



CS540 Summer 2023

Attention and Transformers

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Participation game (on TopHat)

What is the full name of "GPT"?

- A. Generic Pre-trained Transformers
- B. Generic Pre-trained Tensors
- C. Generative Pre-trained Transformers
- D. Generative Probabilistic Transformer



Background

- Attention Mechanism
 - Bahdanau et. al. 2014. Neural Machine Translation by Jointly Learning to Align and Translate.
 - Originally developed as an enhancement of RNN applied to translation task
- Transformer Model
 - Vaswani et. al. 2017. Attention is All you Need.
 - First transduction model relying entirely on self-attention to compute representations of its input and output
 - Backbone of the modern large language models & CV models, etc
 - GPT = Generative Pre-trained **Transformer**



Database Manager

The thing your customer is interested in

Query
2

Database of (Key, Value) pairs

Key	Value
1	100
2	200
3	300



Database Manager

The thing your customer is interested in

Query
2

Database of (Key, Value) pairs

Key	Value
1	100
2	200
3	300

unrelated to 2
equal to 2
unrelated to 2



Database Manager

The thing your customer is interested in

Query
2

Database of (Key, Value) pairs

Key	Value
1	100
2	200
3	300

unrelated to 2
equal to 2
unrelated to 2

Attention weight
0
1
0

$0\% \times 100$

$100\% \times 200$

$0\% \times 300$

Output
200



Database Manager

The thing your customer is interested in

Query
2.5

Database of (Key, Value) pairs

Key	Value
1	100
2	200
3	300

far from 2.5
close to 2.5
close to 2.5

Attention weight
0
0.5
0.5

$0\% \times 100$

$50\% \times 200$

$50\% \times 300$

Output
250



Attention Mechanism

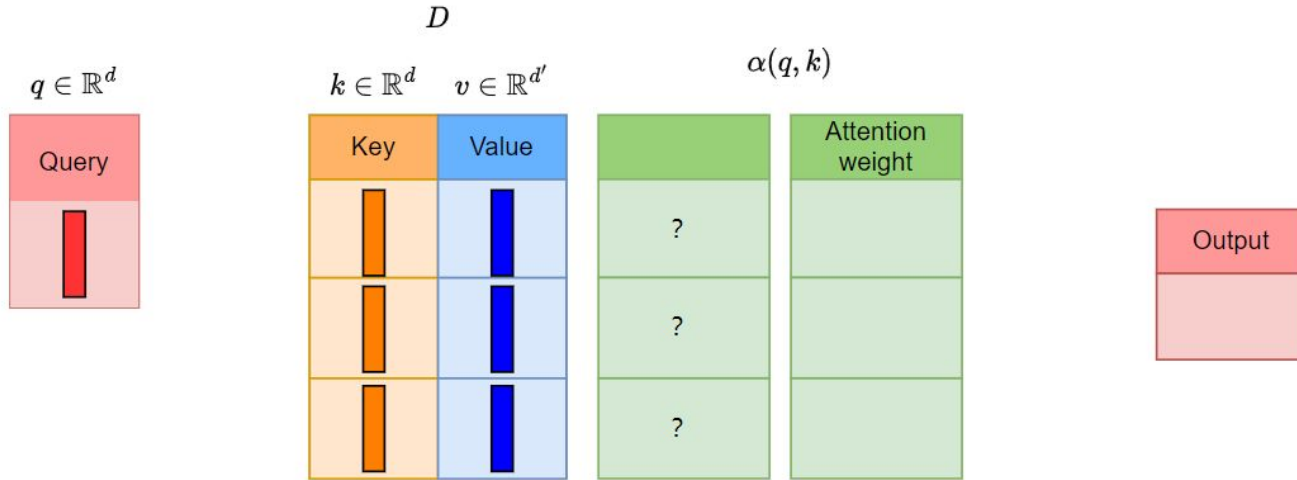
$$\text{Attention}(q, D) = \sum_{i=1}^m \alpha(q, k_i) v_i$$





Attention Mechanism

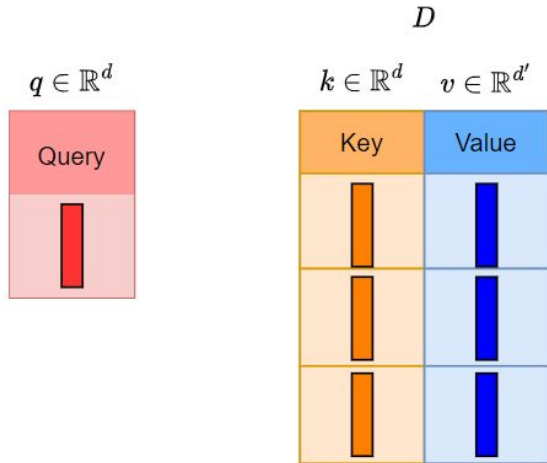
$$\text{Attention}(q, D) = \sum_{i=1}^m \alpha(q, k_i) v_i$$





Attention Mechanism

$$\text{Attention}(q, D) = \sum_{i=1}^m \alpha(q, k_i) v_i$$



$\alpha(q, k)$

Attention Scoring function $a(q, k)$

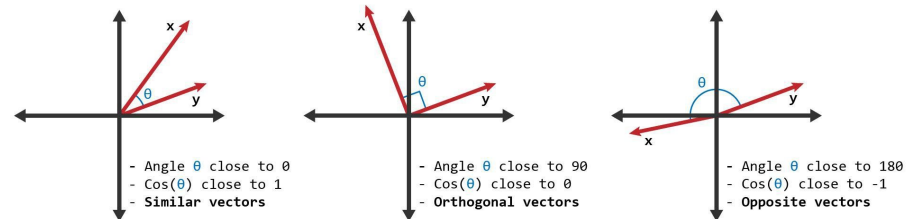
Any function that captures similarity between q and k for your task

A common one: scaled dot-product attention

$$a(q, k) = \frac{q^T k}{\sqrt{d}}$$

vector direction more similar \rightarrow dot-product higher

See: cosine similarity



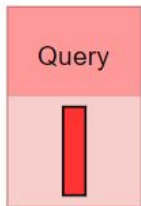


Attention Mechanism

$$\text{Attention}(q, D) = \sum_{i=1}^m \alpha(q, k_i) v_i$$

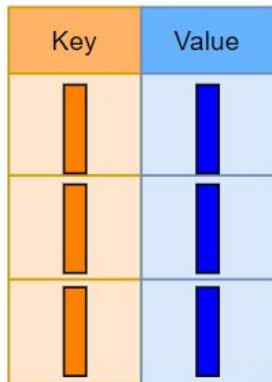
D

$q \in \mathbb{R}^d$



$k \in \mathbb{R}^d$

$v \in \mathbb{R}^{d'}$



$a(q, k_i)$

Attention score
-0.9
0.25
0.9

Attention score does not follow probability distribution

convert this to a probability via softmax function

$$\text{softmax}(a(q, k_i)) = \frac{e^{a(q, k_i)}}{\sum_{j=1}^m e^{a(q, k_j)}}$$

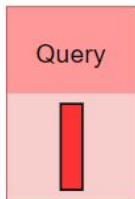


Attention Mechanism

$$\text{Attention}(q, D) = \sum_{i=1}^m \alpha(q, k_i) v_i$$

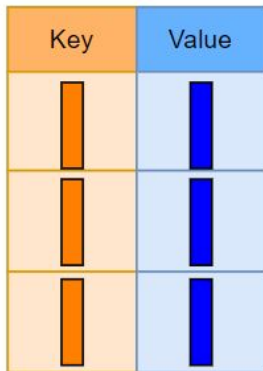
D

$q \in \mathbb{R}^d$



$k \in \mathbb{R}^d$

$v \in \mathbb{R}^{d'}$



$a(q, k_i)$

scaled dot-product
-0.9
0.25
0.9

$\alpha(q, k_i)$

Attention weight
0.098
0.309
0.593

$$\alpha(q, k_i) = \text{softmax}(a(q, k_i))$$

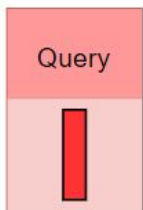


Attention Mechanism

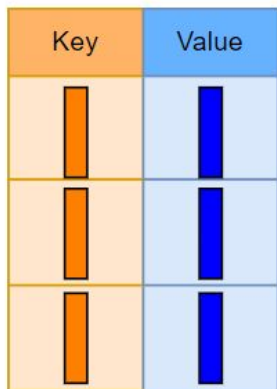
$$\text{Attention}(q, D) = \sum_{i=1}^m \alpha(q, k_i) v_i$$

D

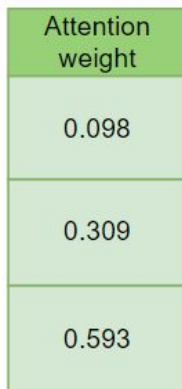
$q \in \mathbb{R}^d$



$k \in \mathbb{R}^d$ $v \in \mathbb{R}^{d'}$



$\alpha(q, k_i)$



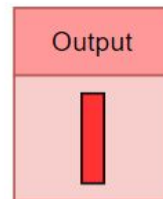
0.098 $9.8\% \times v_1$

0.309 $30.9\% \times v_2$

0.593 $59.3\% \times v_3$



Output





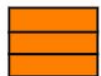
Attention Mechanism



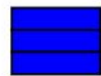
$$q \in \mathbb{R}^d$$



$$K \in \mathbb{R}^{m \times d}$$



$$V \in \mathbb{R}^{m \times d'}$$

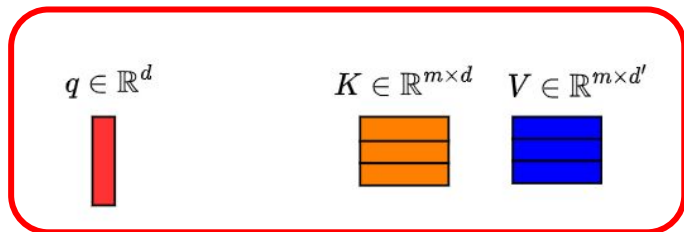


$$\text{softmax} \left(\frac{q \times K^T}{\sqrt{d}} \right) V = \text{output}$$

$$\text{Attention}(q, K, V) = \text{softmax} \left(\frac{qK^T}{\sqrt{d}} \right) V$$



Attention Mechanism



$$\text{softmax} \left(\frac{q \times K^T}{\sqrt{d}} \right) V = \text{output}$$

But how are these constructed?

$$\text{Attention}(q, K, V) = \text{softmax} \left(\frac{qK^T}{\sqrt{d}} \right) V$$



Machine Translation

When people go camping, they collect logs to build a bonfire

Model

Wenn Leute zelten gehen, sammeln sie Holzscheite, um ein Lagerfeuer zu machen



Embedding

A cat is sleeping on a red sofa

A dog is sitting on a green chair

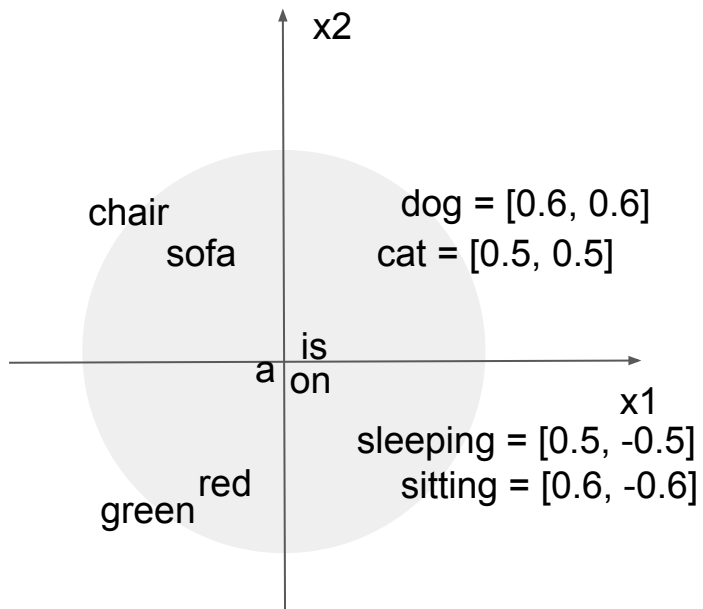
one-hot encoding:

	a	0	0	Can be used for numerical computation No similarity measurement cannot tell “cat” & “dog” similar and tend to appear in similar context & position
	cat	1	0	
	is	0	0	
	sleeping	0	0	
vocab	on	0	0	
	red	0	0	
	sofa	0	0	
	dog	0	1	
	sitting	0	0	
	green	0	0	
	chair	0	0	



Embedding

2-d embedding



A cat is sleeping on a red sofa

A dog is sitting on a green chair

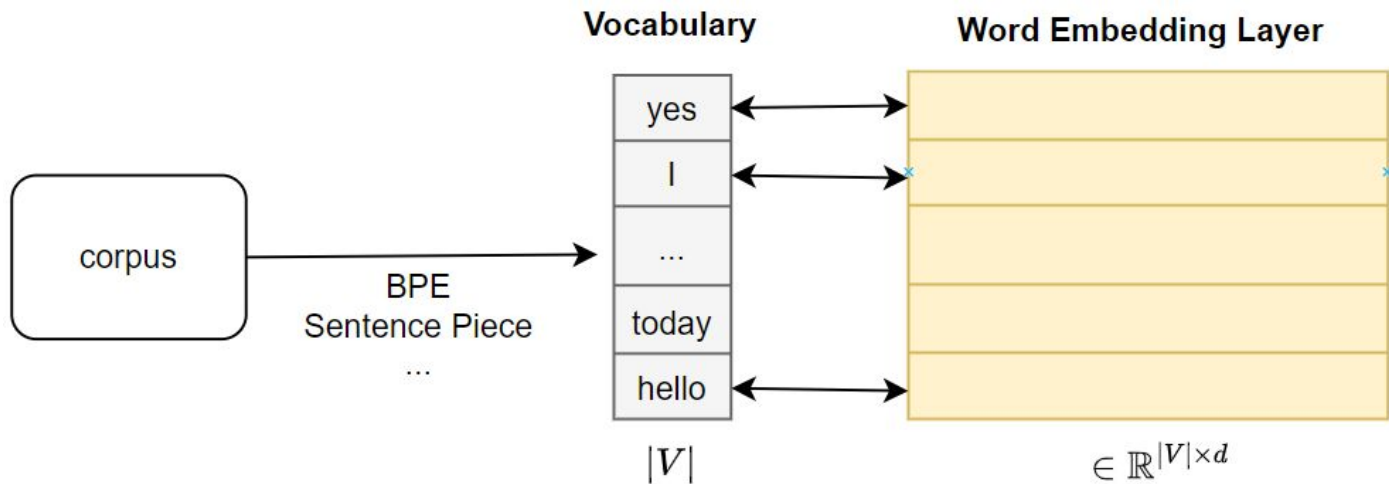
Each word is converted to a vector

- can input to neural network
- can learn similarity between words

For the many words in languages, usually pick a very large embedding dimension, for example $d = 768$



Embedding

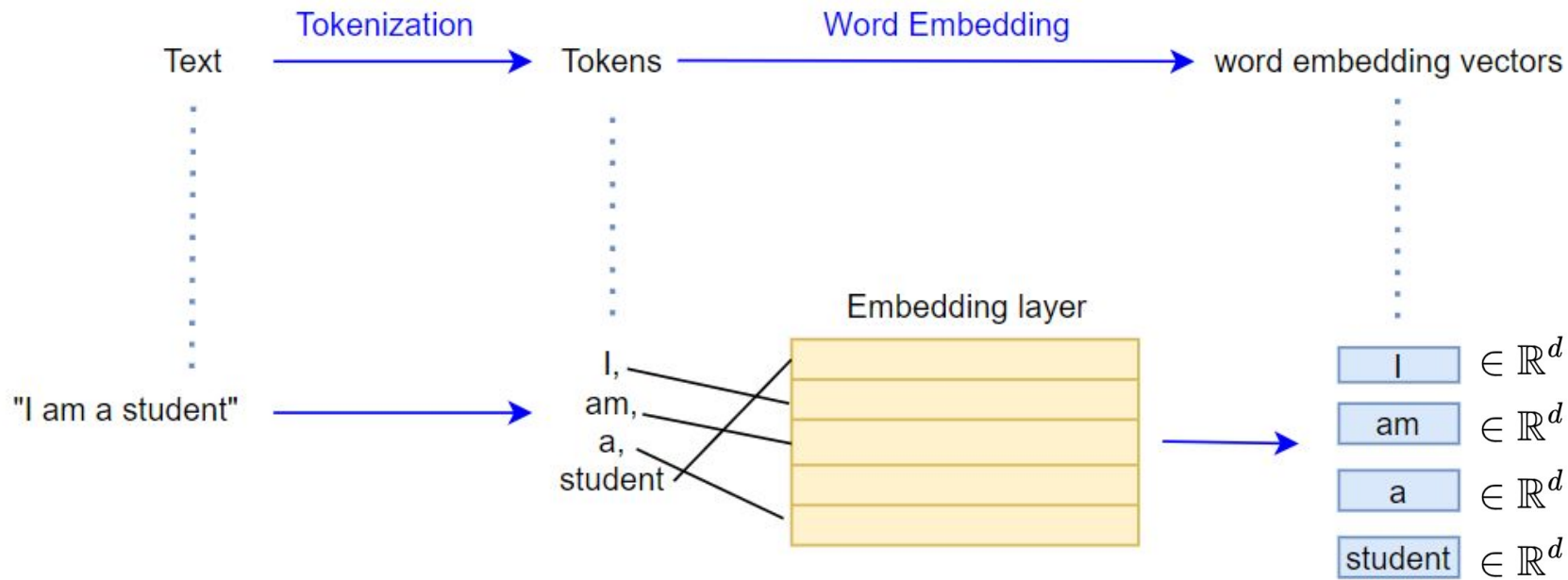


Learnable and updated with the model

d : embedding dimension, usually picked to be a high number like 768

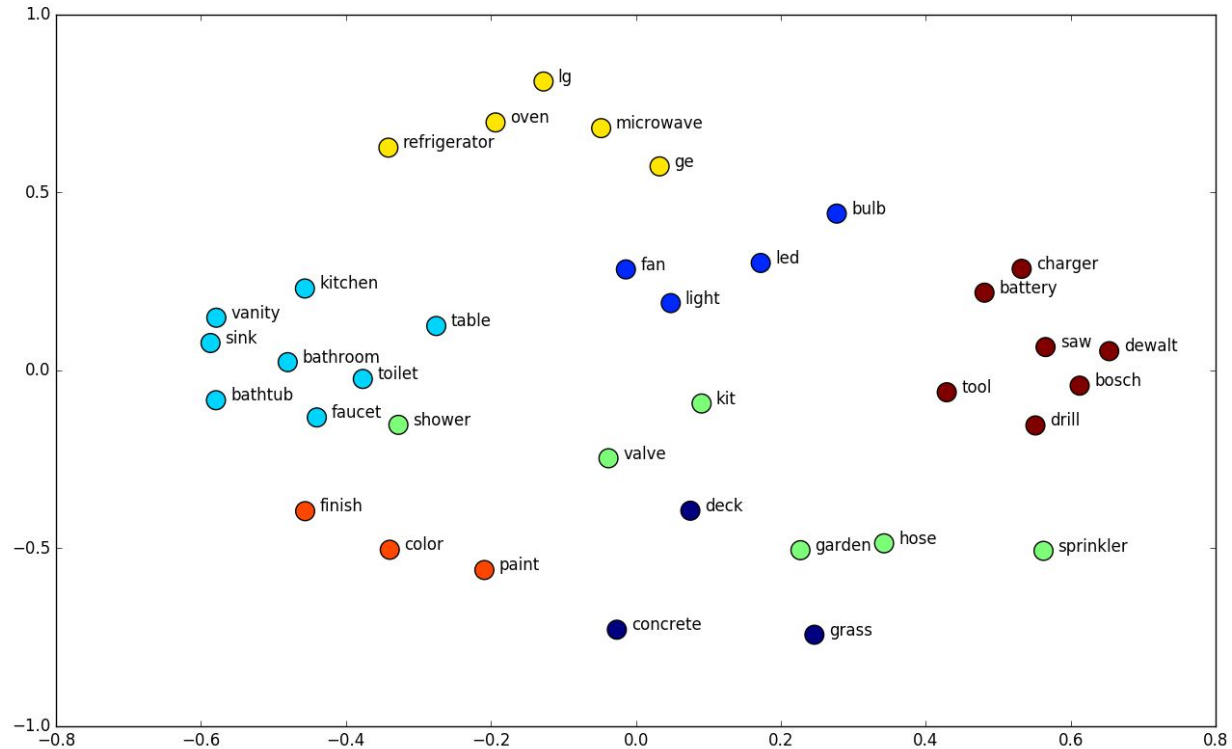


Embedding



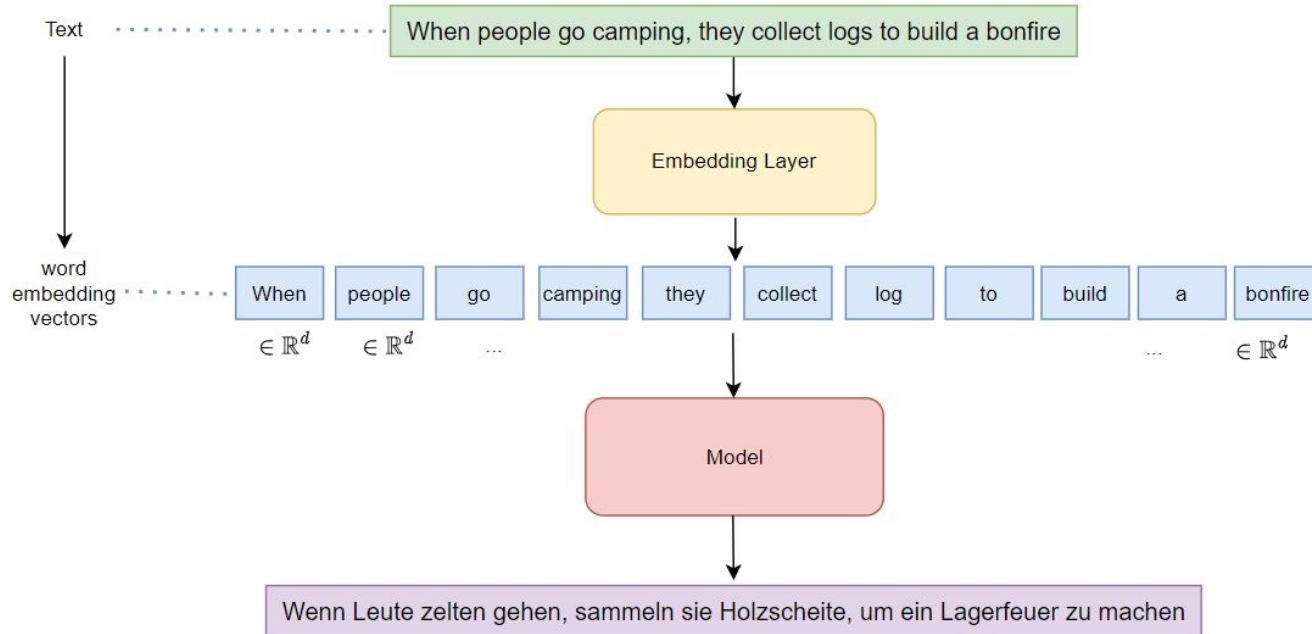


Embedding



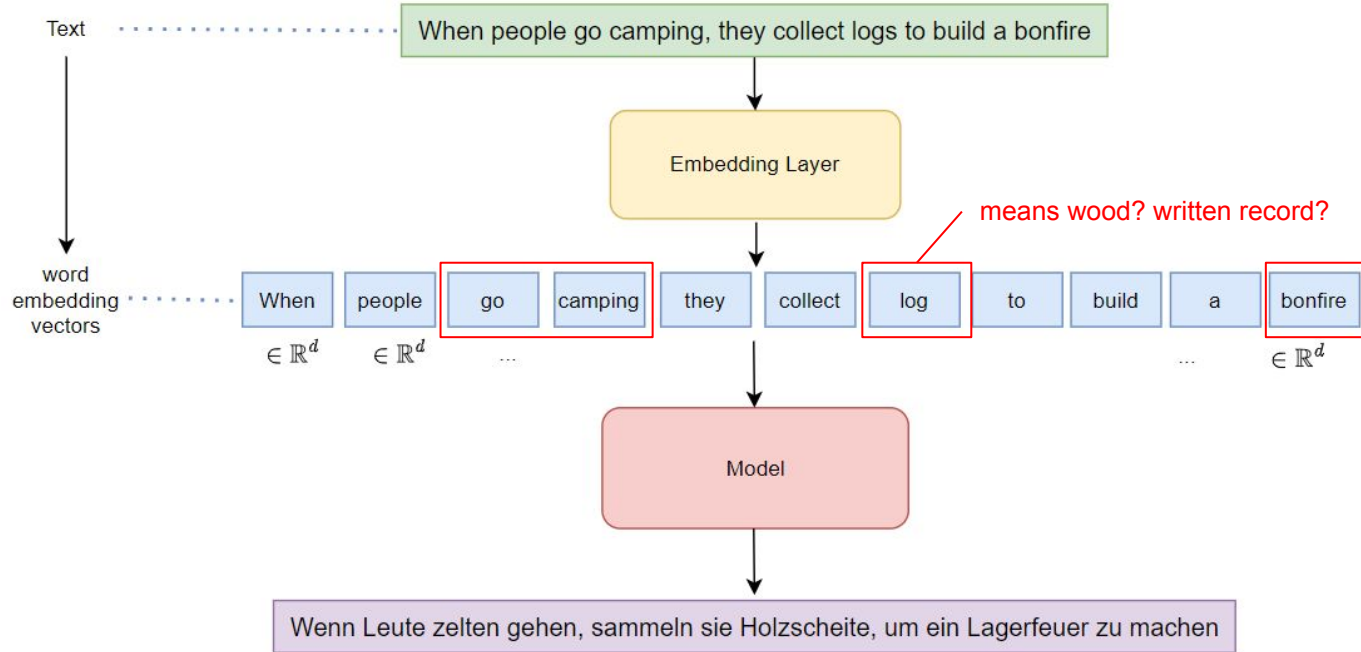


Embedding



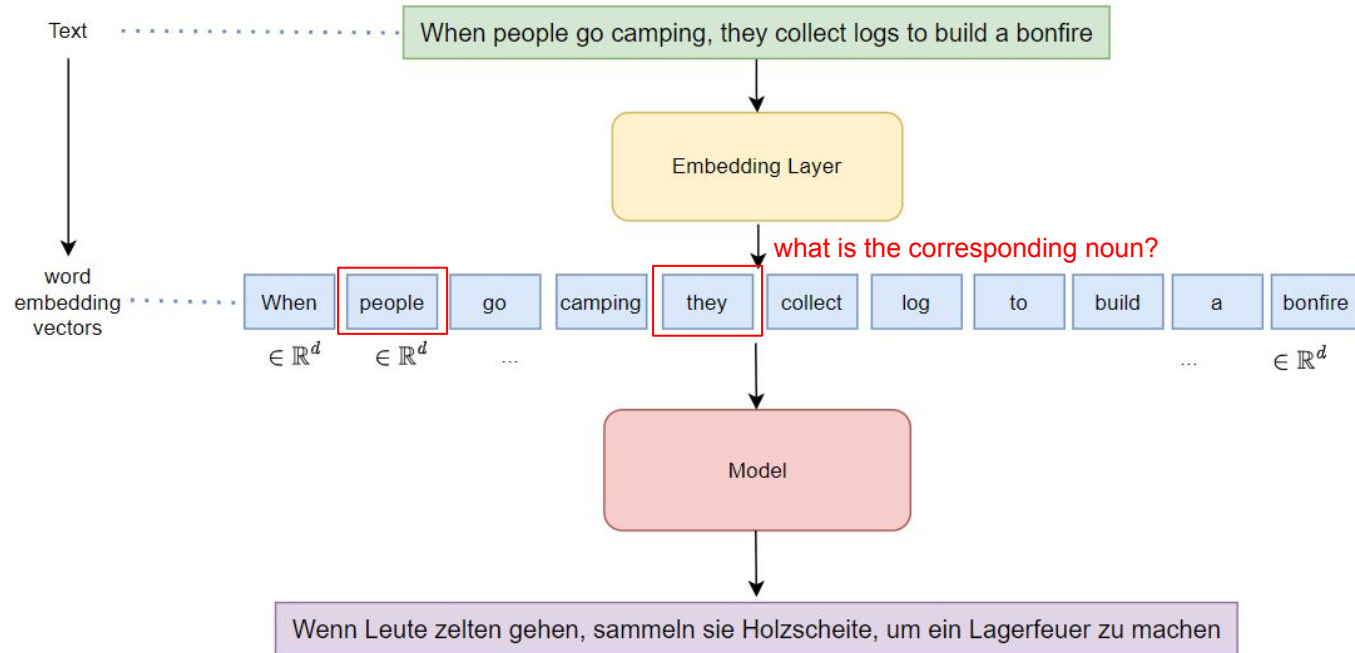


Embedding





Embedding





Self-attention

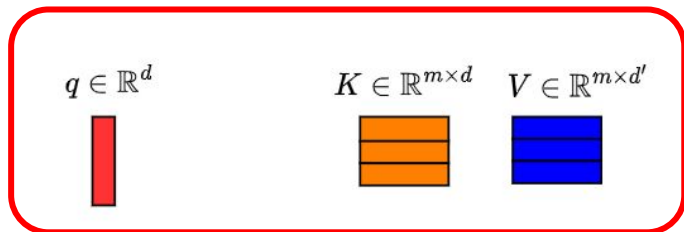
When people go camping they collect log to build a bonfire

“Every word needs to pay attention to each other”

“Every word should pay more attention to the other words that are related to it”



Reminder of our initial question

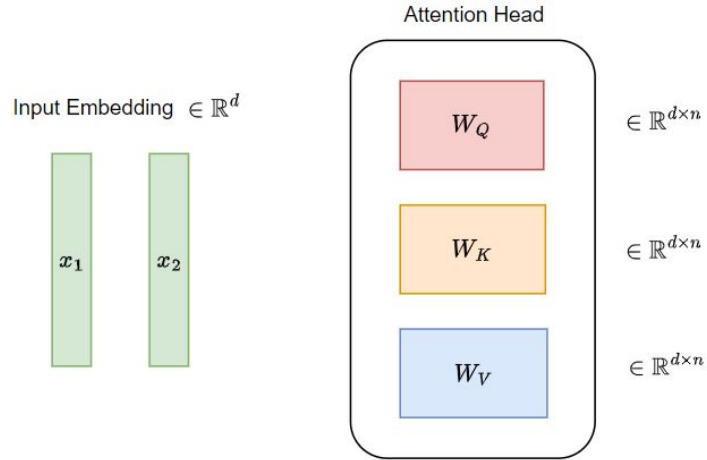


$$\text{softmax} \left(\frac{q \times K^T}{\sqrt{d}} \right) V = \text{output}$$

But how are these constructed?

$$\text{Attention}(q, K, V) = \text{softmax} \left(\frac{qK^T}{\sqrt{d}} \right) V$$

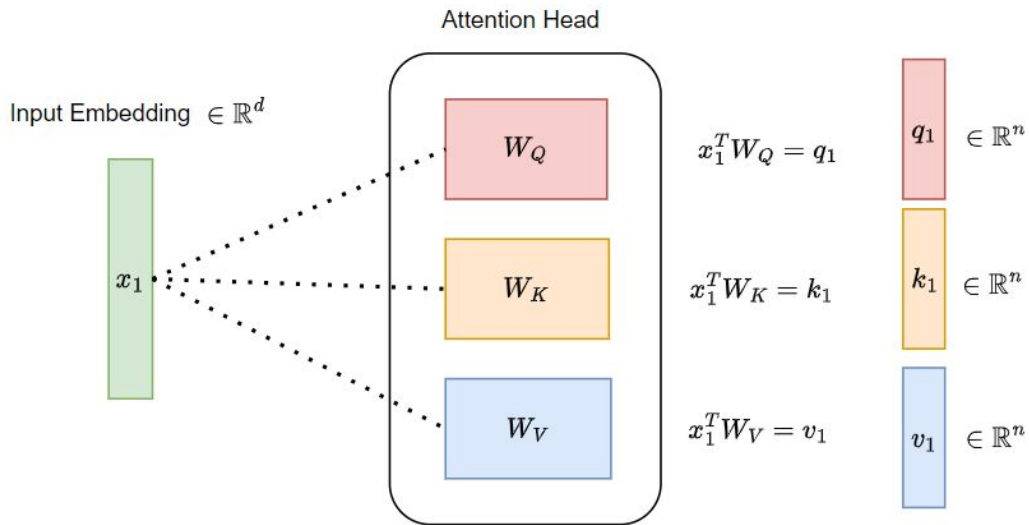
Attention Head





Attention Head

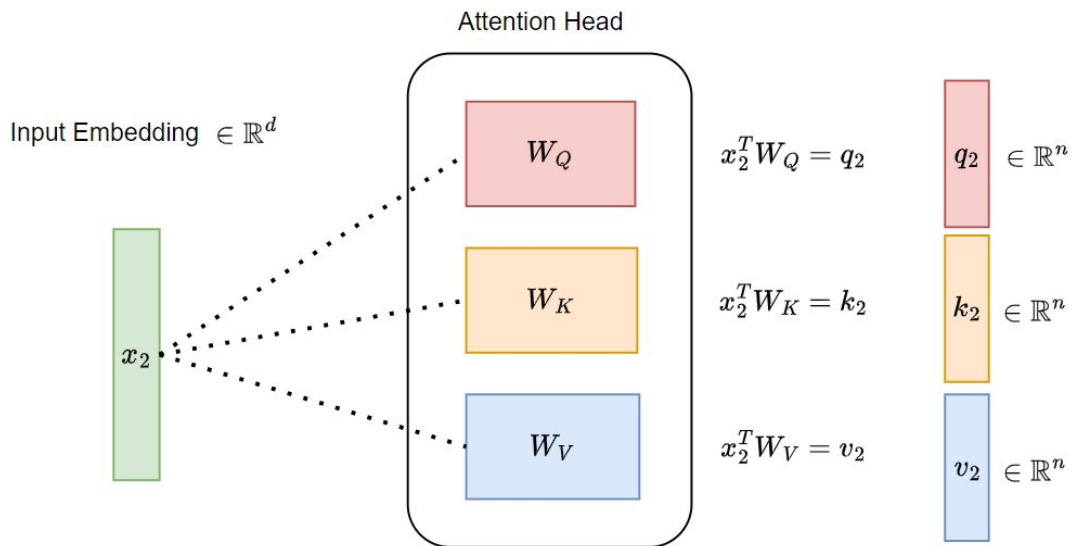
Multiply the first embedding vector with each matrix





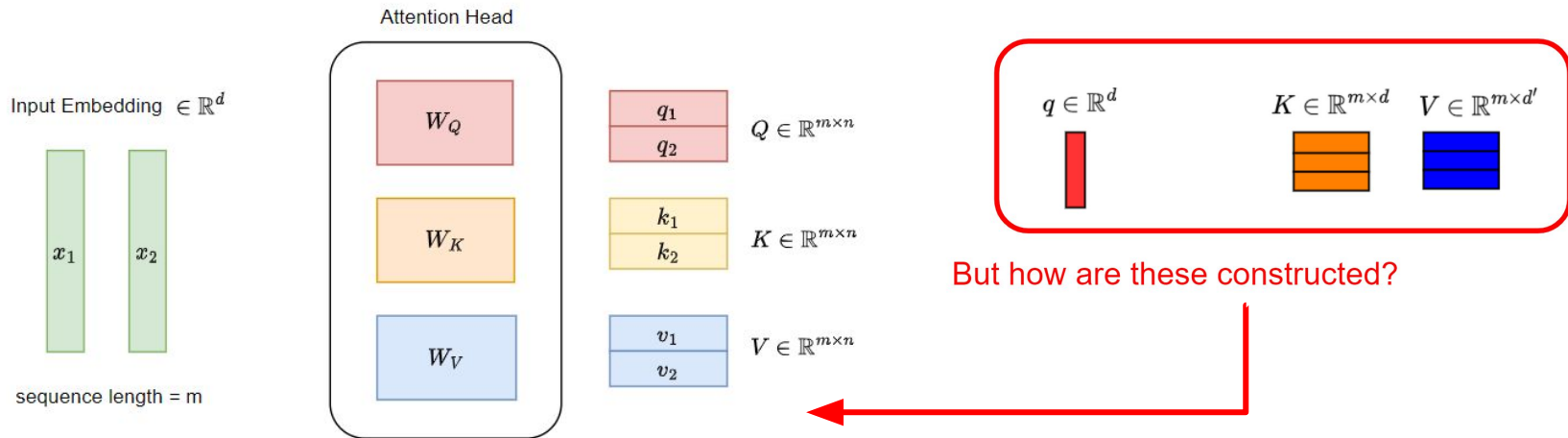
Attention Head

Multiply the second embedding vector with each matrix





Attention Head

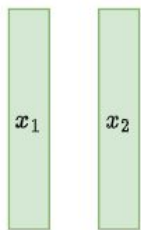


The query, key and value for each word is calculated from all the m words in the same sentence, using shared learnable matrices



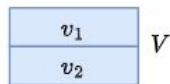
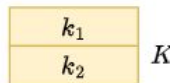
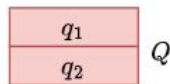
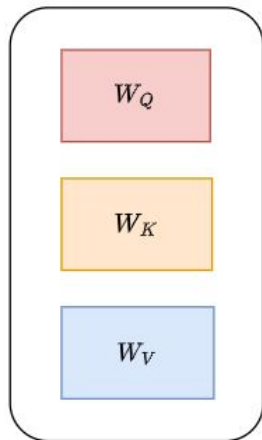
Attention Head

Input Embedding $\in \mathbb{R}^d$



sequence length = m

Attention Head



$$\text{Attention}(q, K, V) = \text{softmax}\left(\frac{qK^T}{\sqrt{d}}\right)V$$

$$\text{softmax}\left(\frac{q_1 \times K^T}{\sqrt{d}}\right) V = \text{output}$$

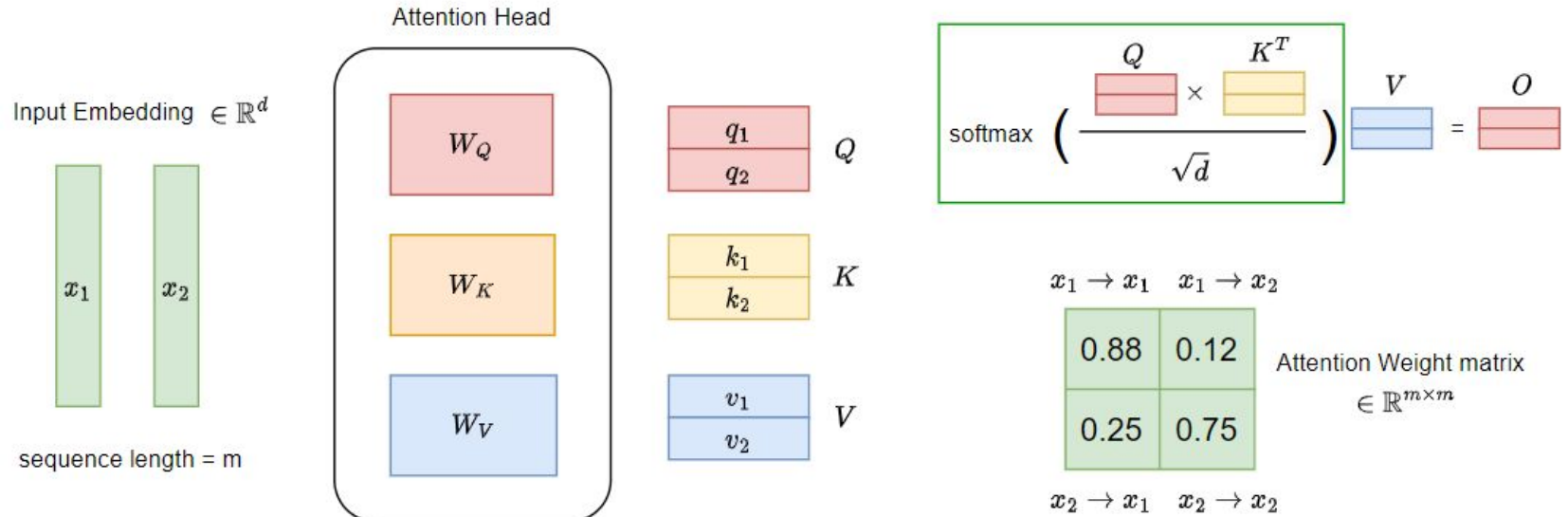
$$\text{softmax}\left(\frac{q_2 \times K^T}{\sqrt{d}}\right) V = \text{output}$$

In Matrix form:

$$\text{softmax}\left(\frac{Q \times K^T}{\sqrt{d}}\right) V = O$$

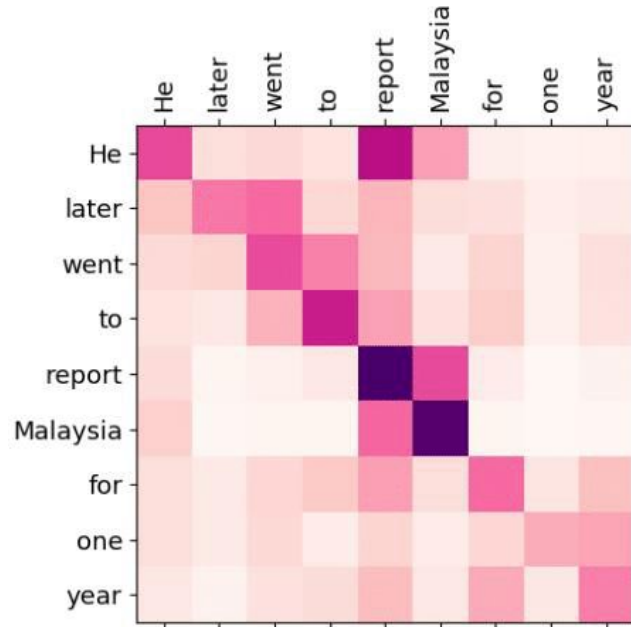


Attention Head





Attention Head



$$\text{softmax} \left(\frac{Q \times K^T}{\sqrt{d}} \right) V = O$$

$x_1 \rightarrow x_1$ $x_1 \rightarrow x_2$

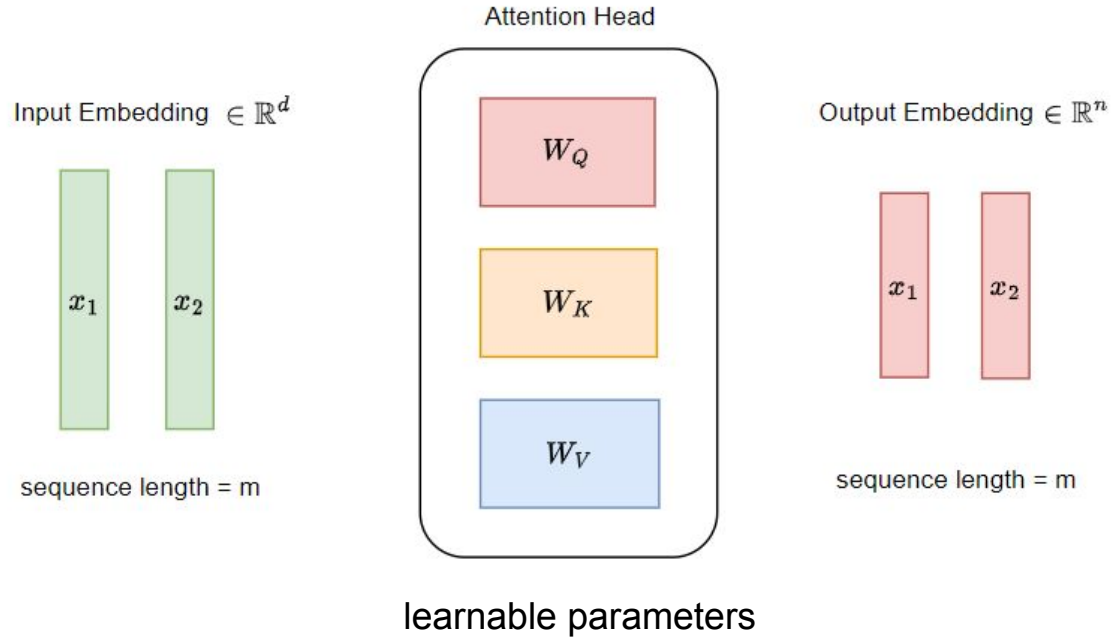
0.88	0.12
0.25	0.75

Attention Weight matrix
 $\in \mathbb{R}^{m \times m}$

$x_2 \rightarrow x_1$ $x_2 \rightarrow x_2$



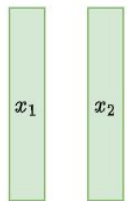
Attention Head



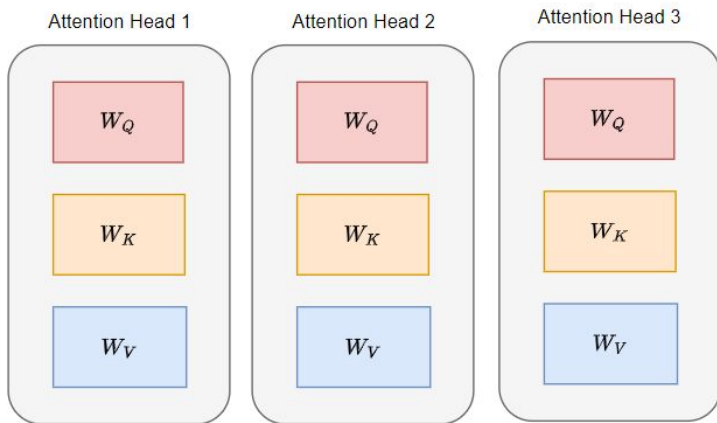


Multi-headed Attention

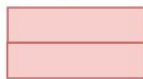
Input Embedding $\in \mathbb{R}^d$



sequence length = m

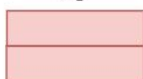


O_1



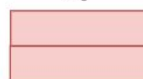
$\in \mathbb{R}^{m \times n}$

O_2



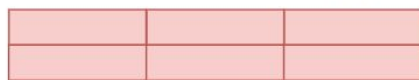
$\in \mathbb{R}^{m \times n}$

O_3



$\in \mathbb{R}^{m \times n}$

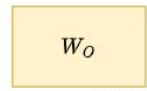
concatenation and projection



$O \in \mathbb{R}^{m \times (n \times h)}$

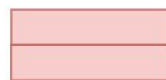
h = number of attention heads

\times



$W_O \in \mathbb{R}^{(n \times h) \times d}$

$=$

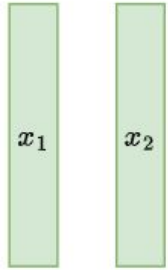


$\in \mathbb{R}^{m \times d}$



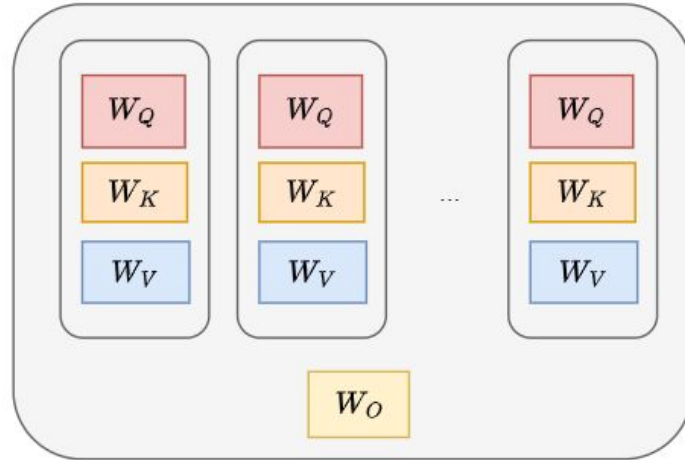
Multi-headed Attention

Input Embedding $\in \mathbb{R}^d$

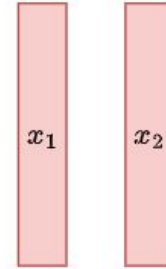


sequence length = m

Multi-headed Attention



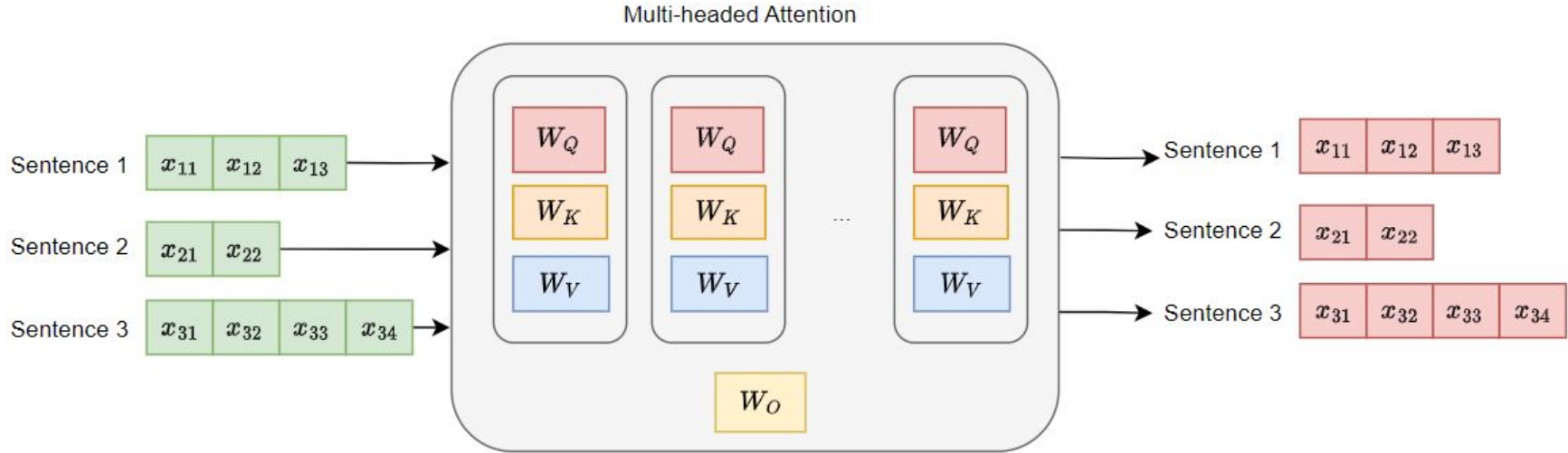
Output Embedding $\in \mathbb{R}^d$



sequence length = m



Multi-headed Attention





Batch of input sentences

Good morning
How are you
Hello



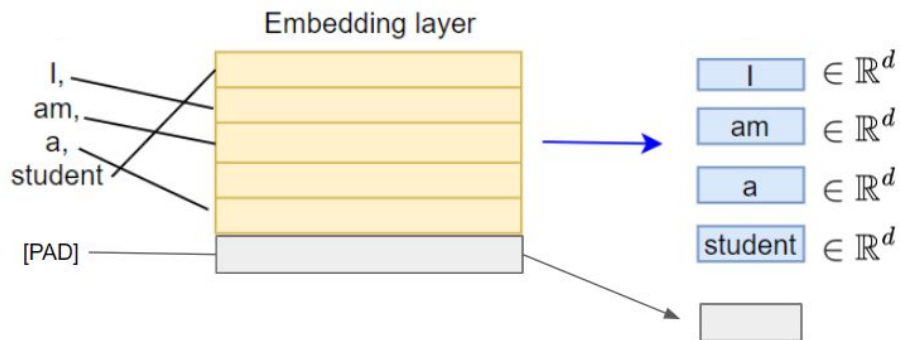
Good morning [PAD]
How are you
Hello [PAD] [PAD]



Batch = 3

Good	morning	[PAD]
How	are	you
Hello	[PAD]	[PAD]

$\in \mathbb{R}^{b \times \text{maxlen} \times d}$



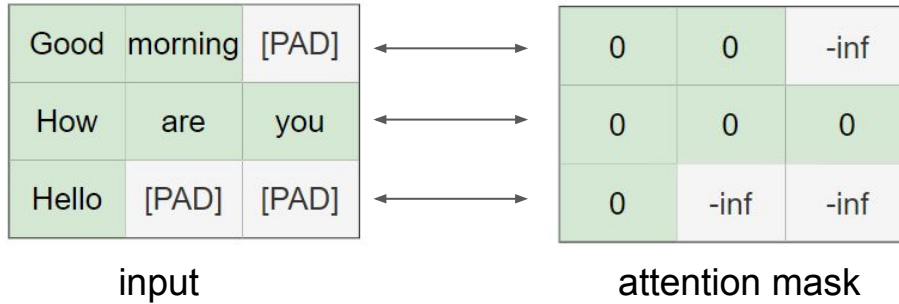
Insert padding

maxlen = maximum sequence length
in this batch

Don't want padding to affect training



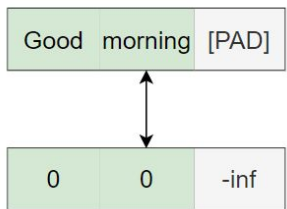
Attention Mask



-inf represents a very small negative number



Attention Mask



Before softmax

$$\text{softmax} \left(\frac{Q \times K^T}{\sqrt{d}} \right) V = O$$

$x_1 \rightarrow x_1$ $x_1 \rightarrow x_2$ $x_1 \rightarrow x_3$

1.2	4.8	-0.1
3.4	-9.3	2.2
2.3	-9.5	3.0

Attention **Score** matrix
 $\in \mathbb{R}^{m \times m}$

0	0	-inf
0	0	-inf
0	0	-inf

Attention Mask
 $\in \mathbb{R}^{m \times m}$

+

$$\text{softmax} \left(\begin{array}{ccc} 1.2 & 4.8 & -\text{inf} \\ 3.4 & -9.3 & -\text{inf} \\ 2.3 & -9.5 & -\text{inf} \end{array} \right) =$$

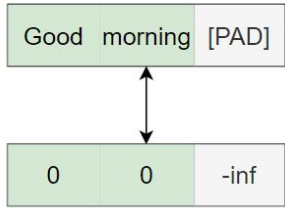
0.26	0.97	9e-4346
0.99	3e-6	3e-4345
0.99	7e-6	1e-4344

Attention **Weight** matrix
 $\in \mathbb{R}^{m \times m}$

pays very small attention to padding



Attention Mask



Before softmax

$$\text{softmax} \left(\frac{Q \times K^T}{\sqrt{d}} \right) V = O$$

$x_1 \rightarrow x_1$ $x_1 \rightarrow x_2$ $x_1 \rightarrow x_3$

1.2	4.8	-0.1
3.4	-9.3	2.2
2.3	-9.5	3.0

Attention **Score** matrix
 $\in \mathbb{R}^{m \times m}$

0	0	-inf
0	0	-inf
0	0	-inf

Attention **Mask**
 $\in \mathbb{R}^{m \times m}$

+

$$\text{softmax} \left(\begin{array}{|c|c|c|} \hline 1.2 & 4.8 & -\text{inf} \\ \hline 3.4 & -9.3 & -\text{inf} \\ \hline 2.3 & -9.5 & -\text{inf} \\ \hline \end{array} \right) = \begin{array}{|c|c|c|} \hline 0.26 & 0.97 & 9\text{e-}4346 \\ \hline 0.99 & 3\text{e-}6 & 3\text{e-}4345 \\ \hline 0.99 & 7\text{e-}6 & 1\text{e-}4344 \\ \hline \end{array}$$

Attention **Weight** matrix
 $\in \mathbb{R}^{m \times m}$

what about pad's attention to other tokens?



Batch of input sentences

Good morning
How are you
Hello



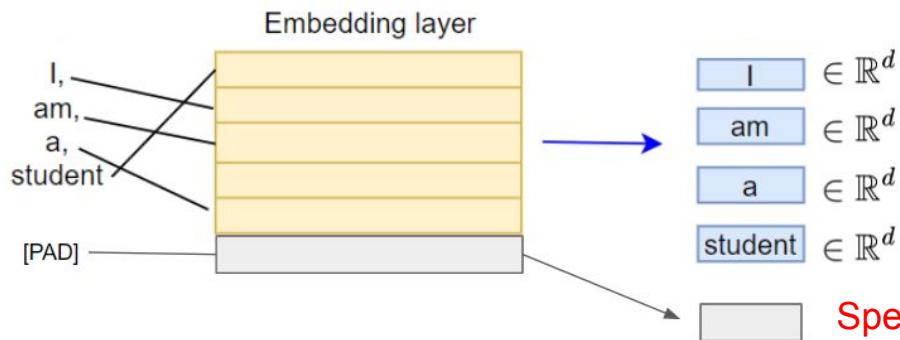
Good morning [PAD]
How are you
Hello [PAD] [PAD]



Batch = 3

Good	morning	[PAD]
How	are	you
Hello	[PAD]	[PAD]

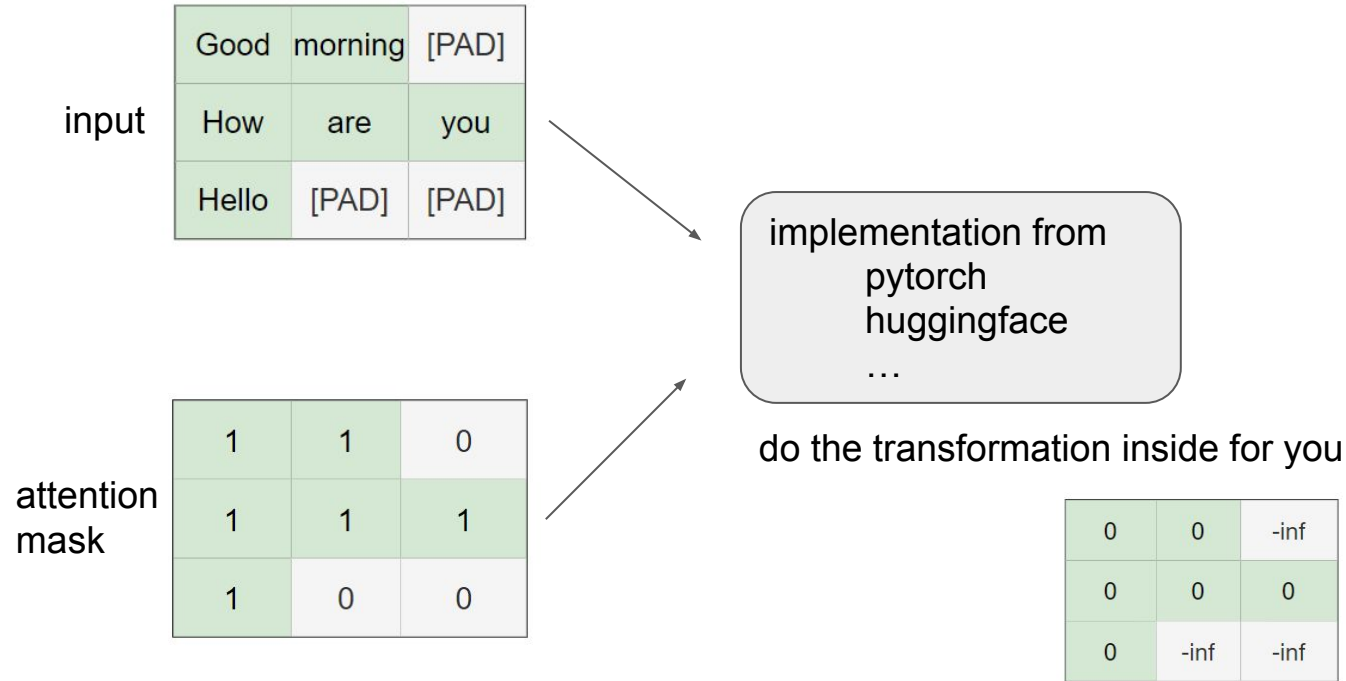
$\in \mathbb{R}^{b \times \max len \times d}$



Special vector
The gradient is not calculated



Attention Mask in libraries





Machine Translation

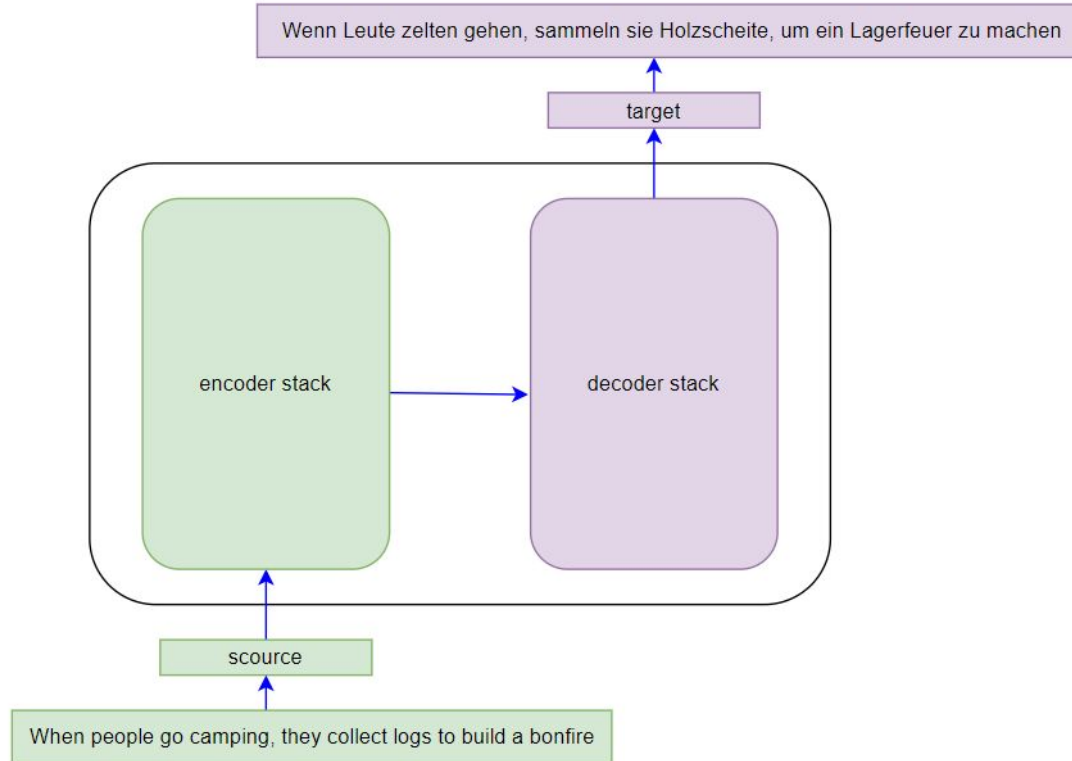
When people go camping, they collect logs to build a bonfire

Model

Wenn Leute zelten gehen, sammeln sie Holzscheite, um ein Lagerfeuer zu machen

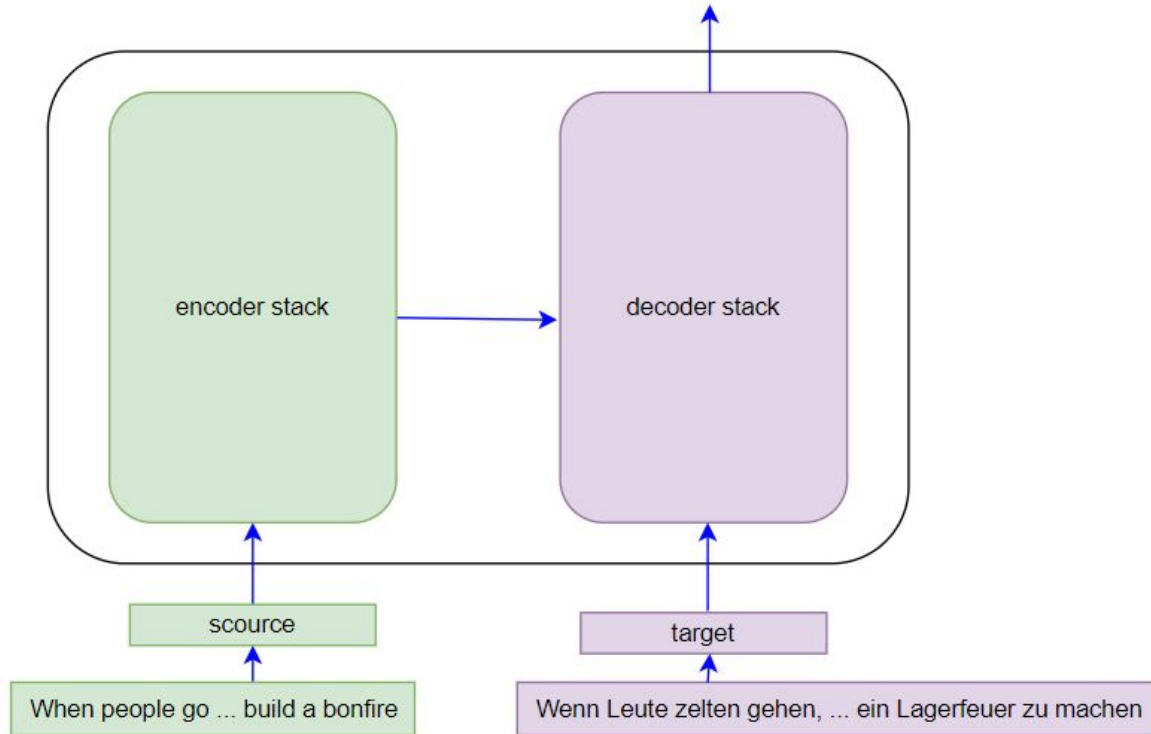
The Transformer Model

At Testing Time:

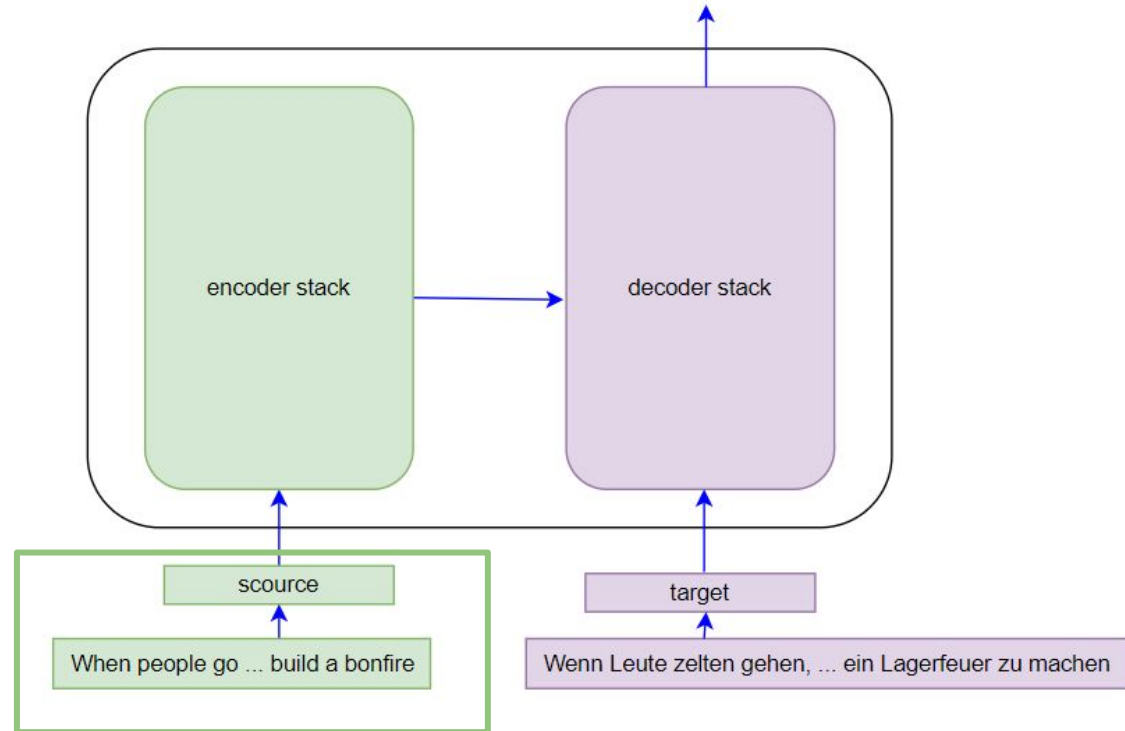


The Transformer Model

At Training Time:

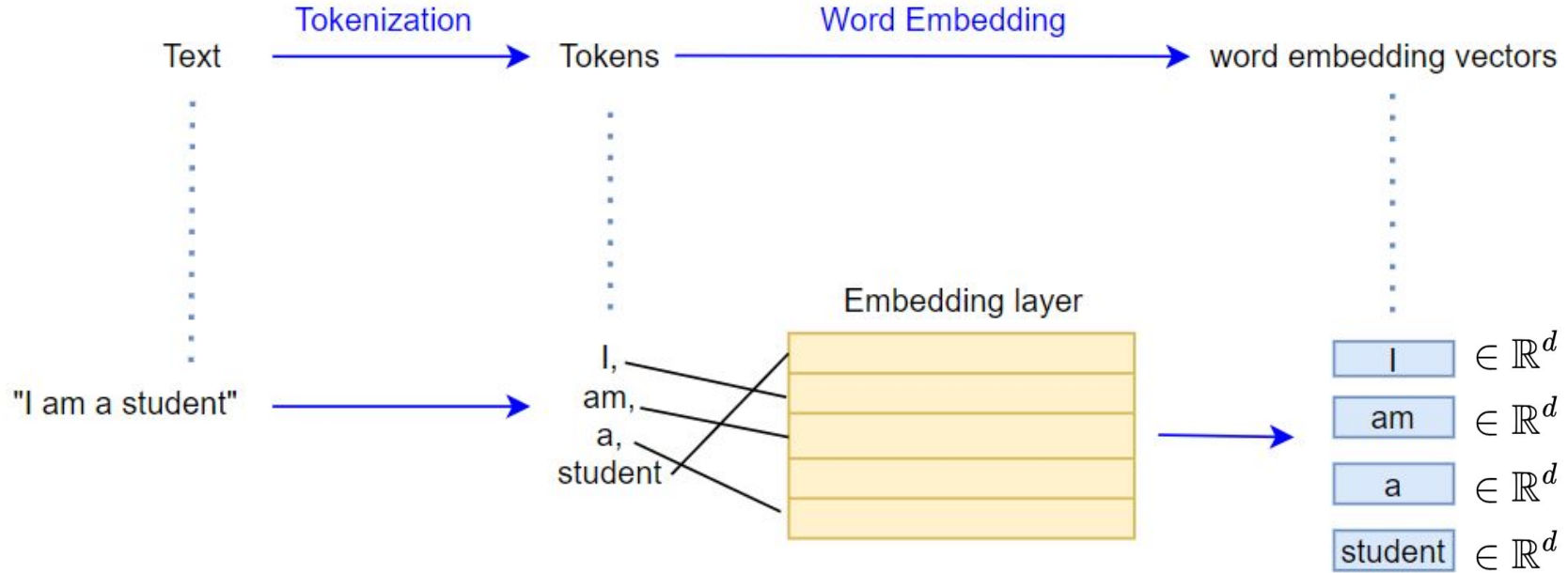


Input Embedding





Word Embedding



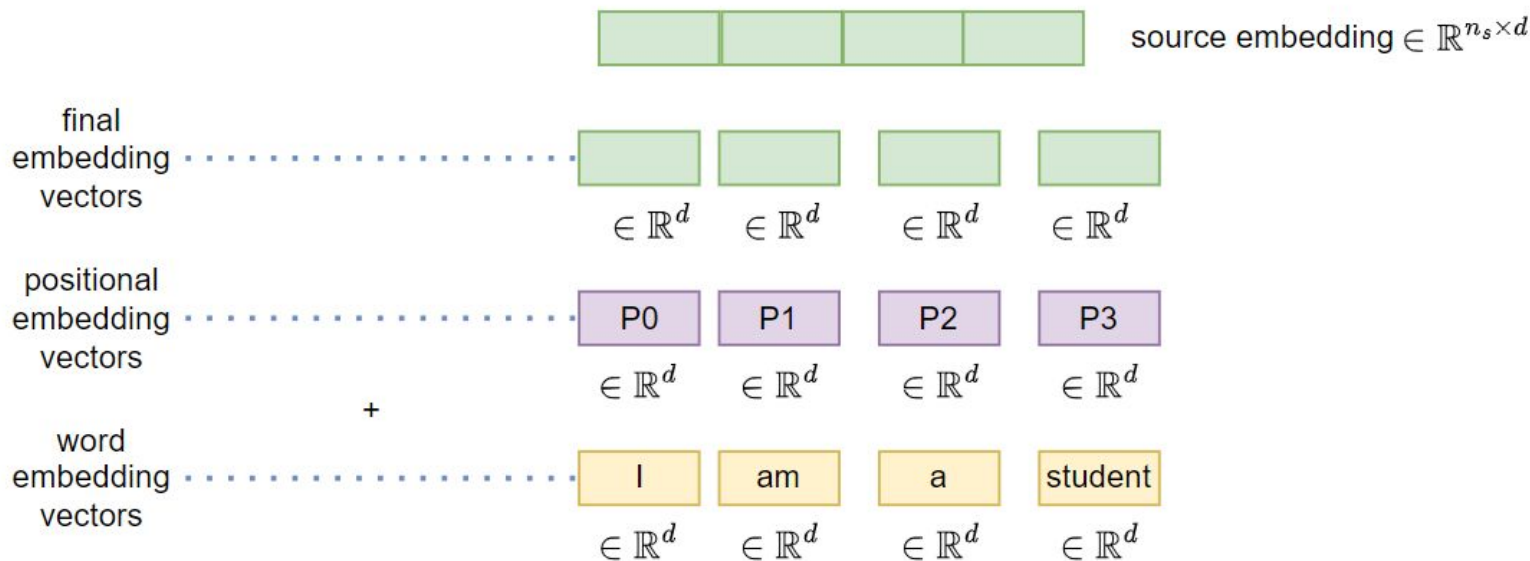


Positional Embedding

order of words matters in some language

A attacked B.

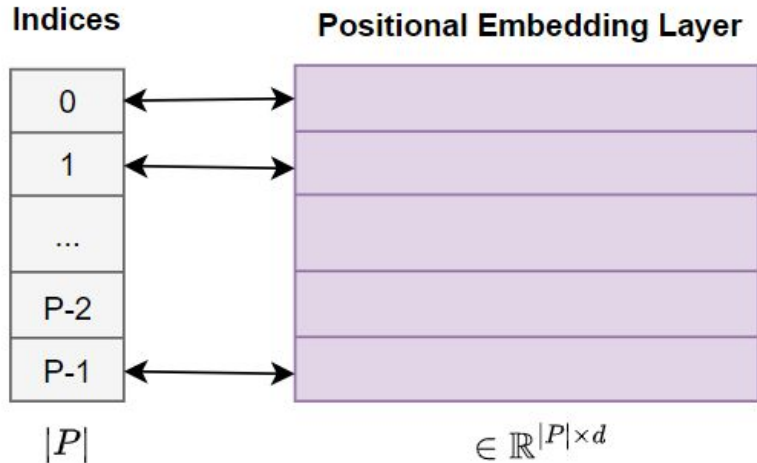
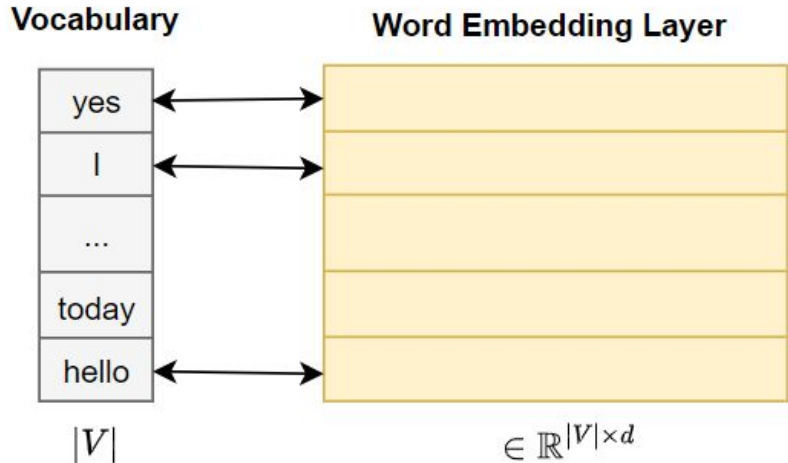
B attacked A.





Positional Embedding

Way 1: learned

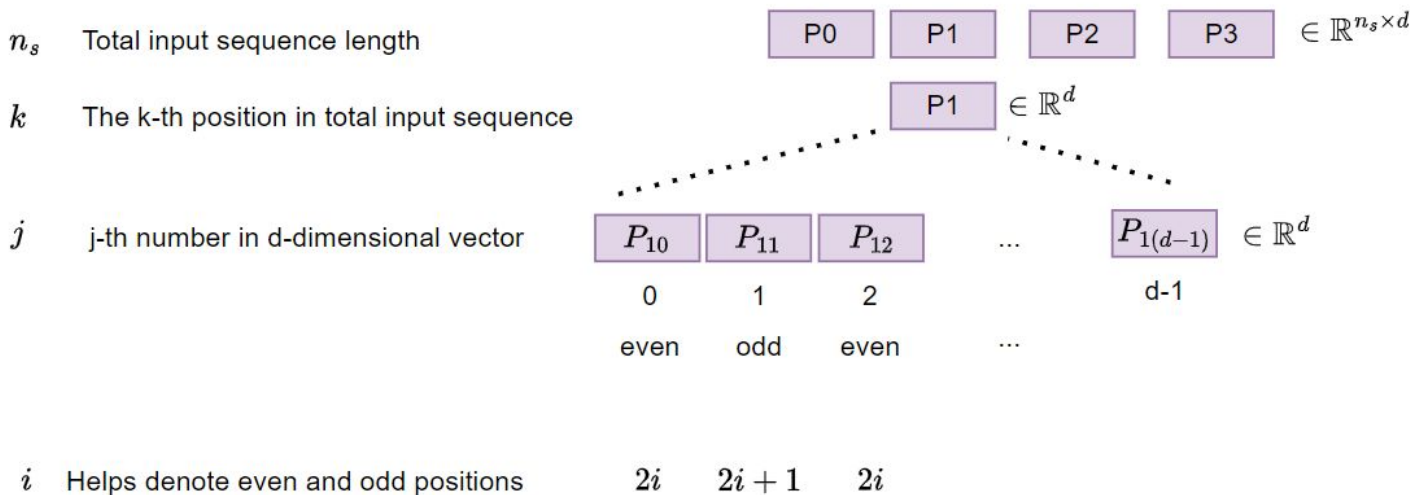


P is a pre-decoded maximum length
The model cannot accept length $> P$, unless trimmed



Positional Embedding

Way 2: calculated



Even elements $P(k, 2i) = \sin\left(\frac{k}{n^{2i/d}}\right)$

Odd elements $P(k, 2i + 1) = \cos\left(\frac{k}{n^{2i/d}}\right)$

n user defined large scalar, = 10,000 in paper



Positional Embedding

Even elements $P(k, 2i) = \sin\left(\frac{k}{n^{2i/d}}\right)$

n user defined large scalar, = 10,000 in paper

Odd elements $P(k, 2i + 1) = \cos\left(\frac{k}{n^{2i/d}}\right)$

$P_0 \in \mathbb{R}^4$	$P_{00} \quad j = 0, i = 0$	$P(k, 0) = \sin(0) = 0$
$k = 0$	$P_{01} \quad j = 1, i = 0$	$P(k, 1) = \cos(0) = 1$
$n = 100$	$P_{02} \quad j = 2, i = 1$	$P(k, 2) = \sin(0) = 0$
	$P_{03} \quad j = 3, i = 1$	$P(k, 3) = \cos(0) = 1$

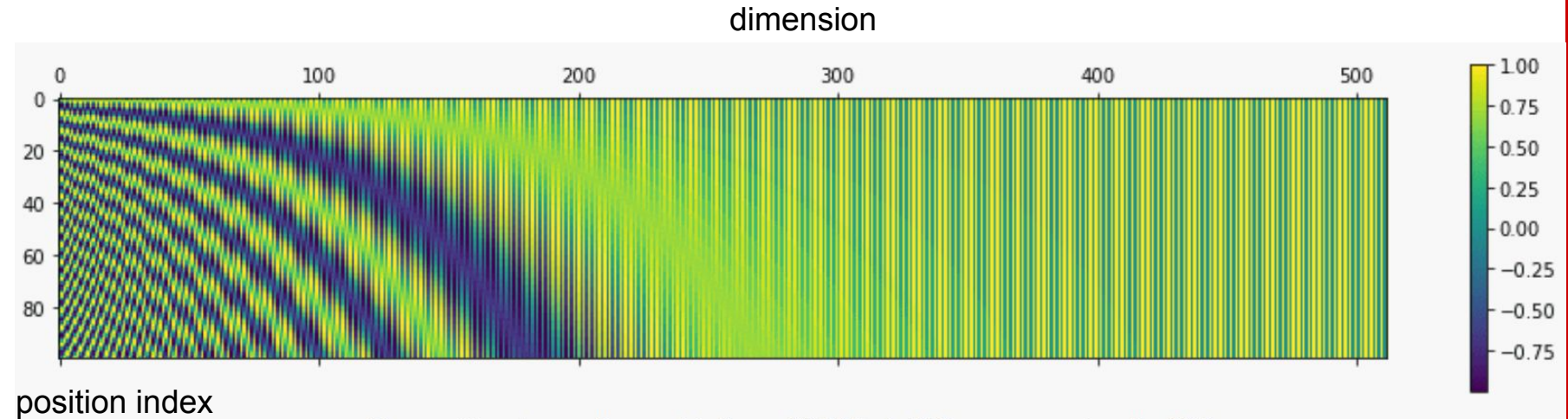
$$P_0 = [0, 1, 0, 1]$$

$P_1 \in \mathbb{R}^4$	$P_{10} \quad j = 0, i = 0$	$P(k, 0) = \sin(1/n^{0/4}) = \sin(1) \approx 0.84$
$k = 1$	$P_{11} \quad j = 1, i = 0$	$P(k, 1) = \cos(1/n^{0/4}) = \cos(1) \approx 0.54$
$n = 100$	$P_{12} \quad j = 2, i = 1$	$P(k, 2) = \sin(1/100^{2/4}) = \sin(1/10) \approx 0.10$
	$P_{13} \quad j = 3, i = 1$	$P(k, 3) = \cos(1/100^{2/4}) = \cos(1/10) \approx 1.0$

$$P_1 = [0.84, 0.54, 0.1, 1]$$

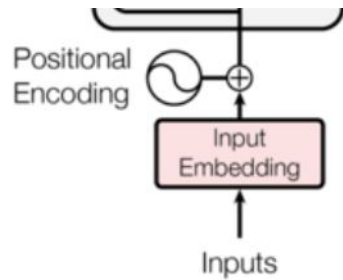


Positional Embedding



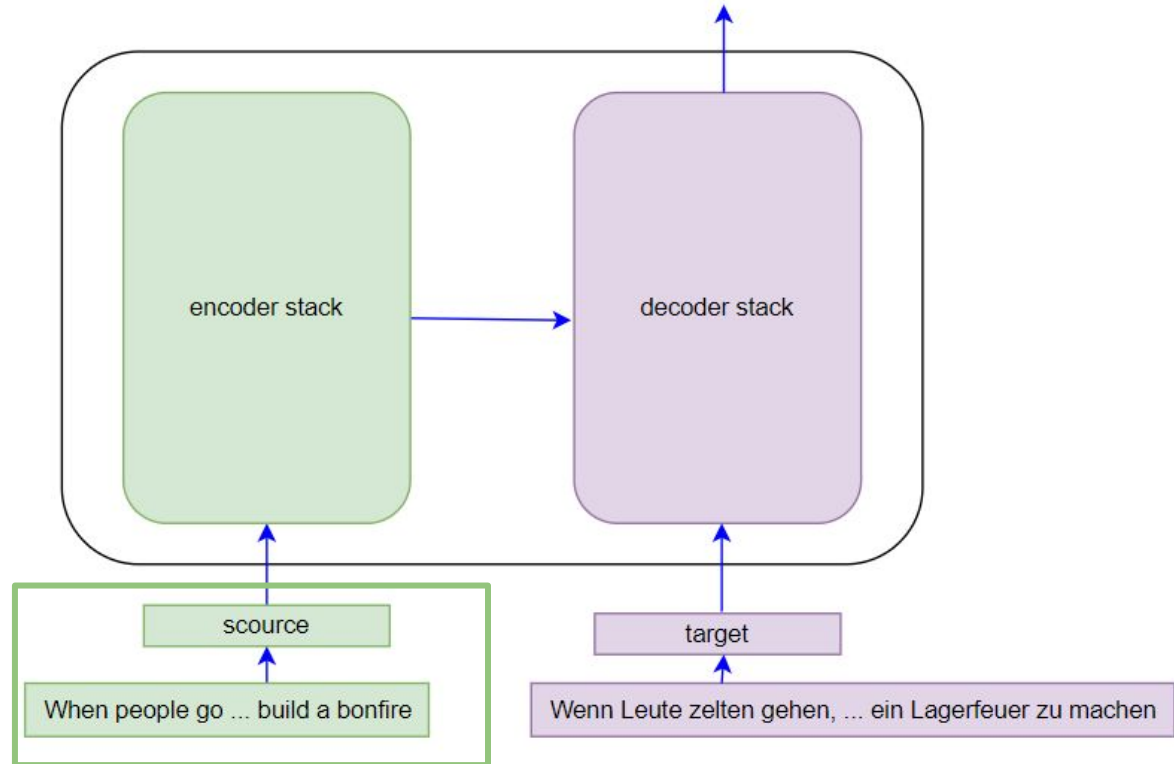
The positional encoding matrix for $n=10,000$, $d=512$, sequence length=100

Input Embedding



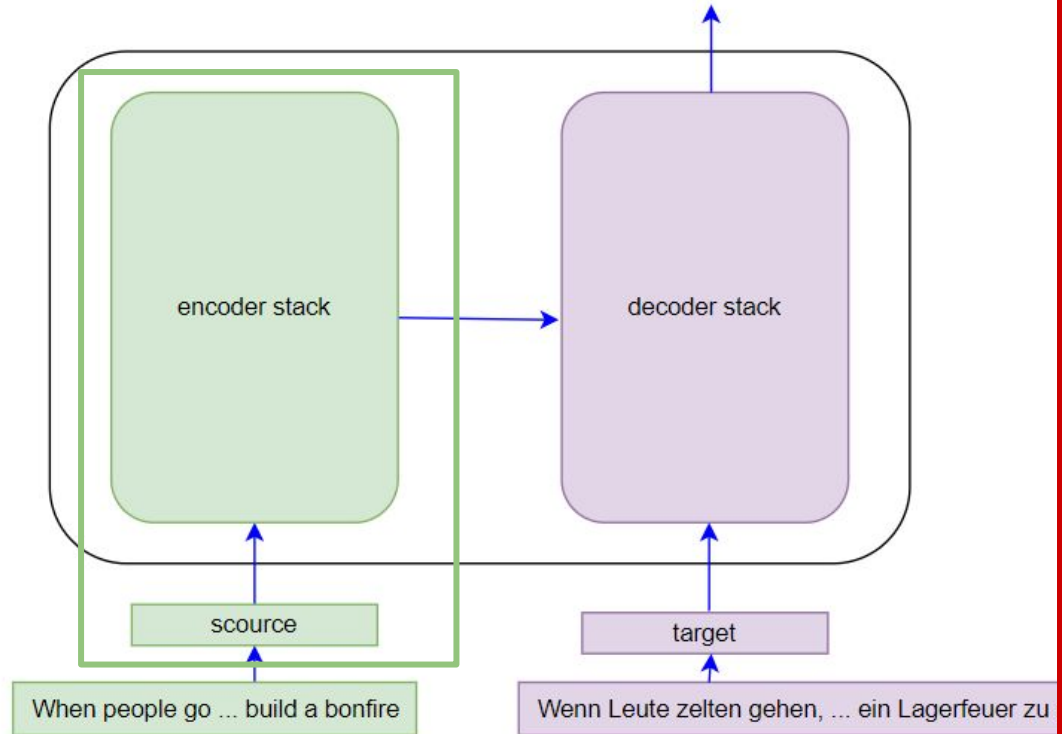
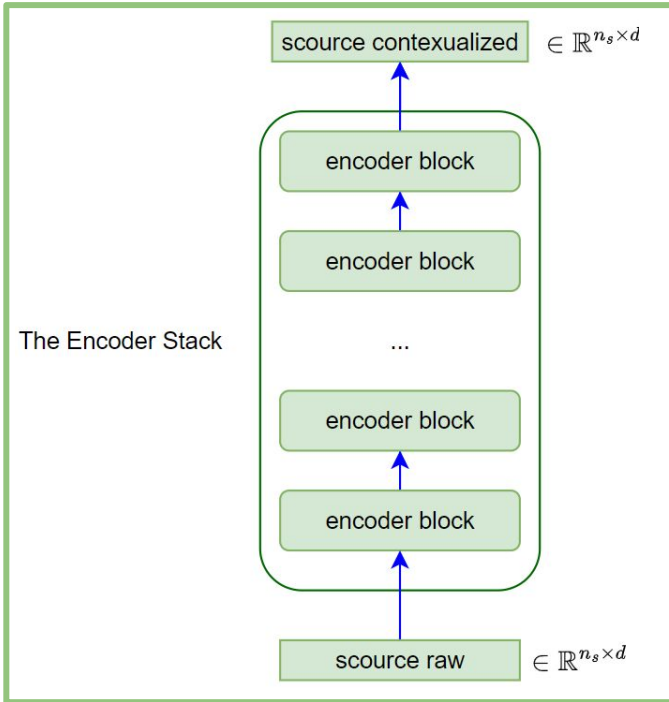
In original paper

1. word embedding
2. positional embedding



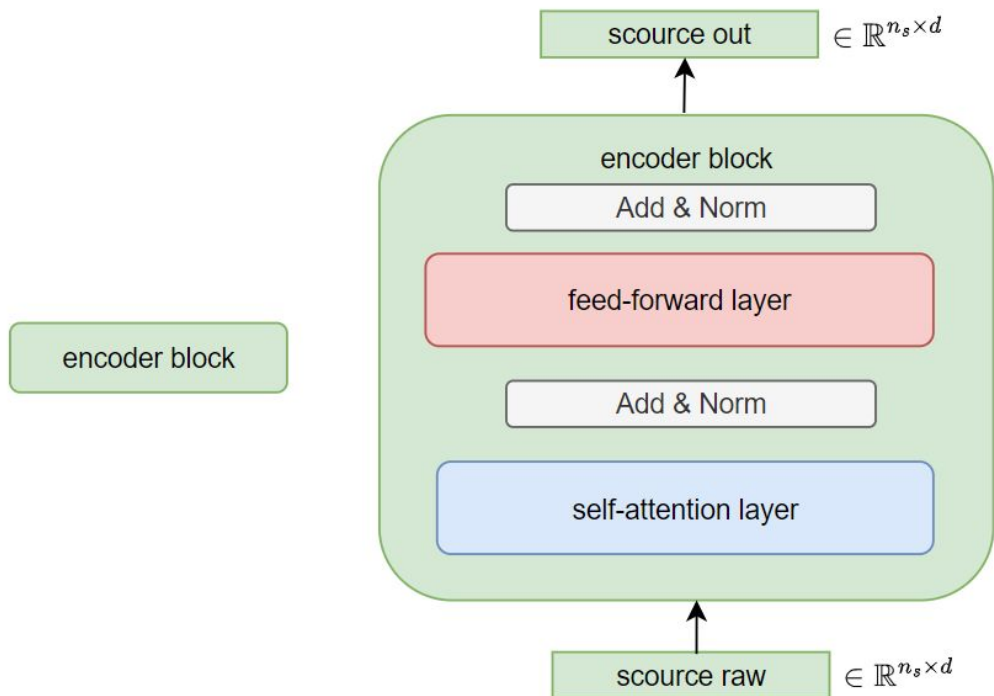


The Encoder Stack



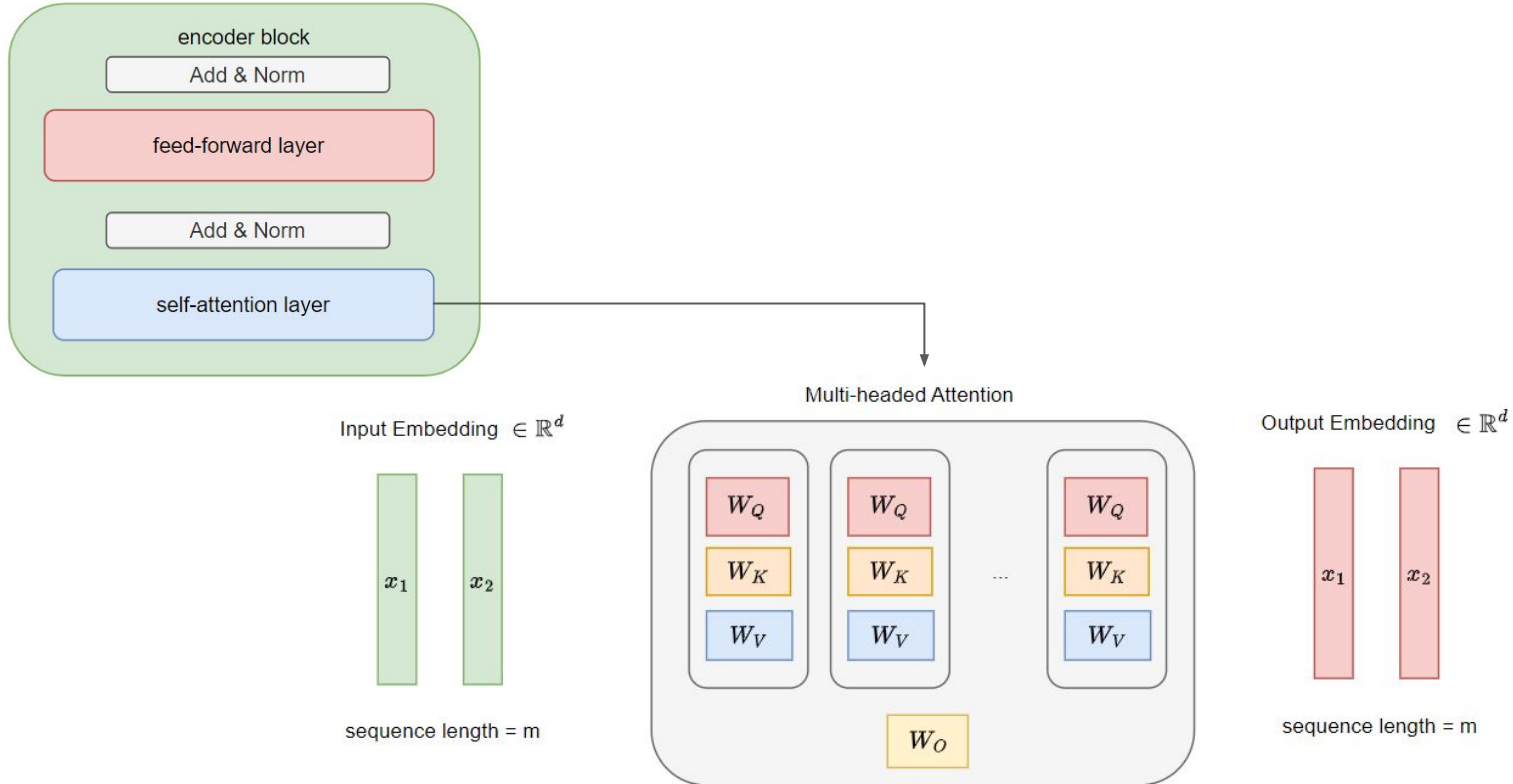


The Encoder Block



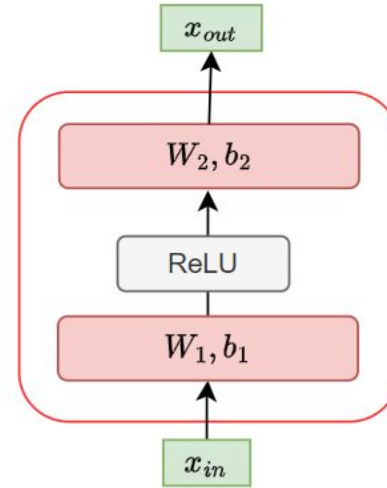
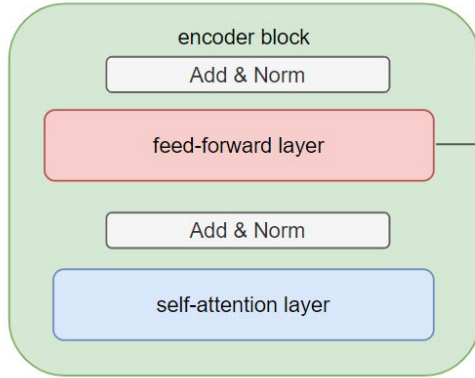


Multi-headed Attention





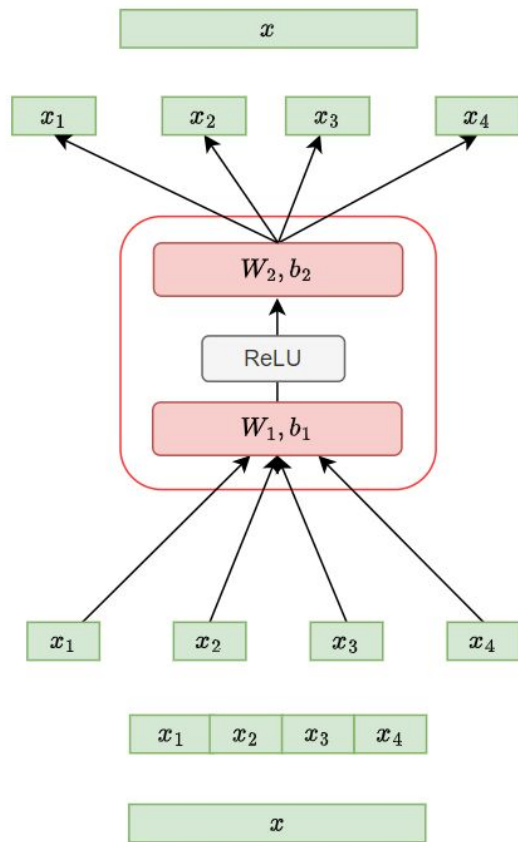
Position-wise Feed-forward Layer



$$x_{out} = (ReLU(x_{in}^T W_1 + b_1))W_2 + b_2$$



Position-wise Feed-forward Layer



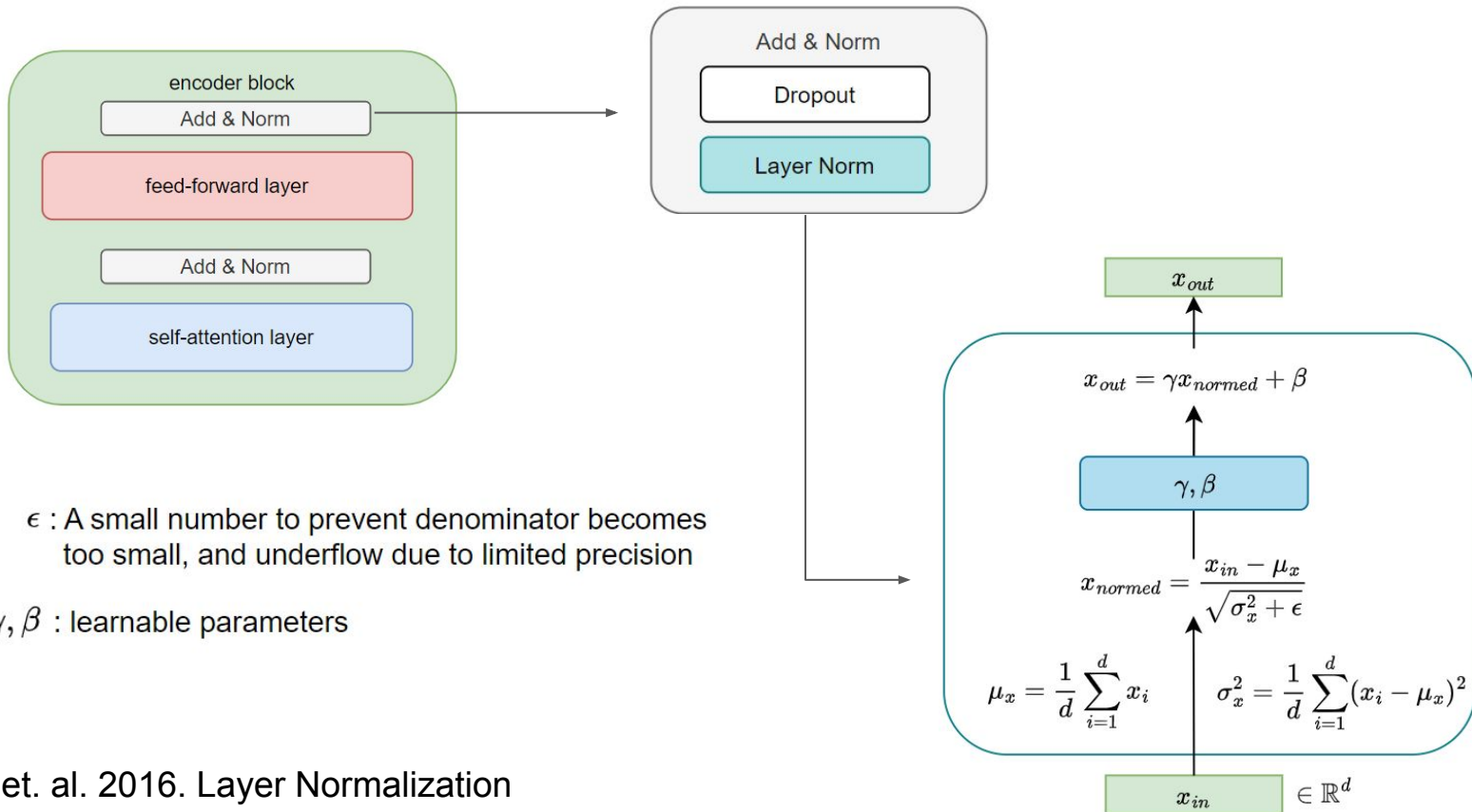
$$x_{out} = (ReLU(x_{in}^T W_1 + b_1)) W_2 + b_2$$

“ x_{in} ” is each individual word

not a whole $(n_s) * d$ sequence

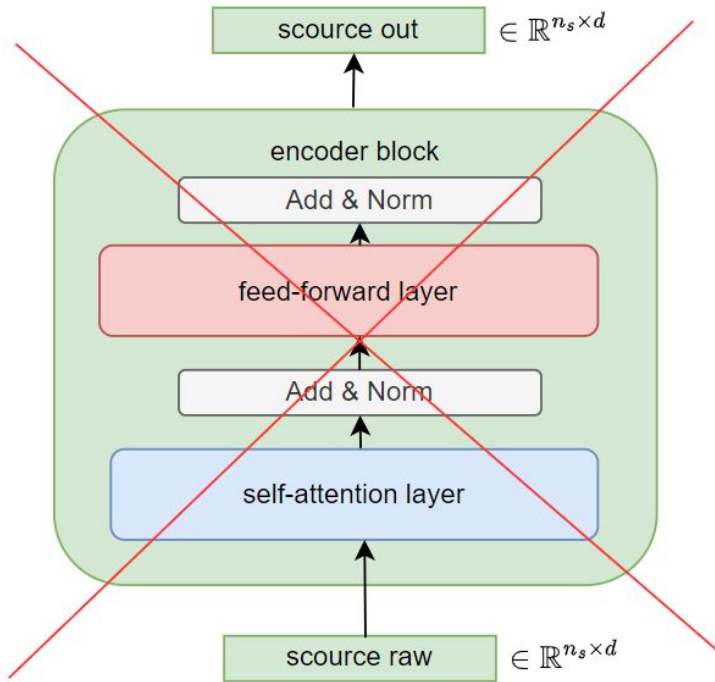


Add & Norm





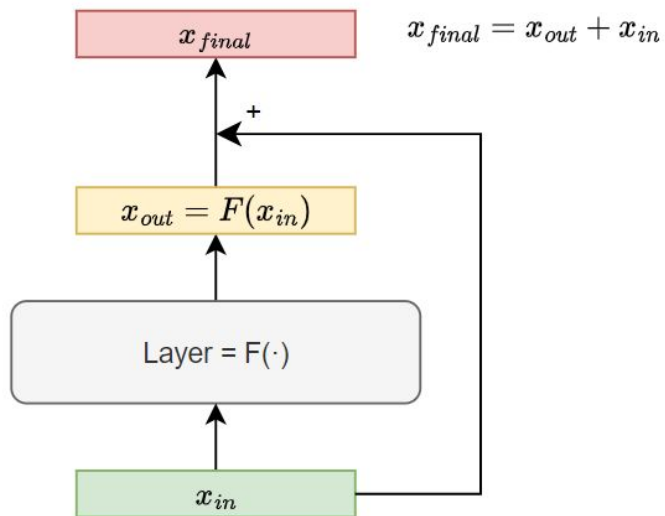
The Encoder Block



NOT simply pass through one layer after another

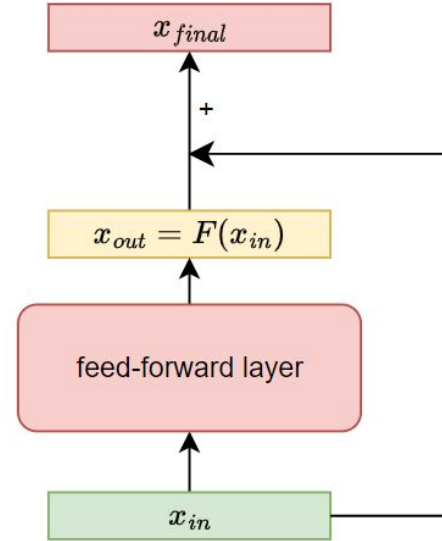
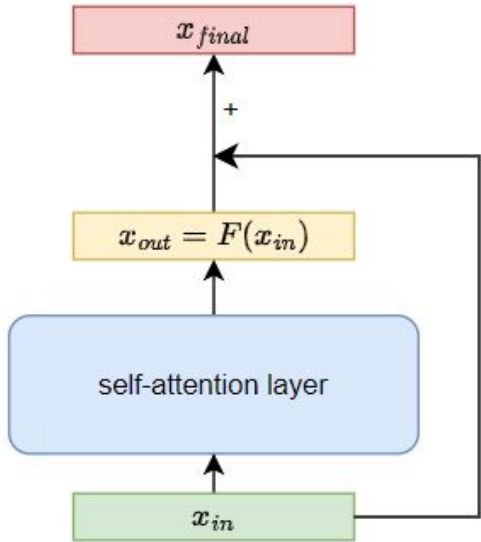


Residual Connection

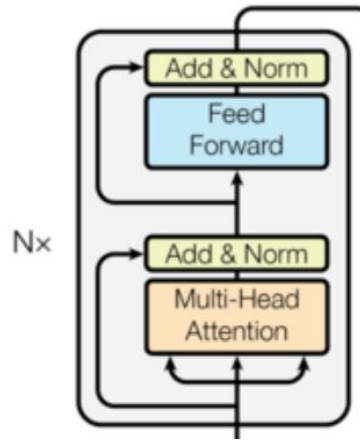




Residual Connection

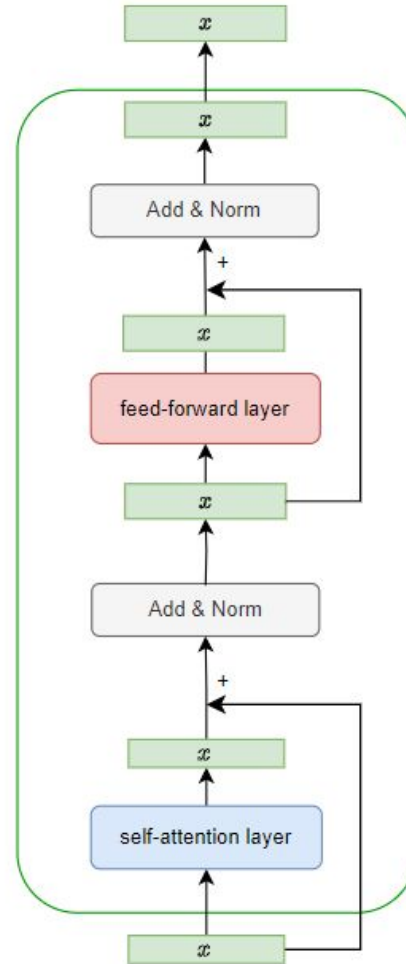


Full encoder block



In original paper

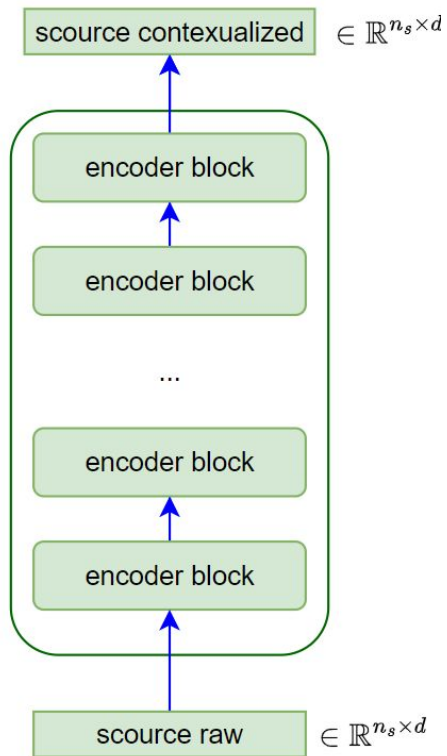
Encoder Block



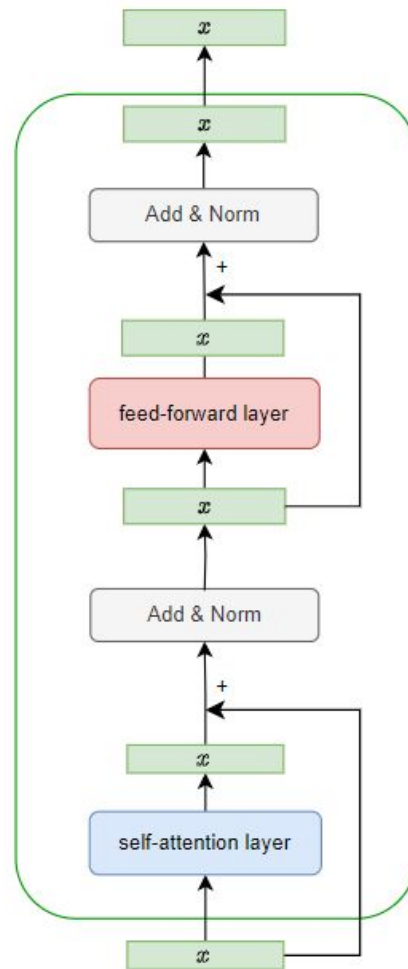


Full encoder stack

The Encoder Stack



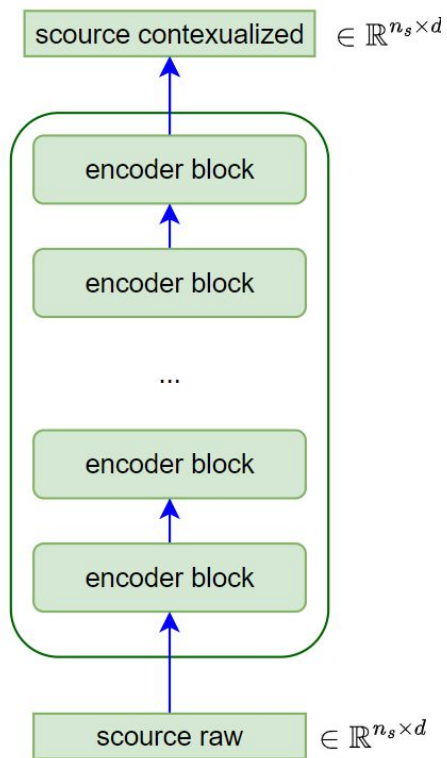
Encoder Block



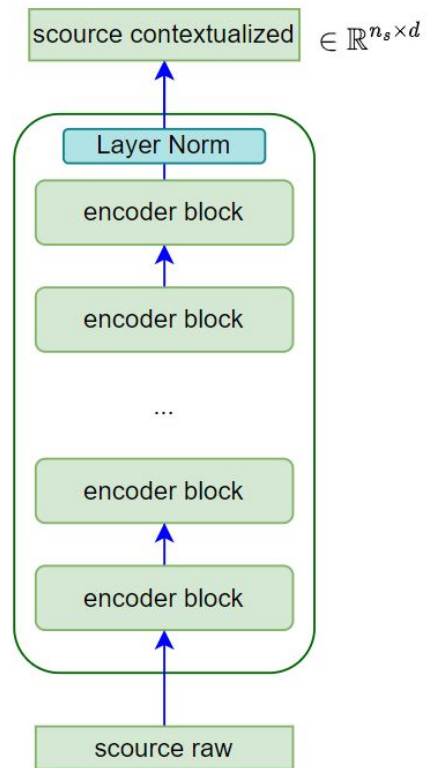


Full encoder stack

The Encoder Stack

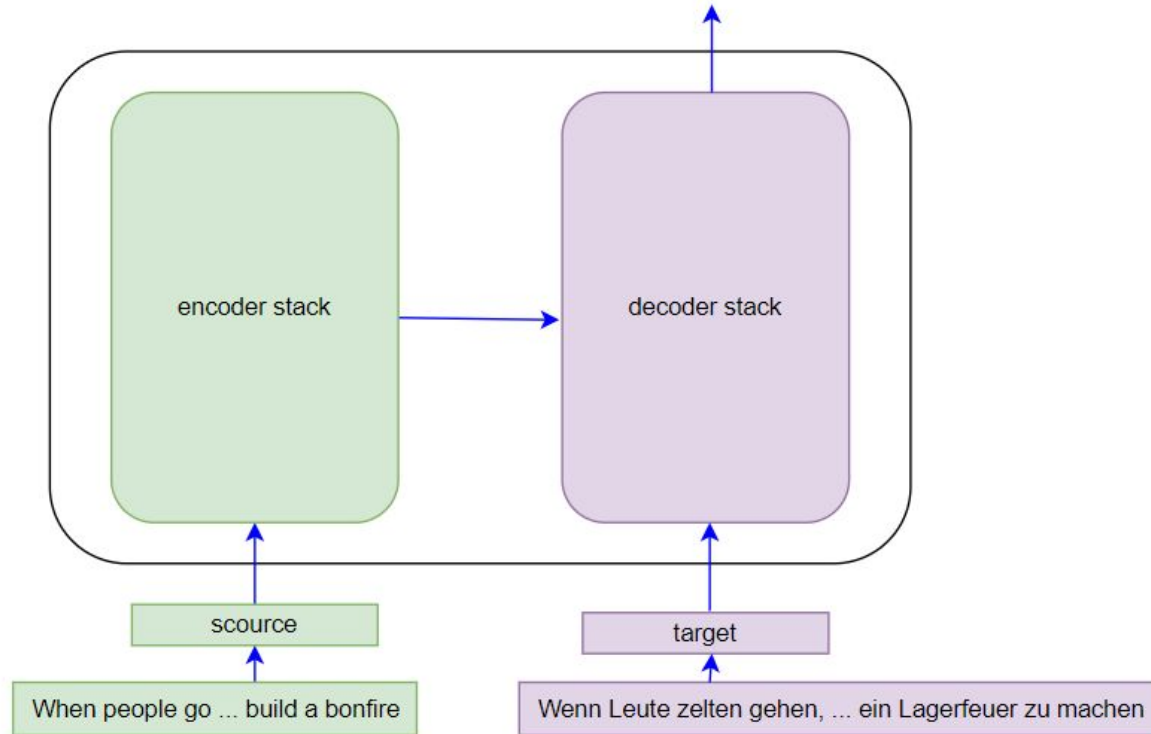


The Encoder Stack



The Transformer Model

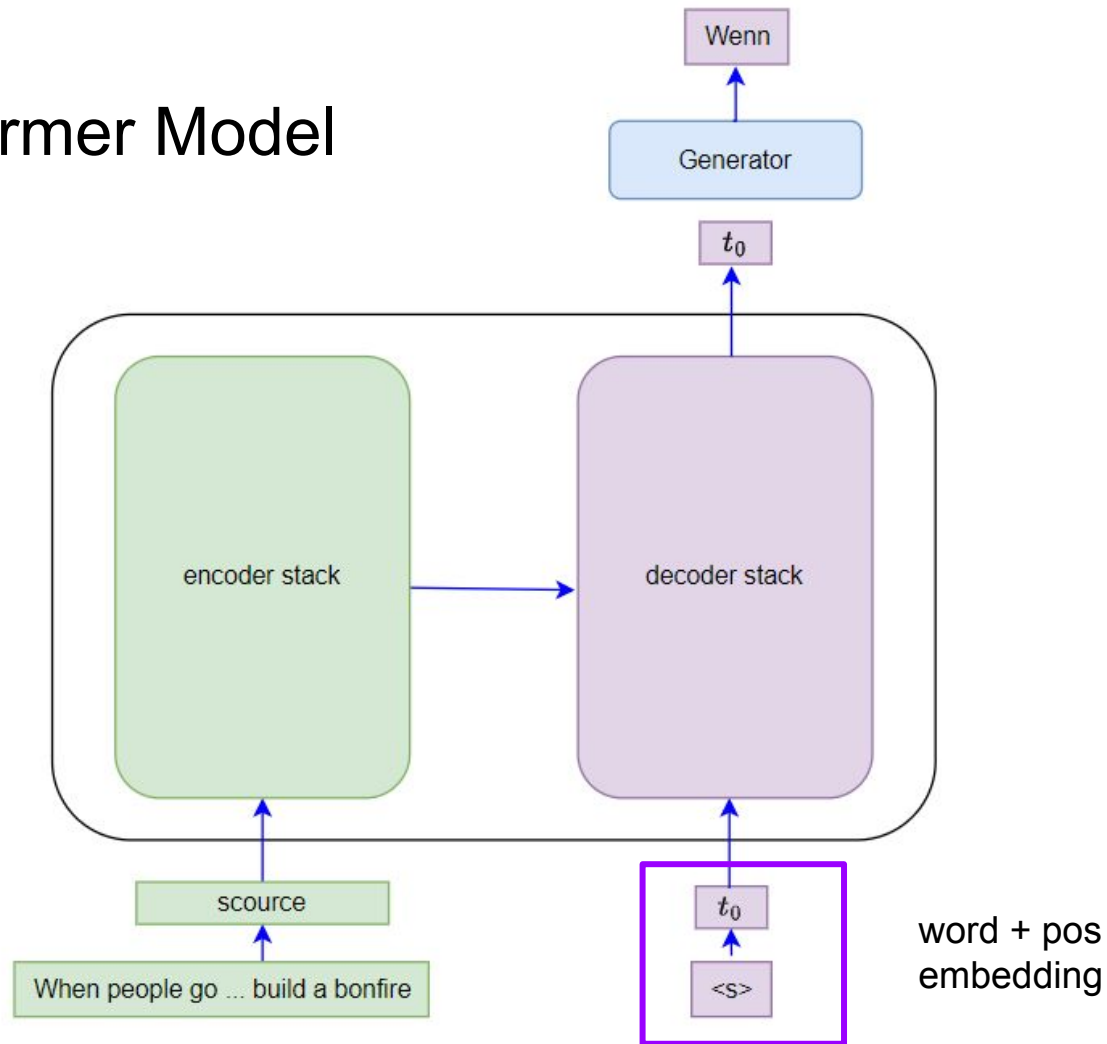
At Training Time:





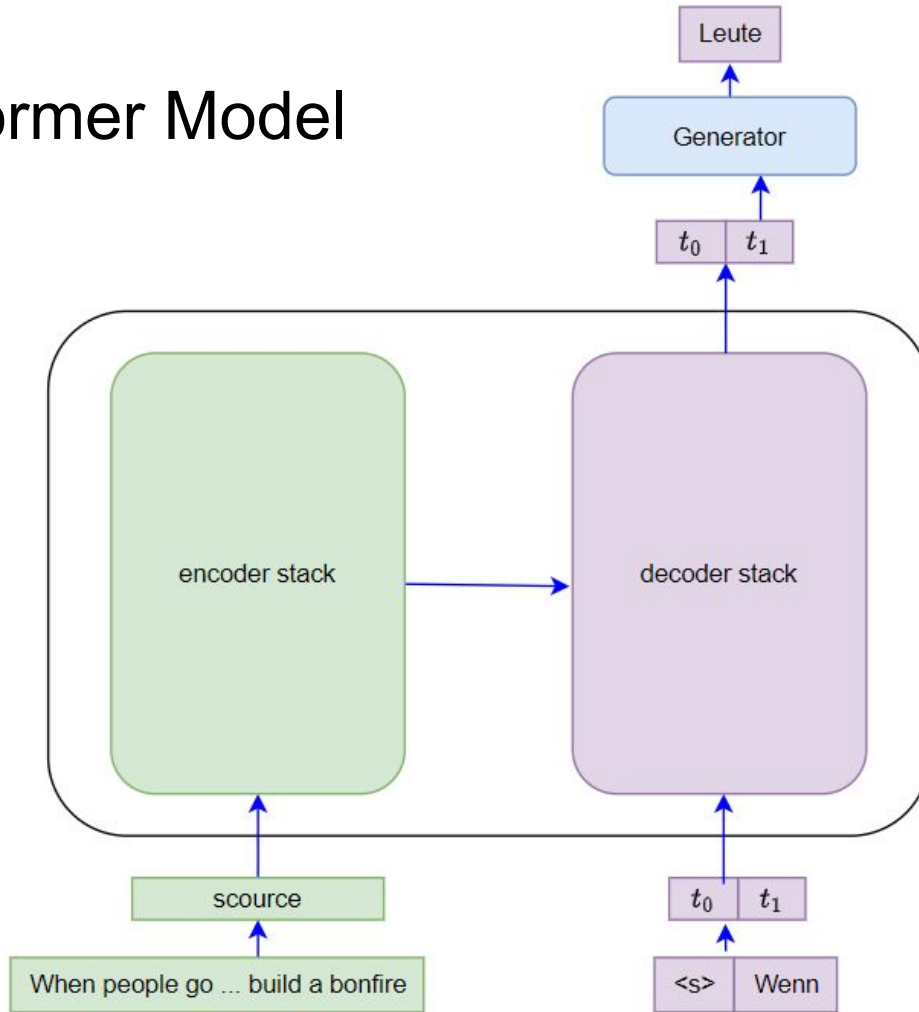
The Transformer Model

At Testing Time:



The Transformer Model

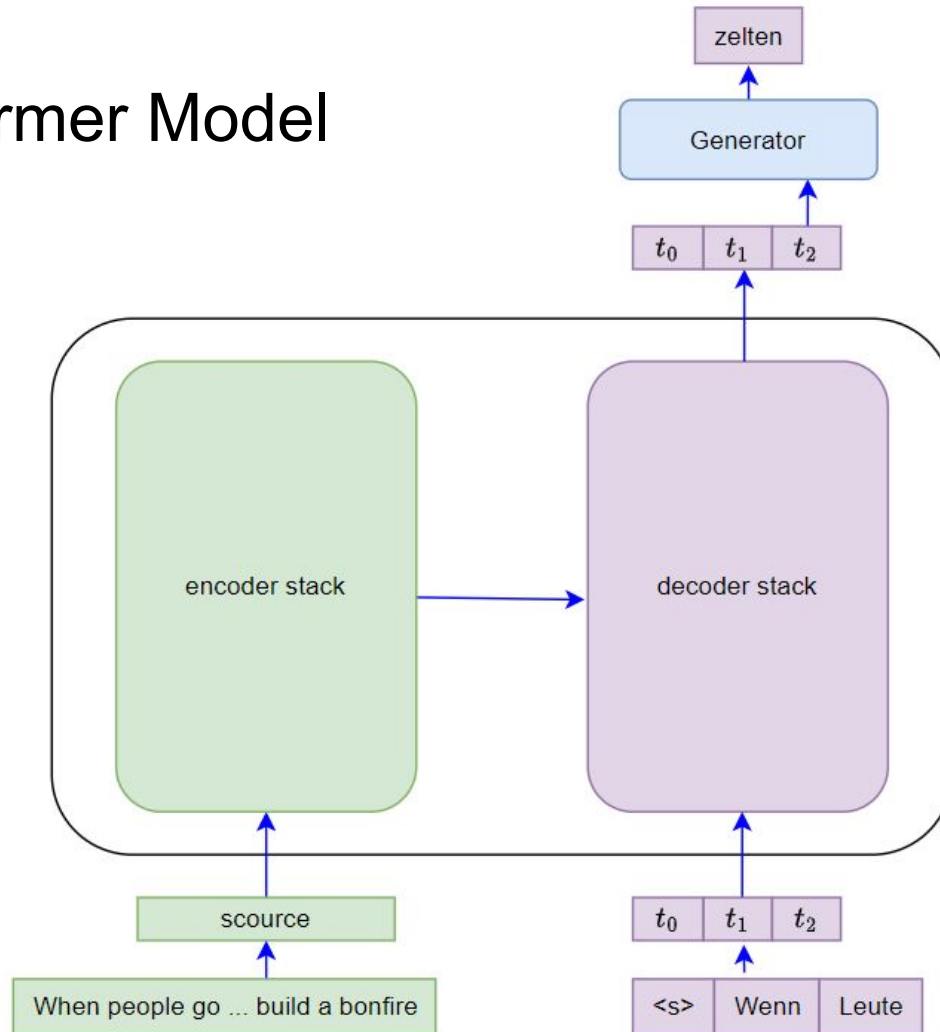
At Testing Time:





The Transformer Model

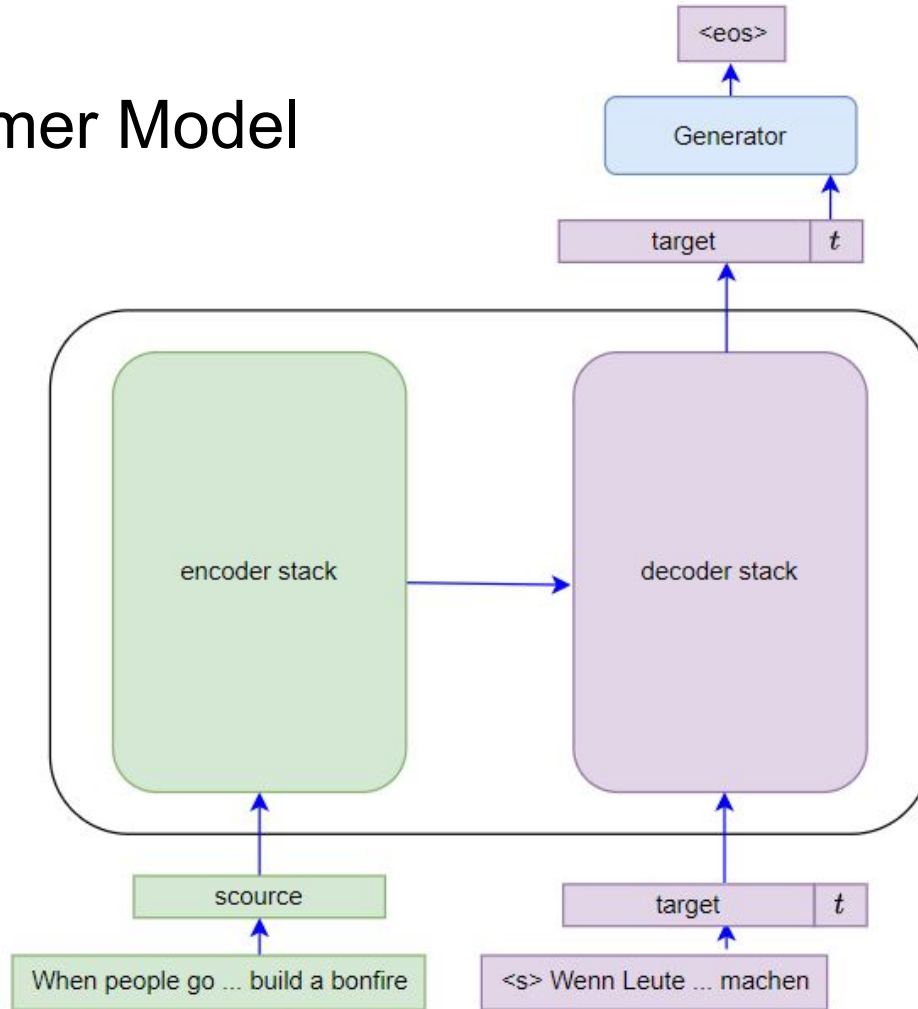
At Testing Time:





The Transformer Model

At Testing Time:

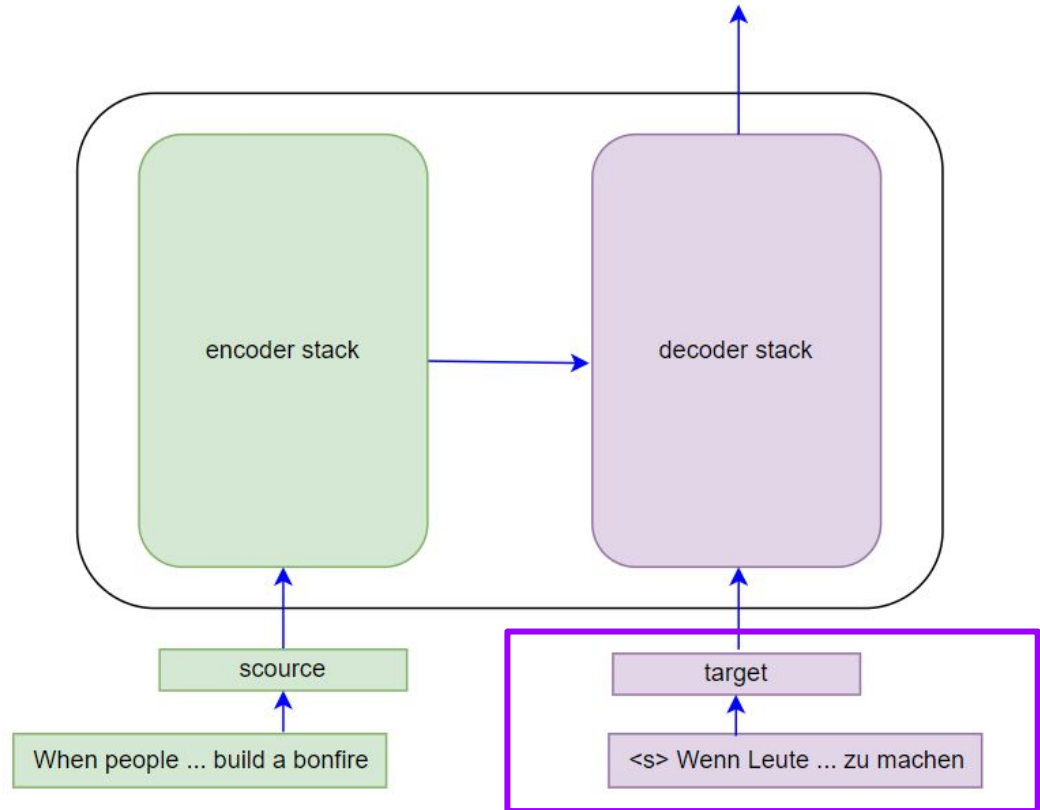




Target Input Embedding

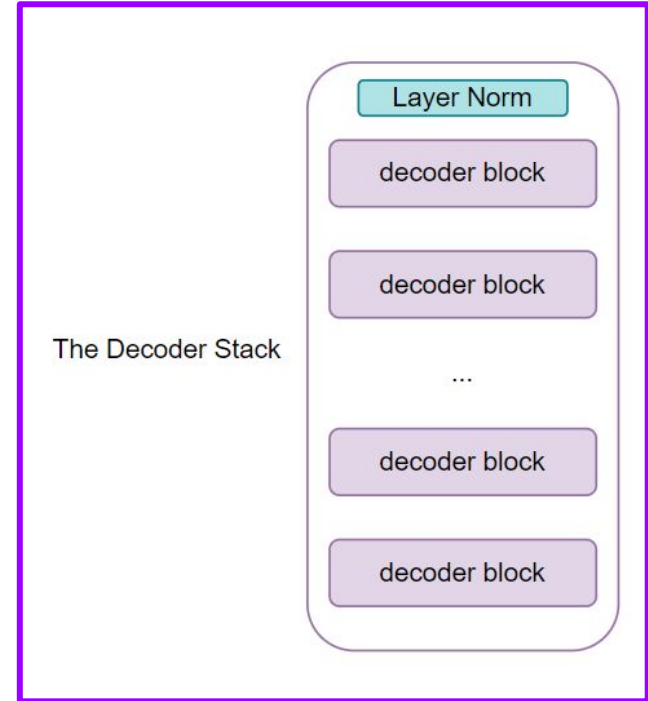
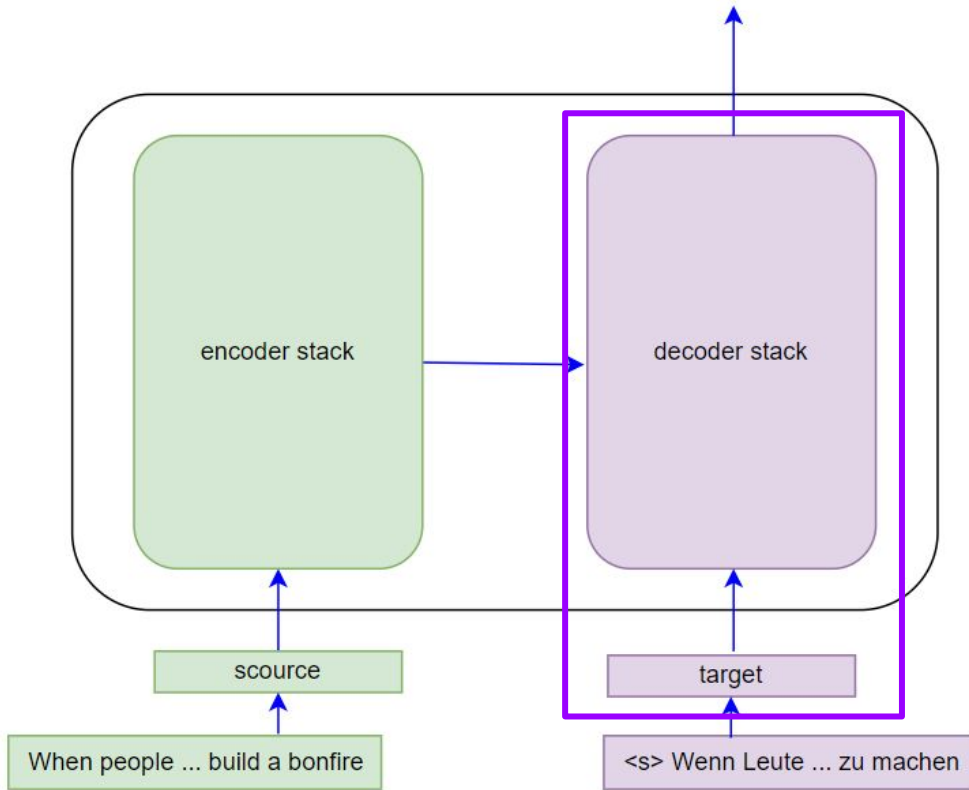
Add one special character at beginning
To shift every word one position behind

1. word embedding
2. positional embedding





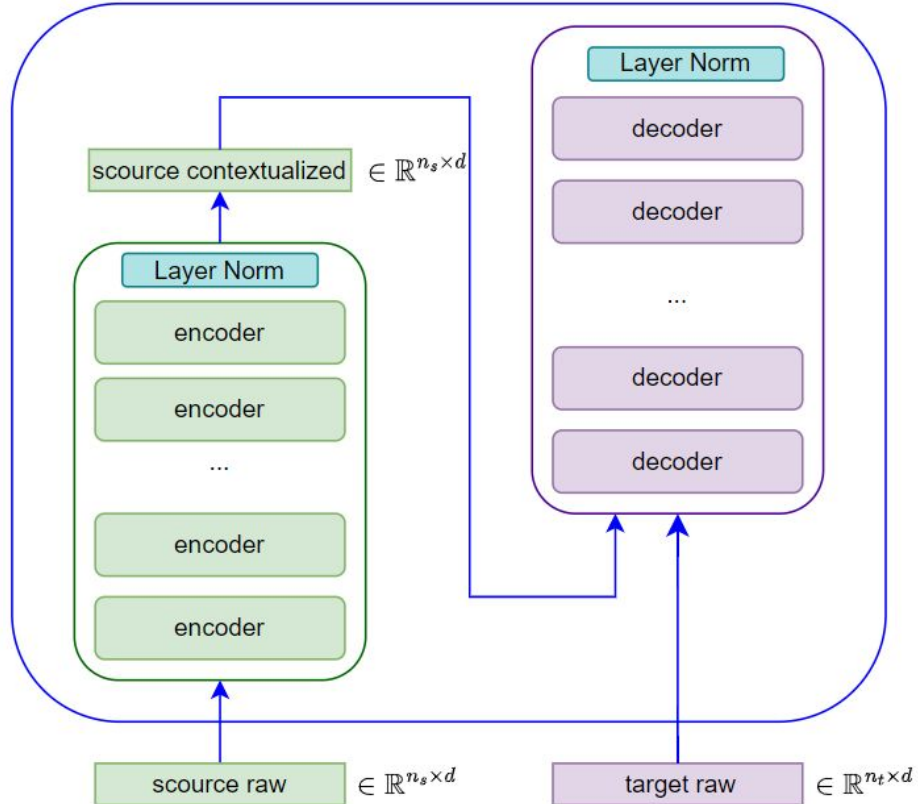
The Decoder Stack





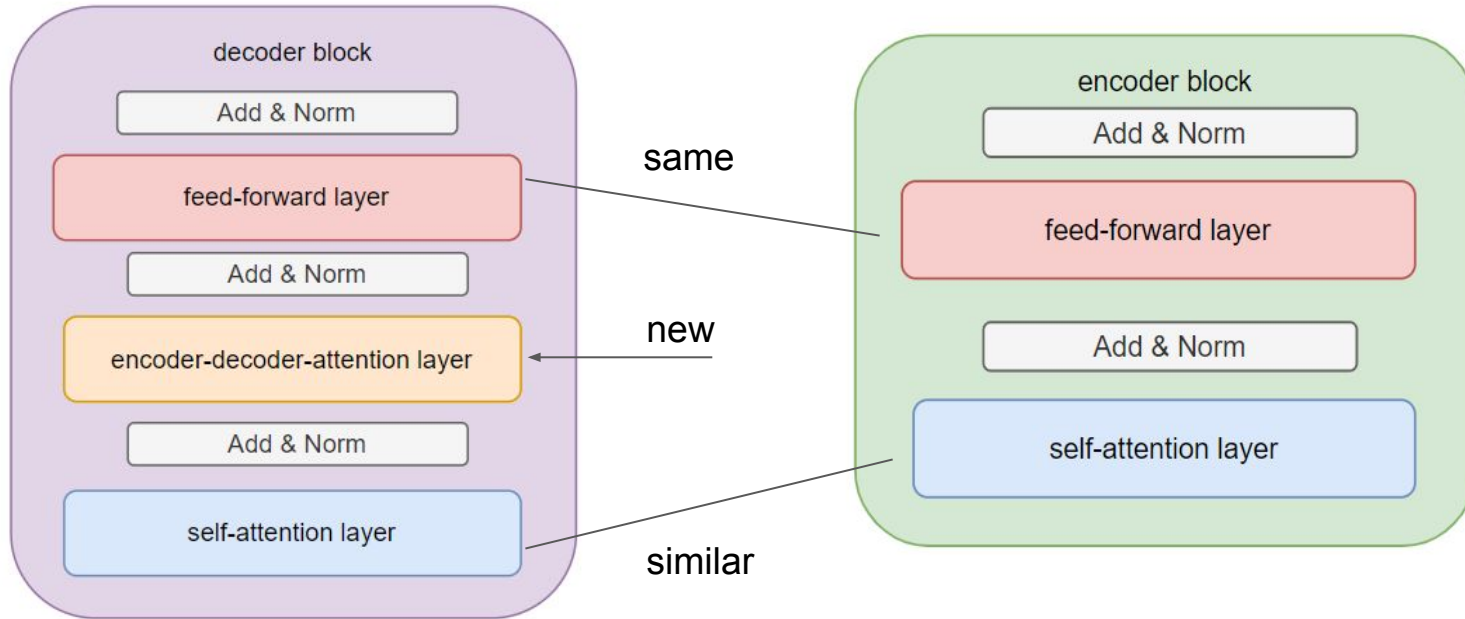
The Decoder Stack

Training Time:



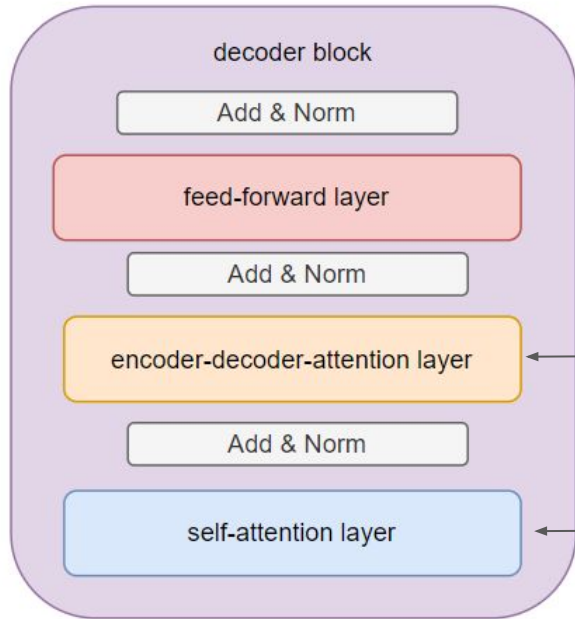


The Decoder Block





The Decoder Block



target raw $\in \mathbb{R}^{n_t \times d}$

source contextualized $\in \mathbb{R}^{n_s \times d}$

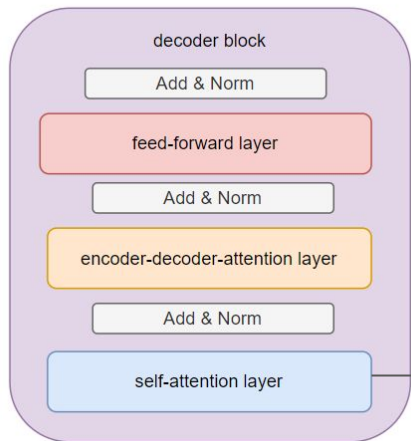
self-attention over target embedding
and contextualized source embedding

self-attention over target embedding

target raw $\in \mathbb{R}^{n_t \times d}$

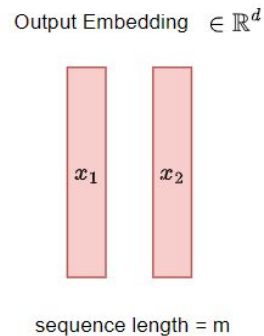
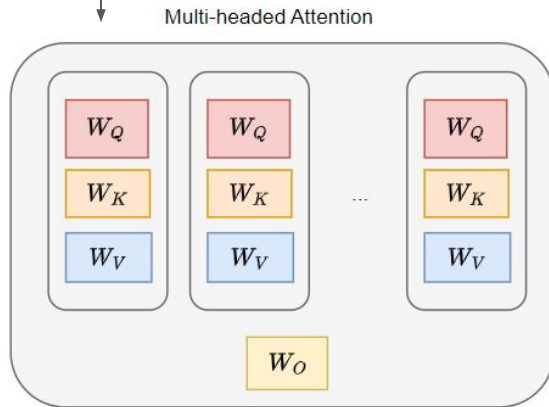
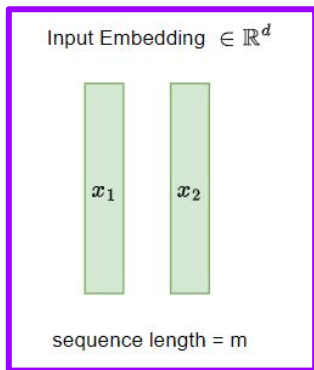


The Decoder Block



But uses a special attention mask

target embedded





The Decoder Block Self-attention Mask

Recall: use attention mask to avoid attention to [PAD] token

Good	morning	[PAD]
------	---------	-------

0	0	-inf
0	0	-inf
0	0	-inf

Not only [PAD] token, also can be used to mask any position in attention matrix we don't want



The Decoder Block Self-attention Mask

Every word in decoder self-attention will only attend to words before it and itself

The reason is, **during test time**, when we have no ground-truth target embedding given, we will predict each word **one-by-one**, not together

<s> → Ich
<s> Ich → weiß
<s> Ich weiß → nicht

Each word can only see previous words in test time
So we mimic the same thing at training time

Ich	weiß	nicht
-----	------	-------

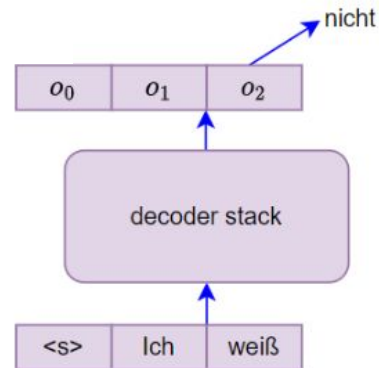
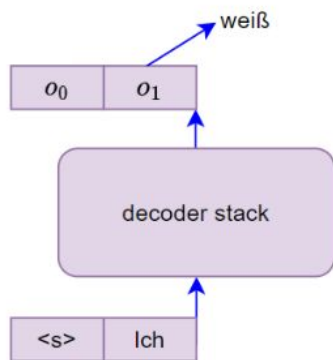
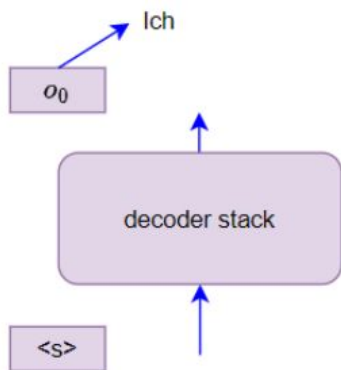
$x_1 \rightarrow x_1$	$x_1 \rightarrow x_2$	$x_1 \rightarrow x_3$
$x_2 \rightarrow x_1$	$x_2 \rightarrow x_2$	$x_2 \rightarrow x_3$
$x_3 \rightarrow x_1$	$x_3 \rightarrow x_2$	$x_3 \rightarrow x_3$

green means attends,
gray means masked

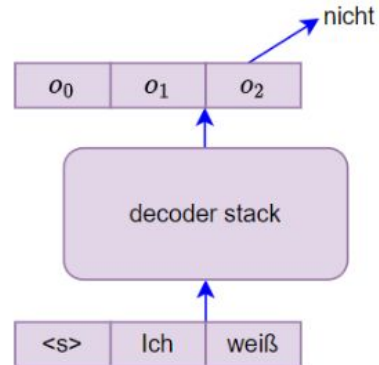
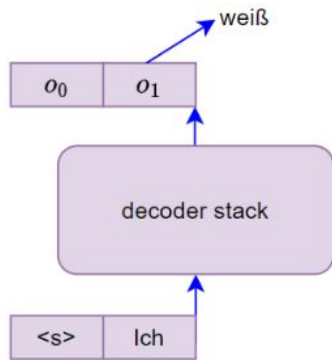
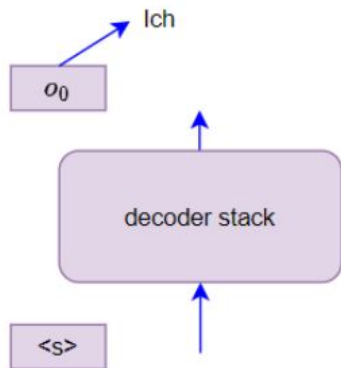


The Decoder Block Self-attention Mask

Testing



Training



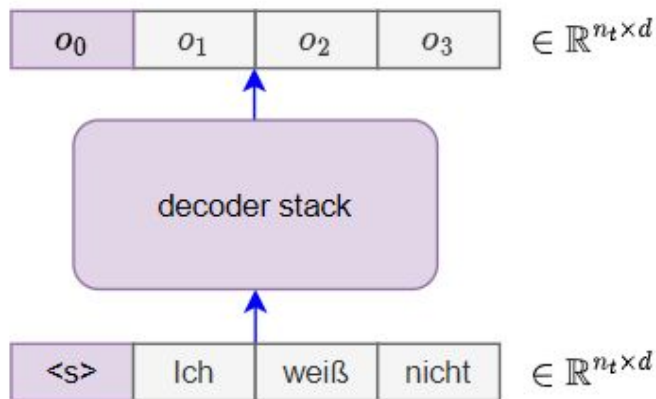
possible,
but want less
training time



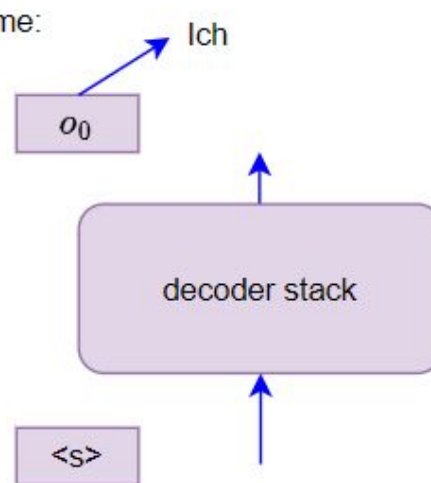
The Decoder Block Self-attention Mask

$x_1 \rightarrow x_1$	$x_1 \rightarrow x_2$	$x_1 \rightarrow x_3$
$x_2 \rightarrow x_1$	$x_2 \rightarrow x_2$	$x_2 \rightarrow x_3$
$x_3 \rightarrow x_1$	$x_3 \rightarrow x_2$	$x_3 \rightarrow x_3$

Training Time:



Testing Time:



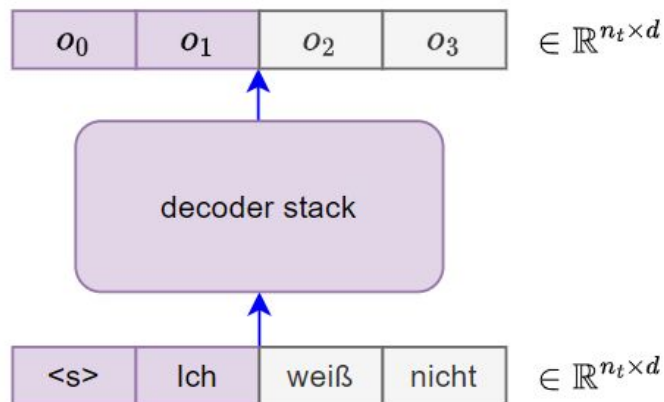
o_0 only attends to start of sentence character



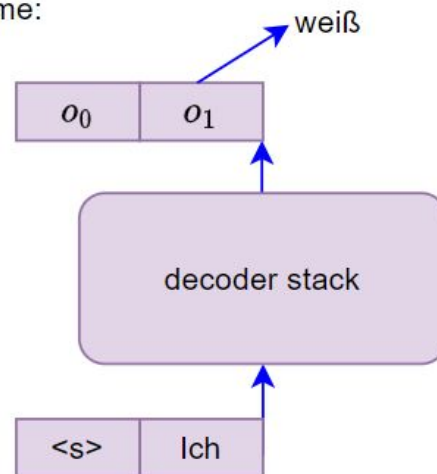
The Decoder Block Self-attention Mask

$x_1 \rightarrow x_1$	$x_1 \rightarrow x_2$	$x_1 \rightarrow x_3$
$x_2 \rightarrow x_1$	$x_2 \rightarrow x_2$	$x_2 \rightarrow x_3$
$x_3 \rightarrow x_1$	$x_3 \rightarrow x_2$	$x_3 \rightarrow x_3$

Training Time:



Testing Time:



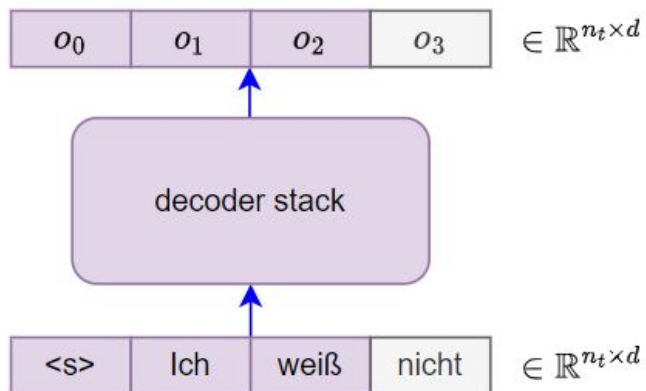
o_1 attends to previous words



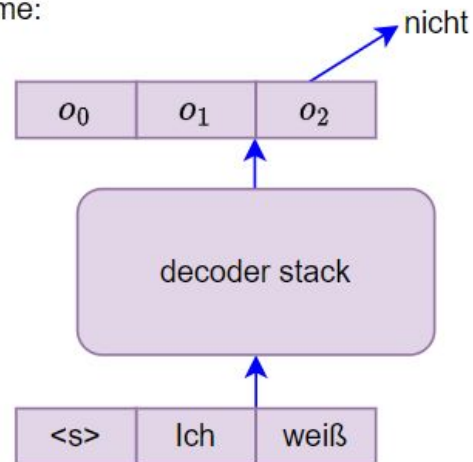
The Decoder Block Self-attention Mask

$x_1 \rightarrow x_1$	$x_1 \rightarrow x_2$	$x_1 \rightarrow x_3$
$x_2 \rightarrow x_1$	$x_2 \rightarrow x_2$	$x_2 \rightarrow x_3$
$x_3 \rightarrow x_1$	$x_3 \rightarrow x_2$	$x_3 \rightarrow x_3$

Training Time:



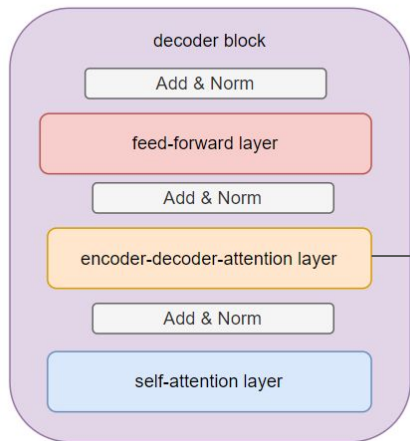
Testing Time:



o_2 attends to previous words

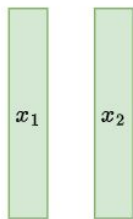


The encoder-decoder attention



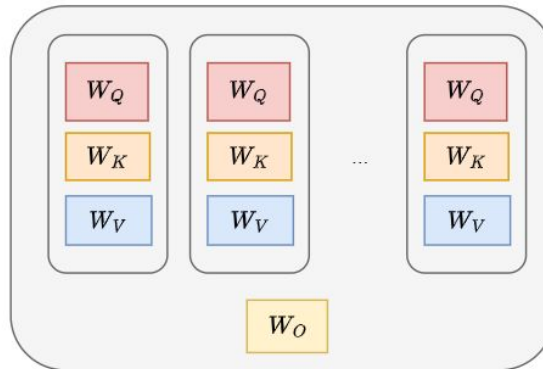
But computes QKV differently

Input Embedding $\in \mathbb{R}^d$

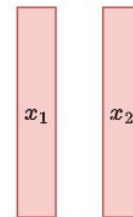


sequence length = m

Multi-headed Attention



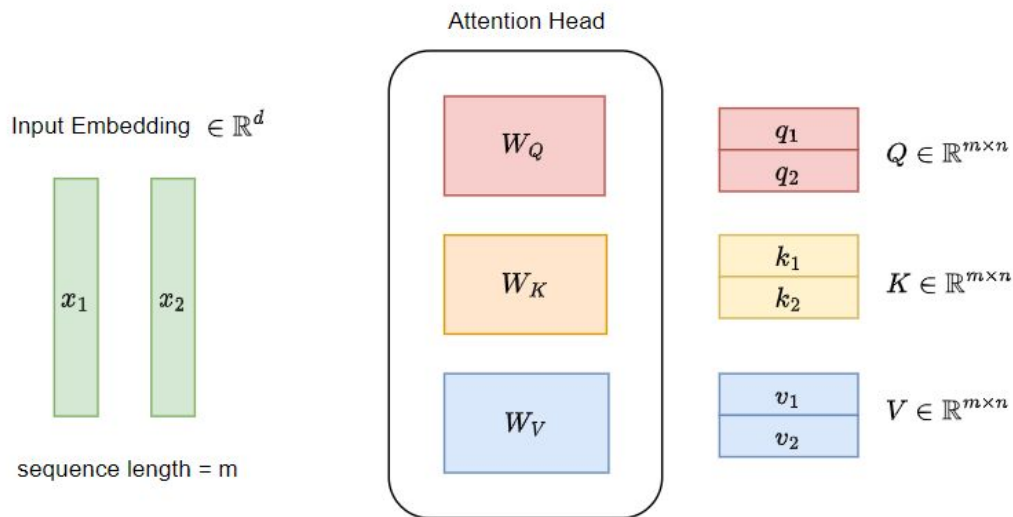
Output Embedding $\in \mathbb{R}^d$



sequence length = m



The encoder-decoder attention

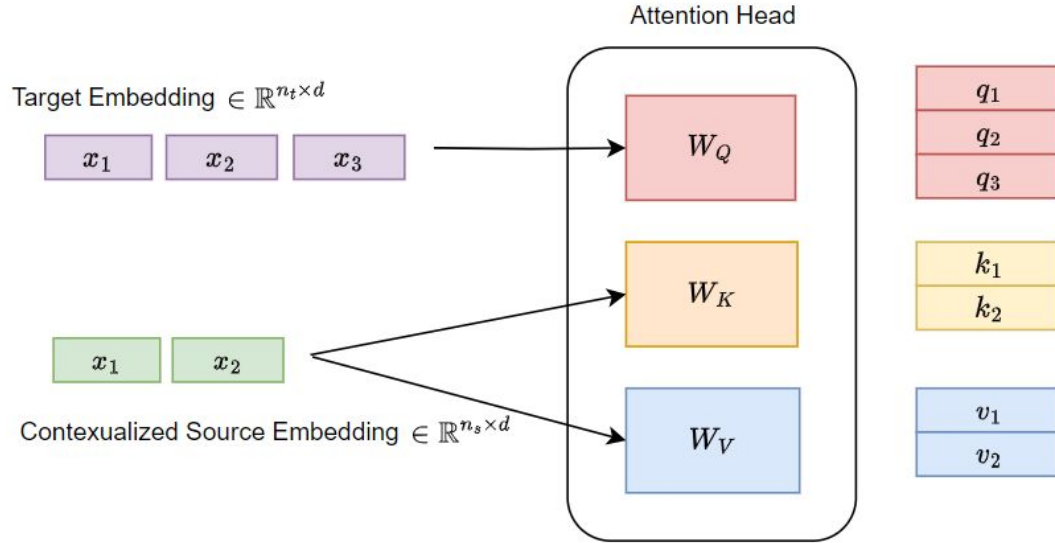


In encoder-self-attention, **QKV** are computed from **source embedding**

In decoder-self-attention, **QKV** are computed from **target embedding**



The encoder-decoder attention



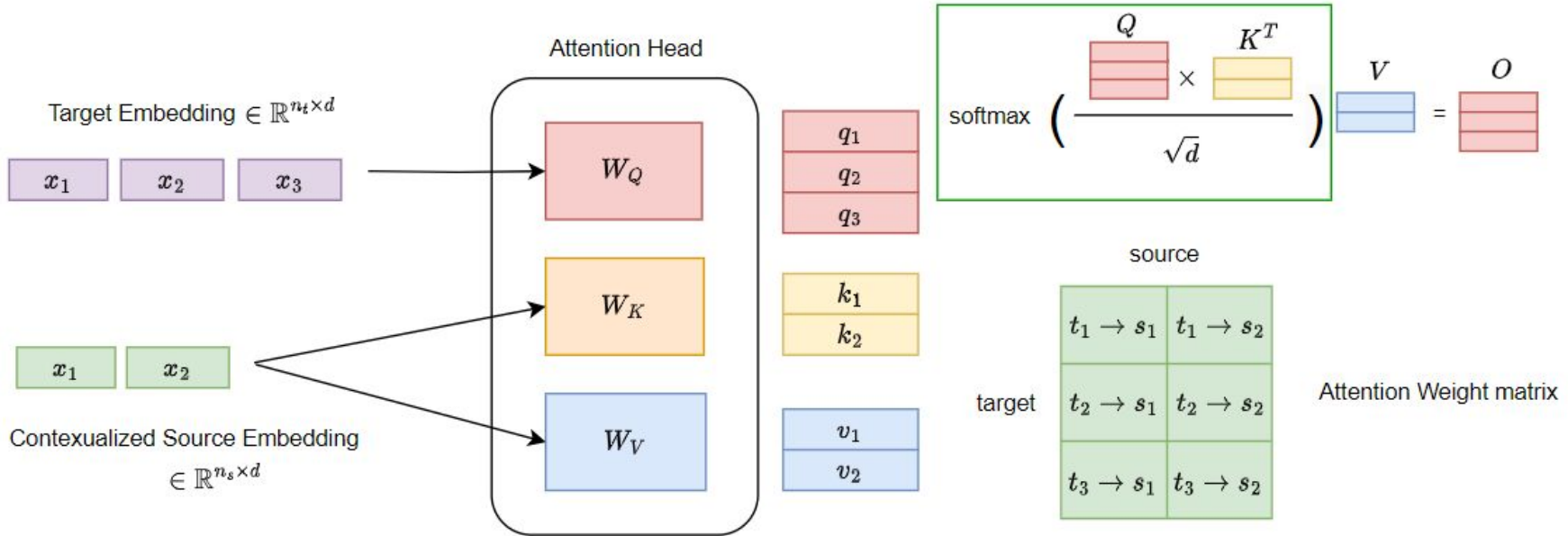
In encoder-decoder-attention,

Q is computed from target embedding

KV are computed from contextualized source embedding

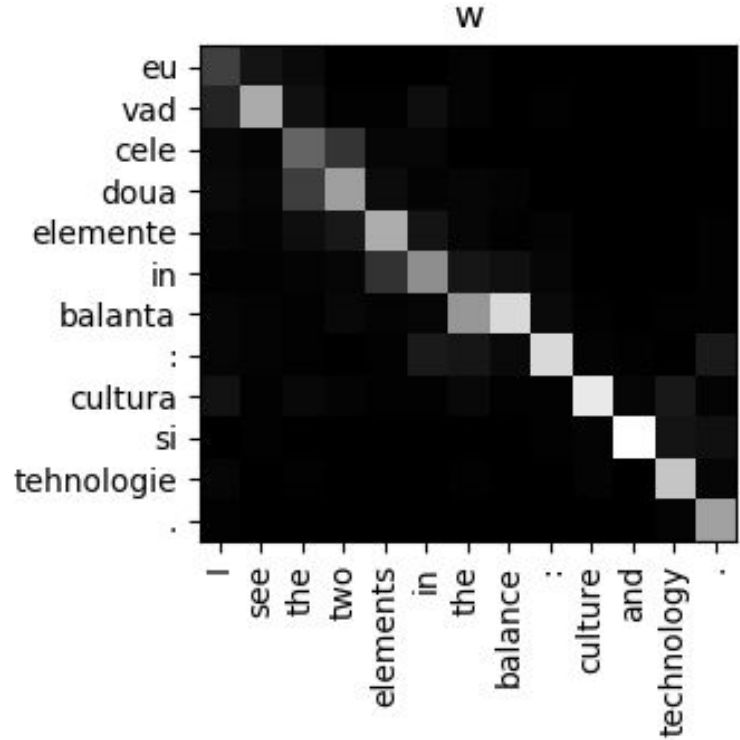


The encoder-decoder attention



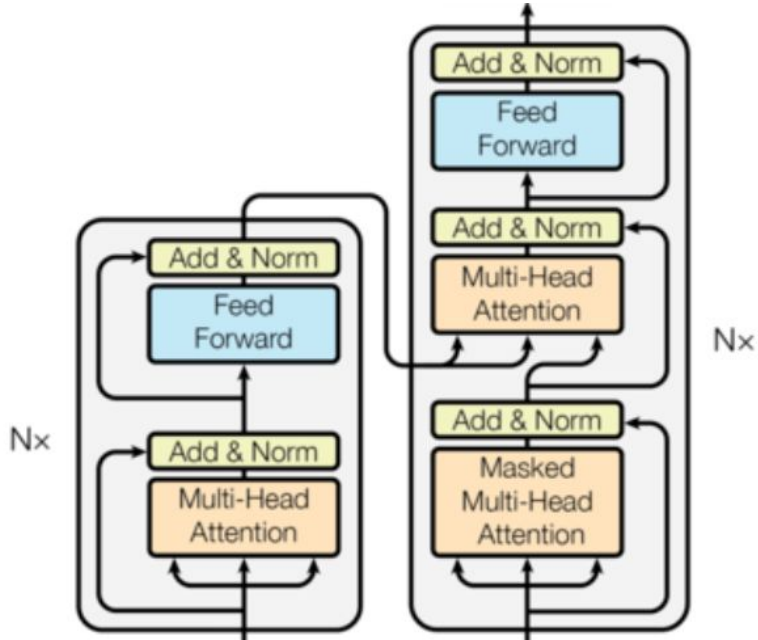


The encoder-decoder attention

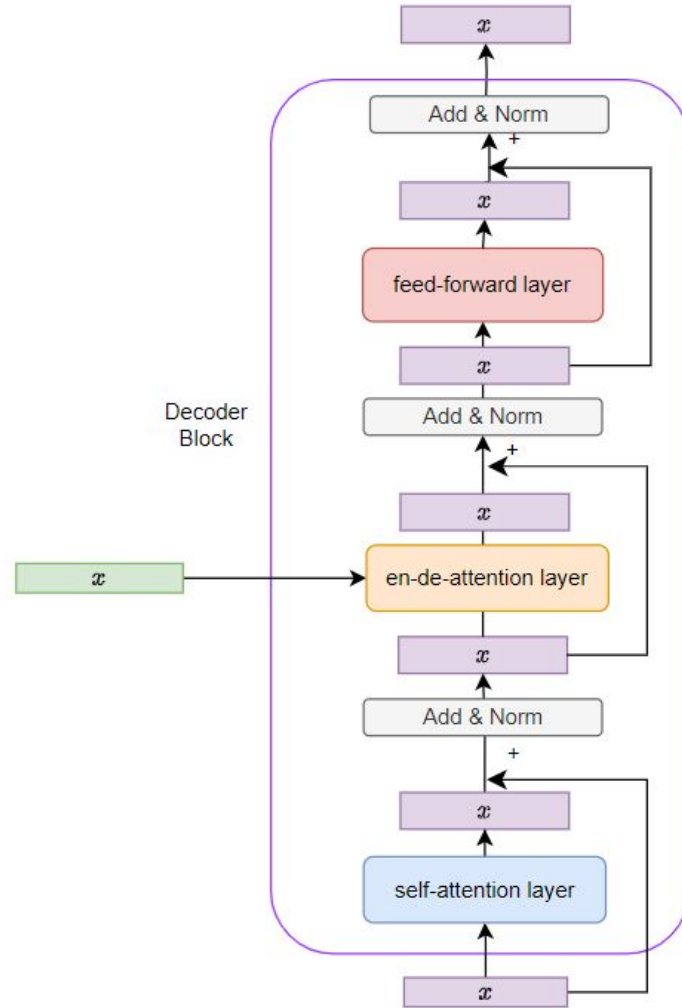




The Decoder Block

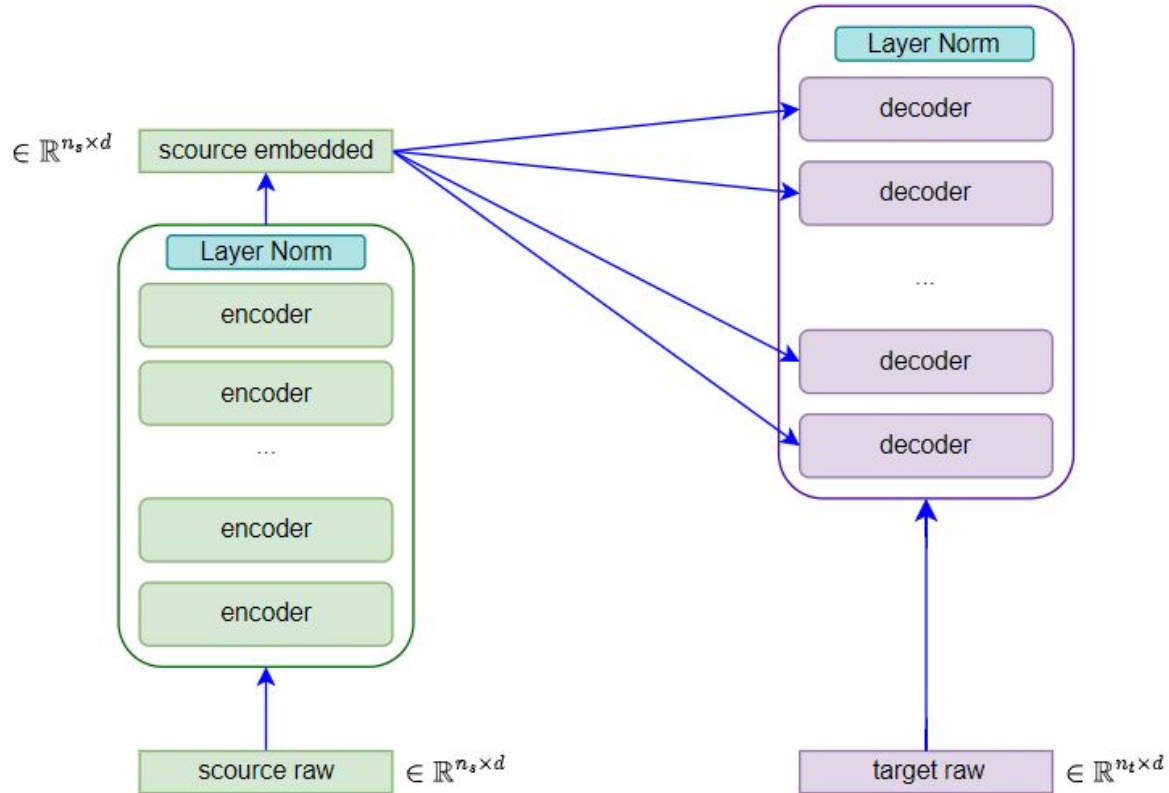


In original paper



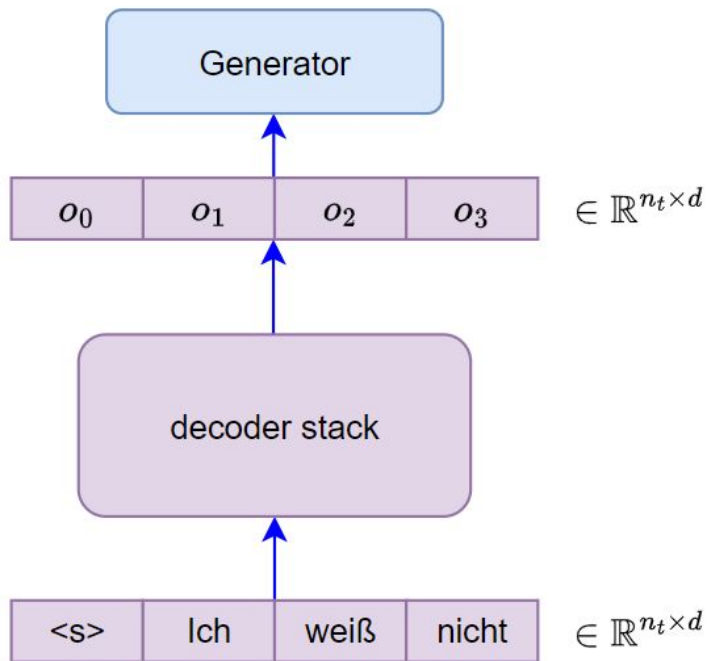


The Decoder Block



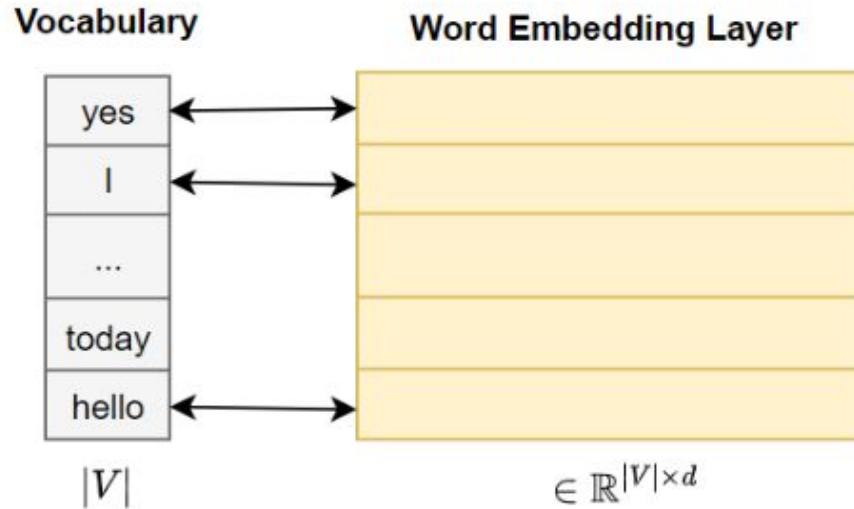


The Generator





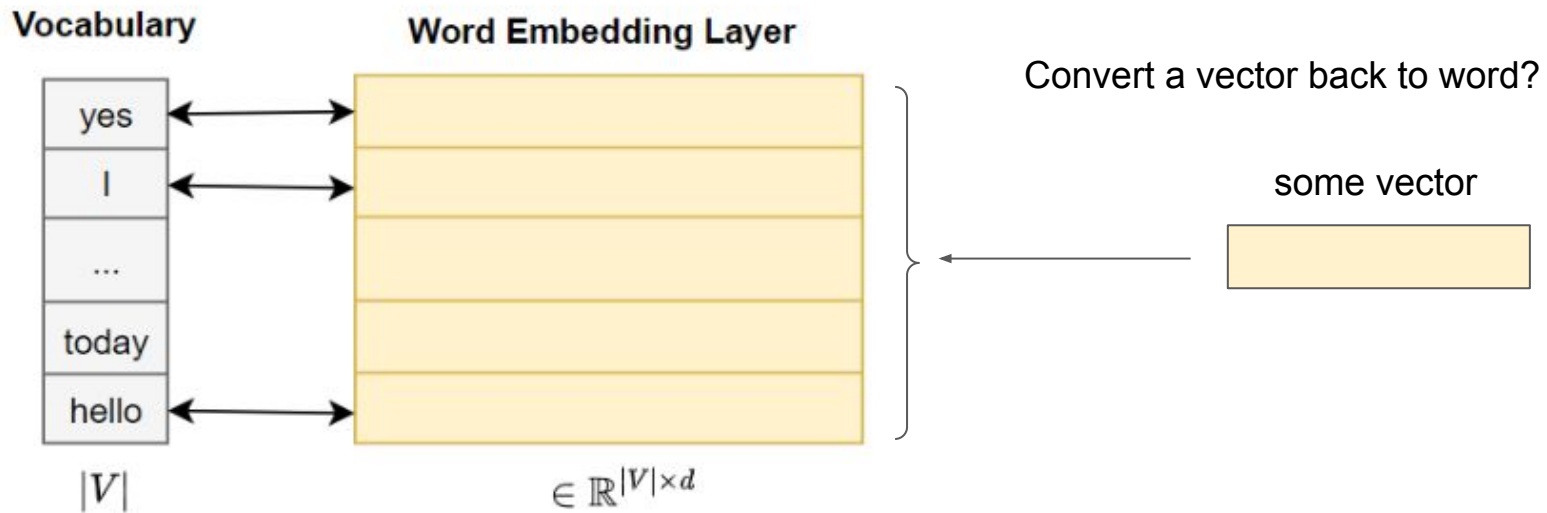
The Generator



Word embedding: for a fixed word convert to a fixed embedding

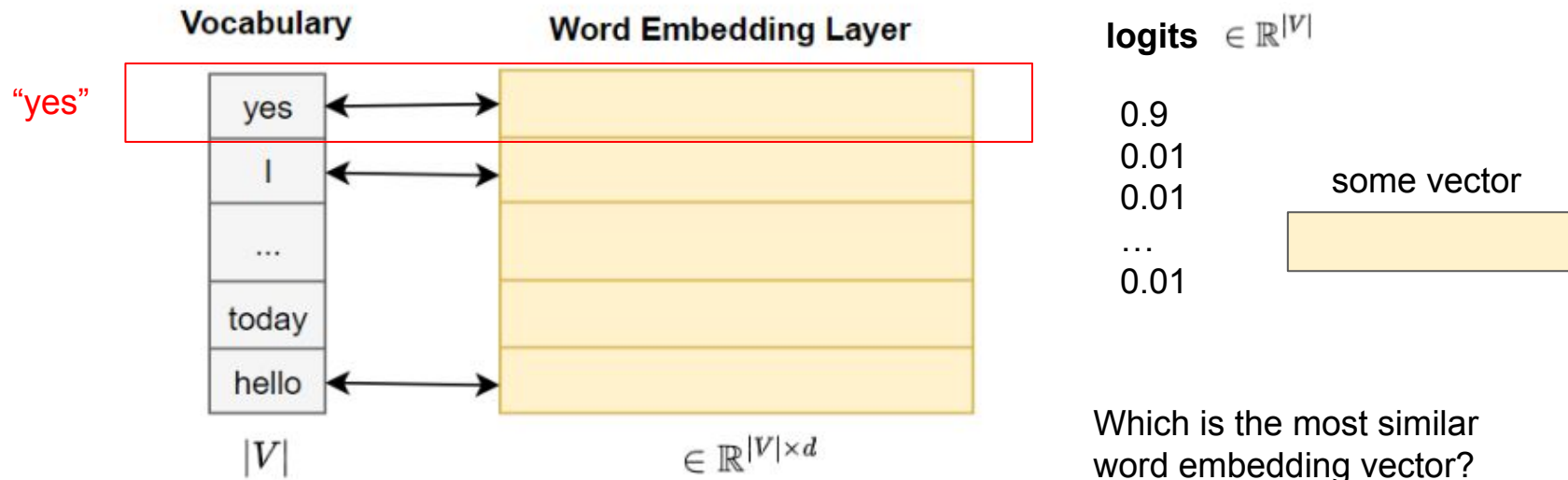


The Generator





The Generator



Which is the most similar word embedding vector?

dot product with every word embedding vector
do softmax over result to get logits



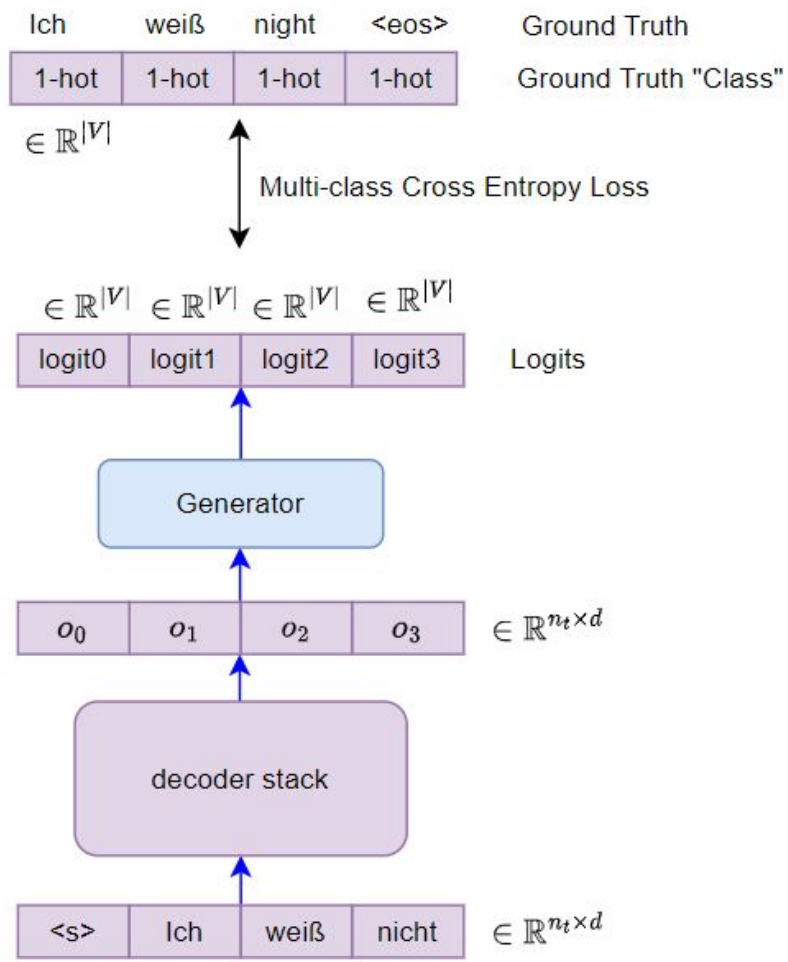
The Training Loss

ground truth

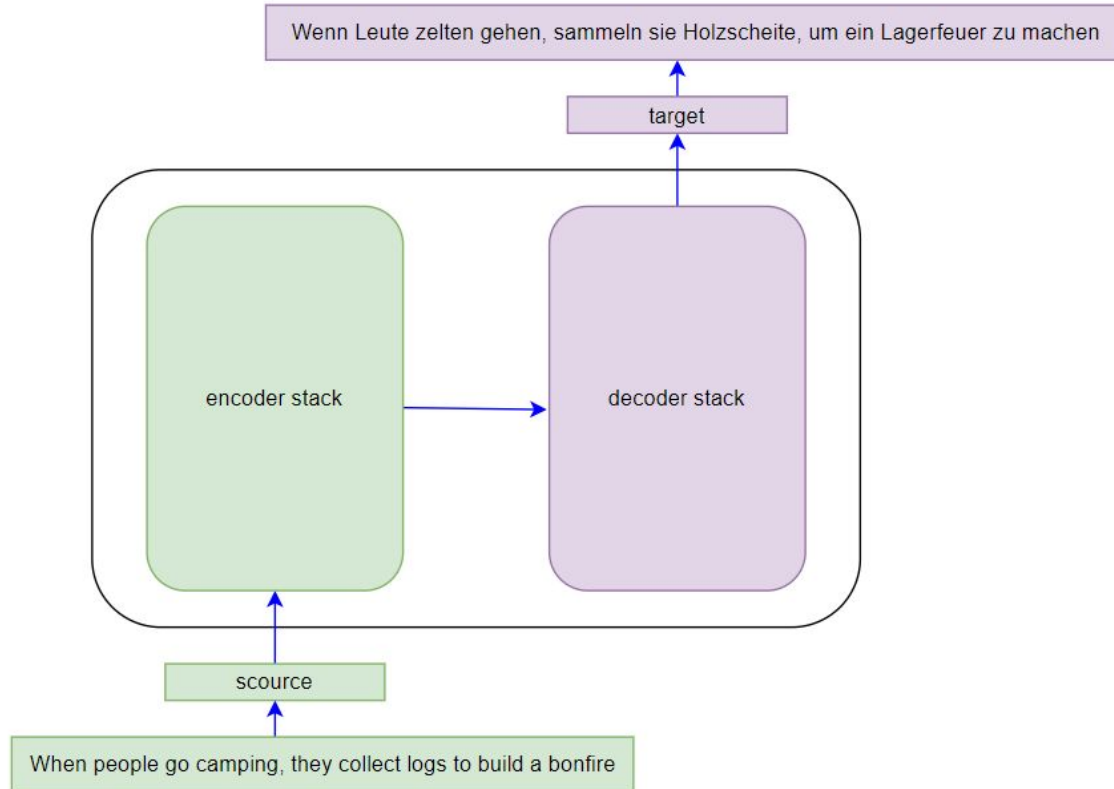
1
0
0
...
0

logit

0.9
0.01
0.01
...
0.01



The Transformer Model





References

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