## Support Vector Machine Part 2

CS760@UW-Madison

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## Goals for the lecture

you should understand the following concepts

- soft margin SVM
- support vector regression
- the kernel trick
- polynomial kernel
- Gaussian/RBF kernel
- valid kernels and Mercer's theorem
- kernels and neural networks

Variants: soft-margin and SVR

## Hard-margin SVM

- Optimization (Quadratic Programming):

$$
\begin{gathered}
\min _{w, b} \frac{1}{2}| | w| |^{2} \\
y_{i}\left(w^{T} x_{i}+b\right) \geq 1, \forall i
\end{gathered}
$$

## Soft-margin SVM [Cortes \& Vapnik, Machine Learning 1995]

- if the training instances are not linearly separable, the previous formulation will fail
- we can adjust our approach by using slack variables (denoted by $\zeta_{i}$ ) to tolerate errors

$$
\begin{gathered}
\left.\min _{w, b, \zeta i} \frac{1}{2} \right\rvert\, w \|^{2}+C \sum_{i} \zeta_{i} \\
y_{i}\left(w^{T} x_{i}+b\right) \geq 1-\zeta_{i}, \zeta_{i} \geq 0, \forall i
\end{gathered}
$$

- $C$ determines the relative importance of maximizing margin vs. minimizing slack


## The effect of $C$ in soft-margin SVM



Figure from Ben-Hur \& Weston,
Methods in Molecular Biology 2010

## Hinge loss

- when we covered neural nets, we talked about minimizing squared loss and cross-entropy loss
- SVMs minimize hinge loss



## Support Vector Regression

- the SVM idea can also be applied in regression tasks
- an $\epsilon$-insensitive error function specifies that a training instance is well explained if the model's prediction is within $\epsilon$ of $y_{i}$



## Support Vector Regression

- Regression using slack variables (denoted by $\zeta_{i}, \xi_{i}$ ) to tolerate errors

$$
\begin{gathered}
\min _{w, b, \zeta_{i}, \zeta_{i}} \frac{1}{2}| | w| |^{2}+C \sum_{i} \zeta_{i}+\xi_{i} \\
\left(w^{T} x_{i}+b\right)-y_{i} \leq \epsilon+\zeta_{i}, \\
y_{i}-\left(w^{T} x_{i}+b\right) \leq \epsilon+\zeta_{i} \\
\zeta_{i}, \xi_{i} \geq 0 .
\end{gathered}
$$

slack variables allow predictions for some training instances to be off by more than $\epsilon$

Kernel methods

## Features



## Features

$$
\begin{aligned}
& \text { ( } \left.\frac{x_{1}}{a}\right)^{2}+\left(\frac{x_{2}}{b}\right)^{2}=1 \rightarrow \frac{z_{1}}{a^{2}}+\frac{z_{3}}{b^{2}}=1
\end{aligned}
$$

Proper feature mapping can make non-linear to linear!

## Recall: SVM dual form

- Reduces to dual problem:

$$
\begin{gathered}
\mathcal{L}(w, b, \boldsymbol{\alpha})=\sum_{i} \alpha_{i}-\frac{1}{2} \sum_{i j} \alpha_{i} \alpha_{j} y_{i} y_{j} x_{i}^{T} x_{j} \\
\sum_{i} \alpha_{i} y_{i}=0, \alpha_{i} \geq 0
\end{gathered}
$$

- Since $w=\sum_{i} \alpha_{i} y_{i} x_{i}$, we have $w^{T} x+b=\sum_{i} \alpha_{i} y_{i} x_{i}^{T} x+b$


## Features

- Using SVM on the feature space $\left\{\phi\left(x_{i}\right)\right\}$ : only need $\phi\left(x_{i}\right)^{T} \phi\left(x_{j}\right)$
- Conclusion: no need to design $\phi(\cdot)$, only need to design

$$
k\left(x_{i}, x_{j}\right)=\phi\left(x_{i}\right)^{T} \phi\left(x_{j}\right)
$$

## Polynomial kernels

- Fix degree $d$ and constant $c$ :

$$
k\left(x, x^{\prime}\right)=\left(x^{T} x^{\prime}+c\right)^{d}
$$

-What are $\phi(x)$ ?

- Expand the expression to get $\phi(x)$


## Polynomial kernels

$$
\forall \mathbf{x}, \mathbf{x}^{\prime} \in \mathbb{R}^{2}, \quad K\left(\mathbf{x}, \mathbf{x}^{\prime}\right)=\left(x_{1} x_{1}^{\prime}+x_{2} x_{2}^{\prime}+c\right)^{2}=\left[\begin{array}{c}
x_{1}^{2} \\
x_{2}^{2} \\
\sqrt{2} x_{1} x_{2} \\
\sqrt{2 c} x_{1} \\
\sqrt{2 c} x_{2} \\
c
\end{array}\right] \cdot\left[\begin{array}{c}
x_{1}^{\prime 2} \\
x_{2}^{\prime 2} \\
\sqrt{2} x_{1}^{\prime} x_{2}^{\prime} \\
\sqrt{2 c} x_{1}^{\prime} \\
\sqrt{2 c} x_{2}^{\prime} \\
c
\end{array}\right]
$$

Figure from Foundations of Machine Learning, by M. Mohri, A. Rostamizadeh, and A. Talwalkar

## SVMs with polynomial kernels



Figure from Ben-Hur \& Weston,
Methods in Molecular Biology 2010

## Gaussian/RBF kernels

- Fix bandwidth $\sigma$ :

$$
k\left(x, x^{\prime}\right)=\exp \left(-\left|x-x^{\prime}\right|^{2} / 2 \sigma^{2}\right)
$$

- Also called radial basis function (RBF) kernels
-What are $\phi(x)$ ? Consider the un-normalized version

$$
k^{\prime}\left(x, x^{\prime}\right)=\exp \left(x^{T} x^{\prime} / \sigma^{2}\right)
$$

- Power series expansion:

$$
k^{\prime}\left(x, x^{\prime}\right)=\sum_{i}^{+\infty} \frac{\left(x^{T} x^{\prime}\right)^{i}}{\sigma^{i} i!}
$$

## The RBF kernel illustrated

$$
\gamma=-10
$$

$$
\gamma=-100
$$

$$
\gamma=-1000
$$





Figures from openclassroom.stanford.edu (Andrew Ng)

## Mercer's condition for kenerls

- Theorem: $k\left(x, x^{\prime}\right)$ has expansion

$$
k\left(x, x^{\prime}\right)=\sum_{i}^{+\infty} a_{i} \phi_{i}(x) \phi_{i}\left(x^{\prime}\right)
$$

if and only if for any function $c(x)$,

$$
\iint c(x) c\left(x^{\prime}\right) k\left(x, x^{\prime}\right) d x d x^{\prime} \geq 0
$$

(Omit some math conditions for $k$ and $c$ )

## Constructing new kernels

- Kernels are closed under positive scaling, sum, product, pointwise limit, and composition with a power series $\sum_{i}^{+\infty} a_{i} k^{i}\left(x, x^{\prime}\right)$
- Example: $k_{1}\left(x, x^{\prime}\right), k_{2}\left(x, x^{\prime}\right)$ are kernels, then also is

$$
k\left(x, x^{\prime}\right)=2 k_{1}\left(x, x^{\prime}\right)+3 k_{2}\left(x, x^{\prime}\right)
$$

- Example: $k_{1}\left(x, x^{\prime}\right)$ is kernel, then also is

$$
k\left(x, x^{\prime}\right)=\exp \left(k_{1}\left(x, x^{\prime}\right)\right)
$$

## Kernel algebra

- given a valid kernel, we can make new valid kernels using a variety of operators


## kernel composition

$$
\begin{array}{ll}
k(\boldsymbol{x}, \boldsymbol{v})=k_{a}(\boldsymbol{x}, \boldsymbol{v})+k_{b}(\boldsymbol{x}, \boldsymbol{v}) & (\boldsymbol{x})=\underbrace{}_{a}(\boldsymbol{x})_{{ }_{b}}(\boldsymbol{x})) \\
k(\boldsymbol{x}, \boldsymbol{v})=k_{a}(\boldsymbol{x}, \boldsymbol{v}), \quad>0 & (\boldsymbol{x})=\sqrt{{ }_{a}}(\boldsymbol{x}) \\
k(\boldsymbol{x}, \boldsymbol{v})=k_{a}(\boldsymbol{x}, \boldsymbol{v}) k_{b}(\boldsymbol{x}, \boldsymbol{v}) & { }_{l}(\boldsymbol{x})={ }_{a i}(\boldsymbol{x})_{{ }_{b j}}(\boldsymbol{x}) \\
k(\boldsymbol{x}, \boldsymbol{v})=\boldsymbol{x}^{\top} A \boldsymbol{v}, \quad A \text { is p.s.d. } & \phi(\boldsymbol{x})=L^{\top} \boldsymbol{x}, \text { where } A=L L^{\top} \\
k(\boldsymbol{x}, \boldsymbol{v})=f(\boldsymbol{x}) f(\boldsymbol{v}) k_{a}(\boldsymbol{x}, \boldsymbol{v}) & (\boldsymbol{x})=f(\boldsymbol{x})_{a}(\boldsymbol{x})
\end{array}
$$

Kernels v.s. Neural networks

## Features



## Features: part of the model

Nonlinear model

build
$\xrightarrow[\text { hypothesis }]{\text { build }} y=w^{T} \phi(x)$

Linear model

## Polynomial kernels

$$
\forall \mathbf{x}, \mathbf{x}^{\prime} \in \mathbb{R}^{2}, \quad K\left(\mathbf{x}, \mathbf{x}^{\prime}\right)=\left(x_{1} x_{1}^{\prime}+x_{2} x_{2}^{\prime}+c\right)^{2}=\left[\begin{array}{c}
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\sqrt{2} x_{1}^{\prime} x_{2}^{\prime} \\
\sqrt{2 c} x_{1}^{\prime} \\
\sqrt{2 c} x_{2}^{\prime} \\
c
\end{array}\right]
$$

Figure from Foundations of Machine Learning, by M. Mohri, A. Rostamizadeh, and A. Talwalkar

## Polynomial kernel SVM as two layer neural network



First layer is fixed. If also learn first layer, it becomes two layer neural network

## Comments on SVMs

- we can find solutions that are globally optimal (maximize the margin)
- because the learning task is framed as a convex optimization problem
- no local minima, in contrast to multi-layer neural nets
- there are two formulations of the optimization: primal and dual
- dual represents classifier decision in terms of support vectors
- dual enables the use of kernel functions
- we can use a wide range of optimization methods to learn SVM
- standard quadratic programming solvers
- SMO [Platt, 1999]
- linear programming solvers for some formulations
- etc.


## Comments on SVMs

- kernels provide a powerful way to
- allow nonlinear decision boundaries
- represent/compare complex objects such as strings and trees
- incorporate domain knowledge into the learning task
- using the kernel trick, we can implicitly use high-dimensional mappings without explicitly computing them
- one SVM can represent only a binary classification task; multi-class problems handled using multiple SVMs and some encoding
- empirically, SVMs have shown (close to) state-of-the art accuracy for many tasks
- the kernel idea can be extended to other tasks (anomaly detection, regression, etc.)


## THANK YOU

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