#### The RBF kernel illustrated



Figures from openclassroom.stanford.edu (Andrew Ng)

## Mercer's condition for kenerls



• Theorem: k(x, x') has expansion

 $k(x, x') = \sum_{i} a_{i}\phi_{i}(x)\phi_{i}(x')$ if and only if for any function c(x),

 $\int \int c(x)c(x')k(x,x')dxdx' \ge 0$ 

(Omit some math conditions for *k* and *c*)

## Constructing new kernels



- Kernels are closed under positive scaling, sum, product, pointwise limit, and composition with a power series  $\sum_{i}^{+\infty} a_i k^i(x, x')$
- Example:  $k_1(x, x'), k_2(x, x')$  are kernels, then also is

 $k(x, x') = 2k_1(x, x') + 3k_2(x, x')$ 

• Example:  $k_1(x, x')$  is kernel, then also is

 $k(x, x') = \exp(k_1(x, x'))$ 



#### Kernel algebra

given a valid kernel, we can make new valid kernels using a variety of operators

kernel composition	mapping composition
$k(\boldsymbol{x}, \boldsymbol{v}) = k_a(\boldsymbol{x}, \boldsymbol{v}) + k_b(\boldsymbol{x}, \boldsymbol{v})$	$f(\mathbf{x}) = (f_a(\mathbf{x}), f_b(\mathbf{x}))$
$k(\mathbf{x},\mathbf{v}) = g k_a(\mathbf{x},\mathbf{v}), g > 0$	$f(\mathbf{x}) = \sqrt{g} f_a(\mathbf{x})$
$k(\boldsymbol{x}, \boldsymbol{v}) = k_a(\boldsymbol{x}, \boldsymbol{v})k_b(\boldsymbol{x}, \boldsymbol{v})$	$f_l(\mathbf{x}) = f_{ai}(\mathbf{x})f_{bj}(\mathbf{x})$
$k(\boldsymbol{x}, \boldsymbol{v}) = \boldsymbol{x}^{T} A \boldsymbol{v}, A \text{ is p.s.d.}$	$\phi(\mathbf{x}) = L^{T}\mathbf{x}$ , where $A = LL^{T}$
$k(\boldsymbol{x}, \boldsymbol{v}) = f(\boldsymbol{x})f(\boldsymbol{v})k_a(\boldsymbol{x}, \boldsymbol{v})$	$f(\boldsymbol{x}) = f(\boldsymbol{x})f_a(\boldsymbol{x})$



## Kernels v.s. Neural networks

#### Features





## Features: part of the model





## Polynomial kernels





Figure from Foundations of Machine Learning, by M. Mohri, A. Rostamizadeh, and A. Talwalkar

#### Polynomial kernel SVM as two layer neural network





First layer is fixed. If also learn first layer, it becomes two layer neural network

#### Comments on SVMs



- we can find solutions that are globally optimal (maximize the margin)
  - because the learning task is framed as a convex optimization problem
  - no local minima, in contrast to multi-layer neural nets
- there are two formulations of the optimization: *primal* and *dual* 
  - dual represents classifier decision in terms of support vectors
  - dual enables the use of kernel functions
- we can use a wide range of optimization methods to learn SVM
  - standard quadratic programming solvers
  - SMO [Platt, 1999]
  - linear programming solvers for some formulations
  - etc.

#### Comments on SVMs



- kernels provide a powerful way to
  - allow nonlinear decision boundaries
  - represent/compare complex objects such as strings and trees
  - incorporate domain knowledge into the learning task
- using the kernel trick, we can implicitly use high-dimensional mappings without explicitly computing them
- one SVM can represent only a binary classification task; multi-class problems handled using multiple SVMs and some encoding
- empirically, SVMs have shown (close to) state-of-the art accuracy for many tasks
- the kernel idea can be extended to other tasks (anomaly detection, regression, etc.)

# THANK YOU



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